



Sponsorship & Exhibition Prospectus
Horncastle Arena | Christchurch
11-14 August 2016



About GP CME South

GP CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key ‘take-home’ messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 20% of New Zealand’s GP’s attend the GP CME meeting.

South GP CME 2016 anticipates 450-490 GPs, 30-40 RNs and 15-25 Practice Managers.

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

South GP CME 2016 (General Practice Conference and Medical Examination) event has been endorsed by The Royal New Zealand College of General Practitioners (RNZCGP) and has been approved for up to 28.5 hours CME for General Practice Educational Programme Stage 2 (GPEP2) and Maintenance of Professional Standards (MOPS) purposes.

Workshops Preliminary Day application is for 8 hours of CME

ACLS Level 7 = 12 CME credits

ACLS Level 5 = 4 CME Credits

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Invitation

The Medical Exhibition is a major part of the GP CME conferences, and gives delegates access to a wide General Practice product and service update in one location.

The meetings are known for their relaxed and collegial atmosphere amongst delegates and industry participants. The atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME South provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- | | | | |
|-----------------------------|-------------------------------|-----------------------------------|--------------------------|
| • ADHD | • Educational Resources | • Inflammatory Bowel Disease | • Recruitment/Locum Work |
| • Advisory Services | • Elder Care | • Insomnia | • Representation |
| • Allergy | • Electromedical Equipment | • Insurance | • Resuscitation |
| • Anaemia | • Electronic Decision Support | • Kiwisaver | • Risk Prediction |
| • Appearance Medicine | • Erectile Dysfunction | • Medical Equipment | • Schizophrenia |
| • Arthritis | • Fertility | • Melanoma | • Sexual Wellbeing |
| • Asthma & COPD | • Financial Services | • Minor Surgical Procedures | • Skincare |
| • Bedwetting Alarms | • First Aid | • Movement Disorders (Parkinsons) | • Sleep Apnoea |
| • Blood Pressure | • Footcare | • Nasal Decongestant | • Smoking Cessation |
| • Books | • Furniture/Tables/Plinths | • Nurse Triage | • Social Services |
| • Books/Medical Information | • Gastroenterology | • Nutrition | • Software Vendor |
| • Cancer | • Generics | • Obesity | • Spirometry |
| • Cardiovascular | • Genetic Testing | • Oncology | • Supplements |
| • Cervical Screening | • Government | • Ophthalmology | • Surgical Instruments |
| • Cold & Flu | • Haematology | • Oral Hygiene | • Sutures |
| • Compression Bandages | • Hand Hygiene | • Osteoporosis | • Thyroid Disorders |
| • Compression Hosiery | • Hepatitis | • Pain Management | • Travel |
| • Constipation | • HIV/Aids | • Political Advocacy | • Ultrasound Handheld |
| • Depression | • Hypertension | • Practice Management Software | • Urology |
| • Dermatology | • Immunisations/Vaccines | • Premature Ejaculation | • Women's Health |
| • Diabetes | • Incontinence | • Professional Health Association | • Wound Care |
| • Diagnostics | • Infant Nutrition | • Prostate Cancer | |
| • ECG Vital Signs Monitor | • Infant Sleep | • Psoriasis | |
| • Education | • Infection Control | • Pulse Oximetry | |



2016's PROGRAMME

Optional Pre-conference Workshops

General Practice Programme - Friday

General Practice Programme - Saturday

Thursday 11 th August			
South GP CME 2016			
Thursday 11 th August 2016			
OPTIONAL PRE-CONFERENCE COURSES			
Please note: workshop content is repeated on part 1 and 2 unless stated otherwise. Some workshops have a maximum number of attendees.			
0830-1030	Pre-conference course: Pre-conference course: Pre-conference course	0830-1030	Pre-conference course: Pre-conference course: Pre-conference course
1030-1130	Pre-conference course: Pre-conference course: Pre-conference course	1030-1130	Pre-conference course: Pre-conference course: Pre-conference course
1130-1300	Pre-conference course: Pre-conference course: Pre-conference course	1130-1300	Pre-conference course: Pre-conference course: Pre-conference course
1300-1400	Pre-conference course: Pre-conference course: Pre-conference course	1300-1400	Pre-conference course: Pre-conference course: Pre-conference course
1400-1600	Pre-conference course: Pre-conference course: Pre-conference course	1400-1600	Pre-conference course: Pre-conference course: Pre-conference course
1600-1800	Pre-conference course: Pre-conference course: Pre-conference course	1600-1800	Pre-conference course: Pre-conference course: Pre-conference course
1800-2000	Pre-conference course: Pre-conference course: Pre-conference course	1800-2000	Pre-conference course: Pre-conference course: Pre-conference course
2000-2200	Pre-conference course: Pre-conference course: Pre-conference course	2000-2200	Pre-conference course: Pre-conference course: Pre-conference course

Friday 12 th August			
South GP CME 2016			
Friday 12 th August 2016			
MAIN CONFERENCE			
0830-0900	Registration and Welcome	0900-0930	Chair: Peter Chapman
0900-0930	Chair: Peter Chapman	0930-1000	Chair: Peter Chapman
0930-1000	Chair: Peter Chapman	1000-1030	Chair: Peter Chapman
1000-1030	Chair: Peter Chapman	1030-1100	Chair: Peter Chapman
1100-1130	Chair: Peter Chapman	1130-1200	Chair: Peter Chapman
1200-1230	Chair: Peter Chapman	1230-1300	Chair: Peter Chapman
1300-1330	Chair: Peter Chapman	1330-1400	Chair: Peter Chapman
1400-1430	Chair: Peter Chapman	1430-1500	Chair: Peter Chapman
1500-1530	Chair: Peter Chapman	1530-1600	Chair: Peter Chapman
1600-1630	Chair: Peter Chapman	1630-1700	Chair: Peter Chapman
1700-1730	Chair: Peter Chapman	1730-1800	Chair: Peter Chapman
1800-1830	Chair: Peter Chapman	1830-1900	Chair: Peter Chapman
1900-1930	Chair: Peter Chapman	1930-2000	Chair: Peter Chapman
2000-2030	Chair: Peter Chapman	2030-2100	Chair: Peter Chapman
2100-2130	Chair: Peter Chapman	2130-2200	Chair: Peter Chapman

Saturday 13 th August			
South GP CME 2016			
Saturday 13 th August 2016			
MAIN CONFERENCE			
0830-0900	Registration and Welcome	0900-0930	Chair: Peter Chapman
0900-0930	Chair: Peter Chapman	0930-1000	Chair: Peter Chapman
0930-1000	Chair: Peter Chapman	1000-1030	Chair: Peter Chapman
1000-1030	Chair: Peter Chapman	1030-1100	Chair: Peter Chapman
1100-1130	Chair: Peter Chapman	1130-1200	Chair: Peter Chapman
1200-1230	Chair: Peter Chapman	1230-1300	Chair: Peter Chapman
1300-1330	Chair: Peter Chapman	1330-1400	Chair: Peter Chapman
1400-1430	Chair: Peter Chapman	1430-1500	Chair: Peter Chapman
1500-1530	Chair: Peter Chapman	1530-1600	Chair: Peter Chapman
1600-1630	Chair: Peter Chapman	1630-1700	Chair: Peter Chapman
1700-1730	Chair: Peter Chapman	1730-1800	Chair: Peter Chapman
1800-1830	Chair: Peter Chapman	1830-1900	Chair: Peter Chapman
1900-1930	Chair: Peter Chapman	1930-2000	Chair: Peter Chapman
2000-2030	Chair: Peter Chapman	2030-2100	Chair: Peter Chapman
2100-2130	Chair: Peter Chapman	2130-2200	Chair: Peter Chapman

General Practice Programme - Saturday/Sunday

Practice Nurses/Managers Programme

Saturday 13 th August			
South GP CME 2016			
Saturday 13 th August 2016			
MAIN CONFERENCE			
0830-0900	Registration and Welcome	0900-0930	Chair: Peter Chapman
0900-0930	Chair: Peter Chapman	0930-1000	Chair: Peter Chapman
0930-1000	Chair: Peter Chapman	1000-1030	Chair: Peter Chapman
1000-1030	Chair: Peter Chapman	1030-1100	Chair: Peter Chapman
1100-1130	Chair: Peter Chapman	1130-1200	Chair: Peter Chapman
1200-1230	Chair: Peter Chapman	1230-1300	Chair: Peter Chapman
1300-1330	Chair: Peter Chapman	1330-1400	Chair: Peter Chapman
1400-1430	Chair: Peter Chapman	1430-1500	Chair: Peter Chapman
1500-1530	Chair: Peter Chapman	1530-1600	Chair: Peter Chapman
1600-1630	Chair: Peter Chapman	1630-1700	Chair: Peter Chapman
1700-1730	Chair: Peter Chapman	1730-1800	Chair: Peter Chapman
1800-1830	Chair: Peter Chapman	1830-1900	Chair: Peter Chapman
1900-1930	Chair: Peter Chapman	1930-2000	Chair: Peter Chapman
2000-2030	Chair: Peter Chapman	2030-2100	Chair: Peter Chapman
2100-2130	Chair: Peter Chapman	2130-2200	Chair: Peter Chapman

Friday 12 th August			
South GP CME 2016			
Friday 12 th August 2016			
PRACTICE MANAGERS PROGRAMME			
0830-0900	Registration and Welcome	0900-0930	Chair: Peter Chapman
0900-0930	Chair: Peter Chapman	0930-1000	Chair: Peter Chapman
0930-1000	Chair: Peter Chapman	1000-1030	Chair: Peter Chapman
1000-1030	Chair: Peter Chapman	1030-1100	Chair: Peter Chapman
1100-1130	Chair: Peter Chapman	1130-1200	Chair: Peter Chapman
1200-1230	Chair: Peter Chapman	1230-1300	Chair: Peter Chapman
1300-1330	Chair: Peter Chapman	1330-1400	Chair: Peter Chapman
1400-1430	Chair: Peter Chapman	1430-1500	Chair: Peter Chapman
1500-1530	Chair: Peter Chapman	1530-1600	Chair: Peter Chapman
1600-1630	Chair: Peter Chapman	1630-1700	Chair: Peter Chapman
1700-1730	Chair: Peter Chapman	1730-1800	Chair: Peter Chapman
1800-1830	Chair: Peter Chapman	1830-1900	Chair: Peter Chapman
1900-1930	Chair: Peter Chapman	1930-2000	Chair: Peter Chapman
2000-2030	Chair: Peter Chapman	2030-2100	Chair: Peter Chapman
2100-2130	Chair: Peter Chapman	2130-2200	Chair: Peter Chapman

Refer to website at www.gpcme.co.nz/south for the latest up-to-date programme



Sponsorship

Platinum Sponsorship (limited to two companies) \$17,500 +GST

Includes:

- triple stand space (9m x 2.4m)
- 5 complimentary rep registrations
- 5 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- CD ROM content
- Satchel insert
- Full page advert in registration brochure
- Prize giving slot on Sun 18 August if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Gold Sponsorship \$10,500 +GST

Includes:

- triple stand space (9m x 2.4m)
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

Silver Sponsorship \$ 6,750 +GST

Includes:

- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings

Mobile App Sponsorship

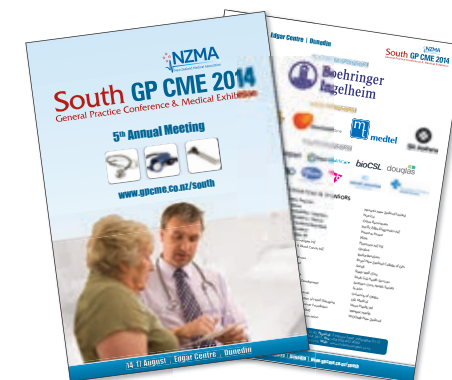
App Sponsorship \$ 5,000 +GST

Banner Ad \$ 1,500 +GST

Text Alert \$ 350 +GST



DVD Roms



Exhibition Space only (Please note: See page 14 for contact details of exhibition supplier)

Single Stand Space \$ 3,750 +GST

Includes: single stand space (3m x 2.4m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Table Space \$ 2,000 +GST

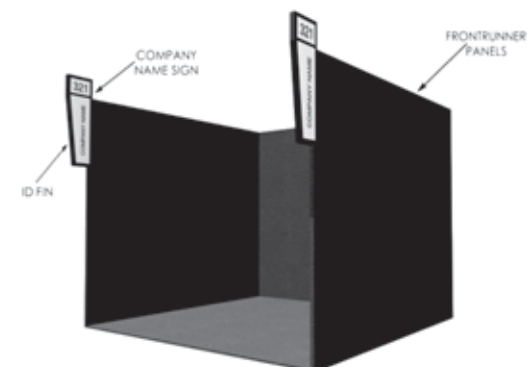
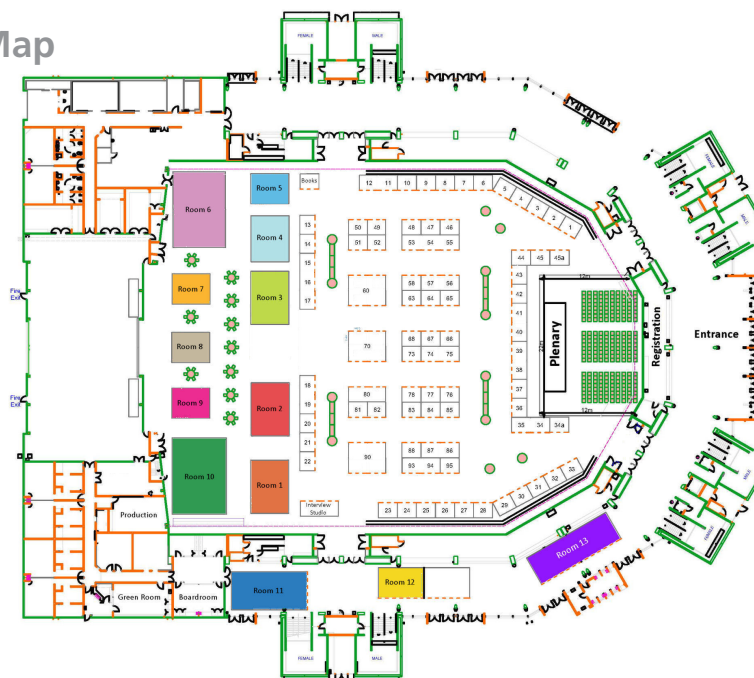
Includes: single table space (2m x 1.2m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation

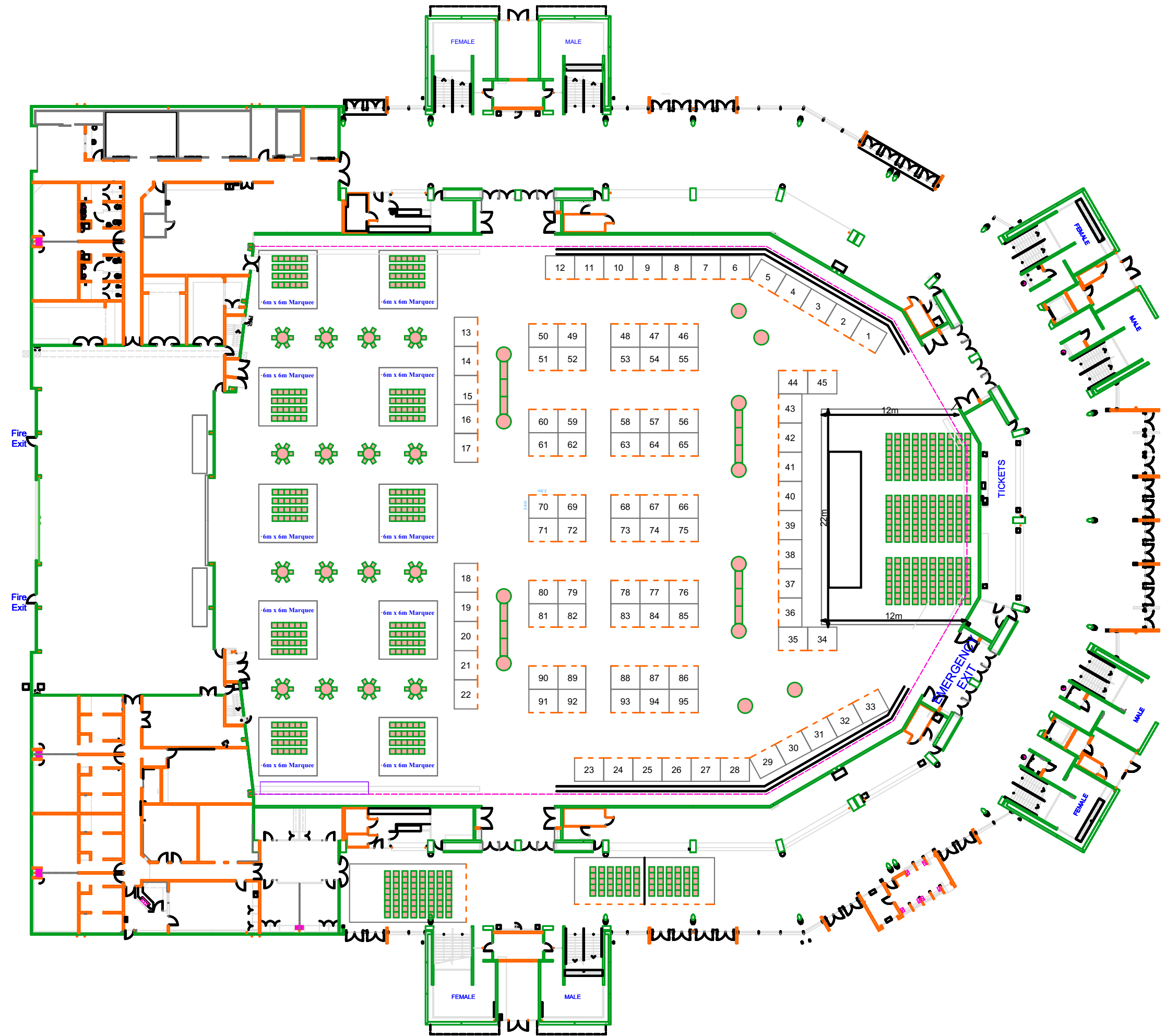


Exhibition Map



Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
Colour: Grey or black (depending upon availability at time of confirmation)
Power: 1 x 10amp with 4 pin multi box
Lighting: 2 x 150w spotlights
Signage: ID Fins Exhibit company name and stand number





Copyright of this drawing is reserved by Peek Display Corporation Ltd. and is issued on the condition that it is not copied, reproduced or disclosed to any third party either wholly or in part without the consent in writing of Peek Display Corporation Ltd.

Drawn by: Peek Exhibition
 Stand Size: Various
 Scale: 1:450
 Initial Plan date: 26 September 2015
 Revised Plan date: 19 January 2016
 Drawing Number:

Client: Conference Matters

Event Co-ordinator:

Julie Lee

Show Dates:

11th-14th August 2016

Shell scheme type:

Frontrunner

Project:

South GP CME 2016

Date:

11-14 August 2016

Venue:

Horncastle Arena, Christchurch



Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands.

Please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 14 August, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 9am on Sun 14 August.

Deadline for receiving your prize/competition details is **Fri 17 June 2016**.

Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous lodge competition.

Each exhibitor will be issued with a piece of the puzzle. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- A weekend for two at a Luxury New Zealand Lodge

The entry form will be a page in the conference proceedings book.



Other Sponsorship options

Conference Proceedings Ads **Included with exhibition space**

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor **\$5,000+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD ROM
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor **\$2,500+GST**

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

Room Drop **\$1,000+GST**

Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission



We are pleased to announce the interactive smartphone application, EventLink, for this year's South GP CME 2016 meeting.

The app will be available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability, and offers many useful year-round features.

App will be able to:

- Review sessions and add them to their calendar
- Stay in-the-know with show alerts
- Participate in live audience polls conducted during presentations
- Download exhibitor brochures
- Link with friends and share event photos

The South GP CME 2016 Mobile App will provide sponsors with the opportunity for mobile sponsorships and promotion through banner ad and multimedia advertising.

This gives exhibitors a far-reaching, cost-effective way of advertising in this brand new medium. It's a handy tool for the trade show, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information, plus exhibitor advertising all year long.

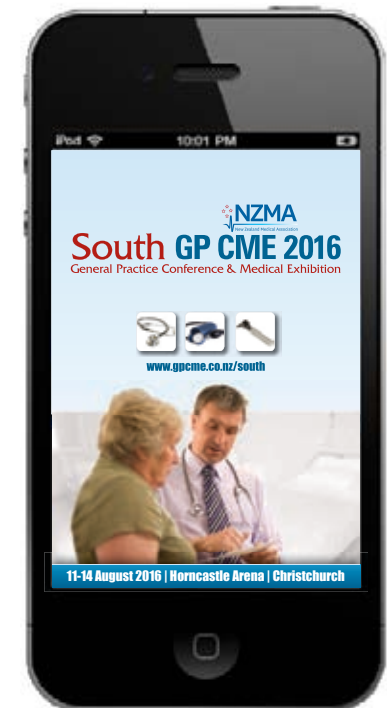
Since exhibitor content appearing on the app is managed by the exhibitors, it's a place to point new business prospects whenever new information is available, on a device they use daily right in the palm of their hands.

Green Package (Included at No Cost to Exhibitors)

Upload your company's logo to appear on your company's exhibitor listing page. Also include as many downloadable .pdf product and company brochures as you'd like. Manage that content throughout the year using your provided exhibitor web portal.

Gold Overall App Sponsorship (NZD\$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad
- Schedule Page logo watermark
- Included banner ad & landing page
- Highlighted row on exhibitor list



Banner Ad with Full-Screen Landing Page Package (NZD\$1,500) – Limited to 8 sponsorships

Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

Text Message Alerts (NZD\$350) – Limited to 2 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 5 alerts per day.

Green Package

Enhance your Exhibitor Listing by uploading your company logo and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.

From this.....

...TO THIS!



Banner Ad with Full-Screen Landing Page Package

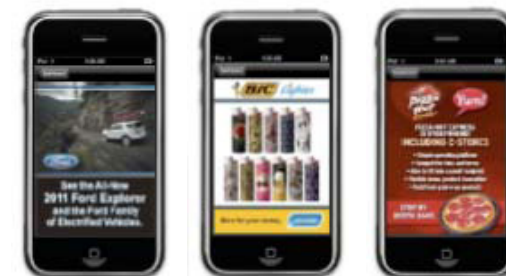
Banner Ads rotate at the top of the dashboard page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth

From this.....



...TO THIS!



Other Sponsorship options

Welcome Cocktail Function\$2,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Cocktail Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

Conference Dinner Function\$5,000+GST

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

CDROM/DVD Sponsorship.....\$1,000+GST

- Logo placement on Conference CDROMs/DVDs acknowledging support (distributed to all attendees after the conference)
- List of attendees and addresses from those with permission

Registration Brochure \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in May Edition (if not confirmed by Platinum Sponsor).



Other Sponsorship options

Internet Station\$2,250+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



Pocket Programme.....\$2,250+GST

- This information will include conference programme, map of Dunedin, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship.....\$2,250+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserves the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates and catering stations encourage foot traffic in all areas.





Cancellation

Cancellations received in writing prior to 8 July 2016 will be refunded all monies paid less an administration fee of \$100. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Hotel Grand Chancellor. Cost is payable (\$200+GST) prior to the meeting.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided for all exhibition by the Edgar Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats: Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

Material Deadline: 5pm Friday 17 June 2016

Deliver to: Email: leon@conferencematters.co.nz

CDROM Content

Principal Sponsors, Satchel and Conference Dinner sponsors are able to provide content to include on the delegates' CD ROM. This content can be a PDF of a print ad, digital video of a TVC (mpg or avi format) or other text and images.

Material Deadline: 5pm Friday 10 June 2016

Deliver to: Email: leon@conferencematters.co.nz

or Physical address: 3 Haronui Street, Whangarei 0112

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. The registration form will be available in May 2016, with an option to register online. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$345 per person.

Tickets to social functions can also be purchased by exhibitors – these will be listed on the conference registration form. Group discounted rates have been negotiated with Hotel Grand Chancellor. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Scenic Hotel Southern Cross (10 min walk)

Standard Room (1-2 people)	\$180 Per Room
Superior Room (1-2 people)	\$190 Per Room
Suite Room (1-2 people)	\$240 Per Room

Stand Equipment

If you require any stand equipment, please contact:

Nicole Bass

Peek Displays

DDI: 03 339 9786

Web: www.peek.co.nz

Mob: 021 791 891

Fax: 03 339 8363

Email: nicole@peek.co.nz



11-14 August 2016

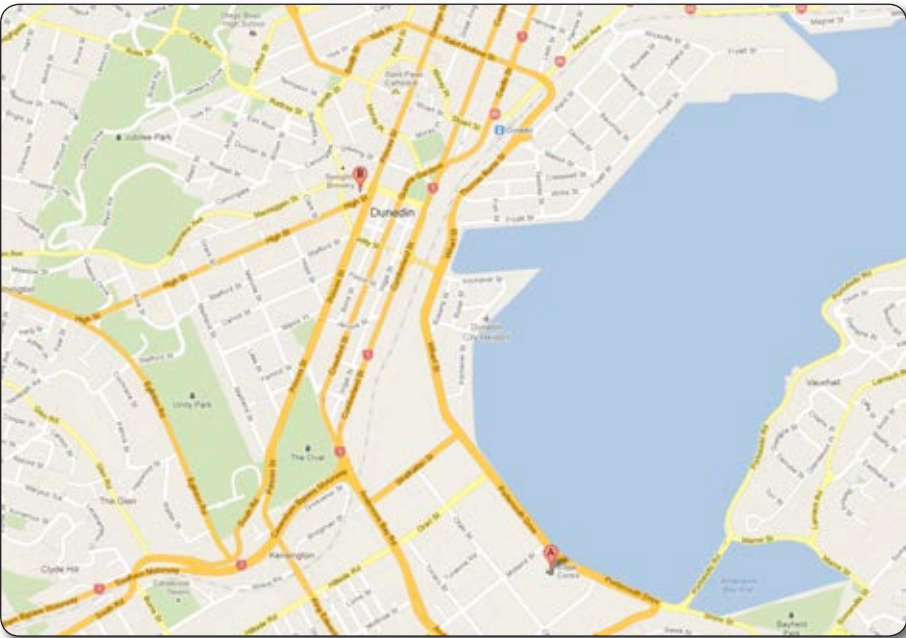
Horncastle Arena | Christchurch

Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 10 August 2016 as follows:

To: South GPCME 2016
 Company Name, Stand Position
 Box 1 of X
 Horncastle Arena
 55 Jack Hinton Drive
 Addington,
 Christchurch 8024
 (03) 339 3599

All equipment brochures must be picked up by 1pm Monday 15 August 2016. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
February 2016	Registration Opens	
Friday 27 May	Early Bird Discount ends (delegates only)	
Friday 17 June	CDROM/DVD Material Deadline	
Friday 17 June	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Friday 22 July	Late Registration Fee applies (delegates only)	

Thurs 11 August	Exhibitor Setup	12:00pm - 8:00pm
	Preconference Workshops	8:30am - 6:30pm
Friday 12 August	Plenary Breakfast	7:00am-8:15am
	Registration	7:00am
	Conference	8:30am - 5:30pm
	Cocktail Function	6:00pm - 7:00pm
Sat 13 August	Plenary Breakfast	7:00am - 8:15am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Practice Nurses Programme	8:30am - 5:30pm
	Prize Winner notification	5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 14 August	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
	*Industry can packout after final catering session at 11am.	
Mon 15 August	Courier pickups+	5:00pm
	+All equipment/brochures must be picked up by 1pm Monday 15 August 2016. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.	



Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

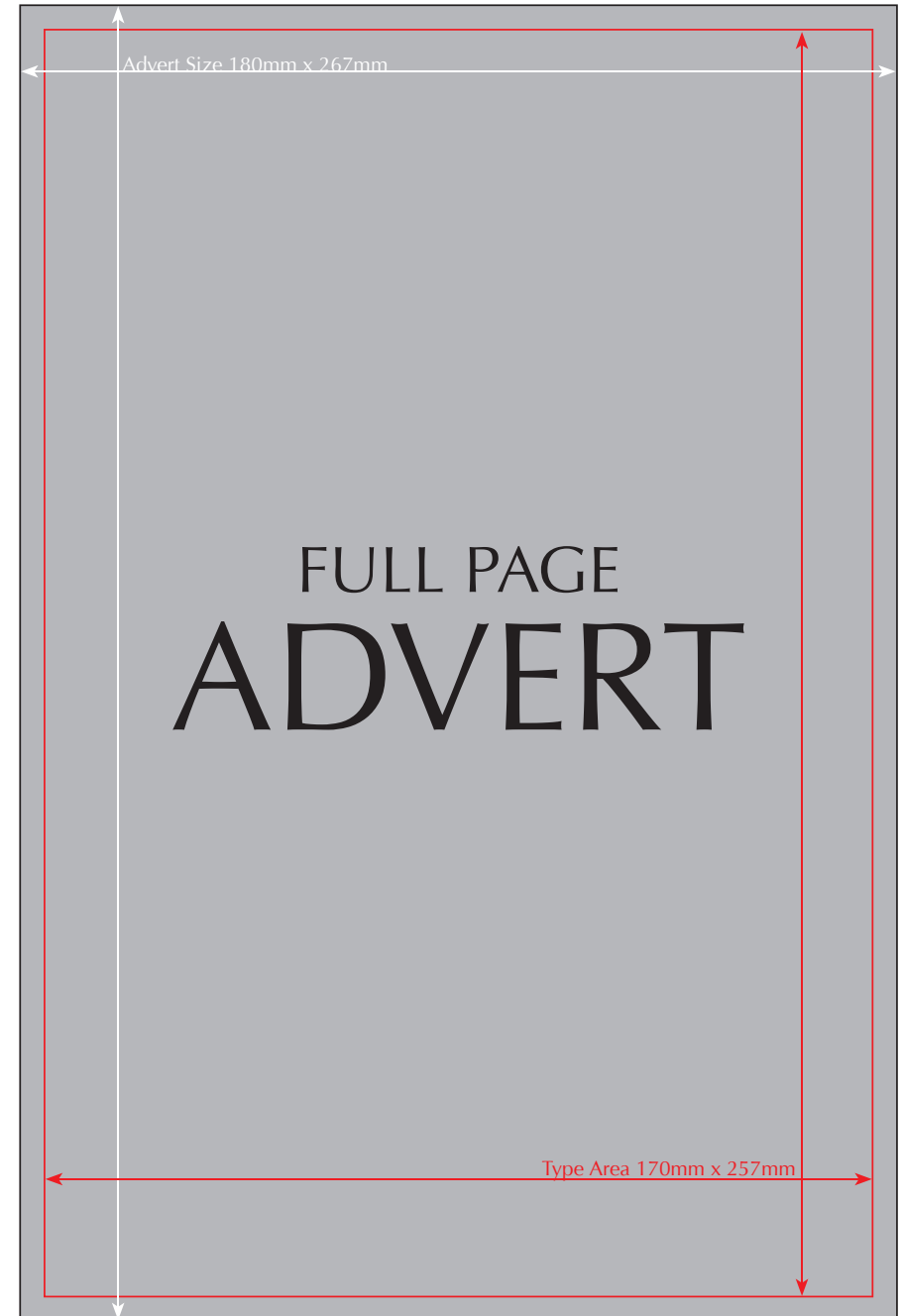
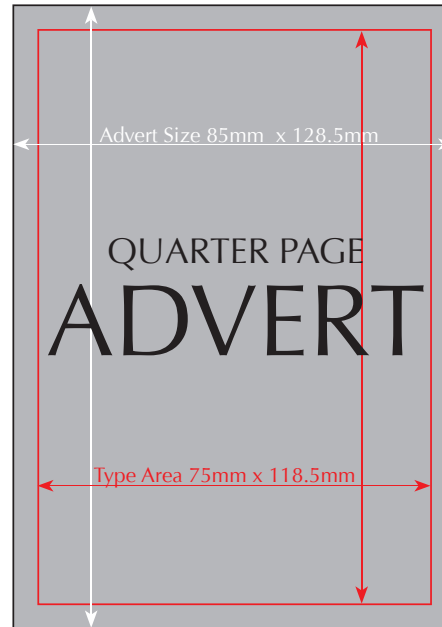
If you are doing a full page A4 advert with bleed.
Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)

Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)



SOUTH GP CME 2016 SPONSORSHIP & EXHIBITION FORM

General Practice Conference & Medical Exhibition | 11-14 August 2016

CONTACT DETAILS FOR BOOKING

Sponsor/Exhibitor Company: _____
Telephone: _____
Postal Address: _____
Email: _____
Contact Person: _____

Please supply 50 words to describe your company's products & services under the exhibitor listing category

Company Profile for Proceedings booklet

Company Name: _____
Address: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

EXHIBITION PARTICIPATION NZD

Platinum Sponsor/Triple Stand \$17,500 + GST = \$ _____
Gold Sponsor/Triple Stand \$10,500 + GST = \$ _____
Silver Sponsor/Double Stand \$6,750 + GST = \$ _____
Single Stand \$3,750 + GST = \$ _____
Table Space \$2,000 + GST = \$ _____

A - TOTAL \$

Yes I require Panels Lighting Power

Please avoid stand placement next to:

Our stand preference is: 1st _____, 2nd _____, 3rd _____

SPONSORSHIP PARTICIPATION NZD

Satchel Insert \$500 + GST = \$ _____
Satchel Sponsor \$5,000 + GST = \$ _____
Name Tag Sponsor \$2,000 + GST = \$ _____
Room Drop (per night: Fri/Sat) \$1,000 + GST = \$ _____
Welcome Cocktail Function \$2,000 + GST = \$ _____
Conference Dinner Program \$5,000 + GST = \$ _____
CDROM/DVD \$1,000 + GST = \$ _____
Registration Brochure \$1,500 + GST = \$ _____
Internet Station \$2,250 + GST = \$ _____
Pocket Programme \$2,250 + GST = \$ _____
Coffee Cart \$2,250 + GST = \$ _____
App Sponsorship \$5,000 + GST = \$ _____
Banner Ad \$1,500 + GST = \$ _____
Text Alert \$350 + GST = \$ _____

B - TOTAL \$

Please select categories you would like to be listed under in the product services listing

- | | | |
|--|--|--|
| ☐ ADHD | ☐ Furniture/Tables/Plinths | ☐ Practice Management Software |
| ☐ Advisory Services | ☐ Gastroenterology | ☐ Premature Ejaculation |
| ☐ Allergy | ☐ Generics | ☐ Professional Health Association |
| ☐ Anaemia | ☐ Genetic Testing | ☐ Prostate Cancer |
| ☐ Appearance Medicine | ☐ Government | ☐ Psoriasis |
| ☐ Arthritis | ☐ Haematology | ☐ Pulse Oximetry |
| ☐ Asthma & COPD | ☐ Hand Hygiene | ☐ Recruitment/Locum Work |
| ☐ Bedwetting Alarms | ☐ Hepatitis | ☐ Representation |
| ☐ Blood Pressure | ☐ HIV/Aids | ☐ Resuscitation |
| ☐ Books | ☐ Hypertension | ☐ Risk Prediction |
| ☐ Books/Medical Information | ☐ Immunisations/Vaccines | ☐ Schizophrenia |
| ☐ Cancer | ☐ Incontinence | ☐ Sexual Wellbeing |
| ☐ Cardiovascular | ☐ Infant Nutrition | ☐ Skincare |
| ☐ Cervical Screening | ☐ Infant Sleep | ☐ Sleep Apnoea |
| ☐ Cold & Flu | ☐ Infection Control | ☐ Smoking Cessation |
| ☐ Compression Bandages | ☐ Inflammatory Bowel Disease | ☐ Social Services |
| ☐ Compression Hosiery | ☐ Insomnia | ☐ Software Vendor |
| ☐ Constipation | ☐ Insurance | ☐ Spirometry |
| ☐ Depression | ☐ Kiwisaver | ☐ Supplements |
| ☐ Dermatology | ☐ Medical Equipment | ☐ Surgical Instruments |
| ☐ Diabetes | ☐ Melanoma | ☐ Sutures |
| ☐ Diagnostics | ☐ Minor Surgical Procedures | ☐ Thyroid Disorders |
| ☐ ECG Vital Signs Monitor | ☐ Movement Disorders (Parkinsons) | ☐ Travel |
| ☐ Education | ☐ Nasal Decongestant | ☐ Ultrasound Handheld |
| ☐ Educational Resources | ☐ Nurse Triage | ☐ Urology |
| ☐ Elder Care | ☐ Nutrition | ☐ Women's Health |
| ☐ Electromedical Equipment | ☐ Obesity | ☐ Wound Care |
| ☐ Electronic Decision Support | ☐ Oncology | ☐ Other: _____ |
| ☐ Erectile Dysfunction | ☐ Ophthalmology | |
| ☐ Fertility | ☐ Oral Hygiene | |
| ☐ Financial Services | ☐ Osteoporosis | |
| ☐ First Aid | ☐ Pain Management | |
| ☐ Footcare | ☐ Political Advocacy | |

EXHIBITION ATTENDEES NZD (GST Inc.)

Name	Fri		Sat		Sun	Total
	AM	PM	AM	PM	AM	
	\$69	\$69	\$69	\$69	\$69	\$
1.	☐	☐	☐	☐	☐	\$
2.	☐	☐	☐	☐	☐	\$
3.	☐	☐	☐	☐	☐	\$
4.	☐	☐	☐	☐	☐	\$
5.	☐	☐	☐	☐	☐	\$
6.	☐	☐	☐	☐	☐	\$
7.	☐	☐	☐	☐	☐	\$
8.	☐	☐	☐	☐	☐	\$
9.	☐	☐	☐	☐	☐	\$
10.	☐	☐	☐	☐	☐	\$

All attendees must be registered to attend the conference. For catering and name tag purposes please complete details for all attendees.

Special requirements: _____

C - TOTAL \$

ACCOMMODATION

Dates		Total
Arrive	Depart	
Day & Date	Day & Date	
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$

Accommodation is available at Novotel and ibis Christchurch. Please indicate your preference and bookings will be confirmed subject to availability.

☐ Standard Room \$200 ☐ Superior Room \$250 ☐ Ibis Christchurch \$160

D - TOTAL \$

OPTIONAL EVENTS

Functions		Total
Cocktail Function	Conference Dinner	
Fri - Free	Sat - \$95	
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$

E - TOTAL \$

A+B+C+D+E = GRAND TOTAL \$

PAYMENT OPTIONS

GST Tax Invoice Number 95-598-579

1. ☐ Credit Card: I authorise Conference Matters to charge my Visa/Mastercard with the above Grand Total.

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Card expiry date ____/____/____ Date ____/____/____

Print Name _____ Signature _____

2. ☐ Cheque: \$ _____ (NZD) payable to: Conference Matters.

3. ☐ Electronic Transfer:

Account Name: Conference Matters
Bank Name: Westpac
Bank City: Whangarei
Country: New Zealand
Swift Code: WPACNZ2W
Account Number: 03 0498 0809412 00
Bank Telephone: 0800 400 600
Particulars: Company Name
Payee Code: Your reference
Reference: STHGPCME 2016

4. ☐ Please send me a GST invoice, PO No. (_____)

Return this form to Conference Matters, Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei, New Zealand
All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz



EXHIBITOR GOODS DELIVERY LABEL

TO:

Horncastle Arena
55 Jack Hinton Drive
Addington, Christchurch 8024
NEW ZEALAND

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: South GP CME 2016

Venue: Horncastle Arena

All goods to be received from: Mon 8 August 2016

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: Horncastle Arena will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 1pm Monday 15 August 2016. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Horncastle Arena (03) 339 3599




CONFERENCE MATTERS

Postal: PO Box 1661
Physical: 34 Hawken Road, Whangarei
Phone: +64 (021) 164 3815
Fax: +64 (09) 437 4089
Email: leon@conferencematters.co.nz
Web: www.conferencematters.co.nz