

 South GP CME 2012
General Practice Conference & Medical Exhibition



Sponsorship & Exhibition Prospectus
Edgar Centre | Dunedin
16-19 August 2012



About GP CME South

GP CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key ‘take-home’ messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 20% of New Zealand’s GP’s attend the GP CME meeting.

The inaugural South GP CME 2010 meeting was held at the Hotel Grand Chancellor, Christchurch in August 2010. Due to the 2011 Christchurch Earthquakes the meeting was moved to Dunedin.

South GP CME 2012 anticipates 285-335 GPs, 30-40 RNs and 15-25 Practice Managers.

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

South GP CME 2012 (General Practice Conference and Medical Examination) event has been endorsed by The Royal New Zealand College of General Practitioners (RNZCGP) and has been approved for up to 26.35 hours CME for General Practice Educational Programme Stage 2 (GPEP2) and Maintenance of Professional Standards (MOPS) purposes.

Workshops Preliminary Day application is for 8 hours of CME

ACLS Level 7 = 12 CME credits

ACLS Level 5 = 4 CME Credits

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Invitation

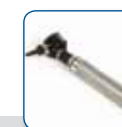
The Medical Exhibition is a major part of the GP CME conferences, and gives delegates access to a wide General Practice product and service update in one location.

The meetings are known for their relaxed and collegial atmosphere amongst delegates and industry participants. The atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME South provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- | | | | |
|---|---|--|---|
| <ul style="list-style-type: none">• ADHD• Advisory Services• Allergy• Anaemia• Appearance Medicine• Arthritis• Asthma & COPD• Bedwetting Alarms• Blood Pressure• Books• Books/Medical Information• Cancer• Cardiovascular• Cervical Screening• Cold & Flu• Compression Bandages• Compression Hosiery• Constipation• Depression• Dermatology• Diabetes• Diagnostics• ECG Vital Signs Monitor• Education | <ul style="list-style-type: none">• Educational Resources• Elder Care• Electromedical Equipment• Electronic Decision Support• Erectile Dysfunction• Fertility• Financial Services• First Aid• Footcare• Furniture/Tables/Plinths• Gastroenterology• Generics• Genetic Testing• Government• Haematology• Hand Hygiene• Hepatitis• HIV/Aids• Hypertension• Immunisations/Vaccines• Incontinence• Infant Nutrition• Infant Sleep• Infection Control | <ul style="list-style-type: none">• Inflammatory Bowel Disease• Insomnia• Insurance• Kiwisaver• Medical Equipment• Melanoma• Minor Surgical Procedures• Movement Disorders (Parkinsons)• Nasal Decongestant• Nurse Triage• Nutrition• Obesity• Oncology• Ophthalmology• Oral Hygiene• Osteoporosis• Pain Management• Political Advocacy• Practice Management Software• Premature Ejaculation• Professional Health Association• Prostate Cancer• Psoriasis• Pulse Oximetry | <ul style="list-style-type: none">• Recruitment/Locum Work• Representation• Resuscitation• Risk Prediction• Schizophrenia• Sexual Wellbeing• Skincare• Sleep Apnoea• Smoking Cessation• Social Services• Software Vendor• Spirometry• Supplements• Surgical Instruments• Sutures• Thyroid Disorders• Travel• Ultrasound Handheld• Urology• Women's Health• Wound Care |
|---|---|--|---|



PRELIMINARY PROGRAMME

Preconference Workshops - Thursday

Thurs 16 th August WORKSHOPS Preliminary Day					
WS 1	WS 2	WS 3	WS 4	WS 5	
Vasectomy John Apps	Musculoskeletal Workshop Ian Wallbridge	Gynaecology in Family Medicine Ceila Devenish and John Short	Dermoscopy 4 hour workshop Amanda Oakley	ALS Course Level 7 (8 hours)	
MORNING TEA - Please note: Workshop content is repeated, not part 1 and 2 unless stated otherwise.					
WS 6 Complementary Medicine Mark Donohoe	WS 7 Musculoskeletal Radiology Grant Meikle	WS 8 Blokes Health Rob Walker & Stephen Marks	WS 9 Dermoscopy 4 hour workshop (Continued)	ALS Course Level 7 Continued	
LUNCH - Please note: Workshop content is repeated, not part 1 and 2 unless stated otherwise.					
WS 10 Basic Surgical Skills Dean Ruske, Jamie Ryan, Martyn Fields & Will McMillan	WS 11 Musculoskeletal Workshop (Repeated) Ian Wallbridge	WS 12 Tackling Obesity Doug Selman & Jane Elmslie	WS 13 Dermoscopy 4 hour workshop (Repeated) Amanda Oakley	ALS Course Level 7 Continued	
AFTERNOON TEA - Please note: Workshop content is repeated, not part 1 and 2 unless stated otherwise.					
WS 14 Advanced Surgical Skills Dean Ruske, Jamie Ryan, Martyn Fields & Will McMillan	WS 15 Musculoskeletal Radiology (Repeated) Grant Meikle	WS 16 Fertility and Infertility Greg Phillipson	WS 17 Dermoscopy 4 hour workshop (Continued)	ALS Course Level 7 Continued	
Dinner own arrangements					

General Practice Programme - Friday

Friday 17 th August							General Practice Programme		
0700-0815							Registration		
0815-0845							Breakfast Session - Responding to change and challenge - Kevin Morris, ACC's Clinical Director		
MAIN SESSION							Session Chair: Peter Chapman-Smith		
0845-0930	Welcome Address - Chairman NZMA GP Council						Kate Baddock		
0930-0955	Rotten Kidneys						Stephen Child		Level 5 ACLS
0955-0920	Why Birthdays are Good for You						David Spriggs		
0920-0945	Drugs and the London Olympics						Dave Gerrard		ACLS Course 1 0000-1300 9h 4 hours
0945-1010	Primary Care Interventions for Child Abuse						Clare Doocoy		
1010-1030	Questions and Discussion								
1030-1100	MORNING TEA & EXHIBITION								
Professionalism and Commitment to General Practice							Session Chair: TBC		
1100-1230	NZMA Session						Speakers TBC		ACLS Course 1 Cont.
1230-1300	Discussion Panel						Speakers TBC		
1300-1400	LUNCH & EXHIBITION								
MAIN SESSIONS							or Concurrent Sessions		
Session Chair: TBC							(55mins, 2.00pm-2.55pm repeated at 3.05pm)		
1400-1425	What's New in Managing HCV in 2012		WS 18	WS 19	WS 20	WS 21	WS 22	Level 5 ACLS	
	Ed Gane		Female Athlete Triad	Tips on Plastic Surgery	End of Life Decision Making	Assessment and Identification of Kids at Risk	Childhood Anorexia Nervosa		
1425-1450	Acute Coronary Syndromes		Dave Gerrard	Will McMillan	David Spriggs	Clare Doocoy	Lisa Turner		
	Gerry Williams		Workshop 23-27 (above workshops repeated from 3.05pm-4.00pm)						
1450-1515	What's New in Cancer Treatment?		WS 23	WS 24	WS 25	WS 26	WS 27	ACLS Course 2 1400-1800 9h 4 hours	
	Shawn Costello		Female Athlete Triad	Tips on Plastic Surgery	End of Life Decision Making	Assessment and Identification of Kids at Risk	Childhood Anorexia Nervosa		
1515-1545	Respiratory Conditions Not to Miss		(Repeated)	(Repeated)	(Repeated)	(Repeated)	(Repeated)		
	Roland Meyer								
1545-1600	Questions and Discussion								
1600-1630	AFTERNOON TEA & EXHIBITION								
MAIN SESSION							Session Chair: TBC		
1630-1655	Chronic Fatigue Syndrome - Has 17 years' research achieved anything?						Mark Donohoe		
1655-1720	Prostate Cancer Screening						Stephen Marks		
1720-1745	Investigate the Pelvis or the Patient?						John Short		ACLS Course 2 Cont.
1745-1800	Questions and Discussion								
1800-1900	MAS Welcome Cocktail Function								
1900-1920	Buffet Dinner								
1920-1940	Welcome and Intro						Nigel Gilchrist		Answers That Matter Symposium
1940-2000	Treatment Options for Osteoporosis								
2000	Cake and Coffee								

General Practice Programme - Saturday

Saturday 18 th August		General Practice Programme						
0700-0815 Registration								
0815-0845 Breakfast Session - COPD		Rob You						
MAIN SESSIONS		or Concurrent Sessions						
Investigation of the Patient Session Chair: TBC		(55mins, 8.30am-9.25am repeated at 9.35am)						
0840-0855	Local Anaesthesia Rick Acland	WS 28	WS 29	WS 30	WS 31	WS 32	WS 33	
	Strategies to Assess Problems in Year 2 Patients (Part 1)	Assessing health Problems in Year 2 Patients	Coping with ADHD	Misuse Workshop Part 1	Eye Emergencies	Community Management of Back Pain		
0855-0920	Pain Management in the New Millennium Ted Shipton	Wayne Cunningham & Gailine Piers	Patric Manning & Gailine Piers	Joan Garcia	Helen Paterson	Andrew Thompson	Joan-Claude Thies	
0920-0945	The Increasing Burden of Cancer Survivors Shaun Costello	Workshops 34-39						
	Opilate Dependent Doug Selman	(above workshops repeated from 9.35am-10.30am)						
0945-1010	Strategies to Assess Problems in Year 2 Patients (Part 2)	WS 34	WS 35	WS 36	WS 37	WS 38	WS 39	
	Assessing health Problems in Year 2 Patients (Part 2)	Coping with ADHD	Misuse Workshop Part 2	Eye Emergencies	Community Management of Back Pain			
1010-1030	Panel Discussion	(Repeated)					(Repeated)	(Repeated)
1030-1100	MORNING TEA & EXHIBITION							
1100-1155	Workshops Sessions - Choose 2 Preferences							
	(55mins, 11.00am-11.35am repeated at 12.00pm)							
WS 40	WS 41	WS 42	WS 43	WS 44	WS 45	WS 46	WS 47	
Aspirin Control	Woodard and Bone Cancer	Prostate Cancer: Follow up & Relapse Treatment System	Caring for Patients with Relapse Treatment System	Strategic Case Studies	Osteoporosis Fractures	Better Anticancer Care Studies	Widermouth Medicine	
Richard Meyer	Herman Van Kraaijenburg	Shaun Costello	Dawn Garsen	Rob Walker & Stephen Marks	Joan-Claude Thies	Helen Paterson	Martin Watts	
1205-1300	Workshops Sessions - Repeated							
	(55mins, 12.00pm-1.00pm)							
WS 48	WS 49	WS 50	WS 51	WS 52	WS 53	WS 54	WS 55	
Aspirin Control	Bone Cancer	Follow up & Relapse Treatment System	Prostate Cancer: Follow up & Relapse Treatment System	Strategic Case Studies	Osteoporosis Fractures	Better Anticancer Care Studies	Widermouth Medicine	
Richard Meyer	Ed Gane	Garry Williams	Gard Mable	Karen Eason	Mark Donohue	Kristen Kinnick	Andrew Thompson	
1300-1400	LUNCH & EXHIBITION							
1400-1455	Workshops Sessions - Choose 2 Preferences							
	(55mins, 2.00pm-2.35pm repeated at 3.05pm)							
WS 56	WS 57	WS 58	WS 59	WS 60	WS 61	WS 62	WS 63	
COPD Update	Managing HIV in General Practice	AI and a New Role for the General Practitioner	Interventional Musculoskeletal Radiology	Smoking Cessation Initiatives	CPS: Treating the patient, not the Syndrome	Identifying and Managing Clinical Disease in Your Practice	Examination of the Eye	
Richard Meyer	Ed Gane	Garry Williams	Gard Mable	Karen Eason	Mark Donohue	Kristen Kinnick	Andrew Thompson	
1500-1600	Workshops Sessions - Repeated							
	(55mins, 3.05pm-3.40pm)							
WS 64	WS 65	WS 66	WS 67	WS 68	WS 69	WS 70	WS 71	
COPD Update	Managing HIV in General Practice	AI and a New Role for the General Practitioner	Interventional Musculoskeletal Radiology	Smoking Cessation Initiatives	CPS: Treating the patient, not the Syndrome	Identifying and Managing Clinical Disease in Your Practice	Examination of the Eye	
(Repeated)	(Repeated)	(Repeated)	(Repeated)	(Repeated)	(Repeated)	(Repeated)	(Repeated)	
1600-1630	AFTERNOON TEA & EXHIBITION							
1630-1730	Workshops Sessions - Choose 1 Preference							
	(50mins, 4.30pm-5.00pm)							
WS 72	WS 73	WS 74	WS 75	WS 76	WS 77	WS 78	WS 79	
Modern Clinical Imaging and Investigation	In-Flight Emergency Investigation	The Hospital Patient	Stroke Management and Implementation Practical	The Stroke Spine	Modern Spine Group 97	The Oncology Spine	The Oncology Spine	
Richard Meyer	Richard Meyer	Martin Watts	David Spriggs	Dawn Miller	Rick Acland	Andrew Connolly	Shaun Costello	
1730-1830	CONFERENCE DINNER							
Debate after dinner "Why lawyers need doctors more than doctors need lawyers"							Jim Birmingham & David Spriggs v 2 lawyers (Tim Coady) and Andrew Chow	



Sponsorship

Platinum Sponsorship (limited to two companies) \$17,500 +GST

Includes:

- triple stand space (9m x 2.4m)
- 5 complimentary rep registrations
- 5 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- CD ROM content
- Satchel insert
- Full page advert in registration brochure
- Prize giving slot on Sun 19 August if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Gold Sponsorship \$10,500 +GST

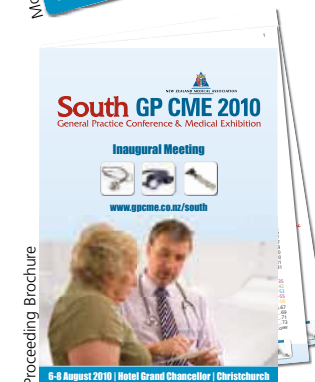
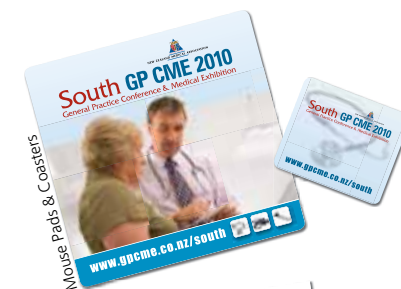
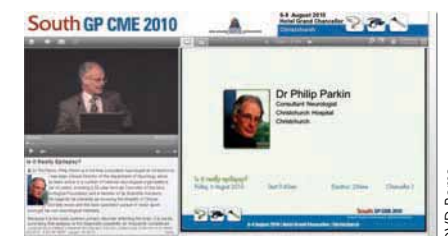
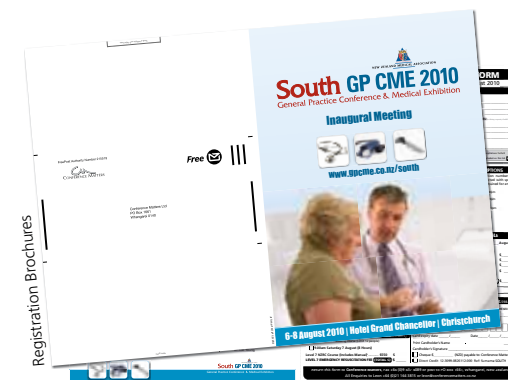
Includes:

- triple stand space (9m x 2.4m)
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

Silver Sponsorship \$ 6,750 +GST

Includes:

- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings



Exhibition Space only (Please note: See page 14 for contact details of exhibition supplier)

Single Stand Space \$ 3,500 +GST

Includes: single stand space (3m x 2.4m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Table Space \$ 2,000 +GST

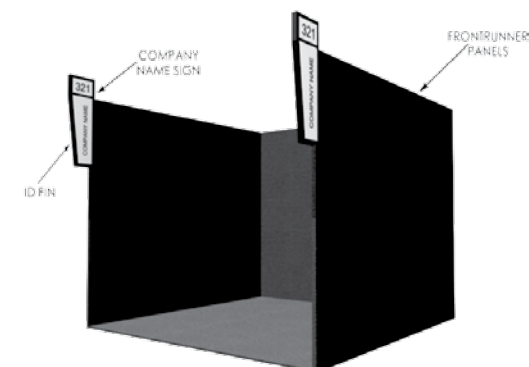
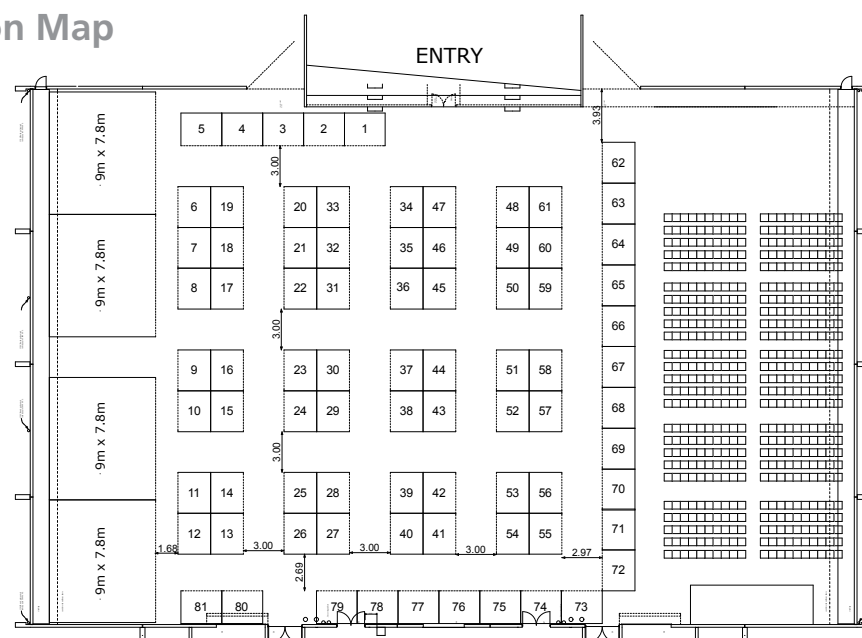
Includes: single table space (2m x 1.2m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation



Exhibition Map



Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
Colour: Grey or black (depending upon availability at time of confirmation)
Power: 1 x 10amp with 4 pin multi box
Lighting: 2 x 150w spotlights
Signage: ID Fins Exhib company name and stand number





Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands.

Please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 8 August, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 9am on Sun 8 August.

Deadline for receiving your prize/competition details is **Fri 22 June 2012**.

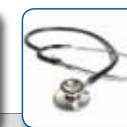
Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous painting competition.

Each exhibitor will be issued with a piece of the painting. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- Registration and travel for Pacific CME 2013 (September 2013, Sofitel Fiji)

The entry form will be a page in the conference proceedings.



Other Sponsorship options

Conference Proceedings Ads **Included with exhibition space**

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor **\$5,000+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD ROM
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor **\$2,500+GST**

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

Room Drop **\$1,000+GST**

Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission



Other Sponsorship options

Welcome Cocktail Function\$2,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Cocktail Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

Conference Dinner Function\$5,000+GST

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

CDROM/DVD Sponsorship.....\$1,000+GST

- Logo placement on Conference CDROMs/DVDs acknowledging support (distributed to all attendees after the conference)
- List of attendees and addresses from those with permission

Registration Brochure \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in May Edition (if not confirmed by Platinum Sponsor).



Other Sponsorship options

Internet Station.....\$2,250+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



Pocket Programme.....\$2,250+GST

- This information will include conference programme, map of Dunedin, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship.....\$2,250+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserves the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates and catering stations encourage foot traffic in all areas.





Cancellation

Cancellations received in writing prior to 4 July 2010 will be refunded all monies paid less an administration fee of \$100. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Hotel Grand Chancellor. Cost is payable (\$200+GST) prior to the meeting.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided for all exhibition by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats:

Adobe Illustrator, Pagemaker, Freehand, Photoshop.

Material Deadline: 5pm Friday 22 June 2012

Deliver to: Email: leon@conferencematters.co.nz

CDROM Content

Principal Sponsors, Satchel and Conference Dinner sponsors are able to provide content to include on the delegates' CD ROM. This content can be a PDF of a print ad, digital video of a TVC (mpg or avi format) or other text and images.

Material Deadline: 5pm Friday 22 June 2012

Deliver to: Email: leon@conferencematters.co.nz

or Physical address: 3 Haronui Street, Whangarei 0112

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. The registration form will be available in May 2010, with an option to register online. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$345 per person.

Tickets to social functions can also be purchased by exhibitors – these will be listed on the conference registration form. Group discounted rates have been negotiated with Hotel Grand Chancellor. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Scenic Hotel Southern Cross (10 min walk)

Standard Room (1-2 people)	\$180 Per Room
Superior Room (1-2 people)	\$190 Per Room
Suite Room (1-2 people)	\$240 Per Room

Stand Equipment

If you require any stand equipment, please contact:

Julie Lee

Peek Displays

DDI: 03 339 9786

Web: www.peek.co.nz

Mob: 021 791 891

Fax: 03 339 8363

Email: julie.l@peek.co.nz



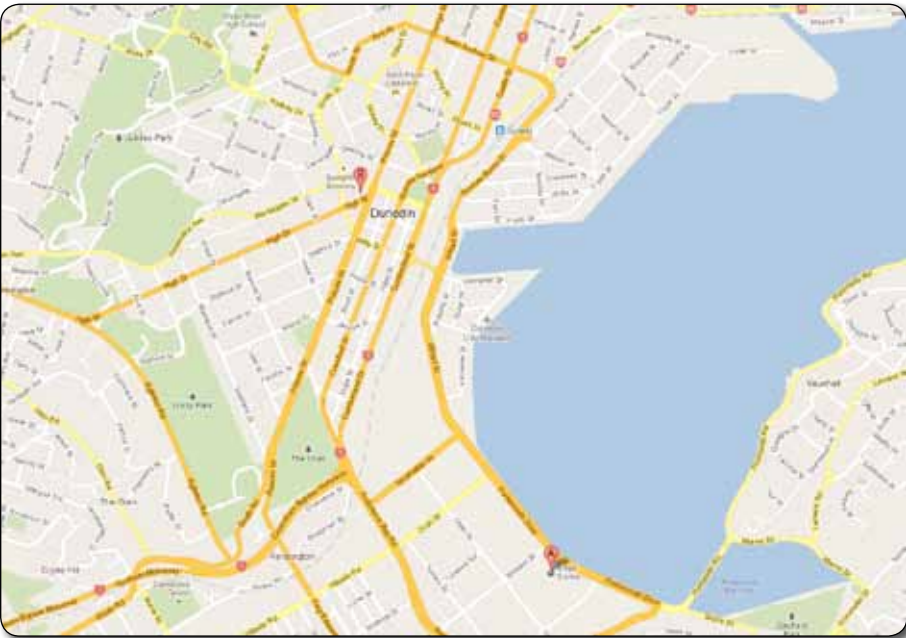
16-19 August 2012

Edgar Centre | Dunedin

Delivery & Storage Details
 You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 13 August 2012 as follows:

To: South GPCME 2012
 Company Name, Stand Position
 Box 1 of X
 Edgar Centre
 116 Portsmouth Dr
 South Dunedin,
 Dunedin 9016
 (03) 456 1200

All equipment brochures must be picked up by 1pm Monday 20 August 2012. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
February 2012	Registration Opens	
Thurs 31 May	Early Bird Discount ends (delegates only)	
Friday 22 June	CDROM/DVD Material Deadline	
Friday 22 June	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Friday 31 July	Late Registration Fee applies (delegates only)	

Thurs 16 August	Exhibitor Setup	12:00pm - 8:00pm
	Preconference Workshops	8:30am - 6:30pm
Friday 17 August	Plenary Breakfast	7:00am-8:15am
	Registration	7:00am
	Conference	8:30am - 5:30pm
	Cocktail Function	6:00pm - 7:00pm
Sat 18 August	Plenary Breakfast	7:00am - 8:15am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Practice Nurses Programme	8:30am - 5:30pm
	Prize Winner notification	5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 19 August	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
	*Industry can packout after final catering session at 11am.	
Mon 20 August	Courier pickups+	5:00pm
	+All equipment/brochures must be picked up by 1pm Monday 20 August 2012. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.	



Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.

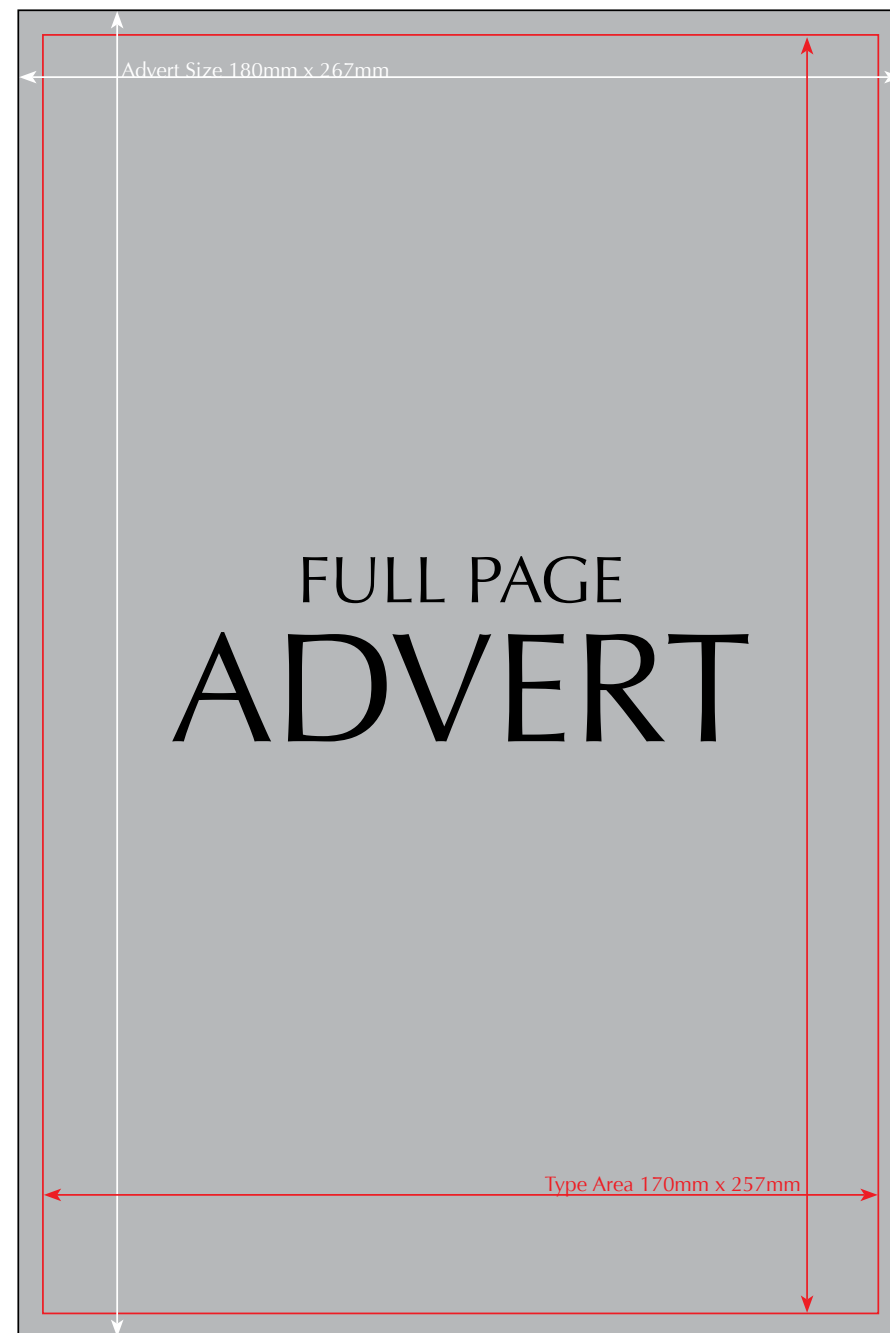
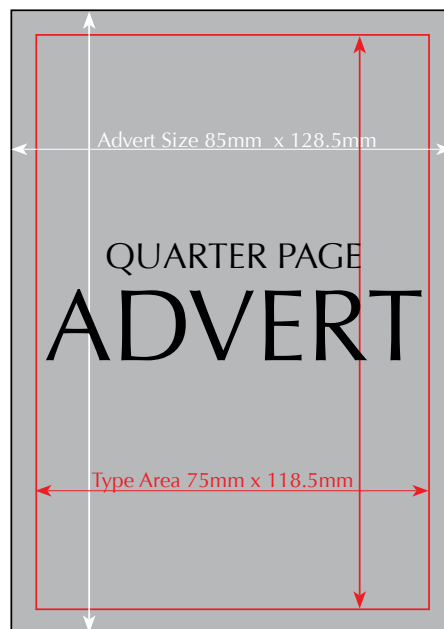
Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)

Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)



SOUTH GP CME 2012 SPONSORSHIP & EXHIBITION FORM

General Practice Conference & Medical Exhibition | 16-19 August 2012

CONTACT DETAILS FOR BOOKING

Sponsor/Exhibitor Company: _____
Telephone: _____
Postal Address: _____
Email: _____
Contact Person: _____

Company Profile for Proceedings booklet

Company Name: _____
Address: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

Please supply 50 words to describe your company's products & services under the exhibitor listing category

EXHIBITION PARTICIPATION NZD

Platinum Sponsor/Triple Stand \$17,500 + GST = \$
Gold Sponsor/Triple Stand \$10,500 + GST = \$
Silver Sponsor/Double Stand \$6,750 + GST = \$
Single Stand \$3,500 + GST = \$
Table Space \$2,000 + GST = \$

A - TOTAL \$

Yes I require ☐ Panels ☐ Lighting ☐ Power

Please avoid stand placement next to: _____

Our stand preference is: 1st _____, 2nd _____, 3rd _____

SPONSORSHIP PARTICIPATION NZD

Satchel Insert \$500 + GST = \$
Satchel Sponsor \$5,000 + GST = \$
Name Tag Sponsor \$2,000 + GST = \$
Room Drop (per night: Fri/Sat) \$1,000 + GST = \$
Welcome Cocktail Function \$2,000 + GST = \$
Conference Dinner Program \$5,000 + GST = \$
CDROM/DVD \$1,000 + GST = \$
Registration Brochure \$1,500 + GST = \$
Internet Station \$2,250 + GST = \$
Pocket Programme \$2,250 + GST = \$
Coffee Cart \$2,250 + GST = \$

B - TOTAL \$

EXHIBITION ATTENDEES NZD (GST Inc.)

Name	Fri		Sat		Sun		Total
	AM	PM	AM	PM	AM	PM	
1.	\$69	\$69	\$69	\$69	\$69	\$69	\$
2.	☐	☐	☐	☐	☐	☐	\$
3.	☐	☐	☐	☐	☐	☐	\$
4.	☐	☐	☐	☐	☐	☐	\$
5.	☐	☐	☐	☐	☐	☐	\$
6.	☐	☐	☐	☐	☐	☐	\$
7.	☐	☐	☐	☐	☐	☐	\$
8.	☐	☐	☐	☐	☐	☐	\$
9.	☐	☐	☐	☐	☐	☐	\$
10.	☐	☐	☐	☐	☐	☐	\$

All attendees must be registered to attend the conference. For catering and name tag purposes please complete details for all attendees.

☐ Special requirements: _____

C - TOTAL \$

PAYMENT OPTIONS

1. ☐ Credit Card: I authorise Conference Matters to charge my Visa/Mastercard/AMEX/ Diners with the above Grand Total.

Card expiry date ____/____/____ Date ____/____/____

Print Name _____ Signature _____

2. ☐ Cheque: \$ _____ (NZD) payable to: Conference Matters.

3. ☐ Electronic Transfer:

Account Name: Conference Matters

Bank Name: ASB Bank

Bank City: Whangarei

Country: New Zealand

Swift Code: ASBB NZ 2A

Reference: STHGPMC 2012

Account Number: 12 3099 0826112 00

Bank Telephone: +64 9 430 4058

Company Name: Your reference

Payee Code: STHGPMC 2012

Please send me a GST invoice, PO No. (_____)

Return this form to Conference Matters, Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei, New Zealand
All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz

Please select categories you would like to be listed under in the product services listing

- | | | |
|--|--|--|
| ☐ ADHD | ☐ Footcare | ☐ Pain Management |
| ☐ Advisory Services | ☐ Furniture/Tables/Plinths | ☐ Political Advocacy |
| ☐ Allergy | ☐ Gastroenterology | ☐ Practice Management |
| ☐ Anaemia | ☐ Genetics | ☐ Software |
| ☐ Appearance Medicine | ☐ Genetic Testing | ☐ Premature Ejaculation |
| ☐ Arthritis | ☐ Government | ☐ Professional Health Association |
| ☐ Asthma & COPD | ☐ Haematology | ☐ Prostate Cancer |
| ☐ Bedwetting Alarms | ☐ Hand Hygiene | ☐ Psoriasis |
| ☐ Blood Pressure | ☐ Hepatitis | ☐ Pulse Oximetry |
| ☐ Books | ☐ HIV/Aids | ☐ Recruitment/Locum Work |
| ☐ Books/Medical Information | ☐ Hypertension | ☐ Representation |
| ☐ Cancer | ☐ Immunisations/Vaccines | ☐ Resuscitation |
| ☐ Cardiovascular | ☐ Incontinence | ☐ Risk Prediction |
| ☐ Cervical Screening | ☐ Infant Nutrition | ☐ Schizophrenia |
| ☐ Cold & Flu | ☐ Infant Sleep | ☐ Sexual Wellbeing |
| ☐ Compression | ☐ Infection Control | ☐ Skincare |
| ☐ Bandages | ☐ Inflammatory Bowel Disease | ☐ Sleep Apnoea |
| ☐ Compression Hosiery | ☐ Insomnia | ☐ Smoking Cessation |
| ☐ Constipation | ☐ Insurance | ☐ Social Services |
| ☐ Depression | ☐ Kiwisaver | ☐ Software Vendor |
| ☐ Dermatology | ☐ Medical Equipment | ☐ Spirometry |
| ☐ Diabetes | ☐ Melanoma | ☐ Supplements |
| ☐ ECG Vital Signs | ☐ Minor Surgical Procedures | ☐ Surgical Instruments |
| ☐ Monitor | ☐ Movement Disorders (Parkinsons) | ☐ Sutures |
| ☐ Education | ☐ Nasal Decongesant | ☐ Thyroid Disorders |
| ☐ Educational Resources | ☐ Nurse Triage | ☐ Travel |
| ☐ Elder Care | ☐ Nutrition | ☐ Ultrasound Handheld |
| ☐ Electromedical | ☐ Obesity | ☐ Urology |
| ☐ Equipment | ☐ Oncology | ☐ Women's Health |
| ☐ Electronic Decision Support | ☐ Ophthalmology | ☐ Wound Care |
| ☐ Erectile Dysfunction | ☐ Oral Hygiene | ☐ Other: _____ |
| ☐ Fertility | ☐ Osteoporosis | |
| ☐ Financial Services | | |
| ☐ First Aid | | |

ACCOMMODATION

Dates		Total
Arrive Day & Date	Depart Day & Date	
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$

Accommodation is available at Scenic Hotel Southern Cross. Please indicate your preference and bookings will be confirmed subject to availability.

☐ Standard Room \$180 ☐ Superior Room \$190 ☐ Suite Room \$240

OPTIONAL EVENTS

Functions		Total
Cocktail Function	Conference Dinner	
Fri - Free	Sat - \$95	\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$

D - TOTAL \$

E - TOTAL \$

A+B+C+D+E = GRAND TOTAL \$



ASK FOR
SPEIGHT'S
ALES

EXHIBITOR GOODS DELIVERY LABEL

TO:

Edgar Centre
116 Portsmouth Dr
Dunedin 9016
NEW ZEALAND

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: South GP CME 2012

Venue: Edgar Centre

All goods to be received from: Mon 13 August 2012

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: The Edgar Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 1pm Monday 20 August 2012. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Edgar Centre Ph (03) 456 1200




CONFERENCE MATTERS

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Physical: 3 Haronui Street, Whangarei
Phone: +64 (021) 164 3815
Fax: +64 (09) 437 4089
Email: leon@conferencematters.co.nz
Web: www.conferencematters.co.nz