

 South Link
Education Trust | Rotorua

GPCME

General Practice Conference
& Medical Exhibition



Sponsorship & Exhibition Prospectus
Energy Events Centre, Rotorua
06-09 June 2024



About GP CME

GP CME (General Practice Conference & Medical Exhibition) is a national meeting for all primary care participants. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key ‘take-home’ messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 25% of New Zealand’s GP’s attend GP CME, from the following regions:

Region	2010	2011	2012	2013	2014	2015	2016	2017	2018
AUCKLAND	263	333	339	341	347	358	379	315	345
BAY OF PLENTY	188	189	202	248	235	237	282	230	277
WAIKATO	101	142	146	176	178	175	199	151	181
SOUTH ISLAND	54*	56*	72*	81*	78*	43*	52*	51	71
NORTHLAND	47	59	57	51	48	38	54	40	47
WELLINGTON	55	65	74	72	79	99	104	81	91
EASTLAND/HAWKES BAY	57	93	90	59	45	82	63	76	65
MANAWATU/WAIRARAPA	42	79	56	37	53	43	45	35	47
CENTRAL	42	36	43	35	45	36	35	42	45
RIVER REGION	30	60	46	42	45	45	53	56	49
INTERNATIONAL	7	6	6	11	8	4	7	5	9
TOTAL¹	886	1,118	1,121	1,153	1,161	1,160	1,272	1,082	1,227

¹ Total includes GPs, RNs and participating speakers at GPCME’s. * Inaugural South GPCME 2010 ran in 2010 with 330 delegates. South GPCME 2011 with 351 delegates.

GP CME 2024 anticipates 700-800 GPs, 200-250 RNs and 40-60 Practice Managers. All primary care Practitioners, Registrars, Registered Nurses, Practice Managers, Trainees, Pharmacists and Health Coaches are invited to attend.

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Invitation

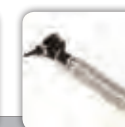
The Medical Exhibition is a major part of the conference, and gives delegates access to a wide General Practice product and service update in one location.

The meeting is known for its relaxed and collegial atmosphere amongst delegates and industry participants. This atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- | | | | |
|--|--|--|---|
| <ul style="list-style-type: none"> • ADHD • Advisory Services • Allergy • Anaemia • Appearance Medicine • Arthritis • Asthma & COPD • Bedwetting Alarms • Blood Pressure • Books • Books/Medical Information • Cancer • Cardiovascular • Cervical Screening • Cold & Flu • Compression Bandages • Compression Hosiery • Constipation • Depression • Dermatology • Diabetes • Diagnostics • ECG Vital Signs Monitor • Education | <ul style="list-style-type: none"> • Educational Resources • Elder Care • Electromedical Equipment • Electronic Decision Support • Erectile Dysfunction • Fertility • Financial Services • First Aid • Footcare • Furniture/Tables/Plinths • Gastroenterology • Generics • Genetic Testing • Government • Haematology • Hand Hygiene • Hepatitis • HIV/Aids • Hypertension • Immunisations/Vaccines • Incontinence • Infant Nutrition • Infant Sleep • Infection Control | <ul style="list-style-type: none"> • Inflammatory Bowel Disease • Insomnia • Insurance • Kiwisaver • Medical Equipment • Melanoma • Minor Surgical Procedures • Movement Disorders (Parkinsons) • Nasal Decongesant • Nurse Triage • Nutrition • Obesity • Oncology • Ophthalmology • Oral Hygiene • Osteoporosis • Pain Management • Political Advocacy • Practice Management Software • Premature Ejaculation • Professional Health Association • Prostate Cancer • Psoriasis • Pulse Oximetry | <ul style="list-style-type: none"> • Recruitment/Locum Work • Representation • Resuscitation • Risk Prediction • Schizophrenia • Sexual Wellbeing • Skincare • Sleep Apnoea • Smoking Cessation • Social Services • Software Vendor • Spirometry • Supplements • Surgical Instruments • Sutures • Thyroid Disorders • Travel • Ultrasound Handheld • Urology • Women's Health • Wound Care |
|--|--|--|---|



PAST PARTICIPANTS

1300 Web Pro
3M Healthcare
Abbott Laboratories
Abbott Nutrition
Abbott Point of Care
AbbVie
ACC
ACCENT Health Recruitment
Access Community Health
Accuro Health Insurance
Action Bicycle Club
Active Healthcare
Active+
Addictive Eaters Anonymous
AFT Pharmaceuticals
Airflow Products
Alliance Health
Allied Medical Group
American Express
Amtech Medical
Anteris
ANZ Healthcare
AON Insurance
Apex Medical
ArjoHuntleigh
Army Recruitment National Office
Arthritis New Zealand
Ashburn Clinic
ASMS - Association of Salaried Medical Specialists
Aspen Pharmacare
ASSA ABLOY New Zealand Limited
Asthma and Respiratory Foundation NZ
AstraZeneca
Atlantis Healthcare
Auckland Eye
Auckland Heart Group
AUSSTAT/Kiwi STAT
Australasian Menopause Society
Australian Dermatology Equipment
Australian General Practice Recruitment
Avene
Balance! Healthcare
Bamford
Bank of New Zealand
Baxter Healthcare
Bay Audiology
Bayer Healthcare
BD Diagnostics
Beat Bowel Cancer Aotearoa
BeeFound
Best Practice Software
Better Health Group
Better Health Limited
Biocel Health
Biomed Limited
Bio-Oil distributed by Douglas Pharmaceuticals
BioTrace
Blackmores New Zealand
BLIS Technologies
Boehringer Ingelheim

Bowel Cancer New Zealand
BPAC
Breast Cancer Foundation NZ
BreastLight™
Breathing and Medical
Bristol Myers Squibb
BSN Medical
BUPA Care Services
Business for Doctors
Canberra Health Cooperative Australia
Cannabis Clinic
CannaPlus+
Cannasouth Bioscience Limited
Canopy Cancer Care
Canterbury Health Laboratories
Capes Medical Supplies
Care Pharmaceuticals
Carefirst
CareHQ
CBDinfo.co.nz
Carers NZ
Centre for Advanced Medicine
Clanwilliam Health
Clarius Mobile Health
Clinicians owned by Douglas Pharmaceuticals
Coeliac New Zealand
Comprehensive Care PHO
Comprehensive Health Services
Convita
Cooney Lees Morgan
Covidien
CrestClean
Critical Assist
Crowe Horwath
Cxladder
Danone Nutricia
DATAPHARM
Death Documents - New Zealand Government
Defence Careers
Designs for Vision
Device Technologies
Dilworth Hearing
Doctors For Nutrition
Douglas Pharmaceuticals
Dr Reddys NZ
DrInfo NZ
DYNEK PTY LTD
Dystonia Patient Network
Eau Thermale Avène
EBOS Healthcare
Ecomed
Edensleep New Zealand
Edwards Lifesciences
Elevate by ProCare
Eli Lilly
Elsevier Australia
Emcare
Emerge Health
Epilepsy New Zealand
Eqalis Pharmaceuticals

Essity
Esteem Healthcare
Eye Institute
Family Cancer Service
Fast Pace Solutions
FastPace Solutions
Ferring Pharmaceuticals
Fertility Associates
Fertility New Zealand
Findex
Firstcheck
Fisher & Paykel Healthcare
Foot Mechanics
Francis Health
FUJIFILM SonoSite
Functional & Integrative Medicine Ltd
FxmEd
Galderma NZ
Gareth Morgan Investments
GE Healthcare
Genea Oxford Women's Health
GenPro: General Practice Owners Association
Gilead
Glaucoma New Zealand
GlaxoSmithKline
Go Healthy NZ
L'Oreal
Good Together
Goodfellow Unit
GPDocs
GPPHCNT
Great Living
Green Cross Health
Green Prescription
Habit Health
Habit Rehabilitation
Hand Therapy New Zealand
He Ako Hiringa
Health Network Northern Territory
Health Quality & Safety Commission
Health TV
Health Workforce Queensland
HealthCare NZ
HealthIT Consulting
HealthKiosk Ltd
Healthline
HealthLink
HealthOne
Healthpoint Ltd
Healthvision
HealthyAccess Limited
Heart Foundation
HEINE Australia
Heinz Nurture
Helius Therapeutics
HEP C Action Aotearoa
Hikurangi Cannabis Company
HINZ and NZIHM
Hologic
Home Instead
Homocare Medical
Hospira
Houson Medical
Howard Wright
Hydrosurf Hardware
IMRmedical & LocumBank
In Vitro Technologies
Independent Living
indici
Indivior
Integral Diagnostics
IntelliMed
InterMed Medical
International Medical Recruitment
Interwaste
Intus, Oxford Clinic
Invacare
IPN/Gemini/Prime
IPNET
Janssen-Cilag
Johnson & Johnson
JR Medical
JST Medical
Just a Thought - The Wise Group
Kaiwhakahaere Rauemi Tangata/WellSouth
Kauri HealthCare
Keepitsafe
Kiwis STAT
Konnect NET
KPMG
L'Oréal
Last Minute Locums
LEO Pharma
Leukaemia & Blood Cancer New Zealand
Life Lot NZ Limited
Life Unlimited
Lifestyle Insurance Consultants
Lilly
LocumBank
Locumotion
Lung Foundation New Zealand
M.E. Awareness NZ
Macular Degeneration
ManageMyHealth
Manawanui Support Ltd
ManukaMed
MAS
Mawxell Health
McGraw-Hill
McInfo
McLaren Medical
Medacs Healthcare
Med-Chem Surgical
Medent Medical
MediBoard Ltd
Medica Pacifica
Medical Books
Medical Cannabis Awareness New Zealand
Medical Design Group
Medical Devices & Testing Ltd
Medical Financial Advisory Services (MFAS)
Medical Protection
Medical Repair Service Ltd NZ
Medical Sexual Assault Clinicians Aotearoa
Medical Specialists & Hospitals NZ
MedicAlert Foundation NZ
Medical-Objects
Medicines New Zealand
Medico Pak
Medispace
Medicus Indemnity NZ Inc

Medidata
Mediray NZ Ltd
Mediscopes International Limited
Medispace
Medora
MedRecruit
Medsafe
Medsector Advisors
Medshop New Zealand
MedSure
Medtech Global
Medtel
Medtronic
MedXus
Menarini New Zealand
Mercy Angiography
MercyAscot
MIMS New Zealand
Ministry of Health
Ministry of Social Development
MitoQ Ltd
Mobility Scooters NZ
MoleMap by Dermatologists
Mölnlycke
Moosebaby
Motor Neurone Disease
MSD
Mundipharma
MyCare
Mylan NZ Ltd
MyPractice
N.Z. Sjogrens Society
Natural Fertility NZ
NaturalMeds
Neilmed Pharmaceuticals
Nestle Health Science
Nestle Nutrition
Nestle NZ
Neurological Foundation of New Zealand
New Zealand AIDS Foundation
New Zealand Association of Hand Therapists
New Zealand Breast Cancer Foundation
New Zealand Defence Force
New Zealand Diagnostic Group
New Zealand Doctor Newspaper
New Zealand Drug Detection Agency
New Zealand Guidelines Group
New Zealand Gynaecological Cancer Foundation
New Zealand Gynaecological Foundation
New Zealand Heart Foundation
New Zealand Medical & Scientific
New Zealand Medical Cannabis Council
New Zealand Office Supplies
New Zealand Transport Agency
Nexus Data Security
NIG Nutritionals
Norgine
Northern Territory PHN
Novartis New Zealand
Novo Nordisk Pharmaceuticals
NT Rural Workforce Agency
Nubu Pharma
Nutra-Life New Zealand
Nutricia Advanced Medical Nutrition
NZ Muscular Dystrophy Association

NZ Telehealth Resource Centre
NZLocums & NZMedJobs
NZOTR and DriveABLE
Obex Medical
Ochre Recruitment
oDocs Eye Care
OptiPharm
Ormiston Hospital
Osteopaths New Zealand
Overeaters Anonymous
Oxford Clinic
Oxford Women's Health/Genea-Oxford Fertility
Pacific Edge Diagnostics
Pacific Radiology
Palm Clinic
Parent 2 Parent
Pearce Financial Services
Pegasus Health
Perinatal Anxiety & Depression Aotearoa (PADA)
Pfizer New Zealand
Pharma Health NZ Limited
Pharmac
Pharmaceutical Compounding NZ Ltd
Pharmaceutical Society of New Zealand
Pharmaco NZ Ltd
Pharmacogenomics
Philips
PlatformPlus Ltd
Practice Managers & Administrators New Zealand
Primary Health Care
ProCare
Prostate Cancer Foundation
Protec Solutions
Quintile
Radiant Health
Radius Medical Group
Radix Nutrition
Rare Disorders New Zealand
Ready Press Print
Reckitt Benckiser
REM Systems Limited
Repromed
Research Review
RespiTrak
Rex Medical
RNZCGP
Roche Diagnostics
Rua Bioscience
Rural Doctors Workforce Agency
Rural Health West
Rural Workforce Agency Victoria
Safe Network
Sanofi
Securely
Seqirus (NZ) Ltd
Servier
kin Cancer College Australasia
Skin Shield Products
SkinVision
Sleep Well Clinic
Smith & Nephew
Snorepro New Zealand Ltd
Sonosite
Sound Business Systems
Southern Cross Healthcare
Southern Cross Hospitals

Southlink
SSL New Zealand
St John
St John Medical Alarms
St John WA
Stallergenes NZ
SureSlim
Surgical Obesity Service
Takeda New Zealand
Tamaki Health
TBI Health
Te Arai Biofarma
Te Pataka Whaioara Pharmac
Tech Management Group
The Ashburn Clinic
The Goodfellow Unit
The Health Media
The Hemp Foundation (CME)
The Hepatitis Foundation of NZ
The Pain Clinic
The Pindrop Foundation
The Skin Cancer College Australasia
Thrive 'Northland Lounge'
Tilray Australia
Titoli Technology Limited
Tobacco Control Programme
Triage Health
Triage Locums
TripleO Medical Recruitment
Triton Hearing
Tumanako Wellness Centre
Urology 161
USL Medical
Valentia Technologies
Vensa Health
Viatrix
Vivid Solutions
Voice Perfect
Volvo - SVD NZ
Vorotek
Waikato Escalated Care Limited
Waikato Surgery
Waitemata Endoscopy
Webtools
Weight Loss Surgery Ltd
Welch Allyn
West Coast District Health Board
Westpac Health
Whakarangorau Aotearoa
William Buck
Work and Income
Workbridge Inc
Worldwide Travellers
www.MECFS Canterbury.nz
Wyeth Nutrition
Yakult
Zone Medical
ZOOM Care
ZOOM Health
ZOOM Pharmacy



GP CME Conference proceedings 2012



GP CME Conference proceedings 2013



GP CME Conference proceedings 2014



GP CME Conference proceedings 2015

DRAFT PROGRAMME

Optional Pre-conference Workshops

General Practice Programme - Friday

General Practice Programme - Saturday

PRE-CONFERENCE COURSES
Thursday 6 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

PRE-CONFERENCE COURSES
Thursday 6 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

MAIN PROGRAMME
Friday 7 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

MAIN PROGRAMME
Saturday 8 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

General Practice Programme - Saturday/Sunday

Practice Nurses/Managers Programme

MAIN PROGRAMME
Saturday 8 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

MAIN PROGRAMME
Sunday 9 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

PRACTICE NURSES/MANAGERS PROGRAMME
Saturday 8 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

PRACTICE NURSES/MANAGERS PROGRAMME
Sunday 9 June

Session	Topic	Speaker
08:00-09:00	Introduction to the Day	Dr. [Name]
09:00-10:00	Introduction to the Day	Dr. [Name]
10:00-11:00	Introduction to the Day	Dr. [Name]
11:00-12:00	Introduction to the Day	Dr. [Name]
12:00-13:00	Introduction to the Day	Dr. [Name]
13:00-14:00	Introduction to the Day	Dr. [Name]
14:00-15:00	Introduction to the Day	Dr. [Name]
15:00-16:00	Introduction to the Day	Dr. [Name]
16:00-17:00	Introduction to the Day	Dr. [Name]

Refer to website at www.gpcme.co.nz for the latest up-to-date programme



Sponsorship

Platinum Sponsorship (limited to two companies) \$17,950 +GST

Includes:

- triple stand space (9m x 2.4m),
- 6 complimentary exhibitor registrations
- 6 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- Satchel insert
- Full page advert in registration brochure (April Issues)
- Prize giving slot on Sunday if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Gold Sponsorship \$10,950 +GST

Includes:

- triple stand space (9m x 2.4m),
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

Silver Sponsorship \$ 6,950 +GST

Includes:

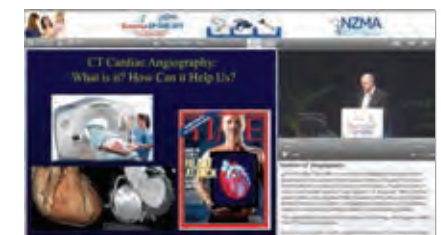
- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings

Mobile App Sponsorship

App Sponsorship \$ 5,000 +GST

Banner Ad \$ 1,500 +GST

Text Alert \$ 350 +GST



Exhibition Space only (Please note: See page 17 for contact details of exhibition supplier)

Single Stand Space \$ 3,950 +GST

Includes: single stand space (3m x 2.4m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Table Space \$ 2,500 +GST

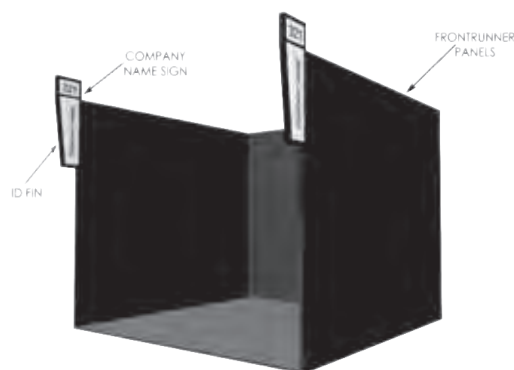
Includes: single table space (2m x 1.2m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation



Exhibition Stand Example



Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
Colour: Grey or black (depending upon availability at time of confirmation)
Power: 1 x 10amp with 4 pin multi box
Lighting: 2 x 150w spotlights
Signage: ID Fins Exhib company name and stand number



Exhibition Stand Equipment

Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

James Mollison & John Culpit
 BOP Event Hire
 Mob: 0272 755 265
 Email: james@bopeventhire.co.nz
 Web: www.bopeventhire.co.nz



Exhibition Map



Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands. If you attended last year's meeting you will be automatically listed under the same categories (see the Sponsorship/Exhibition Form on page 20) for the category options.

If you did not attend last year (or did not list your preference), please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 08 June, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 5pm on Sat 08 June.

Deadline for receiving your prize/competition details is **Fri 03 May 2024**

Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a "Digital Passport" via the Whova app.

Attendees can access the Passport Contest through the home page of the app. From here, they will be able to collect stamps by visiting your booth and getting their QR Code scanned.

Please ensure you have at least one person on the stand who has downloaded the app to scan attendees who want to enter the competition.

Delegates will need to obtain a "stamp" from all exhibitors to enter the draw for a \$2,000 travel voucher.



We are pleased to announce the interactive smartphone application, *Whova*, for this year's Rotorua GP CME meeting.



Get *Whova* for Whova Happy Customer Conference

Official Event App

- Explore the professional profiles of event speakers and attendees
- Send in-app messages and exchange contact info
- Network and find attendees with common affiliations, educations, shared networks, and social profiles
- Receive update notifications from organizers
- Access the event agenda, GPS guidance, maps, and parking directions at your fingertips

Download Whova and take your event mobile.

Get Whova from the App Store or Google Play. Please sign up for the app with your email/mobile account or attend.

The event invitation code is:
Capgeminfscn

You will be asked for an event invitation code after installing Whova

Gold Overall App Sponsorship (NZD\$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad
- Schedule Page logo watermark
- Included banner ad & landing page
- Highlighted row on exhibitor list



Banner Ad with Full-Screen Landing Page Package (NZD\$1,500) Limited to 8 sponsorships

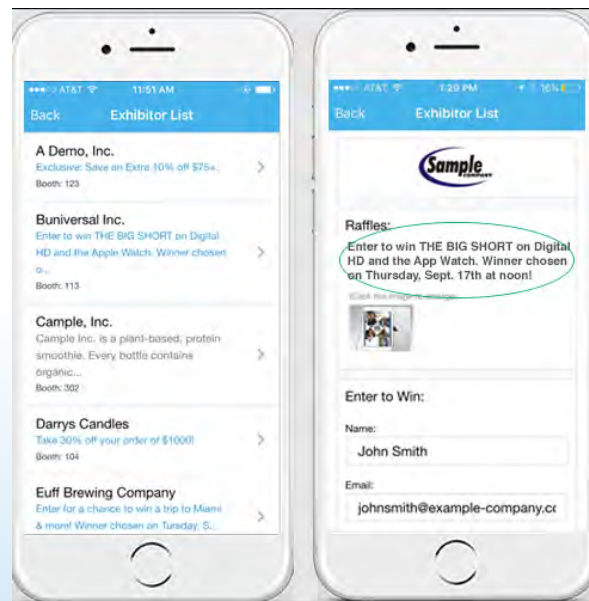
Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

Text Message Alerts (NZD\$350) – Limited to 5 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 2 alerts per day.

Included with your booth

Enhance your Exhibitor Listing by uploading your company logo. Load up to two pdf documents as handouts for attendees. Include a Product Video or live product demo. Run a giveaway and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.



Banner Ad with Full-Screen Landing Page Package

Banner Ads rotate at the top of the dashboard page every 10 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth.

Frequently Asked Questions

What are the benefits of providing promotions in Whova?

The new feature provides another way for you to engage with attendees and gain more leads. You can attract more visitors to your booth even before the event starts.

What information do I need to provide?

Currently we support two types of promotional information: Raffles/giveaways and coupons. For raffles/giveaways, you will need to provide a description and simple rules if you have any. For coupons, in addition to the description, you will also need to provide the coupon image.

Do I have to participate? What if I don't have any promotions?

No, you don't have to participate. If you don't have any promotions, you will still be listed as a regular exhibitor in the app.

How do I know who requested and received my promotion information? How can I announce the winners?

During and after the event, we will send you a summary of attendees who have signed up for your promotional activities. With this list, you can easily contact and message them in the Whova app.

Step-by-step guide

View a step-by-step-guide at <https://whova.com/pages/whova-app-exhibitor-guide/>

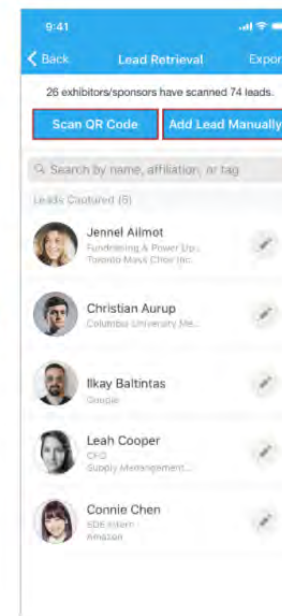
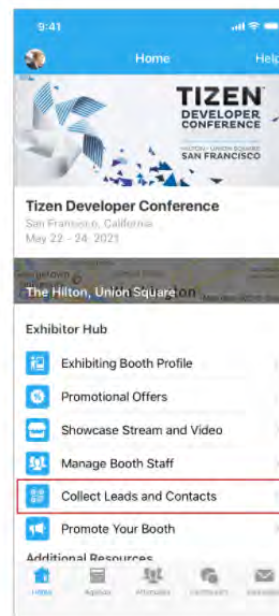


Collecting Leads

An Easy Way to Capture and Qualify Leads Onsite

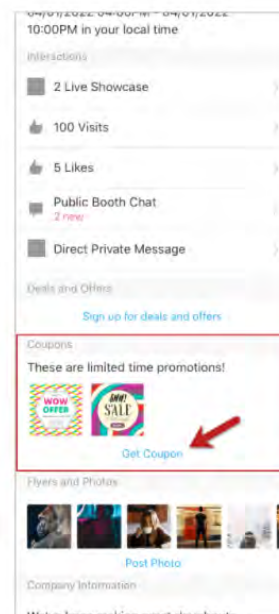
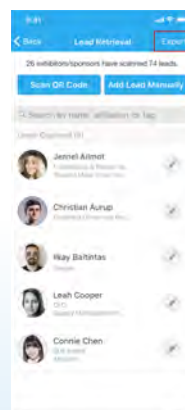
Log in to the app. Find the Exhibitor Hub section and click on Collect Leads. You can only use Whova mobile app to view the collected leads. There are 4 ways to add leads:

- * Add leads manually by tapping **Add Lead Manually**
- * Scan QR codes. This is most useful in an in-person meeting
- * If an attendee claims your promotional offer by tapping **Sign up for deals & offers**, she/he is added to your leads.
- * If the Passport Gamification is enabled, the attendees will be added to your leads after they like the booth and leave a comment

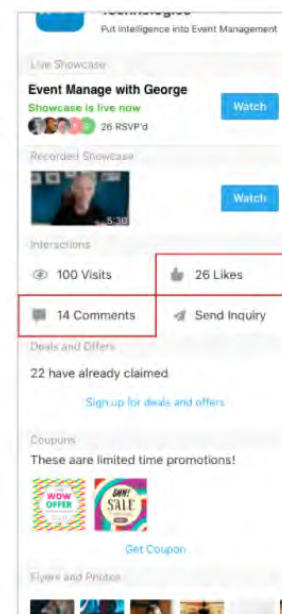


Exporting Leads

1. Log in to the app, and find the Exhibitor Hub section. Click on Collect Leads. For now, you need to use the Whova mobile app to export the collected leads.
2. Tap Export in the upper right-hand corner, enter the email you want the leads sent to, and tap Send.
3. You will receive the exported leads from the email address you input.



OR



Other Sponsorship options

Conference Proceedings Ads **Included with exhibition space**

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor **\$7,500+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor **\$2,500+GST**

Plus cost of production

- Logo acknowledgement on name labels (must be worn by all attendees)
- GPCME logo will be on the name labels lanyard (necklace)



Other Sponsorship options

Welcome Function\$4,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

SOLD

Conference Dinner Function\$5,000+GST

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

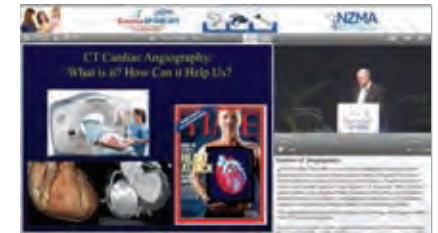
NOT AVAILABLE

Recording Sponsorship.....\$1,500+GST

- Logo placement on Conference Recording acknowledging support
- List of attendees and addresses from those with permission

Registration Brochure..... \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in April Edition (if not confirmed by Platinum Sponsor).



Other Sponsorship options

Charging Station.....\$1,950+GST

- Per charging station (4 available)
- Charges up to six devices simultaneously. Plug in the device, lock and go.
- 19in LCD screen for video loop
- Cabinet panels breanded in full wrap effect
- Dimensions are 500 x 31 x 1814mm (WDH) We will provide a template for the artwork
- Charging cables 4 type-C, 6 Micro USB, 6 Apple Lightning

Pocket Programme.....\$2,250+GST

- This information will include conference programme, map of Rotorua, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship.....\$3,500+GST

- Per coffee cart (3 available)
- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission
- Cost of coffee invoiced on consumption



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/ receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserve the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates, and to ensure catering stations encourage foot traffic in all areas.





Cancellation

Cancellations received in writing prior to 24 May 2024 will be refunded all monies paid less an administration fee of \$500. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Rotorua Energy Events Centre. Cost is payable (\$250+GST) prior to the meeting. Order form supplied once you are registered for the meeting. WiFi connection also available.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats: Adobe PDF (Preferred) Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

Material Deadline: 5pm Friday 03 May 2024

Deliver to: leon@conferencematters.co.nz

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$300+GST per person.

Tickets to social functions can also be purchased by exhibitors on the conference registration form. Group discounted rates have been negotiated with Millennium Hotel and Sudima Hotel. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Millennium Hotel Rotorua (5 mins walk)

Premium Room.....	\$175	Per Room
Premium Lake View Room.....	\$195	Per Room
Deluxe Club Room - 5th Floor.....	\$245	Per Room

Sudima Hotel Rotorua (5 mins walk)

Superior Room (1-2 people).....	\$215	Per Room
Superior Plus Room (1-2 people)	\$265	Per Room

Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

James Mollison & John Culpit
BOP Event Hire
Mob: 0272 755 265
Email: james@bopeventhire.co.nz
Web: www.bopeventhire.co.nz



06 - 09 June 2024

Rotorua Energy Events Centre



Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 03 June 2024 as follows:

To: GPCME 2024
Company Name, Stand Position
Box 1 of X
Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua
Ph 07 349 5141

All equipment brochures must be picked up by 5pm Monday 10 June 2024. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
Mon 29 Jan	Registration Opens	
Fri 05 Apr	Early Bird Discount ends (delegates only)	
Fri 03 May	AV Recording Material Deadline	
Fri 03 May	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Fri 10 May	Late Registration Fee applies (delegates only)	
Thu 06 June	Optional Workshops (delegates only)	8:30am - 6:00pm
	Exhibitor Setup	12:00pm - 8:00pm
Fri 07 June	Registration	7:30am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Welcome Function	6:00pm - 7:00pm
Sat 08 June	Plenary Breakfast	7:00am - 8:15am
	Conference Prize Winner notification (Registration Desk)	8:30am - 5:30pm 5:00pm
	Practice Nurses Programme	8:30am - 5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 09 June	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
Mon 10 June	Courier pickups*	5:00pm
	*Industry can packout after final catering session at 11am. *All equipment/brochures must be picked up by 5pm Monday 10 June. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.	



Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.

Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

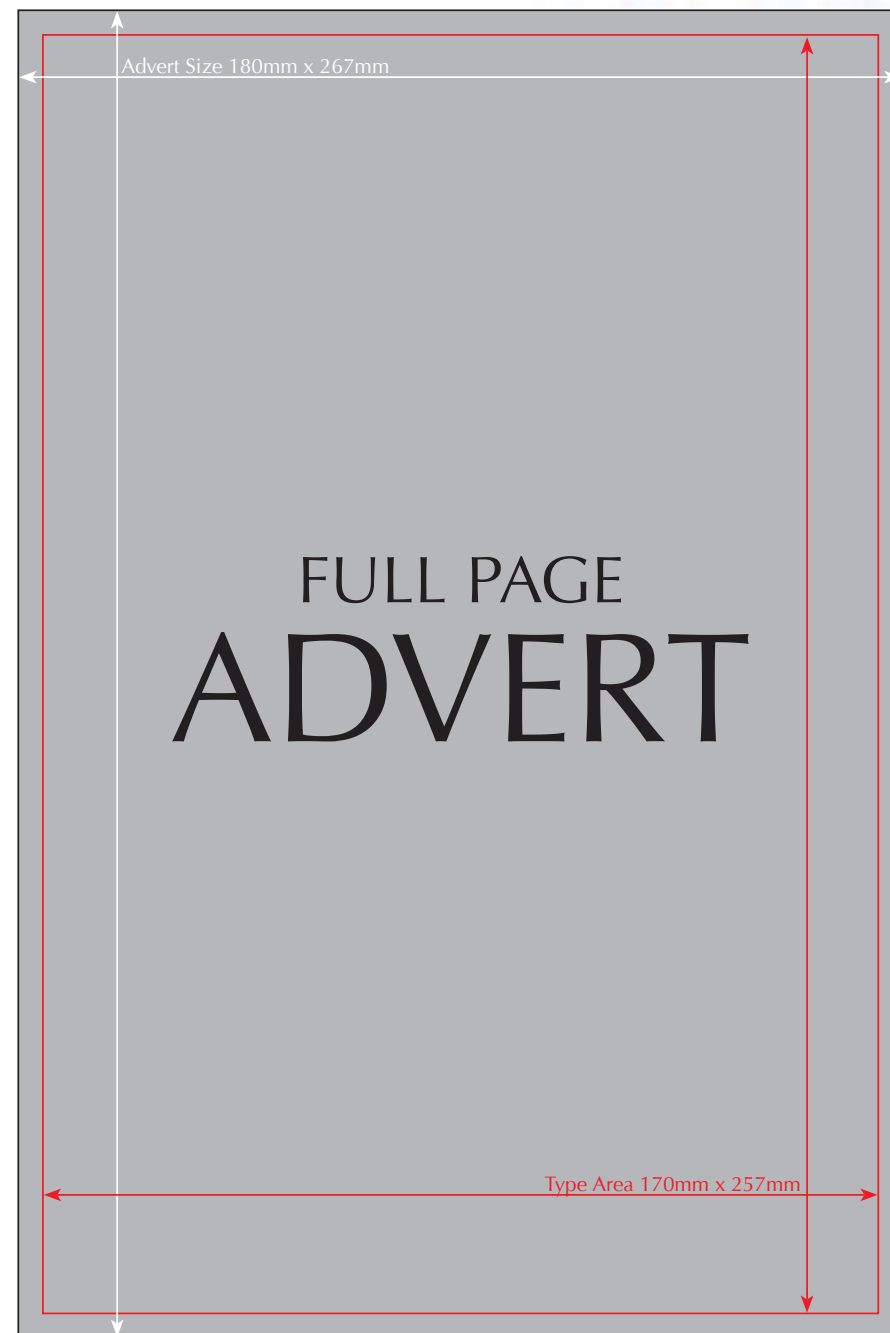
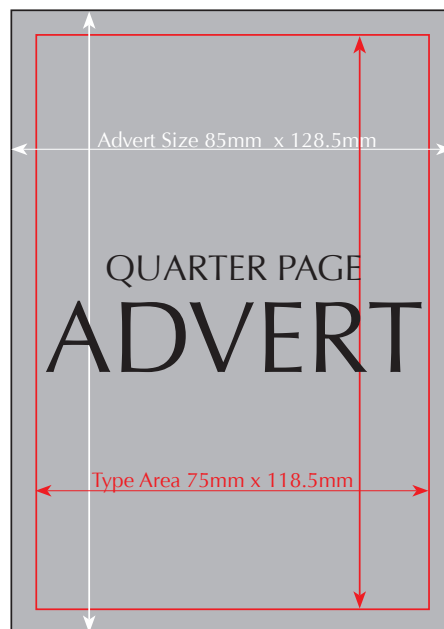
Or with no bleed (White page borders)

Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)

Material Deadline: 5pm Friday 03 May 2024

Deliver to: leon@conferencematters.co.nz



GPCME 2024 SPONSORSHIP & EXHIBITION FORM

General Practice Conference & Medical Exhibition | 06 - 09 June 2024

CONTACT DETAILS FOR BOOKING

Sponsor/Exhibitor Company: _____
Telephone: _____
Postal Address: _____
Email: _____
Contact Person: _____

Please supply 50 words to describe your company's products & services under the exhibitor listing category

Company Profile for Proceedings booklet

Company Name: _____
Address: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

EXHIBITION PARTICIPATION NZD

Platinum Sponsor/Triple Stand \$17,950 + GST = \$ _____
Gold Sponsor/Triple Stand \$10,950 + GST = \$ _____
Silver Sponsor/Double Stand \$6,950 + GST = \$ _____
Single Stand \$3,950 + GST = \$ _____
Table Space \$2,500 + GST = \$ _____

(A) - TOTAL \$

Yes I require ☐ Panels ☐ Lighting ☐ Power

Please avoid stand placement next to: _____

Our stand preference is: 1st _____, 2nd _____, 3rd _____

SPONSORSHIP PARTICIPATION NZD

Satchel Insert \$500 + GST = \$ _____
Satchel Sponsor \$7,500 + GST = \$ _____
Name Tag Sponsor \$2,500 + GST = \$ _____
LeadCapture (per device) \$350 + GST = \$ _____
Welcome Function \$4,000 + GST = \$ _____
Conference Dinner Program \$5,000 + GST = \$ _____
Recording Sponsorship \$1,500 + GST = \$ _____
Registration Brochure \$1,500 + GST = \$ _____
Charging Station \$1,950 + GST = \$ _____
Pen Sponsor (plus 1,200 pens) \$500 + GST = \$ _____
Coffee Cart \$3,500 + GST = \$ _____
App Sponsorship \$5,000 + GST = \$ _____
Banner Ad \$1,500 + GST = \$ _____
Text Alert \$350 + GST = \$ _____

(B) - TOTAL \$

EXHIBITION ATTENDEES NZD (GST Inc.)

Name	Fri		Sat		Sun	Total
	AM	PM	AM	PM	AM	
	\$69	\$69	\$69	\$69	\$69	
1.	☐	☐	☐	☐	☐	\$
2.	☐	☐	☐	☐	☐	\$
3.	☐	☐	☐	☐	☐	\$
4.	☐	☐	☐	☐	☐	\$
5.	☐	☐	☐	☐	☐	\$
6.	☐	☐	☐	☐	☐	\$
7.	☐	☐	☐	☐	☐	\$
8.	☐	☐	☐	☐	☐	\$
9.	☐	☐	☐	☐	☐	\$
10.	☐	☐	☐	☐	☐	\$

All attendees must be registered to attend the conference. For catering and name tag purposes please complete details for all attendees.

☐ Special requirements: _____

(C) - TOTAL \$

Please select categories you would like to be listed under in the product services listing

- | | | |
|--|--|--|
| ☐ ADHD | ☐ Furniture/Tables/Plinths | ☐ Practice Management Software |
| ☐ Advisory Services | ☐ Gastroenterology | ☐ Premature Ejaculation |
| ☐ Allergy | ☐ Generics | ☐ Professional Health Association |
| ☐ Anaemia | ☐ Genetic Testing | ☐ Prostate Cancer |
| ☐ Appearance Medicine | ☐ Government | ☐ Psoriasis |
| ☐ Arthritis | ☐ Haematology | ☐ Pulse Oximetry |
| ☐ Asthma & COPD | ☐ Hand Hygiene | ☐ Recruitment/Locum Work |
| ☐ Bedwetting Alarms | ☐ Hepatitis | ☐ Representation |
| ☐ Blood Pressure | ☐ HIV/Aids | ☐ Resuscitation |
| ☐ Books | ☐ Hypertension | ☐ Risk Prediction |
| ☐ Books/Medical Information | ☐ Immunisations/Vaccines | ☐ Schizophrenia |
| ☐ Cancer | ☐ Incontinence | ☐ Sexual Wellbeing |
| ☐ Cardiovascular | ☐ Infant Nutrition | ☐ Skincare |
| ☐ Cervical Screening | ☐ Infant Sleep | ☐ Sleep Apnoea |
| ☐ Cold & Flu | ☐ Infection Control | ☐ Smoking Cessation |
| ☐ Compression Bandages | ☐ Inflammatory Bowel Disease | ☐ Social Services |
| ☐ Compression Hosiery | ☐ Insomnia | ☐ Software Vendor |
| ☐ Constipation | ☐ Insurance | ☐ Spirometry |
| ☐ Depression | ☐ Kiwisaver | ☐ Supplements |
| ☐ Dermatology | ☐ Medical Equipment | ☐ Surgical Instruments |
| ☐ Diabetes | ☐ Melanoma | ☐ Sutures |
| ☐ Diagnostics | ☐ Minor Surgical Procedures | ☐ Thyroid Disorders |
| ☐ ECG Vital Signs Monitor | ☐ Movement Disorders (Parkinsons) | ☐ Travel |
| ☐ Education | ☐ Nasal Decongestant | ☐ Ultrasound Handheld |
| ☐ Educational Resources | ☐ Nurse Triage | ☐ Urology |
| ☐ Elder Care | ☐ Nutrition | ☐ Women's Health |
| ☐ Electromedical Equipment | ☐ Obesity | ☐ Wound Care |
| ☐ Electronic Decision Support | ☐ Oncology | ☐ Other: _____ |
| ☐ Erectile Dysfunction | ☐ Ophthalmology | _____ |
| ☐ Fertility | ☐ Oral Hygiene | _____ |
| ☐ Financial Services | ☐ Osteoporosis | _____ |
| ☐ First Aid | ☐ Pain Management | _____ |
| ☐ Footcare | ☐ Political Advocacy | _____ |

ACCOMMODATION

Dates		Total
Arrive	Depart	
Day & Date	Day & Date	
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$

OPTIONAL EVENTS

Functions		Total
Welcome Function	Conference Dinner	
Fri - Free	Sat - \$105	
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$
		\$

Accommodation is available at the following hotels. Please indicate your preference and bookings will be confirmed subject to availability.

☐ Millennium Hotel (from \$175) ☐ Sudima Hotel (from \$215) ☐ Pullman Hotel (from \$265)

(D) - TOTAL \$

(E) - TOTAL \$

A+B+C+D+E = GRAND TOTAL \$

PAYMENT OPTIONS

GST Tax Invoice Number 95-598-579

1. ☐ Credit Card: I authorise Conference Matters to charge my Visa/Mastercard with the above Grand Total.

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Card expiry date ____/____/____ Date ____/____/____

Print Name _____ Signature _____

2. ☐ Cheque: \$ _____ (NZD) payable to: Conference Matters.

3. ☐ Electronic Transfer:

Account Name: Conference Matters
Bank Name: Westpac
Bank City: Whangarei
Country: New Zealand
Swift Code: WPACNZ2W

Account Number: 03 0498 0809412 00
Bank Telephone: 0800 400 600
Particulars: Company Name
Payee Code: Your reference
Reference: GPCME 2024

4. ☐ Please send me a GST invoice, PO No. (_____)

Return this form to Conference Matters, Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei, New Zealand
All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz

TO:

Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua 3010
New Zealand

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: GPCME 2024

Venue: Unison Arena

All goods to be received from: Mon 03 June 2024

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: The Rotorua Energy Events Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Monday 10 June 2024. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Event Venues (Rotorua Energy Events Centre) Ph +64 (0)7 349 5141



COURIER PICK UP Post Conference

All Goods must be clearly marked with the following information and attached to the boxes:

Exhibition Booth Number:

TO - Name of Company:

Contact Name:

Physical Address:

Contact Phone Number:

Number of Boxes:

Name & Phone number of Courier/Transport Company that is collecting the boxes:

Your Name & Contact Phone Number:

And ORDER number of this consignment:




CONFERENCE MATTERS

Postal: PO Box 1661
 Whangarei
 Phone: +64 (021) 164 3815
 Fax: +64 (09) 437 4089
 Email: leon@conferencematters.co.nz
 Web: www.gpcme.co.nz