

Rotorua GP CME 2021
General Practice Conference & Medical Exhibition



Sponsorship & Exhibition Prospectus
Energy Events Centre, Rotorua
10-13 June 2021



About GP CME

GP CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key 'take-home' messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 25% of New Zealand's GP's attend GP CME, from the following regions:

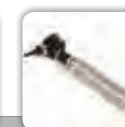
Region	2010	2011	2012	2013	2014	2015	2016	2017	2018
AUCKLAND	263	333	339	341	347	358	379	315	345
BAY OF PLENTY	188	189	202	248	235	237	282	230	277
WAIKATO	101	142	146	176	178	175	199	151	181
SOUTH ISLAND	54*	56*	72*	81*	78*	43*	52*	51	71
NORTHLAND	47	59	57	51	48	38	54	40	47
WELLINGTON	55	65	74	72	79	99	104	81	91
EASTLAND/HAWKES BAY	57	93	90	59	45	82	63	76	65
MANAWATU/WAIRARAPA	42	79	56	37	53	43	45	35	47
CENTRAL	42	36	43	35	45	36	35	42	45
RIVER REGION	30	60	46	42	45	45	53	56	49
INTERNATIONAL	7	6	6	11	8	4	7	5	9
TOTAL¹	886	1,118	1,121	1,153	1,161	1,160	1,272	1,082	1,227

¹ Total includes GPs, RNs and participating speakers at GP CME's. * Inaugural South GPCME 2010 ran in 2010 with 330 delegates. South GPCME 2011 with 351 delegates.

GP CME 2021 anticipates 800-900 GPs, 200-250 RNs and 40-60 Practice Managers All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

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Invitation

The Medical Exhibition is a major part of the conference, and gives delegates access to a wide General Practice product and service update in one location.

The meeting is known for its relaxed and collegial atmosphere amongst delegates and industry participants. This atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- | | | | |
|-----------------------------|-------------------------------|-----------------------------------|--------------------------|
| • ADHD | • Educational Resources | • Inflammatory Bowel Disease | • Recruitment/Locum Work |
| • Advisory Services | • Elder Care | • Insomnia | • Representation |
| • Allergy | • Electromedical Equipment | • Insurance | • Resuscitation |
| • Anaemia | • Electronic Decision Support | • Kiwisaver | • Risk Prediction |
| • Appearance Medicine | • Erectile Dysfunction | • Medical Equipment | • Schizophrenia |
| • Arthritis | • Fertility | • Melanoma | • Sexual Wellbeing |
| • Asthma & COPD | • Financial Services | • Minor Surgical Procedures | • Skincare |
| • Bedwetting Alarms | • First Aid | • Movement Disorders (Parkinsons) | • Sleep Apnoea |
| • Blood Pressure | • Footcare | • Nasal Decongestant | • Smoking Cessation |
| • Books | • Furniture/Tables/Plinths | • Nurse Triage | • Social Services |
| • Books/Medical Information | • Gastroenterology | • Nutrition | • Software Vendor |
| • Cancer | • Generics | • Obesity | • Spirometry |
| • Cardiovascular | • Genetic Testing | • Oncology | • Supplements |
| • Cervical Screening | • Government | • Ophthalmology | • Surgical Instruments |
| • Cold & Flu | • Haematology | • Oral Hygiene | • Sutures |
| • Compression Bandages | • Hand Hygiene | • Osteoporosis | • Thyroid Disorders |
| • Compression Hosiery | • Hepatitis | • Pain Management | • Travel |
| • Constipation | • HIV/Aids | • Political Advocacy | • Ultrasound Handheld |
| • Depression | • Hypertension | • Practice Management Software | • Urology |
| • Dermatology | • Immunisations/Vaccines | • Premature Ejaculation | • Women's Health |
| • Diabetes | • Incontinence | • Professional Health Association | • Wound Care |
| • Diagnostics | • Infant Nutrition | • Prostate Cancer | |
| • ECG Vital Signs Monitor | • Infant Sleep | • Psoriasis | |
| • Education | • Infection Control | • Pulse Oximetry | |



PAST SPONSORS

3M New Zealand
Abbott Laboratories
ACC Healthwise
Access
AFT Pharmaceuticals
Air Flow Products
Alcon
Allied Medical Group
American Express
Amtech
ANZ Healthcare
AON Insurance
ArjoHuntleigh
Army Recruitment National Office
Arrow Pharmaceuticals
Ashburn Clinic
Aspen Pharmacare
AstraZeneca
Atlantis Healthcare
Auckland Eye
Auckland Gynaecology Group
Auckland Heart Group
Auckland Recording Service
AUSSTAT/Kiwi STAT
Australasian College of Skin
Cancer Medicine
Australian General Practice
Recruitment
Balance! Healthcare
Baxter Healthcare
Bayer Healthcare
BD Diagnostics
BDM Grange
Best Practice Advocacy Centre
Biocel Health
BioTrace
Blackmores
BNZ
Boehringer Ingelheim
Bristol-Myers Squibb
Bupa
Canberra Health Cooperative
Australia

Canterbury Health Laboratories
Capes Medical
Care Medical
Care Pharmaceuticals
Carefirst
CBG - HealthStat Primary Health
Care Intelligence
Coeliac New Zealand
Comprehensive Health Services
Comvita
Cornucopia
Critical Assist
CSL Biotherapies
Cxb bladder
Designs for Vision
Douglas Pharmaceuticals
Dr Reddys NZ
DrInfo
EBOS
Edensleep New Zealand
Eli Lilly
Elsevier Australia
Emcare
Esteem Healthcare
Ferring Pharmaceuticals
Fertility Associates
Foot Mechanics Podiatry
FxMed
Galderma
GE Healthcare
Gilead
Glaucoma New Zealand
GlaxoSmithKline
Go Healthy
GPPHCNT
Health Quality and Safety
Commission
Health Workforce Queensland
Healthline
Healthlink
Healthpoint
HealthStat Primary Health Care
Intelligence

Heinz Nurture
HINZ and NZIHM
HML
Hologic
Home Instead
Homecare Medical
Hospira
House of Travel
Houston Medical
Howard Wright
IMAC
INSIGHT
InterMed
International Medical Recruitment
Intrahealth
IPNET
J. A. Davey
Janssen-Cilag
Johnson & Johnson
Konnect Net Limited
Last Minute Locums
Leukaemia and Blood Foundation
Lion Global Ltd, NZ Agent for
Celox
Locumotion
McGraw-Hill
McLaren Medical
Medacs
Medchek Australia
Med-Chem Surgical
Medica Pacifica
MAS
Medical House
MedicAlert Foundation Inc NZ
Medicus
Medrecruit
MedRecruit
Medsafe
Medshop New Zealand
Medtech
Medtel
Medtronic Australasia
MedXus

MIMS New Zealand
Ministry of Health
Ministry of Social Development
MoleMap
Moosebaby
MSD
Mundipharma
My Practice
Mylan New Zealand
NeilMed
Nestle Nutrition
New Zealand Diagnostic Group
New Zealand Drug Detection
Agency
New Zealand Formulary
New Zealand Guidelines Group
New Zealand Gynaecological
Cancer Foundation
New Zealand Heart Foundation
New Zealand Medical and
Scientific
Nexus Data Security
Norgine
Novartis Consumer Health
Novartis Pharmaceuticals
Nutricia
NZ Doctor/MIMS
NZ Hand Therapy Association
NZ Locums
NZ Medics
NZBCF
NZMA
OBEX
Ochre Recruitment
Ormiston Hospital
Oxford Clinic
Parent 2 Parent
Pfizer
PHARMAC
Pharmaco (NZ) Ltd
PHL Medical
Primary Health Care
Pulse Staffing

QE Health
Quitline
Reckitt Benckiser
Regional Health
Repromed
RGPIN
RNZCGP
Roche Diagnostics NZ Ltd
Roche Products
Roche Products (New Zealand)
Rural Doctors Workforce Agency
Rural Health West
Sanofi-Aventis
Schering Plough
Siemens
Skin & Vein Clinic
Sleep Well Clinic
Smith & Nephew
Sonosite
Southern Cross Healthcare
SPARC
Spinal Publications
SSL New Zealand
St John
Stiefel (a GSK company)
Techbooks
The Ashburn Clinic
Total Library Solutions
TRG Group
Triage Locums
Tytex
Ultrascope
University of Otago
USL Medical
Vensa Health
Voice Perfect
W M Bamford & Co
Westpac
Wyeth Consumer Healthcare
Wyeth Nutrition
Zone Medical



Sponsorship

Platinum Sponsorship (limited to two companies) \$17,500 +GST

Includes:

- triple stand space (9m x 2.4m),
- 6 complimentary exhibitor registrations
- 6 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- Satchel insert
- Full page advert in registration brochure (April Issues)
- Prize giving slot on Sunday if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Gold Sponsorship \$10,950 +GST

Includes:

- triple stand space (9m x 2.4m),
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

Silver Sponsorship \$ 6,950 +GST

Includes:

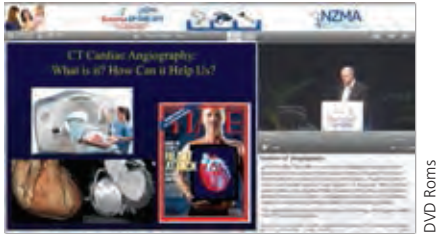
- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings

Mobile App Sponsorship

App Sponsorship \$ 5,000 +GST

Banner Ad \$ 1,500 +GST

Text Alert \$ 350 +GST



Exhibition Space only (Please note: See page 14 for contact details of exhibition supplier)

Single Stand Space \$ 3,950 +GST

Includes: single stand space (3m x 2.4m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Table Space \$ 2,500 +GST

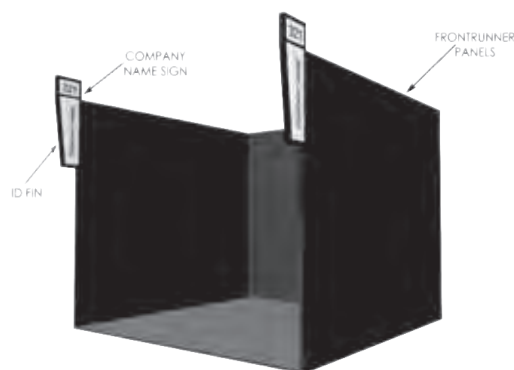
Includes: single table space (2m x 1.2m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation



Exhibition Stand Example



Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
Colour: Grey or black (depending upon availability at time of confirmation)
Power: 1 x 10amp with 4 pin multi box
Lighting: 2 x 150w spotlights
Signage: ID Fins Exhib company name and stand number

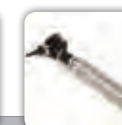


Exhibition Stand Equipment

Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

James Mollison & John Culpit
 BOP Event Hire
 Mob: 0272 755 265
 Email: james@bopeventhire.co.nz
 Web: www.bopeventhire.co.nz



Exhibition Map



Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands. If you attended last year's meeting you will be automatically listed under the same categories (see the Sponsorship/Exhibition Form on page 19) for the category options.

If you did not attend last year (or did not list your preference), please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 13 June, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 5pm on Sat 12 June.

Deadline for receiving your prize/competition details is **Fri 07 May 2021**

Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous lodge competition.

Each exhibitor will be issued with a piece of the puzzle. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- a \$2,000 travel voucher

The entry form will be a page in the conference proceedings book.



We are pleased to announce the interactive smartphone application, *Whova*, for this year's Rotorua GP CME meeting.



Get *Whova* for Whova Happy Customer Conference

Official Event App

- Explore the professional profiles of event speakers and attendees
- Send in-app messages and exchange contact info
- Network and find attendees with common affiliations, educations, shared networks, and social profiles
- Receive update notifications from organizers
- Access the event agenda, GPS guidance, maps, and parking directions at your fingertips

Download Whova and take your event mobile.



Get Whova from the App Store or Google Play
Please sign up for the app with your email/medicare account or email

The event invitation code is:
Capgeminfscn

You will be asked for an event invitation code after installing Whova

Gold Overall App Sponsorship (NZD\$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad
- Schedule Page logo watermark
- Included banner ad & landing page
- Highlighted row on exhibitor list



Banner Ad with Full-Screen Landing Page Package (NZD\$1,500) Limited to 8 sponsorships

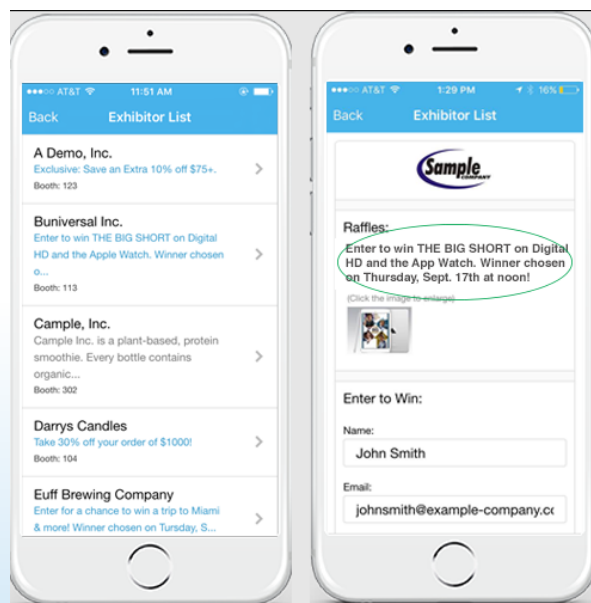
Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

Text Message Alerts (NZD\$350) – Limited to 5 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 2 alerts per day.

Included with your booth

Enhance your Exhibitor Listing by uploading your company logo. Load up to two pdf documents as handouts for attendees. Include a Product Video or live product demo. Run a giveaway and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.



Banner Ad with Full-Screen Landing Page Package

Banner Ads rotate at the top of the dashboard page every 10 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth.

Frequently Asked Questions

What are the benefits of providing promotions in Whova?

The new feature provides another way for you to engage with attendees and gain more leads. You can attract more visitors to your booth even before the event starts.

What information do I need to provide?

Currently we support two types of promotional information: Raffles/giveaways and coupons. For raffles/giveaways, you will need to provide a description and simple rules if you have any. For coupons, in addition to the description, you will also need to provide the coupon image.

Do I have to participate? What if I don't have any promotions?

No, you don't have to participate. If you don't have any promotions, you will still be listed as a regular exhibitor in the app.

How do I know who requested and received my promotion information? How can I announce the winners?

During and after the event, we will send you a summary of attendees who have signed up for your promotional activities. With this list, you can easily contact and message them in the Whova app.

Step-by-step guide

View a step-by-step-guide at <https://whova.com/pages/whova-app-exhibitor-guide/>

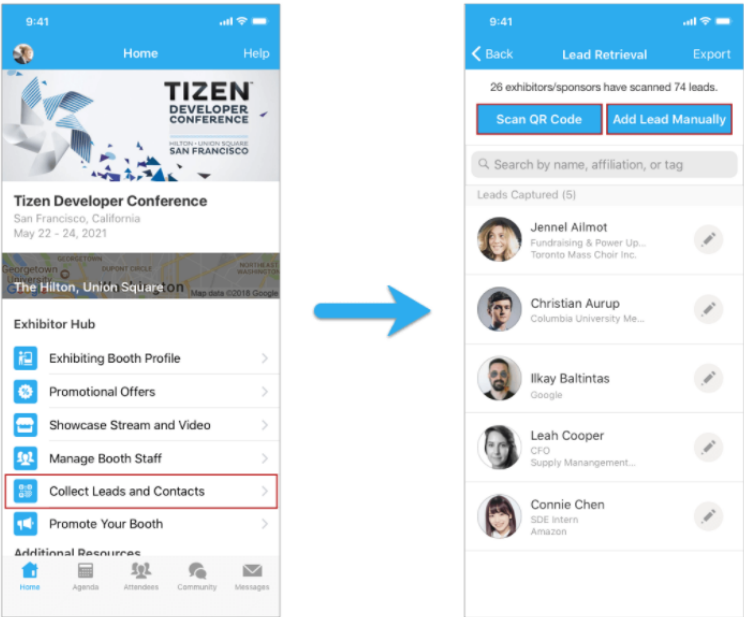


Collecting Leads

An Easy Way to Capture and Qualify Leads Onsite

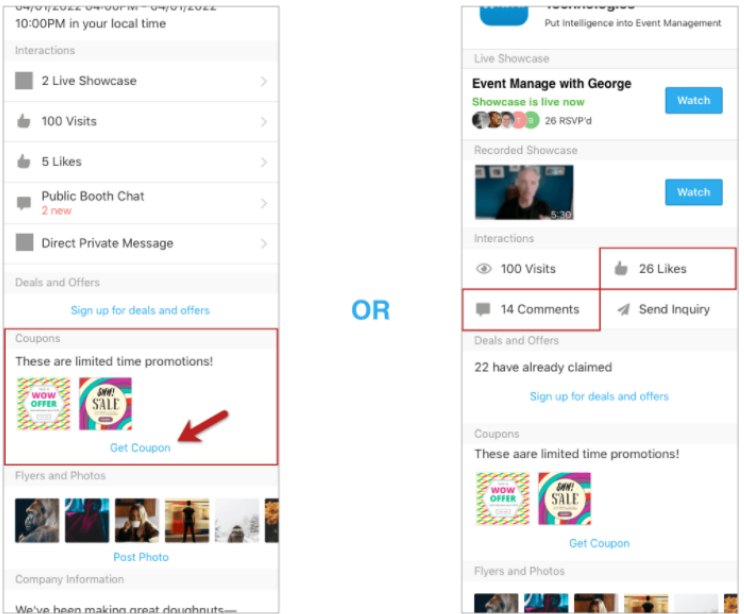
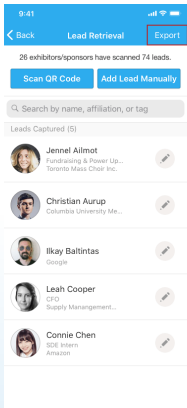
Log in to the app. Find the Exhibitor Hub section and click on Collect Leads. You can only use Whova mobile app to view the collected leads. There are 4 ways to add leads:

- * Add leads manually by tapping **Add Lead Manually**
- * Scan QR codes. This is most useful in an in-person meeting
- * If an attendee claims your promotional offer by tapping **Sign up for deals & offers**, she/he is added to your leads.
- * If the Passport Gamification is enabled, the attendees will be added to your leads after they like the booth and leave a comment



Exporting Leads

1. Log in to the app, and find the Exhibitor Hub section. Click on Collect Leads. For now, you need to use the Whova mobile app to export the collected leads.
2. Tap Export in the upper right-hand corner, enter the email you want the leads sent to, and tap Send.
3. You will receive the exported leads from the email address you input.



Other Sponsorship options

Conference Proceedings Ads **Included with exhibition space**
As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

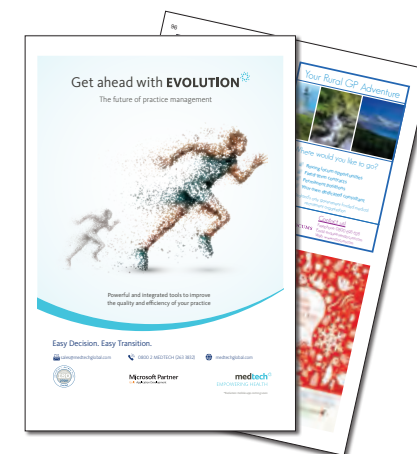
Satchel Sponsor **\$7,500+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD/DVD.
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor **\$2,500+GST**

Plus cost of production

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)



Other Sponsorship options

Welcome Function\$4,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

Conference Dinner Function\$5,000+GST

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

Recording Sponsorship.....\$1,500+GST

- Logo placement on Conference Recording acknowledging support
- List of attendees and addresses from those with permission

Registration Brochure \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in April Edition (if not confirmed by Platinum Sponsor).



Other Sponsorship options

Internet Station.....\$2,250+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



Pocket Programme.....\$2,250+GST

- This information will include conference programme, map of Rotorua, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship.....\$2,250+GST per coffee cart (3 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserve the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates, and to ensure catering stations encourage foot traffic in all areas.





Cancellation

Cancellations received in writing prior to 31 May 2021 will be refunded all monies paid less an administration fee of \$500. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Rotorua Energy Events Centre. Cost is payable (\$200+GST) prior to the meeting. See order form enclosed. WiFi connection also available.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats: Adobe PDF (Preferred) Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

Material Deadline: 5pm Friday 07 May 2021

Deliver to: leon@conferencematters.co.nz

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$300+GST per person.

Tickets to social functions can also be purchased by exhibitors on the conference registration form. Group discounted rates have been negotiated with Millennium Hotel and Novotel Hotel. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Millennium Hotel Rotorua (5 mins walk)

Premium Room	\$165	Per Room
Premium Lake View Room.....	\$185	Per Room
Deluxe Club Room - 5th Floor.....	\$215	Per Room

Novotel Hotel Rotorua (15 mins walk)

Superior Room (1-2 people).....	\$210	Per Room
Lake View Room (1-2 people).....	\$240	Per Room

Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

James Mollison & John Culpit
BOP Event Hire
Mob: 0272 755 265
Email: james@bopeventhire.co.nz
Web: www.bopeventhire.co.nz



10-13 June 2021

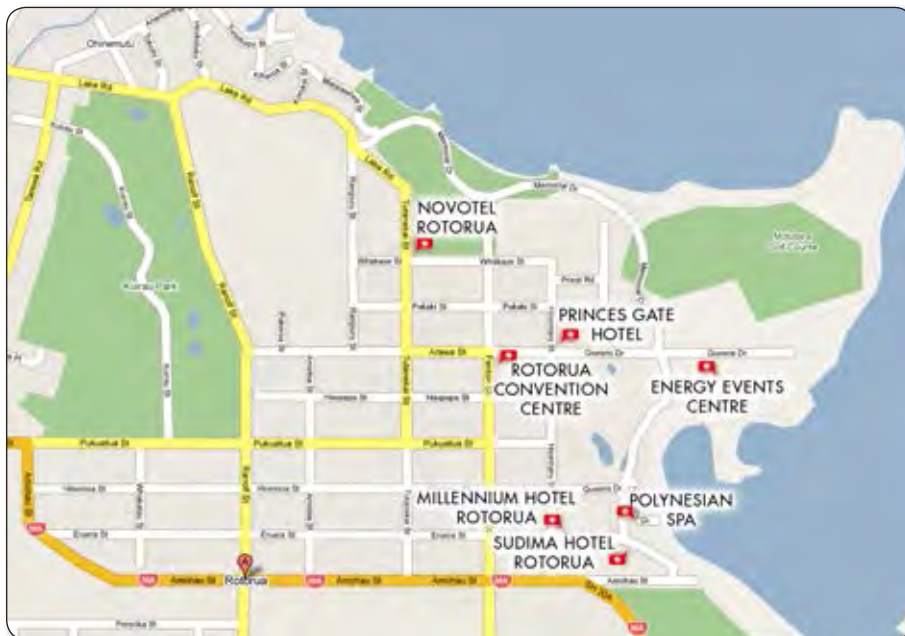
Rotorua Energy Events Centre

Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 08 June 2020 as follows:

To: GP CME 2021
Company Name, Stand Position
Box 1 of X
Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua
Ph 07 349 5141

All equipment brochures must be picked up by 5pm Monday 14 June 2021. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
Mon 15 Mar	Registration Opens	
Fri 30 Apr	Early Bird Discount ends (delegates only)	
Fri 07 May	AV Recording Material Deadline	
Fri 07 May	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Fri 21 May	Late Registration Fee applies (delegates only)	

Thu 10 June	Optional Workshops (delegates only)	8:30am - 6:00pm
	Exhibitor Setup	12:00pm - 8:00pm
Fri 11 June	Registration	7:30am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Welcome Function	6:00pm - 7:00pm
Sat 12 June	Plenary Breakfast	7:00am - 8:15am
	Conference Prize Winner notification (Registration Desk)	8:30am - 5:30pm 5:00pm
	Practice Nurses Programme	8:30am - 5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 13 June	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
Mon 14 June	Courier pickups*	5:00pm
	*Industry can packout after final catering session at 11am. *All equipment/brochures must be picked up by 5pm Monday 14 June. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.	



Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.

Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)

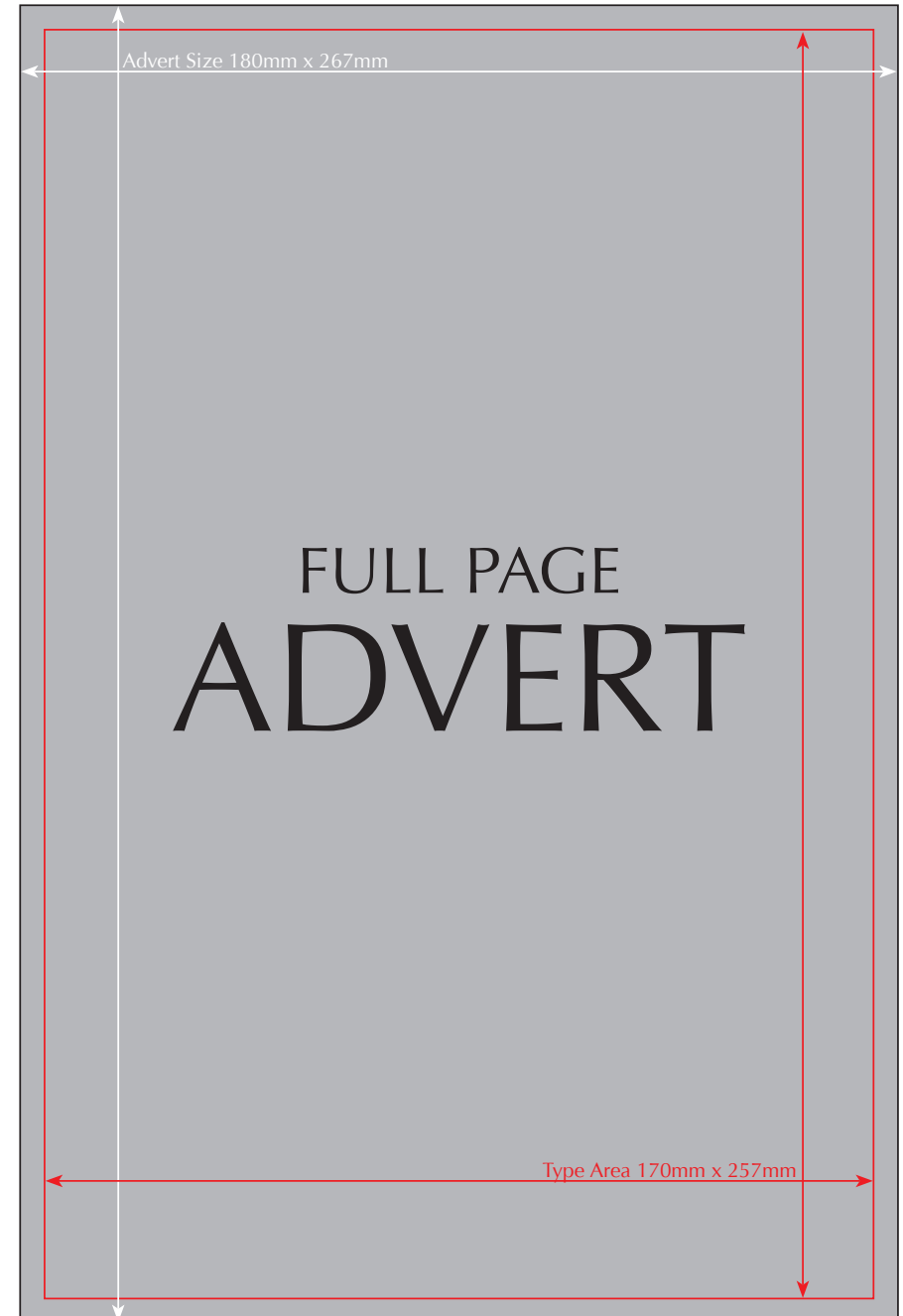
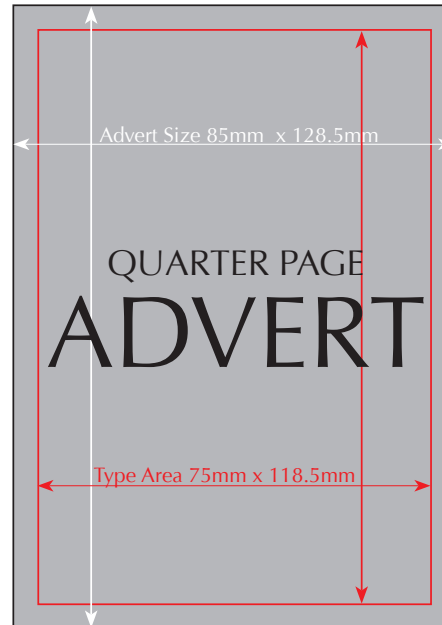
Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)

Material Deadline: 5pm Friday 07 May 2021

Deliver to: leon@conferencematters.co.nz

or Physical address: 34 Hawken Road, Whangarei
0179



General

TO:

Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua 3010
New Zealand

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: GP CME 2021

Venue: Unison Arena

All goods to be received from: Mon 07 June 2021

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: The Rotorua Energy Events Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Monday 14 June 2021. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Event Venues (Rotorua Energy Events Centre) Ph +64 (0)7 349 5141



COURIER PICK UP Post Conference

All Goods must be clearly marked with the following information and attached to the boxes:

Exhibition Booth Number:

TO- Name of Company:

Contact Name:

Physical Address:

Contact Phone Number:

Number of Boxes:

**Name & Phone number of Courier/Transport
Company that is collecting the boxes:**

Your Name & Contact Phone Number:

And ORDER number of this consignment:




CONFERENCE MATTERS

Postal: PO Box 1661
Whangarei
Phone: +64 (021) 164 3815
Fax: +64 (09) 437 4089
Email: leon@conferencematters.co.nz
Web: www.gpcme.co.nz