Rotorua GP CME 2020

General Practice Conference & Medical Exhibition

Sponsorship & Exhibition Prospectus

Energy Events Centre, Rotorua

11-14 June 2020

About GP CME

GP CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key 'take-home' messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 25% of New Zealand's GP's attend GP CME, from the following regions:

Region	2010	2011	2012	2013	2014	2015	2016	2017	2018
AUCKLAND	263	333	339	341	347	358	379	315	345
BAY OF PLENTY	188	189	202	248	235	237	282	230	277
WAIKATO	101	142	146	176	178	175	199	151	181
SOUTH ISLAND	54*	56*	72*	81*	78*	43*	52*	51	71
NORTHLAND	47	59	57	51	48	38	54	40	47
WELLINGTON	55	65	74	72	79	99	104	81	91
EASTLAND/HAWKES BAY	57	93	90	59	45	82	63	76	65
MANAWATU/WAIRARAPA	42	79	56	37	53	43	45	35	47
CENTRAL	42	36	43	35	45	36	35	42	45
RIVER REGION	30	60	46	42	45	45	53	56	49
INTERNATIONAL	7	6	6	11	8	4	7	5	9
TOTAL[1]	**886**	**1,118**	**1,121**	**1,153**	**1,161**	**1,160**	**1,272**	**1,082**	**1,227**

[1] Total includes GPs, RNs and participating speakers at GP CME's. * Inaugural South GPCME 2010 ran in 2010 with 330 delegates. South GPCME 2011 with 351 delegates.

GP CME 2020 anticipates 800-900 GPs, 200-250 RNs and 40-60 Practice Managers All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

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Invitation

The Medical Exhibition is a major part of the conference, and gives delegates access to a wide General Practice product and service update in one location.

The meeting is known for its relaxed and collegial atmosphere amongst delegates and industry participants. This atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- ADHD
- Advisory Services
- Allergy
- Anaemia
- Appearance Medicine
- Arthritis
- Asthma & COPD
- Bedwetting Alarms
- Blood Pressure
- Books
- Books/Medical Information
- Cancer
- Cardiovascular
- Cervical Screening
- Cold & Flu
- Compression Bandages
- Compression Hosiery
- Constipation
- Depression
- Dermatology
- Diabetes
- Diagnostics
- ECG Vital Signs Monitor
- Education
- Educational Resources
- Elder Care
- Electromedical Equipment
- Electronic Decision Support
- Erectile Dysfunction
- Fertility
- Financial Services
- First Aid
- Footcare
- Furniture/Tables/Plinths
- Gastroenterology
- Generics
- Genetic Testing
- Government
- Haematology
- Hand Hygiene
- Hepatitis
- HIV/Aids
- Hypertension
- Immunisations/Vaccines
- Incontinence
- Infant Nutrition
- Infant Sleep
- Infection Control
- Inflammatory Bowel Disease
- Insomnia
- Insurance
- Kiwisaver
- Medical Equipment
- Melanoma
- Minor Surgical Procedures
- Movement Disorders (Parkinsons)
- Nasal Decongesant
- Nurse Triage
- Nutrition
- Obesity
- Oncology
- Ophthalmology
- Oral Hygiene
- Osteoporosis
- Pain Management
- Political Advocacy
- Practice Management Software
- Premature Ejaculation
- Professional Health Association
- Prostate Cancer
- Psoriasis
- Pulse Oximetry
- Recruitment/Locum Work
- Representation
- Resuscitation
- Risk Prediction
- Schizophrenia
- Sexual Wellbeing
- Skincare
- Sleep Apnoea
- Smoking Cessation
- Social Services
- Software Vendor
- Spirometry
- Supplements
- Surgical Instruments
- Sutures
- Thyroid Disorders
- Travel
- Ultrasound Handheld
- Urology
- Women's Health
- Wound Care

PAST SPONSORS

3M New Zealand
Abbott Laboratories
ACC Healthwise
Access
AFT Pharmaceuticals
Air Flow Products
Alcon
Allied Medical Group
American Express
Amtech
ANZ Healthcare
AON Insurance
ArjoHuntleigh
Army Recruitment National Office
Arrow Pharmaceuticals
Ashburn Clinic
Aspen Pharmacare
AstraZeneca
Atlantis Healthcare
Auckland Eye
Auckland Gynaecology Group
Auckland Heart Group
Auckland Recording Service
AUSSTAT/Kiwi STAT
Australasian College of Skin Cancer Medicine
Australian General Practice Recruitment
Balance! Healthcare
Baxter Healthcare
Bayer Healthcare
BD Diagnostics
BDM Grange
Best Practice Advocacy Centre
Biocel Health
BioTrace
Blackmores
BNZ
Boehringer Ingelheim
Bristol-Myers Squibb
Bupa
Canberra Health Cooperative Australia
Canterbury Health Laboratories
Capes Medical
Care Medical
Care Pharmaceuticals
Carefirst
CBG - HealthStat Primary Health
Care Intelligence
Coeliac New Zealand
Comprehensive Health Services
Comvita
Cornucopia
Critical Assist
CSL Biotherapies
Cxbladder
Designs for Vision
Douglas Pharmaceuticals
Dr Reddys NZ
DrInfo
EBOS
Edensleep New Zealand
Eli Lilly
Elsevier Australia
Emcare
Esteem Healthcare
Ferring Pharmaceuticals
Fertility Associates
Foot Mechanics Podiatry
FxMed
Galderma
GE Healthcare
Gilead
Glaucoma New Zealand
GlaxoSmithKline
Go Healthy
GPPHCNT
Health Quality and Safety Commission
Health Workforce Queensland
Healthline
Healthlink
Healthpoint
HealthStat Primary Health Care Intelligence
Heinz Nurture
HINZ and NZIHM
HML
Hologic
Home Instead
Homecare Medical
Hospira
House of Travel
Houston Medical
Howard Wright
IMAC
INSIGHT
InterMed
International Medical Recruitment
Intrahealth
IPNET
J. A. Davey
Janssen-Cilag
Johnson & Johnson
Konnect Net Limited
Last Minute Locums
Leukaemia and Blood Foundation
Lion Global Ltd, NZ Agent for Celox
Locumotion
McGraw-Hill
McLaren Medical
Medacs
Medchek Australia
Med-Chem Surgical
Medica Pacifica
MAS
Medical House
MedicAlert Foundation Inc NZ
Medicus
Medrecruit
MedRecruit
Medsafe
Medshop New Zealand
Medtech
Medtel
Medtronic Australasia
MedXus
MIMS New Zealand
Ministry of Health
Ministry of Social Development
MoleMap
Moosebaby
MSD
Mundipharma
My Practice
Mylan New Zealand
NeilMed
Nestle Nutrition
New Zealand Diagnostic Group
New Zealand Drug Detection Agency
New Zealand Formulary
New Zealand Guidelines Group
New Zealand Gynaecological Cancer Foundation
New Zealand Heart Foundation
New Zealand Medical and Scientific
Nexus Data Security
Norgine
Novartis Consumer Health
Novartis Pharmaceuticals
Nutricia
NZ Doctor/MIMS
NZ Hand Therapy Association
NZ Locums
NZ Medics
NZBCF
NZMA
OBEX
Ochre Recruitment
Ormiston Hospital
Oxford Clinic
Parent 2 Parent
Pfizer
PHARMAC
Pharmaco (NZ) Ltd
PHL Medical
Primary Health Care
Pulse Staffing
QE Health
Quitline
Reckitt Benckiser
Regional Health
Repromed
RGPN
RNZCGP
Roche Diagnostics NZ Ltd
Roche Products
Roche Products (New Zealand)
Rural Doctors Workforce Agency
Rural Health West
Sanofi-Aventis
Schering Plough
Siemens
Skin & Vein Clinic
Sleep Well Clinic
Smith & Nephew
Sonosite
Southern Cross Healthcare
SPARC
Spinal Publications
SSL New Zealand
St John
Stiefel (a GSK company)
Techbooks
The Ashburn Clinic
Total Library Solutions
TRG Group
Triage Locums
Tytex
Ultrascope
University of Otago
USL Medical
Vensa Health
Voice Perfect
W M Bamford & Co
Westpac
Wyeth Consumer Healthcare
Wyeth Nutrition
Zone Medical

GPCME Conference proceedings 2012

GPCME Conference proceedings 2013

GPCME Conference proceedings 2014

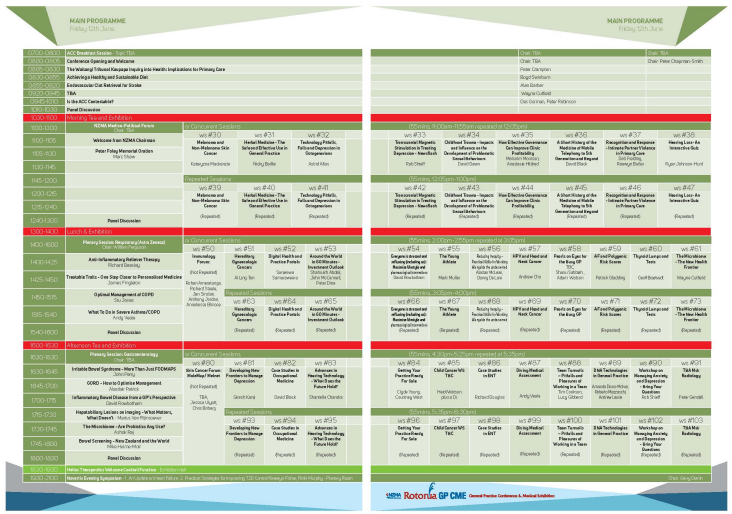
GPCME Conference proceedings 2015

NZMA New Zealand Medical Association
Rotorua GP CME 2020
General Practice Conference & Medical Exhibition

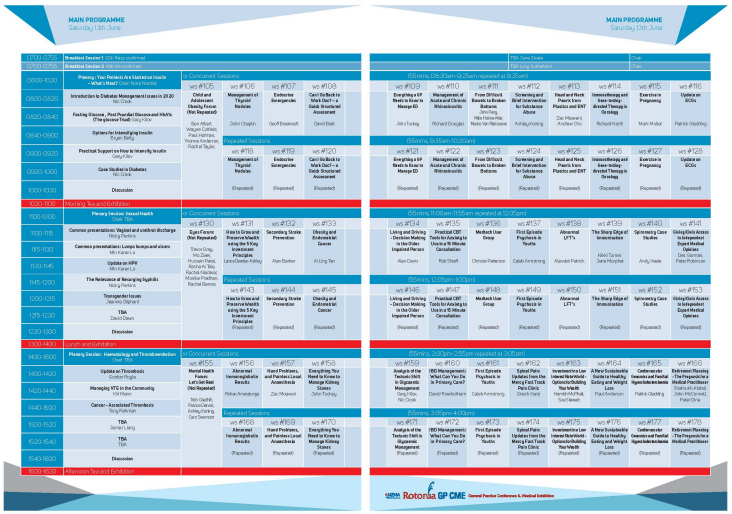
DRAFT PROGRAMME

Optional Pre-conference Workshops

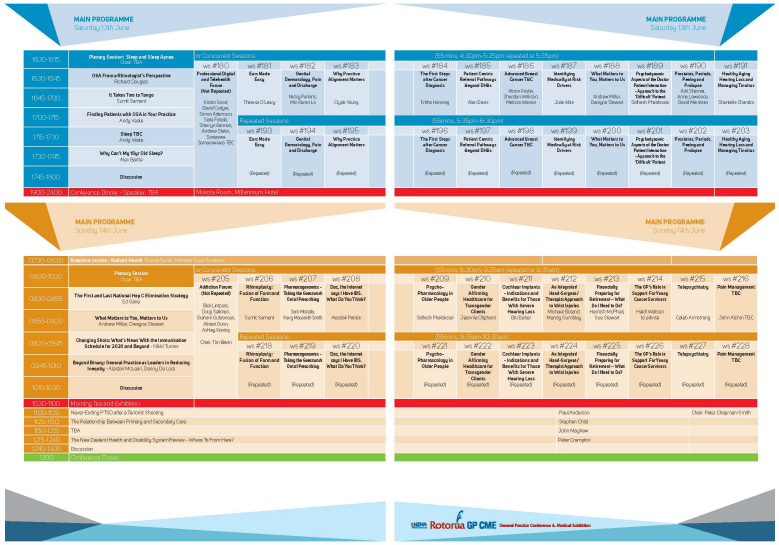
General Practice Programme - Friday



General Practice Programme - Saturday



General Practice Programme - Saturday/Sunday



Practice Nurses/Managers Programme

*Refer to website at **www.gpcme.co.nz** for the latest up-to-date programme*

Sponsorship

Platinum Sponsorship (limited to two companies) ..... $17,500 +GST

Includes:

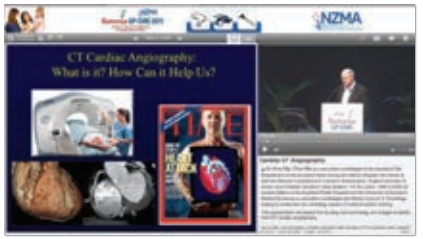
- triple stand space (9m x 2.4m),
- 6 complimentary exhibitor registrations
- 6 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- Satchel insert
- Full page advert in registration brochure x 2 (February & April Issues)
- Prize giving slot on Sunday if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
  - website
  - delegate newsletters
  - conference registration brochure
  - onsite conference signage

Registration Brochures

Gold Sponsorship ..... $10,950 +GST

Includes:

- triple stand space (9m x 2.4m),
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert



DVD Roms

Silver Sponsorship ..... $ 6,950 +GST

Includes:

- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings

Proceeding Brochure

Mobile App Sponsorship

App Sponsorship ..... $ 5,000 +GST
Banner Ad..... $ 1,500 +GST
Text Alert ..... $ 350 +GST

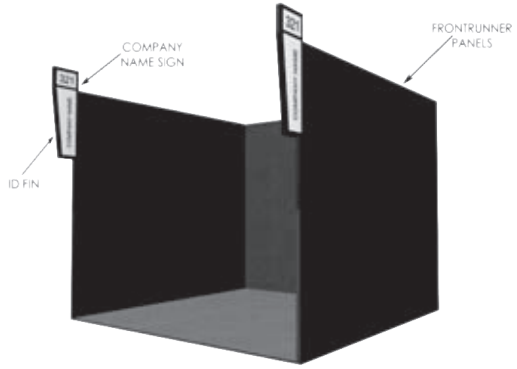
Exhibition Space only (Please note: See page 14 for contact details of exhibition supplier)

Single Stand Space ..... **$ 3,950 +GST**
Includes: single stand space (3m x 2.4m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

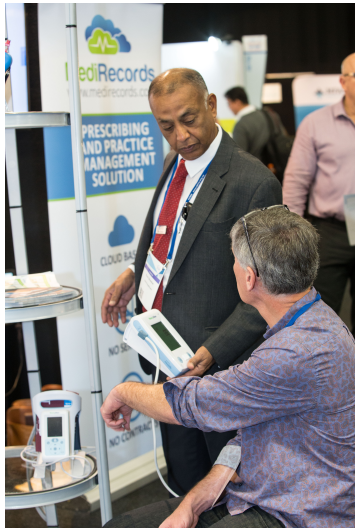
Table Space ..... **$ 2,500 +GST**
Includes: single table space (2m x 1.2m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:
- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation

Exhibition Stand Example



Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
Colour: Grey or black (depending upon availability at time of confirmation)
Power: 1 x 10amp with 4 pin multi box
Lighting: 2 x 150w spotlights
Signage: ID Fins Exhib company name and stand number



Exhibition Stand Equipment

Stand Equipment
If you require any stand equipment, including power, panels, lighting etc, please contact:

James Mollison & John Culpit
BOP Event Hire
Mob: 0272 755 265
Email: james@bopeventhire.co.nz
Web: www.bopeventhire.co.nz

Exhibition Map

Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands. If you attended last year's meeting you will be automatically listed under the same categories (see the Sponsorship/Exhibition Form on page 19) for the category options.

If you did not attend last year (or did not list your preference), please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 14 June, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 5pm on Sat 13 June.

Deadline for receiving your prize/competition details is **Fri 08 May 2020**

Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous lodge competition.

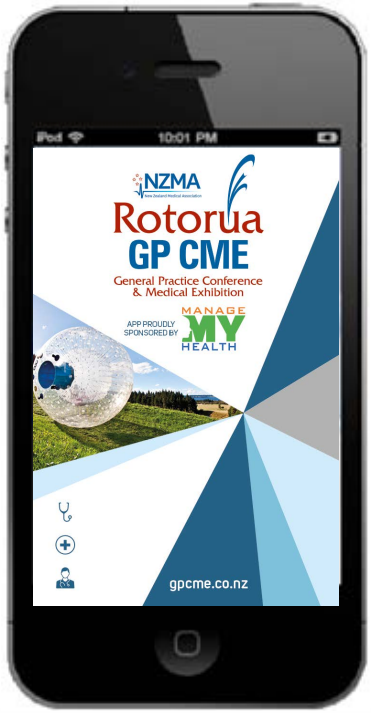
Each exhibitor will be issued with a piece of the puzzle. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- a $2,000 travel voucher

The entry form will be a page in the conference proceedings book.

Rotorua GP CME 2020
General Practice Conference & Medical Exhibition

We are pleased to announce the interactive smartphone application, *EventLink*, for this year's Rotorua GP CME 2020 meeting.



The app will be available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability, and offers many useful year-round features.

App will be able to:

- Review sessions and add them to their calendar
- Stay in-the-know with show alerts
- Participate in live audience polls conducted during presentations
- Download exhibitor brochures
- Link with friends and share event photos

The Rotorua GP CME 2020 Mobile App will provide sponsors with the opportunity for mobile sponsorships and promotion through banner ad and multimedia advertising.

This gives exhibitors a far-reaching, cost-effective way of advertising in this brand new medium. It's a handy tool for the trade show, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information, plus exhibitor advertising all year long.

Since exhibitor content appearing on the app is managed by the exhibitors, it's a place to point new business prospects whenever new information is available, on a device they use daily right in the palm of their hands.

Green Package (Included at No Cost to Exhibitors)
Upload your company's logo to appear on your company's exhibitor listing page. Also include as many downloadable .pdf product and company brochures as you'd like. Manage that content throughout the year using your provided exhibitor web portal.

Gold Overall App Sponsorship (NZD$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad
- Schedule Page logo watermark
- Included banner ad & landing page
- Highlighted row on exhibitor list

Banner Ad with Full-Screen Landing Page Package (NZD$1,500) – Limited to 8 sponsorships

Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

Text Message Alerts (NZD$350) – Limited to 5 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 2 alerts per day.

Green Package

Enhance your Exhibitor Listing by uploading your company logo and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.

From this…..

…TO THIS!

Banner Ad with Full-Screen Landing Page Package

Banner Ads rotate at the top of the dashboard page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth.

From this…..

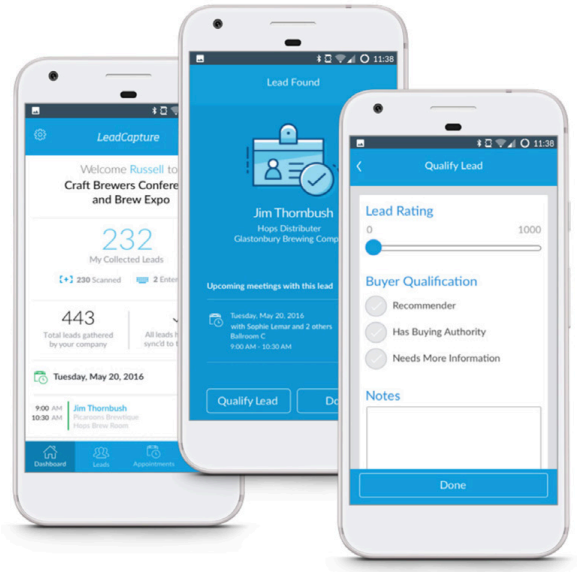
…TO THIS!

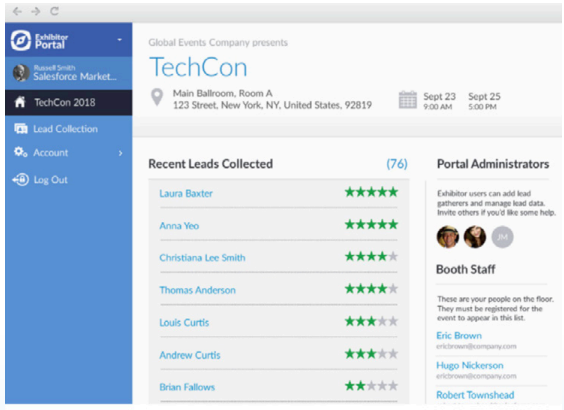
LeadCapture for Exhibitors

When you attend an event, you are investing staff time, money, and other resources. To make your participation worthwhile, you need to see a clear return on your investment – and be able to easily report on it. This means connecting and building relationships with the right attendees and qualified buyers.

Cvent LeadCapture is the best way to get the most value from your attendance and measure the impact on your business.

Cost: one license complementary with each stand space.
Additional licenses are $150+GST per device.





Learn more:
Cvent.com/LeadCapture

An Easy Way to Capture and Qualify Leads Onsite

LeadCapture allows you to easily scan, qualify, and rate the leads you engage with at GP CME. You can add custom questions, so that you're collecting the information that's most important to your business. You can export your leads on-demand. There's no more jotting notes on the back of a business card or manually entering in contact information when you get back to the office.

Quick and Effective Sales Follow-Up

With this detailed information, you can quickly prioritize the best leads for your sales teams for much more relevant and effective follow-up. Since you can import their leads directly into your CRM system, your sales teams can now also follow-up promptly. Giving you full control over the leads and a way to take higher quality notes enables you to close more business that can be tied directly back to GP CME.

Proving the ROI of your Participation

With real-time access to your leads during and after the event, you will have a clear understanding of the ROI of your participation at GP CME. You will know how many leads you got, the quality of those leads, and can determine the amount of sales pipeline and closed business that result from GP CME. Knowing what value you got from GP CME means you will also have the necessary data to make an informed decision on returning.

Other Sponsorship options

Conference Proceedings Ads ..... **Included with exhibition space**
As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert ..... **$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor ..... **$7,500+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD/DVD.
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor ..... **$2,500+GST**
Plus cost of production

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

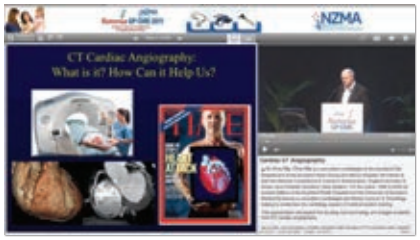
Other Sponsorship options

Welcome Function ..... **$4,000+GST**

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

Conference Dinner Function ..... **$5,000+GST**

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor



Recording Sponsorship..... **$1,500+GST**

- Logo placement on Conference Recording acknowleding support
- List of attendees and addresses from those with permission

Registration Brochure ..... **$1,500+GST for a full page ad**

- Full Page ad in Registration Brochure distributed within NZ Doctor in Feb and April Editions (if not confirmed by Platinum Sponsor).

Other Sponsorship options

Internet Station ..... **$2,250+GST**

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details

Pocket Programme ..... **$2,250+GST**

- This information will include conference programme, map of Rotorua, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship ..... **$2,250+GST per coffee cart (3 available)**

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission

Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/ receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.
The organisers reserve the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates, and to ensure catering stations encourage foot traffic in all areas.

Cancellation
Cancellations received in writing prior to 31 March 2020 will be refunded all monies paid less an administration fee of $50. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering
All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access
Internet connections (dialup and broadband) are available to your stand space at the Rotorua Energy Events Centre. Cost is payable ($200+GST) prior to the meeting. See order form enclosed. WiFi connection also available.

Insurance
It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security
General site and access security will be provided by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads
As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats: Adobe PDF (Preferred) Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

Material Deadline: 5pm Friday 08 May 2020
Deliver to: leon@conferencematters.co.nz

Registration and Accommodation
All attending company representatives must be registered for the meeting, including complimentary registrations. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of $345 per person.

Tickets to social functions can also be purchased by exhibitors on the conference registration form. Group discounted rates have been negotiated with Millennium Hotel, Sudima Hotel and the Novotel Hotel. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Millennium Hotel Rotorua (5 mins walk)

Premium Room	$165	Per Room
Premium Lake View Room	$185	Per Room
Deluxe Club Room - 5th Floor	$215	Per Room

Sudima Hotel Rotorua (5 mins walk)

Standard Room (1-2 people)	$135	Per Room

Novotel Hotel Rotorua (15 mins walk)

Superior Room (1-2 people)	$210	Per Room
Lake View Room (1-2 people)	$240	Per Room

Stand Equipment
If you require any stand equipment, including power, panels, lighting etc, please contact:

James Mollison & John Culpit
BOP Event Hire
Mob: 0272 755 265
Email: james@bopeventhire.co.nz
Web: www.bopeventhire.co.nz

Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 08 June 2020 as follows:

To: GP CME 2020
Company Name, Stand Position
Box 1 of X
Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua
Ph 07 349 5141

All equipment brochures must be picked up by 5pm Monday 15 June 2020. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Timetable

DATE	DETAILS	TIME
Mon 03 Feb	Registration Opens	
Fri 10 Apr	Early Bird Discount ends (delegates only)	
Fri 08 May	AV Recording Material Deadline	
Fri 08 May	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Fri 22 May	Late Registration Fee applies (delegates only)	
Thu 11 June	Optional Workshops (delegates only)	8:30am - 6:00pm
	Exhibitor Setup	12:00pm - 8:00pm
Fri 12 June	Registration	7:30am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Cocktail Function	6:00pm - 7:00pm
Sat 13 June	Plenary Breakfast	7:00am - 8:15am
	Conference Prize Winner notification (Registration Desk)	8:30am - 5:30pm 5:00pm
	Practice Nurses Programme	8:30am - 5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 14 June	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
Mon 15 June	Courier pickups+	5:00pm
	*Industry can packout after final catering session at 11am. +All equipment/brochures must be picked up by 5pm Monday 15 June. Any material still uncollected by this date will be deemed wanted and disposed of appropriately.	

Advert Specifications

Single Stand Space: 1 x Quarter Page
1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page
1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page
(W) 180mm x 267mm (H) - Portrait

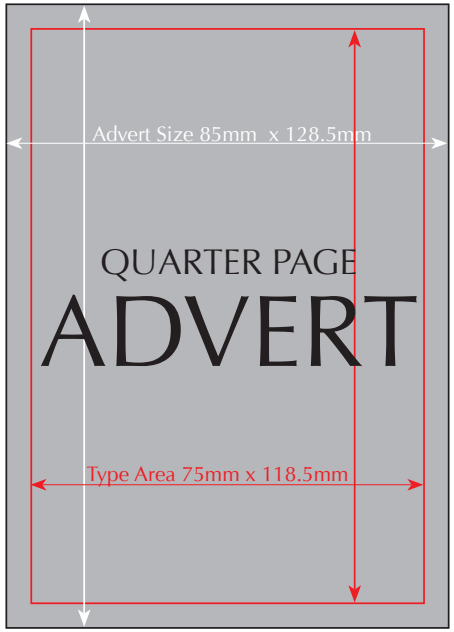
Platinum Sponsor/Triple Space: 2 x Full Page
(W) 180mm x 267mm (H) - Portrait

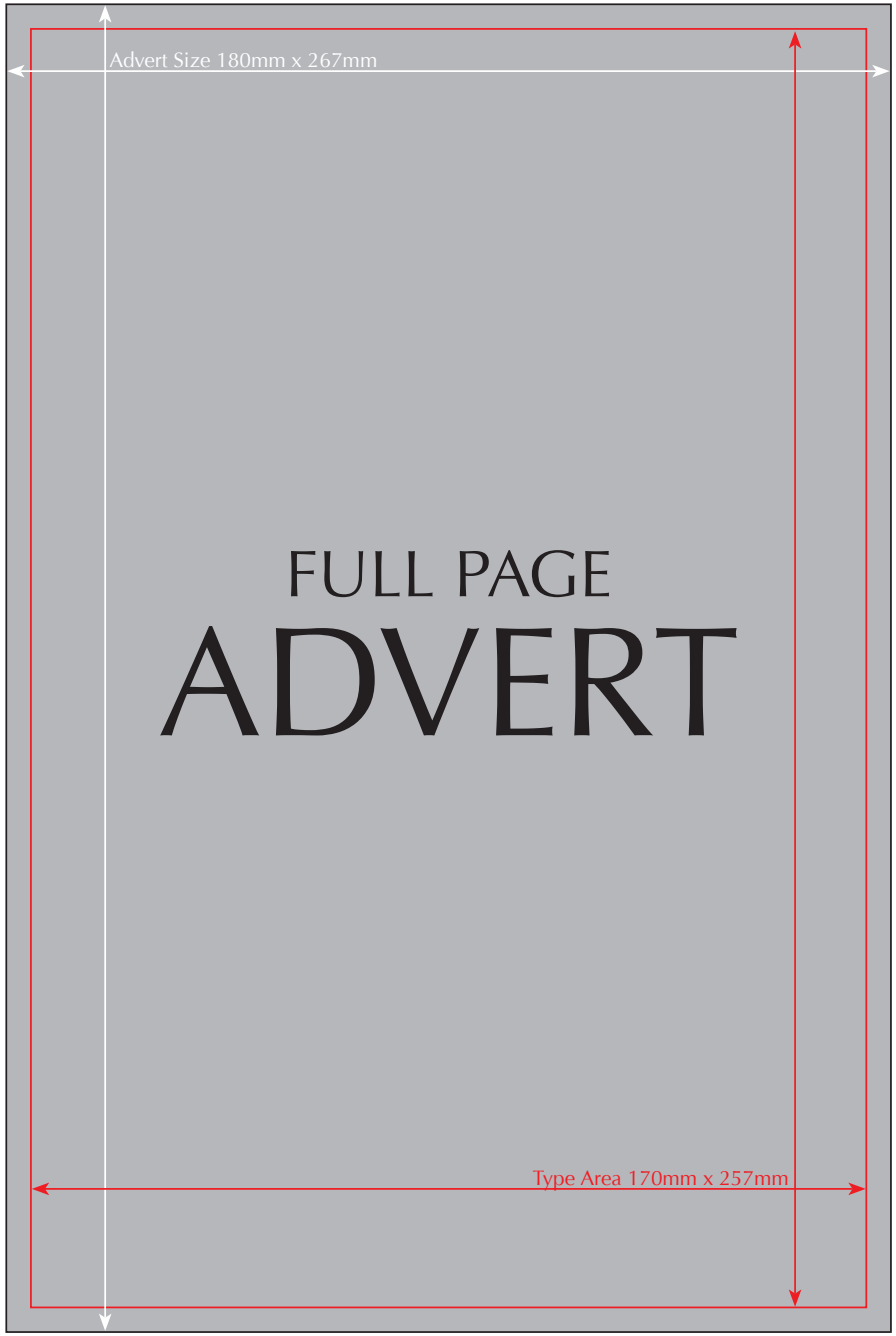
Colour: Full Colour
(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.
If you are doing a full page A4 advert with bleed.
Then the trim size is 210 x 297mm plus 2.5mm bleed.
Type area 190 x 277mm (10mm margins).
Or with no bleed (White page borders)
Then the advert size is 180 x 267mm
Type area of 170 x 257mm (10mm margins)

Material Deadline: 5pm Friday 08 May 2020

Deliver to: leon@conferencematters.co.nz
or Physical address: 34 Hawken Road, Whangarei 0179





GP CME 2020 SPONSORSHIP & EXHIBITION FORM

General Practice Conference & Medical Exhibition | 11-14 June 2020

CONTACT DETAILS FOR BOOKING

Sponsor/Exhibitor Company: _____
Telephone: _____
Postal Address: _____
_____
Email: _____
Contact Person: _____

Company Profile for Proceedings booklet

Company Name: _____
Address: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

Please supply 50 words to describe your company's products & services under the exhibitor listing category

_____
_____
_____

EXHIBITION PARTICIPATION NZD

Platinum Sponsor/Triple Stand	$17,950 + GST	= $_____
Gold Sponsor/Triple Stand	$10,950 + GST	= $_____
Silver Sponsor/Double Stand	$6,950 + GST	= $_____
Single Stand	$3,950 + GST	= $_____
Table Space	$2,500 + GST	= $_____

(A) - TOTAL $

Yes I require ☐ Panels ☐ Lighting ☐ Power
Please avoid stand placement next to: _____
Our stand preference is: **1st** _____, **2nd** _____, **3rd** _____

SPONSORSHIP PARTICIPATION NZD

Satchel Insert	$500 + GST	= $_____
Satchel Sponsor	$7,500 + GST	= $_____
Name Tag Sponsor	$2,500 + GST	= $_____
LeadCapture (per device)	$350 + GST	= $_____
Welcome Function	$4,000 + GST	= $_____
Conference Dinner Program	$5,000 + GST	= $_____
Recording Sponsorship	$1,500 + GST	= $_____
Registration Brochure	$1,500 + GST	= $_____
Internet Station	$2,250 + GST	= $_____
Pen Sponsor (plus 1,200 pens)	$500 + GST	= $_____
Coffee Cart	$2,250 + GST	= $_____
App Sponsorship	$5,000 + GST	= $_____
Banner Ad	$1,500 + GST	= $_____
Text Alert	$350 + GST	= $_____

(B) - TOTAL $

Please select categories you would like to be listed under in the product services listing

☐ ADHD
☐ Advisory Services
☐ Allergy
☐ Anaemia
☐ Appearance Medicine
☐ Arthritis
☐ Asthma & COPD
☐ Bedwetting Alarms
☐ Blood Pressure
☐ Books
☐ Books/Medical Information
☐ Cancer
☐ Cardiovascular
☐ Cervical Screening
☐ Cold & Flu
☐ Compression Bandages
☐ Compression Hosiery
☐ Constipation
☐ Depression
☐ Dermatology
☐ Diabetes
☐ Diagnostics
☐ ECG Vital Signs Monitor
☐ Education
☐ Educational Resources
☐ Elder Care
☐ Electromedical Equipment
☐ Electronic Decision Support
☐ Erectile Dysfunction
☐ Fertility
☐ Financial Services
☐ First Aid
☐ Footcare
☐ Furniture/Tables/Plinths
☐ Gastroenterology
☐ Generics
☐ Genetic Testing
☐ Government
☐ Haematology
☐ Hand Hygiene
☐ Hepatitis
☐ HIV/Aids
☐ Hypertension
☐ Immunisations/Vaccines
☐ Incontinence
☐ Infant Nutrition
☐ Infant Sleep
☐ Infection Control
☐ Inflammatory Bowel Disease
☐ Insomnia
☐ Insurance
☐ Kiwisaver
☐ Medical Equipment
☐ Melanoma
☐ Minor Surgical Procedures
☐ Movement Disorders (Parkinsons)
☐ Nasal Decongesant
☐ Nurse Triage
☐ Nutrition
☐ Obesity
☐ Oncology
☐ Ophthalmology
☐ Oral Hygiene
☐ Osteoporosis
☐ Pain Management
☐ Political Advocacy
☐ Practice Management Software
☐ Premature Ejaculation
☐ Professional Health Association
☐ Prostate Cancer
☐ Psoriasis
☐ Pulse Oximetry
☐ Recruitment/Locum Work
☐ Representation
☐ Resuscitation
☐ Risk Prediction
☐ Schizophrenia
☐ Sexual Wellbeing
☐ Skincare
☐ Sleep Apnoea
☐ Smoking Cessation
☐ Social Services
☐ Software Vendor
☐ Spirometry
☐ Supplements
☐ Surgical Instruments
☐ Sutures
☐ Thyroid Disorders
☐ Travel
☐ Ultrasound Handheld
☐ Urology
☐ Women's Health
☐ Wound Care
☐ Other: _____

EXHIBITION ATTENDEES NZD (GST Inc.)

	Name	Fri AM $69	Fri PM $69	Sat AM $69	Sat PM $69	Sun AM $69	Total
1.		☐	☐	☐	☐	☐	$
2.		☐	☐	☐	☐	☐	$
3.		☐	☐	☐	☐	☐	$
4.		☐	☐	☐	☐	☐	$
5.		☐	☐	☐	☐	☐	$
6.		☐	☐	☐	☐	☐	$
7.		☐	☐	☐	☐	☐	$
8.		☐	☐	☐	☐	☐	$
9.		☐	☐	☐	☐	☐	$
10.		☐	☐	☐	☐	☐	$

All attendees must be registered to attend the conference. For catering and name tag purposes please complete details for all attendees.

☐ **Special requirements:**
_____
_____

(C) - TOTAL $

ACCOMMODATION

Dates: Arrive Day & Date	Dates: Depart Day & Date	Total
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$

Accommodation is available at the following hotels. Please indicate your preference and bookings will be confirmed subject to availability.

☐ Millennium Hotel (from $165) ☐ Sudima Hotel (from $135) ☐ Novotel Hotel (from $190)

(D) - TOTAL $

OPTIONAL EVENTS

Functions: Welcome Function Fri - Free	Functions: Conference Dinner Sat - $95	Total
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$

(E) - TOTAL $

A+B+C+D+E = GRAND TOTAL $

PAYMENT OPTIONS GST Tax Invoice Number 95-598-579

1. ☐ **Credit Card:** I authorise Conference Matters to charge my Visa/Mastercard with the above Grand Total.

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

Card expiry date _____ /_____ Date_____ /_____ /_____

Print Name _____ Signature _____

2. ☐ **Cheque:** $_____ (NZD) payable to: Conference Matters.

3. ☐ **Electronic Transfer:**

Account Name:	Conference Matters	**Account Number:**	03 0498 0809412 00
Bank Name:	Westpac	**Bank Telephone:**	0800 400 600
Bank City:	Whangarei	**Particulars:**	Company Name
Country:	New Zealand	**Payee Code:**	Your reference
Swift Code:	WPACNZ2W	**Reference:**	GPCME 2020

4. ☐ Please send me a GST invoice, PO No. (_____)

Return this form to **Conference Matters**, Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei, New Zealand
All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz

EXHIBITOR GOODS DELIVERY LABEL

Rotorua GP CME 2020
General Practice Conference & Medical Exhibition
NZMA

TO:

Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua 3010
New Zealand

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

_____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: GP CME 2020
Venue: Unison Arena
All goods to be received from: Mon 08 June 2020

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: The Rotorua Energy Events Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Monday 15 June 2020. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Event Venues (Rotorua Energy Events Centre) Ph +64 (0)7 349 5141

ENERGY events centre ROTORUA

NZMA New Zealand Medical Association
Rotorua GP CME 2020
General Practice Conference & Medical Exhibition

COURIER PICK UP Post Conference
All Goods must be clearly marked with the following information and attached to the boxes:

Exhibition Booth Number:

TO- Name of Company:

Contact Name:

Physical Address:

Contact Phone Number:

Number of Boxes:

Name & Phone number of Courier/Transport Company that is collecting the boxes:

Your Name & Contact Phone Number:

And ORDER number of this consignment:

CONFERENCE MATTERS

Postal: PO Box 1661
Physical: 3 Haronui Street, Whangarei
Phone: +64 (021) 164 3815
Fax: +64 (09) 437 4089
Email: leon@conferencematters.co.nz
Web: www.gpcme.co.nz