

South GP CME

General Practice Conference & Medical Exhibition



Sponsorship & Exhibition Prospectus

Te Pae Convention Centre | Christchurch
10 - 13 August 2023



About GP CME South

GP CME (General Practice Conference & Medical Exhibition) has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key 'take-home' messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 20% of New Zealand's GP's attend the GP CME meeting.

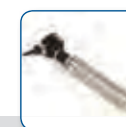
South GP CME 2023 anticipates 450-490 GPs, 30-40 RNs and 15-25 Practice Managers.

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

South GP CME 2023 (General Practice Conference and Medical Examination) event has been endorsed by The Royal New Zealand College of General Practitioners (RNZCGP) and has been approved for up to 33 hours CME for General Practice Educational Programme Stage 2 (GPEP2) and Maintenance of Professional Standards (MOPS) purposes.

Table of Contents

About	1
Invitation	3
Preliminary Programme	4
Sponsorship Options	6
Exhibition Layout	7
Products, Prizes & Competitions	10
Other Sponsorship Options	11
Exhibition Details	17
Cancellation	
Catering	
Internet Access	
Insurance	
Security	
Proceedings Ads	
Registration/Accommodation	
Stand Equipment	
Delivery/Storage Details	
Timetable	
Application Form	20
Delivery Label	22





Invitation

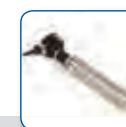
The Medical Exhibition is a major part of the GP CME conferences, and gives delegates access to a wide General Practice product and service update in one location.

The meetings are known for their relaxed and collegial atmosphere amongst delegates and industry participants. The atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME South provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- | | | | |
|---|---|--|---|
| <ul style="list-style-type: none">• ADHD• Advisory Services• Allergy• Anaemia• Appearance Medicine• Arthritis• Asthma & COPD• Bedwetting Alarms• Blood Pressure• Books• Books/Medical Information• Cancer• Cardiovascular• Cervical Screening• Cold & Flu• Compression Bandages• Compression Hosiery• Constipation• Depression• Dermatology• Diabetes• Diagnostics• ECG Vital Signs Monitor• Education | <ul style="list-style-type: none">• Educational Resources• Elder Care• Electromedical Equipment• Electronic Decision Support• Erectile Dysfunction• Fertility• Financial Services• First Aid• Footcare• Furniture/Tables/Plinths• Gastroenterology• Generics• Genetic Testing• Government• Haematology• Hand Hygiene• Hepatitis• HIV/Aids• Hypertension• Immunisations/Vaccines• Incontinence• Infant Nutrition• Infant Sleep• Infection Control | <ul style="list-style-type: none">• Inflammatory Bowel Disease• Insomnia• Insurance• Kiwisaver• Medical Equipment• Melanoma• Minor Surgical Procedures• Movement Disorders (Parkinsons)• Nasal Decongestant• Nurse Triage• Nutrition• Obesity• Oncology• Ophthalmology• Oral Hygiene• Osteoporosis• Pain Management• Political Advocacy• Practice Management Software• Premature Ejaculation• Professional Health Association• Prostate Cancer• Psoriasis• Pulse Oximetry | <ul style="list-style-type: none">• Recruitment/Locum Work• Representation• Resuscitation• Risk Prediction• Schizophrenia• Sexual Wellbeing• Skincare• Sleep Apnoea• Smoking Cessation• Social Services• Software Vendor• Spirometry• Supplements• Surgical Instruments• Sutures• Thyroid Disorders• Travel• Ultrasound Handheld• Urology• Women's Health• Wound Care |
|---|---|--|---|



PROGRAMME

Optional Pre-conference Workshops

General Practice Programme - Friday

General Practice Programme - Saturday

PRE-CONFERENCE COURSES Thursday 10 August		PRE-CONFERENCE COURSES Thursday 10 August	
1000-1010 1010-1020 1020-1030 1030-1040 1040-1050 1050-1100 1100-1110 1110-1120 1120-1130 1130-1140 1140-1150 1150-1200 1200-1210 1210-1220 1220-1230 1230-1240 1240-1250 1250-1300 1300-1310 1310-1320 1320-1330 1330-1340 1340-1350 1350-1400 1400-1410 1410-1420 1420-1430 1430-1440 1440-1450 1450-1500 1500-1510 1510-1520 1520-1530 1530-1540 1540-1550 1550-1600 1600-1610 1610-1620 1620-1630 1630-1640 1640-1650 1650-1700 1700-1710 1710-1720 1720-1730 1730-1740 1740-1750 1750-1800 1800-1810 1810-1820 1820-1830 1830-1840 1840-1850 1850-1900 1900-1910 1910-1920 1920-1930 1930-1940 1940-1950 1950-2000 2000-2010 2010-2020 2020-2030 2030-2040 2040-2050 2050-2100 2100-2110 2110-2120 2120-2130 2130-2140 2140-2150 2150-2200 2200-2210 2210-2220 2220-2230 2230-2240 2240-2250 2250-2300 2300-2310 2310-2320 2320-2330 2330-2340 2340-2350 2350-2400 2400-2410 2410-2420 2420-2430 2430-2440 2440-2450 2450-2500 2500-2510 2510-2520 2520-2530 2530-2540 2540-2550 2550-2600 2600-2610 2610-2620 2620-2630 2630-2640 2640-2650 2650-2700 2700-2710 2710-2720 2720-2730 2730-2740 2740-2750 2750-2800 2800-2810 2810-2820 2820-2830 2830-2840 2840-2850 2850-2900 2900-2910 2910-2920 2920-2930 2930-2940 2940-2950 2950-3000 3000-3010 3010-3020 3020-3030 3030-3040 3040-3050 3050-3100 3100-3110 3110-3120 3120-3130 3130-3140 3140-3150 3150-3200 3200-3210 3210-3220 3220-3230 3230-3240 3240-3250 3250-3300 3300-3310 3310-3320 3320-3330 3330-3340 3340-3350 3350-3400 3400-3410 3410-3420 3420-3430 3430-3440 3440-3450 3450-3500 3500-3510 3510-3520 3520-3530 3530-3540 3540-3550 3550-3600 3600-3610 3610-3620 3620-3630 3630-3640 3640-3650 3650-3700 3700-3710 3710-3720 3720-3730 3730-3740 3740-3750 3750-3800 3800-3810 3810-3820 3820-3830 3830-3840 3840-3850 3850-3900 3900-3910 3910-3920 3920-3930 3930-3940 3940-3950 3950-4000 4000-4010 4010-4020 4020-4030 4030-4040 4040-4050 4050-4100 4100-4110 4110-4120 4120-4130 4130-4140 4140-4150 4150-4200 4200-4210 4210-4220 4220-4230 4230-4240 4240-4250 4250-4300 4300-4310 4310-4320 4320-4330 4330-4340 4340-4350 4350-4400 4400-4410 4410-4420 4420-4430 4430-4440 4440-4450 4450-4500 4500-4510 4510-4520 4520-4530 4530-4540 4540-4550 4550-4600 4600-4610 4610-4620 4620-4630 4630-4640 4640-4650 4650-4700 4700-4710 4710-4720 4720-4730 4730-4740 4740-4750 4750-4800 4800-4810 4810-4820 4820-4830 4830-4840 4840-4850 4850-4900 4900-4910 4910-4920 4920-4930 4930-4940 4940-4950 4950-5000 5000-5010 5010-5020 5020-5030 5030-5040 5040-5050 5050-5100 5100-5110 5110-5120 5120-5130 5130-5140 5140-5150 5150-5200 5200-5210 5210-5220 5220-5230 5230-5240 5240-5250 5250-5300 5300-5310 5310-5320 5320-5330 5330-5340 5340-5350 5350-5400 5400-5410 5410-5420 5420-5430 5430-5440 5440-5450 5450-5500 5500-5510 5510-5520 5520-5530 5530-5540 5540-5550 5550-5600 5600-5610 5610-5620 5620-5630 5630-5640 5640-5650 5650-5700 5700-5710 5710-5720 5720-5730 5730-5740 5740-5750 5750-5800 5800-5810 5810-5820 5820-5830 5830-5840 5840-5850 5850-5900 5900-5910 5910-5920 5920-5930 5930-5940 5940-5950 5950-6000 6000-6010 6010-6020 6020-6030 6030-6040 6040-6050 6050-6100 6100-6110 6110-6120 6120-6130 6130-6140 6140-6150 6150-6200 6200-6210 6210-6220 6220-6230 6230-6240 6240-6250 6250-6300 6300-6310 6310-6320 6320-6330 6330-6340 6340-6350 6350-6400 6400-6410 6410-6420 6420-6430 6430-6440 6440-6450 6450-6500 6500-6510 6510-6520 6520-6530 6530-6540 6540-6550 6550-6600 6600-6610 6610-6620 6620-6630 6630-6640 6640-6650 6650-6700 6700-6710 6710-6720 6720-6730 6730-6740 6740-6750 6750-6800 6800-6810 6810-6820 6820-6830 6830-6840 6840-6850 6850-6900 6900-6910 6910-6920 6920-6930 6930-6940 6940-6950 6950-7000 7000-7010 7010-7020 7020-7030 7030-7040 7040-7050 7050-7100 7100-7110 7110-7120 7120-7130 7130-7140 7140-7150 7150-7200 7200-7210 7210-7220 7220-7230 7230-7240 7240-7250 7250-7300 7300-7310 7310-7320 7320-7330 7330-7340 7340-7350 7350-7400 7400-7410 7410-7420 7420-7430 7430-7440 7440-7450 7450-7500 7500-7510 7510-7520 7520-7530 7530-7540 7540-7550 7550-7600 7600-7610 7610-7620 7620-7630 7630-7640 7640-7650 7650-7700 7700-7710 7710-7720 7720-7730 7730-7740 7740-7750 7750-7800 7800-7810 7810-7820 7820-7830 7830-7840 7840-7850 7850-7900 7900-7910 7910-7920 7920-7930 7930-7940 7940-7950 7950-8000 8000-8010 8010-8020 8020-8030 8030-8040 8040-8050 8050-8100 8100-8110 8110-8120 8120-8130 8130-8140 8140-8150 8150-8200 8200-8210 8210-8220 8220-8230 8230-8240 8240-8250 8250-8300 8300-8310 8310-8320 8320-8330 8330-8340 8340-8350 8350-8400 8400-8410 8410-8420 8420-8430 8430-8440 8440-8450 8450-8500 8500-8510 8510-8520 8520-8530 8530-8540 8540-8550 8550-8600 8600-8610 8610-8620 8620-8630 8630-8640 8640-8650 8650-8700 8700-8710 8710-8720 8720-8730 8730-8740 8740-8750 8750-8800 8800-8810 8810-8820 8820-8830 8830-8840 8840-8850 8850-8900 8900-8910 8910-8920 8920-8930 8930-8940 8940-8950 8950-9000 9000-9010 9010-9020 9020-9030 9030-9040 9040-9050 9050-9100 9100-9110 9110-9120 9120-9130 9130-9140 9140-9150 9150-9200 9200-9210 9210-9220 9220-9230 9230-9240 9240-9250 9250-9300 9300-9310 9310-9320 9320-9330 9330-9340 9340-9350 9350-9400 9400-9410 9410-9420 9420-9430 9430-9440 9440-9450 9450-9500 9500-9510 9510-9520 9520-9530 9530-9540 9540-9550 9550-9600 9600-9610 9610-9620 9620-9630 9630-9640 9640-9650 9650-9700 9700-9710 9710-9720 9720-9730 9730-9740 9740-9750 9750-9800 9800-9810 9810-9820 9820-9830 9830-9840 9840-9850 9850-9900 9900-9910 9910-9920 9920-9930 9930-9940 9940-9950 9950-10000			

GENERAL PRACTICE PROGRAMME Friday 11 August		GENERAL PRACTICE PROGRAMME Friday 11 August	
0800-0810	0810-0820	0800-0810	0810-0820
0820-0830	0830-0840	0820-0830	0830-0840
0840-0850	0850-0900	0840-0850	0850-0900
0900-0910	0910-0920	0900-0910	0910-0920
0920-0930	0930-0940	0920-0930	0930-0940
0940-0950	0950-1000	0940-0950	0950-1000
1000-1010	1010-1020	1000-1010	1010-1020
1020-1030	1030-1040	1020-1030	1030-1040
1040-1050	1050-1100	1040-1050	1050-1100
1100-1110	1110-1120	1100-1110	1110-1120
1120-1130	1130-1140	1120-1130	1130-1140
1140-1150	1150-1200	1140-1150	1150-1200
1200-1210	1210-1220	1200-1210	1210-1220
1220-1230	1230-1240	1220-1230	1230-1240
1240-1250	1250-1300	1240-1250	1250-1300
1300-1310	1310-1320	1300-1310	1310-1320
1320-1330	1330-1340	1320-1330	1330-1340
1340-1350	1350-1400	1340-1350	1350-1400
1400-1410	1410-1420	1400-1410	1410-1420
1420-1430	1430-1440	1420-1430	1430-1440
1440-1450	1450-1500	1440-1450	1450-1500
1500-1510	1510-1520	1500-1510	1510-1520
1520-1530	1530-1540	1520-1530	1530-1540
1540-1550	1550-1600	1540-1550	1550-1600
1600-1610	1610-1620	1600-1610	1610-1620
1620-1630	1630-1640	1620-1630	1630-1640
1640-1650	1650-1700	1640-1650	1650-1700
1700-1710	1710-1720	1700-1710	1710-1720
1720-1730	1730-1740	1720-1730	1730-1740
1740-1750	1750-1800	1740-1750	1750-1800
1800-1810	1810-1820	1800-1810	1810-1820
1820-1830	1830-1840	1820-1830	1830-1840
1840-1850	1850-1900	1840-1850	1850-1900
1900-1910	1910-1920	1900-1910	1910-1920
1920-1930	1930-1940	1920-1930	1930-1940
1940-1950	1950-2000	1940-1950	1950-2000
2000-2010	2010-2020	2000-2010	2010-2020
2020-2030	2030-2040	2020-2030	2030-2040
2040-2050	2050-2100	2040-2050	2050-2100
2100-2110	2110-2120	2100-2110	2110-2120
2120-2130	2130-2140	2120-2130	2130-2140
2140-2150	2150-2200	2140-2150	2150-2200
2200-2210	2210-2220	2200-2210	2210-2220
2220-2230	2230-2240	2220-2230	2230-2240
2240-2250	2250-2300	2240-2250	2250-2300
2300-2310	2310-2320	2300-2310	2310-2320
2320-2330	2330-2340	2320-2330	2330-2340
2340-2350	2350-2400	2340-2350	2350-2400
2400-2410	2410-2420	2400-2410	2410-2420
2420-2430	2430-2440	2420-2430	2430-2440
2440-2450	2450-2500	2440-2450	2450-2500
2500-2510	2510-2520	2500-2510	2510-2520
2520-2530	2530-2540	2520-2530	2530-2540
2540-2550	2550-2600	2540-2550	2550-2600
2600-2610	2610-2620	2600-2610	2610-2620
2620-2630	2630-2640	2620-2630	2630-2640
2640-2650	2650-2700	2640-2650	2650-2700
2700-2710	2710-2720	2700-2710	2710-2720
2720-2730	2730-2740	2720-2730	2730-2740
2740-2750	2750-2800	2740-2750	2750-2800
2800-2810	2810-2820	2800-2810	2810-2820
2820-2830	2830-2840	2820-2830	2830-2840
2840-2850	2850-2900	2840-2850	2850-2900
2900-2910	2910-2920	2900-2910	2910-2920
2920-2930	2930-2940	2920-2930	2930-2940
2940-2950	2950-3000	2940-2950	2950-3000
3000-3010	3010-3020	3000-3010	3010-3020
3020-3030	3030-3040	3020-3030	3030-3040
3040-3050	3050-3100	3040-3050	3050-3100
3100-3110	3110-3120	3100-3110	3110-3120
3120-3130	3130-3140	3120-3130	3130-3140
3140-3150	3150-3200	3140-3150	3150-3200
3200-3210	3210-3220	3200-3210	3210-3220
3220-3230	3230-3240	3220-3230	3230-3240
3240-3250	3250-3300	3240-3250	3250-3300
3300-3310	3310-3320	3300-3310	3310-3320
3320-3330	3330-3340	3320-3330	3330-3340
3340-3350	3350-3400	3340-3350	3350-3400
3400-		3400-	



Sponsorship

Platinum Sponsorship (limited to two companies) \$17,950 +GST

Includes:

- triple stand space (9m x 2.4m)
- 5 complimentary rep registrations
- 5 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- CD ROM content
- Satchel insert
- Full page advert in registration brochure
- Prize giving slot on Sunday
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Gold Sponsorship \$10,950 +GST

Includes:

- triple stand space (9m x 2.4m)
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

Silver Sponsorship \$ 6,950 +GST

Includes:

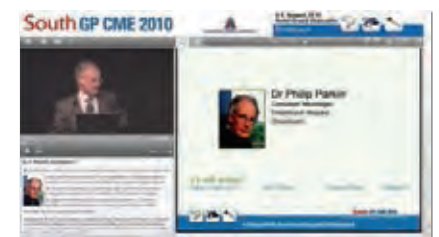
- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings

Mobile App Sponsorship

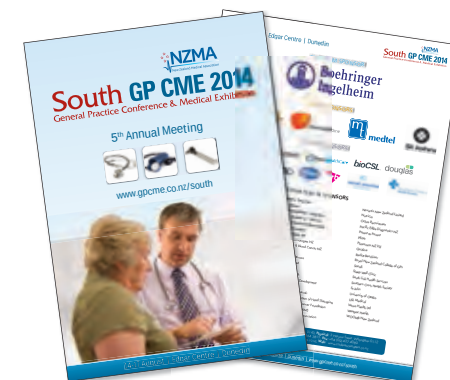
App Sponsorship \$ 5,000 +GST

Banner Ad \$ 1,500 +GST

Text Alert \$ 350 +GST



DVD Roms



Exhibition Space only (Please note: See page 14 for contact details of exhibition supplier)

Single Stand Space \$ 3,950 +GST

Includes: single stand space (3m x 2.4m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Table Space \$ 2,500 +GST

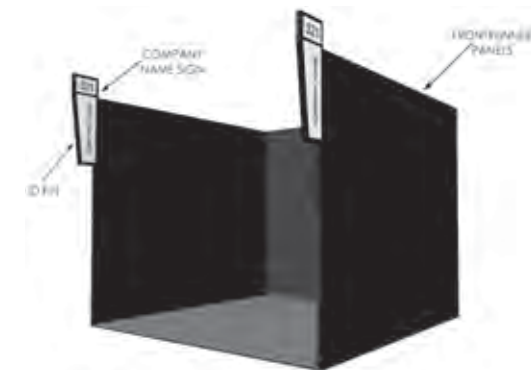
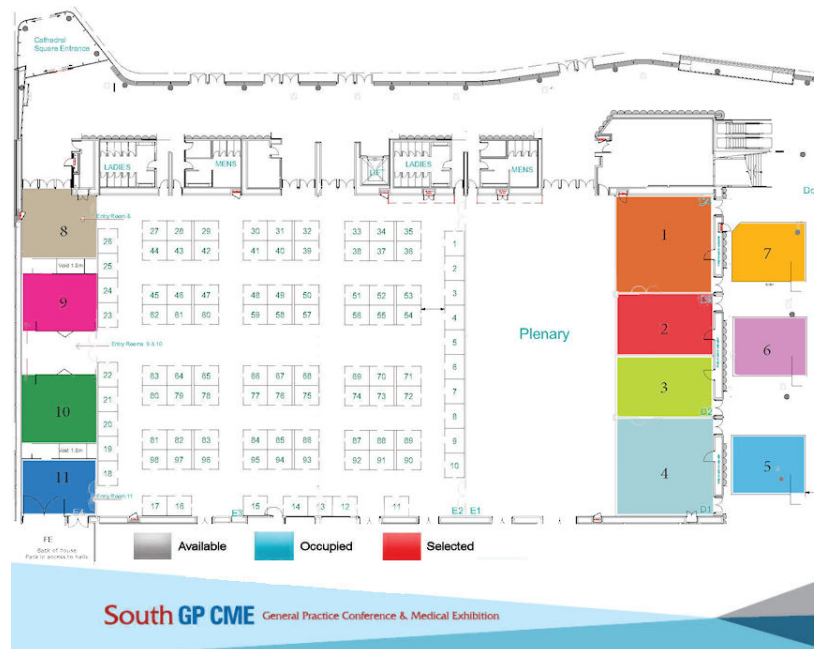
Includes: single table space (2m x 1.2m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation



Exhibition Map



Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
Colour: Grey or black (depending upon availability at time of confirmation)
Power: 1 x 10amp with 4 pin multi box
Lighting: 2 x 150w spotlights
Signage: ID Fins Exhibit company name and stand number





Copyright of this drawing is reserved by Peek Display Corporation Ltd. and is issued on the condition that it is not copied, reproduced or disclosed to any third party either wholly or in part without the consent in writing of Peek Display Corporation Ltd.

Drawn by: Peek Exhibition
 Stand Size: 3.0m x 2.4m
 Scale: 1:330
 Initial Plan date: 22 September 2022
 Revised Plan date: 07 May 2023
 Drawing Number: 4

Client: Conference Matters Event Co-ordinator: Fiona Lovell-Smith Show Dates: 10th -13th August 2023 Shell scheme type: Frontrunner

Project: GPCME 2023
Room/Level: Exhibition Hall & Lower Foyer
Venue: Te Pae

Peek Exhibition
 design & display since 1927
 info@peek.co.nz | www.peek.co.nz



Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands.

Please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sunday, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 5pm on Saturday 13 August.

Deadline for receiving your prize/competition details is Friday 24 June 2022.

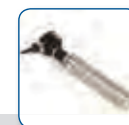
Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous location competition.

Each exhibitor will be issued with a piece of the puzzle sticker. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- A travel voucher prize.

The entry form will be a page in the conference proceedings book.



Other Sponsorship options

Conference Proceedings Ads **Included with exhibition space**
As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor **\$5,000+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD ROM
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor **\$2,500+GST**

- Logo acknowledgement on name labels (must be worn by all attendees)
- GP CME logo will be on the name labels lanyard (necklace)

Room Drop **\$1,000+GST**

Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission



We are pleased to announce the interactive smartphone application, *Whova*, for this year's South GP CME meeting.



Get *Whova* for Whova Happy Customer Conference

Official Event App

- Explore the professional profiles of event speakers and attendees
- Send in-app messages and exchange contact info
- Network and find attendees with common affiliations, educations, shared networks, and social profiles
- Receive update notifications from organizers
- Access the event agenda, GPS guidance, maps, and parking directions at your fingertips

Download Whova and take your event mobile.

Get Whova from the App Store or Google Play. Please sign up for the app with your email/phone account or attend.

The event invitation code is:
Capgeminitfcon

You will be asked for an event invitation code after installing Whova

Gold Overall App Sponsorship (NZD\$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad
- Schedule Page logo watermark
- Included banner ad & landing page
- Highlighted row on exhibitor list



10-13 August 2023

Te Pae Christchurch Convention Centre

Banner Ad with Full-Screen Landing Page Package (NZD\$1,500) Limited to 8 sponsorships

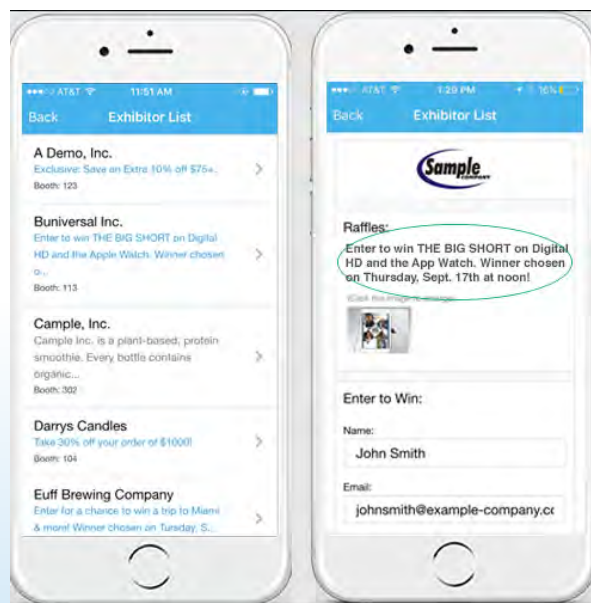
Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

Text Message Alerts (NZD\$350) – Limited to 5 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 2 alerts per day.

Included with your booth

Enhance your Exhibitor Listing by uploading your company logo. Load up to two pdf documents as handouts for attendees. Include a Product Video or live product demo. Run a giveaway and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.



Banner Ad with Full-Screen Landing Page Package

Banner Ads rotate at the top of the dashboard page every 10 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth.

Frequently Asked Questions

What are the benefits of providing promotions in Whova?

The new feature provides another way for you to engage with attendees and gain more leads. You can attract more visitors to your booth even before the event starts.

What information do I need to provide?

Currently we support two types of promotional information: Raffles/giveaways and coupons. For raffles/giveaways, you will need to provide a description and simple rules if you have any. For coupons, in addition to the description, you will also need to provide the coupon image.

Do I have to participate? What if I don't have any promotions?

No, you don't have to participate. If you don't have any promotions, you will still be listed as a regular exhibitor in the app.

How do I know who requested and received my promotion information? How can I announce the winners?

During and after the event, we will send you a summary of attendees who have signed up for your promotional activities. With this list, you can easily contact and message them in the Whova app.

Step-by-step guide

View a step-by-step-guide at <https://whova.com/pages/whova-app-exhibitor-guide/>

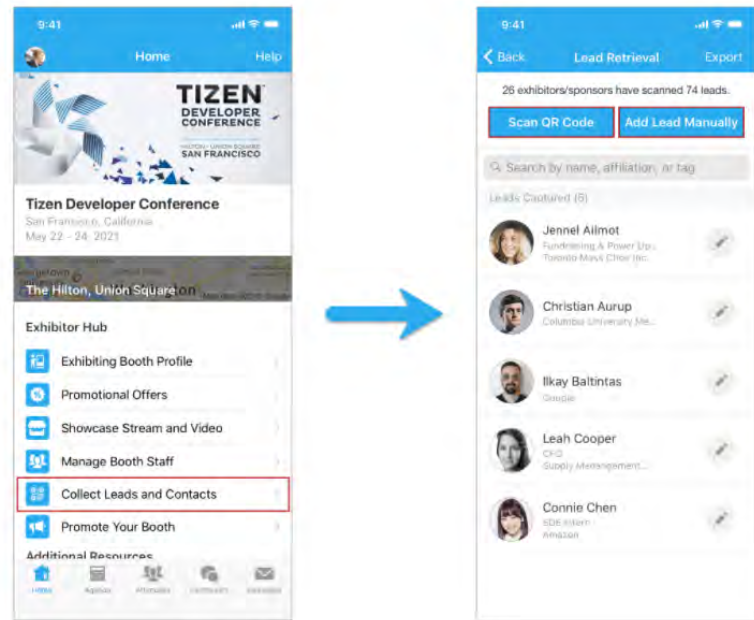


Collecting Leads

An Easy Way to Capture and Qualify Leads Onsite

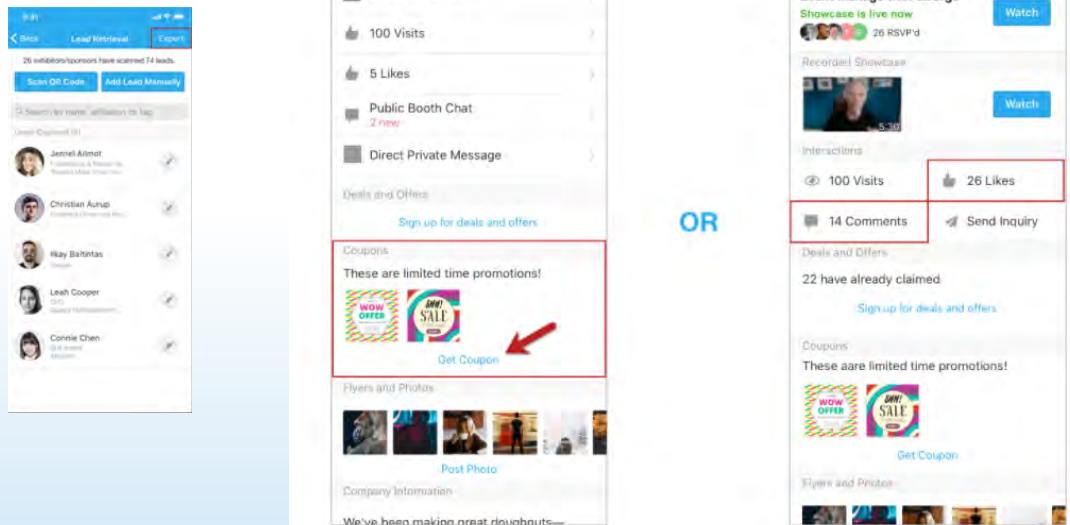
Log in to the app. Find the Exhibitor Hub section and click on Collect Leads. You can only use Whova mobile app to view the collected leads. There are 4 ways to add leads:

- * Add leads manually by tapping **Add Lead Manually**
- * Scan QR codes. This is most useful in an in-person meeting
- * If an attendee claims your promotional offer by tapping **Sign up for deals & offers**, she/he is added to your leads.
- * If the Passport Gamification is enabled, the attendees will be added to your leads after they like the booth and leave a comment



Exporting Leads

1. Log in to the app, and find the Exhibitor Hub section. Click on Collect Leads. For now, you need to use the Whova mobile app to export the collected leads.
2. Tap Export in the upper right-hand corner, enter the email you want the leads sent to, and tap Send.
3. You will receive the exported leads from the email address you input.



Other Sponsorship options

Welcome Function\$4,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

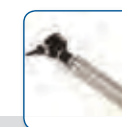
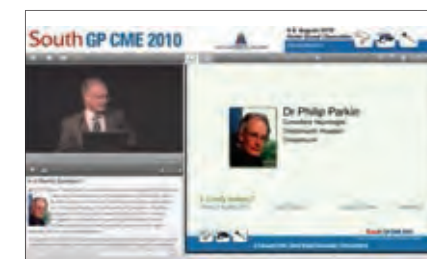


CDROM/DVD Sponsorship.....\$1,000+GST

- Logo placement on Conference CDROMs/DVDs acknowledging support (distributed to all attendees after the conference)
- List of attendees and addresses from those with permission

Registration Brochure \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in February Edition (if not confirmed by Platinum Sponsor).



Other Sponsorship options

Internet Station.....\$2,500+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



Pocket Programme.....\$2,500+GST

- This information will include conference programme, map of Christchurch, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship.....\$2,950+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/ receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants. The organisers reserves the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates and catering stations encourage foot traffic in all areas.





Cancellation

Cancellations received in writing prior to 05 July 2022 will be refunded all monies paid less an administration fee of \$500. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Te Pae Convention Centre. Cost is payable (\$150+GST) prior to the meeting.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided for all exhibition by the Te Pae Convention Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats: Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

Material Deadline: 5pm Friday 24 June 2022

Deliver to: Email: leon@conferencematters.co.nz

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. The registration form will be available in Feb 2020, with an option to register online. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$345 per person.

Tickets to social functions can also be purchased by exhibitors – these will be listed on the conference registration form. Group discounted rates have been negotiated with Rydges Christchurch. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Crowne Plaza Christchurch

Superior Room (1-2 people)\$225 Per Room

Stand Equipment

If you require any stand equipment, please contact:

Fiona Lovell-Smith

Peek Displays	Mob: 021 849 969
Office: 03 339 8361	Fax: 03 339 8363
Web: www.peek.co.nz	Email: fiona.l@peek.co.nz



10-13 August 2023

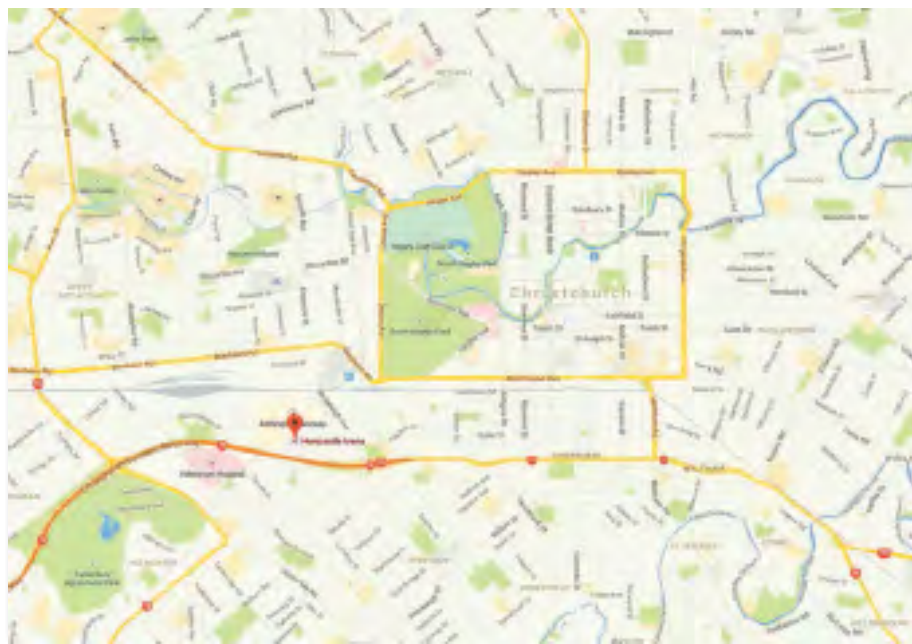
Te Pae Christchurch Convention Centre

Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 08 August 2022 as follows:

To: South GP CME 2022
Te Pae Christchurch Convention Centre
Loading Dock via Armagh Street
188 Oxford Terrace Christchurch
New Zealand 8011
(03) 339 3599

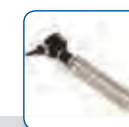
All equipment brochures must be picked up by 1pm Monday 15 August 2022. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
April 2022	Registration Opens	
Friday 27 May	Early Bird Discount ends (delegates only)	
Friday 24 June	Exhibition registration deadline	
Friday 24 June	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Friday 31 June	Late Registration Fee applies (delegates only)	

Thurs 11 August	Exhibitor Setup	12:00pm - 8:00pm
	Preconference Workshops	8:30am - 6:30pm
Friday 12 August	Plenary Breakfast	7:00am-7:55am
	Registration	7:00am
	Conference	8:00am - 6:30pm
	Practice Managers Programme	8:30am - 6:30pm
	Welcome Function	6:30pm - 7:30pm
Sat 13 August	Plenary Breakfasts	7:00am - 8:15am
	Conference	8:30am - 6:30pm
	Practice Nurses Programme	8:30am - 5:30pm
	Prize Winner notification	5:30pm
Sun 14 August	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
	*Industry can packout after final catering session at 11am.	
Mon 15 August	Courier pickups+	5:00pm
	+All equipment/brochures must be picked up by 1pm Monday 15 August 2022. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.	



Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed. Then the trim size is 210 x 297mm plus 2.5mm bleed. Type area 190 x 277mm (10mm margins).

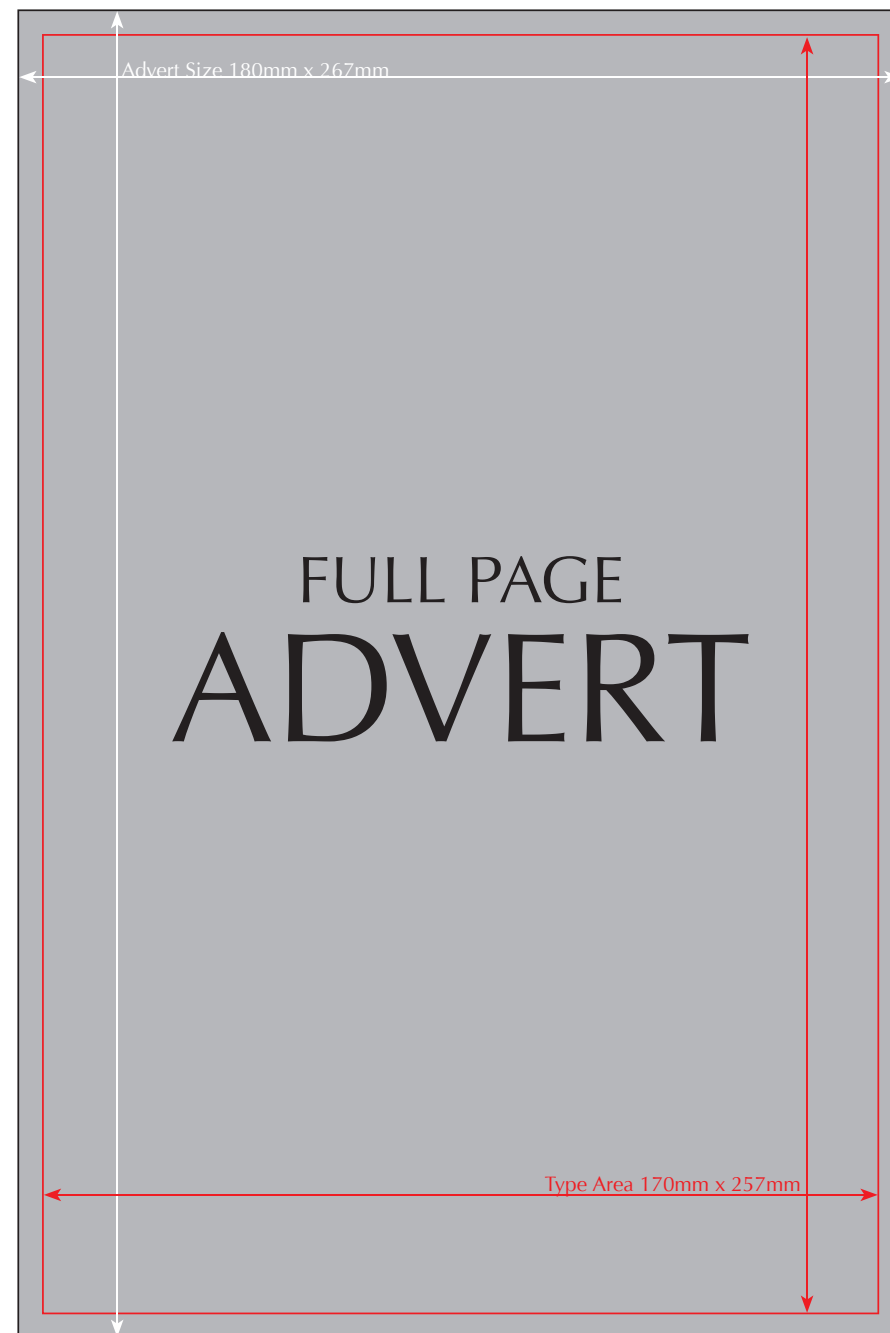
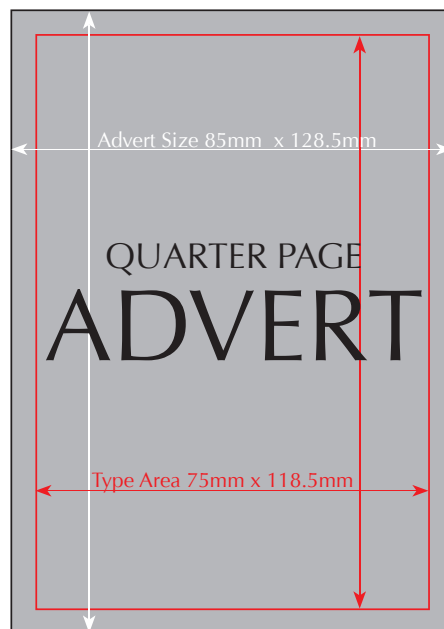
Or with no bleed (White page borders)

Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)

Material Deadline: 5pm Friday 24 June 2022

Deliver to: leon@conferencematters.co.nz



General Practice Conference & Medical Exhibition | 11-14 August 2022

Sponsor/Exhibitor Company: _____
Telephone: _____
Postal Address: _____

Email: _____
Contact Person: _____

Please supply 50 words to describe your company's products & services under the exhibitor listing category

Company Name: _____
Address: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

Platinum Sponsor/Triple Stand	\$17,950 + GST	= \$
Gold Sponsor/Triple Stand	\$10,950 + GST	= \$
Silver Sponsor/Double Stand	\$6,950 + GST	= \$
Single Stand	\$3,950 + GST	= \$
Table Space	\$2,500 + GST	= \$

Our stand preference is: **1st** , **2nd** , **3rd**

Satchel Insert.....	\$500 + GST	= \$
Satchel Sponsor	\$5,000 + GST	= \$
Name Tag Sponsor	\$2,500 + GST	= \$
Room Drop (per night:Fri/Sat)	\$1,000 + GST	= \$
Welcome Function.....	\$4,000 + GST	= \$

CDROM/DVD	\$1,000 + GST	= \$
Registration Brochure	\$1,500 + GST	= \$
Internet Station	\$2,250 + GST	= \$
Pocket Programme	\$2,500 + GST	= \$
Coffee Cart	\$2,950 + GST	= \$
App Sponsorship	\$5,000 + GST	= \$
Banner Ad	\$1,500 + GST	= \$
Text Alert	\$350 + GST	= \$

— ADHD	— Furniture/Tables/ Plinths	— Practice Management Software
— Advisory Services	— Gastroenterology	— Premature Ejaculation
— Allergy	— Generics	— Professional Health Association
— Anaemia	— Genetic Testing	— Prostate Cancer
— Appearance Medicine	— Government	— Psoriasis
— Arthritis	— Haematology	— Pulse Oximetry
— Asthma & COPD	— Hand Hygiene	— Recruitment/Locum Work
— Bedwetting Alarms	— Hepatitis	— Representation
— Blood Pressure	— HIV/Aids	— Resuscitation
— Books	— Hypertension	— Risk Prediction
— Books/Medical Information	— Immunisations/ Vaccines	— Schizophrenia
— Cancer	— Incontinence	— Sexual Wellbeing
— Cardiovascular	— Infant Nutrition	— Skincare
— Cervical Screening	— Infant Sleep	— Sleep Apnoea
— Cold & Flu	— Infection Control	— Smoking Cessation
— Compression Bandages	— Inflammatory Bowel Disease	— Social Services
— Compression Hosiery	— Insomnia	— Software Vendor
— Constipation	— Insurance	— Spirometry
— Depression	— Kiwisaver	— Supplements
— Dermatology	— Medical Equipment	— Surgical Instruments
— Diabetes	— Melanoma	— Sutures
— Diagnostics	— Minor Surgical Procedures	— Thyroid Disorders
— ECG Vital Signs Monitor	— Movement Disorders (Parkinsons)	— Travel
— Education	— Nasal Decongesant	— Ultrasound Handheld
— Educational Resources	— Nurse Triage	— Urology
— Elder Care	— Nutrition	— Women's Health
— Electromedical Equipment	— Obesity	— Wound Care
— Electronic Decision Support	— Oncology	— Other:
— Erectile Dysfunction	— Ophthalmology	
— Fertility	— Oral Hygiene	
— Financial Services	— Osteoporosis	
— First Aid	— Pain Management	
— Footcare	— Political Advocacy	

Name		Fri		Sat		Sun	Total
		AM	PM	AM	PM	AM	
		\$69	\$69	\$69	\$69	\$69	
1.		☐	☐	☐	☐	☐	\$
2.		☐	☐	☐	☐	☐	\$
3.		☐	☐	☐	☐	☐	\$
4.		☐	☐	☐	☐	☐	\$
5.		☐	☐	☐	☐	☐	\$
6.		☐	☐	☐	☐	☐	\$
7.		☐	☐	☐	☐	☐	\$
8.		☐	☐	☐	☐	☐	\$
9.		☐	☐	☐	☐	☐	\$
10.		☐	☐	☐	☐	☐	\$

☐ **Special requirements:**

[illegible][illegible]☐ Superior Room \$225

E - TOTAL \$

GST Tax Invoice Number 95-598-579

[illegible]

Print Name _____ Signature _____

3. ☐ **Electronic Transfer:**

Account Name:	Conference Matters	Account Number:	03 0498 0809412 00
Bank Name:	Westpac	Bank Telephone:	0800 400 600
Bank City:	Whangarei	Particulars:	Company Name
Country:	New Zealand	Payee Code:	Your reference
Swift Code:	WPACNZ2W	Reference:	STHGPMC 2022

4. ☐ Please send me a GST invoice. PO No. ()

Return this form to Conference Matters, Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei, New Zealand
All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz



EXHIBITOR GOODS DELIVERY LABEL

TO:

Te Pae Christchurch Convention Centre
Loading Dock via Armagh Street
188 Oxford Terrace
Christchurch
New Zealand 8011

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: South GP CME 2022

Venue: Te Pae Christchurch

All goods to be received from: Mon 08 August 2022

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: Te Pae Christchurch will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 1pm Monday 15 August 2022. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Te Pae Christchurch (03) 266 1400




CONFERENCE MATTERS

Postal: PO Box 1661
Physical: 34 Hawken Road, Whangarei
Phone: +64 (021) 164 3815
Fax: +64 (09) 437 4089
Email: leon@conferencematters.co.nz
Web: www.gpcme.co.nz