

  **Rotorua GP CME 2017**  
General Practice Conference & Medical Exhibition



Sponsorship & Exhibition Prospectus  
Energy Events Centre, Rotorua  
08-11 June 2017







## About GP CME

**G**P CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key 'take-home' messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 25% of New Zealand's GP's attend GP CME, from the following regions:

| Region                   | 2008       | 2009       | 2010       | 2011         | 2012         | 2013         | 2014         | 2015         | 2016         |
|--------------------------|------------|------------|------------|--------------|--------------|--------------|--------------|--------------|--------------|
| AUCKLAND                 | 140        | 203        | 263        | 333          | 339          | 341          | 347          | 358          | 379          |
| BAY OF PLENTY            | 128        | 167        | 188        | 189          | 202          | 248          | 235          | 237          | 282          |
| WAIKATO                  | 64         | 89         | 101        | 142          | 146          | 176          | 178          | 175          | 199          |
| SOUTH ISLAND             | 77         | 75         | 54*        | 56*          | 72*          | 81*          | 78*          | 43*          | 52*          |
| NORTHLAND                | 42         | 50         | 47         | 59           | 57           | 51           | 48           | 38           | 54           |
| WELLINGTON               | 42         | 48         | 55         | 65           | 74           | 72           | 79           | 99           | 104          |
| EASTLAND/HAWKES BAY      | 38         | 37         | 57         | 93           | 90           | 59           | 45           | 82           | 63           |
| MANAWATU/WAIRARAPA       | 22         | 34         | 42         | 79           | 56           | 37           | 53           | 43           | 45           |
| CENTRAL                  | 21         | 32         | 42         | 36           | 43           | 35           | 45           | 36           | 35           |
| RIVER REGION             | 28         | 23         | 30         | 60           | 46           | 42           | 45           | 45           | 53           |
| INTERNATIONAL            | 3          | 2          | 7          | 6            | 6            | 11           | 8            | 4            | 7            |
| <b>TOTAL<sup>1</sup></b> | <b>605</b> | <b>760</b> | <b>886</b> | <b>1,118</b> | <b>1,121</b> | <b>1,153</b> | <b>1,161</b> | <b>1,160</b> | <b>1,272</b> |

<sup>1</sup> Total includes GPs, RNs and participating speakers at GP CME's. \* Inaugural South GPCME 2010 ran in 2010 with 330 delegates. South GPCME 2011 with 351 delegates.

GP CME 2017 anticipates 800-900 GPs, 200-250 RNs and 40-60 Practice Managers

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

## Table of Contents

|                                       |    |
|---------------------------------------|----|
| About .....                           | 1  |
| Invitation .....                      | 3  |
| Past Participants .....               | 4  |
| Preliminary Programme .....           | 5  |
| Exhibition Options .....              | 6  |
| Exhibition Layout .....               | 7  |
| Products, Prizes & Competitions ..... | 9  |
| Sponsorship Options .....             | 10 |
| Exhibition Details .....              | 14 |
| Cancellation                          |    |
| Catering                              |    |
| Internet Access                       |    |
| Insurance                             |    |
| Security                              |    |
| Proceedings Ads                       |    |
| CD/DVD Content                        |    |
| Registration/Accommodation            |    |
| Stand Equipment                       |    |
| Delivery/Storage Details              |    |
| Timetable                             |    |
| Proceedings Ad Specs .....            | 16 |
| Application Form .....                | 17 |
| Delivery Label .....                  | 18 |
| Post Conference                       |    |
| Courier Pickup Form .....             | 20 |







## Invitation

The Medical Exhibition is a major part of the conference, and gives delegates access to a wide General Practice product and service update in one location.

The meeting is known for its relaxed and collegial atmosphere amongst delegates and industry participants. This atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- |                             |                               |                                   |                          |
|-----------------------------|-------------------------------|-----------------------------------|--------------------------|
| • ADHD                      | • Educational Resources       | • Inflammatory Bowel Disease      | • Recruitment/Locum Work |
| • Advisory Services         | • Elder Care                  | • Insomnia                        | • Representation         |
| • Allergy                   | • Electromedical Equipment    | • Insurance                       | • Resuscitation          |
| • Anaemia                   | • Electronic Decision Support | • Kiwisaver                       | • Risk Prediction        |
| • Appearance Medicine       | • Erectile Dysfunction        | • Medical Equipment               | • Schizophrenia          |
| • Arthritis                 | • Fertility                   | • Melanoma                        | • Sexual Wellbeing       |
| • Asthma & COPD             | • Financial Services          | • Minor Surgical Procedures       | • Skincare               |
| • Bedwetting Alarms         | • First Aid                   | • Movement Disorders (Parkinsons) | • Sleep Apnoea           |
| • Blood Pressure            | • Footcare                    | • Nasal Decongestant              | • Smoking Cessation      |
| • Books                     | • Furniture/Tables/Plinths    | • Nurse Triage                    | • Social Services        |
| • Books/Medical Information | • Gastroenterology            | • Nutrition                       | • Software Vendor        |
| • Cancer                    | • Generics                    | • Obesity                         | • Spirometry             |
| • Cardiovascular            | • Genetic Testing             | • Oncology                        | • Supplements            |
| • Cervical Screening        | • Government                  | • Ophthalmology                   | • Surgical Instruments   |
| • Cold & Flu                | • Haematology                 | • Oral Hygiene                    | • Sutures                |
| • Compression Bandages      | • Hand Hygiene                | • Osteoporosis                    | • Thyroid Disorders      |
| • Compression Hosiery       | • Hepatitis                   | • Pain Management                 | • Travel                 |
| • Constipation              | • HIV/Aids                    | • Political Advocacy              | • Ultrasound Handheld    |
| • Depression                | • Hypertension                | • Practice Management Software    | • Urology                |
| • Dermatology               | • Immunisations/Vaccines      | • Premature Ejaculation           | • Women's Health         |
| • Diabetes                  | • Incontinence                | • Professional Health Association | • Wound Care             |
| • Diagnostics               | • Infant Nutrition            | • Prostate Cancer                 |                          |
| • ECG Vital Signs Monitor   | • Infant Sleep                | • Psoriasis                       |                          |
| • Education                 | • Infection Control           | • Pulse Oximetry                  |                          |





## PAST SPONSORS

3M New Zealand  
Abbott Laboratories  
ACC Healthwise  
Access  
AFT Pharmaceuticals  
Air Flow Products  
Alcon  
Allied Medical Group  
American Express  
Amtech  
ANZ Healthcare  
AON Insurance  
ArjoHuntleigh  
Army Recruitment National Office  
Arrow Pharmaceuticals  
Ashburn Clinic  
Aspen Pharmacare  
AstraZeneca  
Atlantis Healthcare  
Auckland Eye  
Auckland Gynaecology Group  
Auckland Heart Group  
Auckland Recording Service  
AUSSTAT/Kiwi STAT  
Australasian College of Skin  
Cancer Medicine  
Australian General Practice  
Recruitment  
Balance! Healthcare  
Baxter Healthcare  
Bayer Healthcare  
BD Diagnostics  
BDM Grange  
Best Practice Advocacy Centre  
Biocel Health  
BioTrace  
Blackmores  
BNZ  
Boehringer Ingelheim  
Bristol-Myers Squibb  
Bupa  
Canberra Health Cooperative  
Australia

Canterbury Health Laboratories  
Capes Medical  
Care Medical  
Care Pharmaceuticals  
Carefirst  
CBG - HealthStat Primary Health  
Care Intelligence  
Coeliac New Zealand  
Comprehensive Health Services  
Comvita  
Cornucopia  
Critical Assist  
CSL Biotherapies  
Cxb bladder  
Designs for Vision  
Douglas Pharmaceuticals  
Dr Reddys NZ  
DrInfo  
EBOS  
Edensleep New Zealand  
Eli Lilly  
Elsevier Australia  
Emcare  
Esteem Healthcare  
Ferring Pharmaceuticals  
Fertility Associates  
Foot Mechanics Podiatry  
FxMed  
Galderma  
GE Healthcare  
Gilead  
Glaucoma New Zealand  
GlaxoSmithKline  
Go Healthy  
GPPHCNT  
Health Quality and Safety  
Commission  
Health Workforce Queensland  
Healthline  
Healthlink  
Healthpoint  
HealthStat Primary Health Care  
Intelligence

Heinz Nurture  
HINZ and NZIHM  
HML  
Hologic  
Home Instead  
Homecare Medical  
Hospira  
House of Travel  
Houston Medical  
Howard Wright  
IMAC  
INSIGHT  
InterMed  
International Medical Recruitment  
Intrahealth  
IPNET  
J. A. Davey  
Janssen-Cilag  
Johnson & Johnson  
Konnect Net Limited  
Last Minute Locums  
Leukaemia and Blood Foundation  
Lion Global Ltd, NZ Agent for  
Celox  
Locumotion  
McGraw-Hill  
McLaren Medical  
Medacs  
Medchek Australia  
Med-Chem Surgical  
Medica Pacifica  
MAS  
Medical House  
MedicAlert Foundation Inc NZ  
Medicus  
Medrecruit  
MedRecruit  
Medsafe  
Medshop New Zealand  
Medtech  
Medtel  
Medtronic Australasia  
MedXus

MIMS New Zealand  
Ministry of Health  
Ministry of Social Development  
MoleMap  
Moosebaby  
MSD  
Mundipharma  
My Practice  
Mylan New Zealand  
NeilMed  
Nestle Nutrition  
New Zealand Diagnostic Group  
New Zealand Drug Detection  
Agency  
New Zealand Formulary  
New Zealand Guidelines Group  
New Zealand Gynaecological  
Cancer Foundation  
New Zealand Heart Foundation  
New Zealand Medical and  
Scientific  
Nexus Data Security  
Norgine  
Novartis Consumer Health  
Novartis Pharmaceuticals  
Nutricia  
NZ Doctor/MIMS  
NZ Hand Therapy Association  
NZ Locums  
NZ Medics  
NZBCF  
NZMA  
OBEX  
Ochre Recruitment  
Ormiston Hospital  
Oxford Clinic  
Parent 2 Parent  
Pfizer  
PHARMAC  
Pharmaco (NZ) Ltd  
PHL Medical  
Primary Health Care  
Pulse Staffing

QE Health  
Quitline  
Reckitt Benckiser  
Regional Health  
Repromed  
RGPIN  
RNZCGP  
Roche Diagnostics NZ Ltd  
Roche Products  
Roche Products (New Zealand)  
Rural Doctors Workforce Agency  
Rural Health West  
Sanofi-Aventis  
Schering Plough  
Siemens  
Skin & Vein Clinic  
Sleep Well Clinic  
Smith & Nephew  
Sonosite  
Southern Cross Healthcare  
SPARC  
Spinal Publications  
SSL New Zealand  
St John  
Stiefel (a GSK company)  
Techbooks  
The Ashburn Clinic  
Total Library Solutions  
TRG Group  
Triage Locums  
Tytex  
Ultrascope  
University of Otago  
USL Medical  
Vensa Health  
Voice Perfect  
W M Bamford & Co  
Westpac  
Wyeth Consumer Healthcare  
Wyeth Nutrition  
Zone Medical



GPCME Conference proceedings 2012



GPCME Conference proceedings 2013



GPCME Conference proceedings 2014



GPCME Conference proceedings 2015



## Optional Pre-conference Workshops

## General Practice Programme - Friday

## General Practice Programme - Saturday

[illegible]

## Practice Nurses/Managers Programme

| PRACTICE MANAGERS PROGRAMME |                                                                    |                         |                      |
|-----------------------------|--------------------------------------------------------------------|-------------------------|----------------------|
| Friday 19th June            |                                                                    |                         |                      |
| 09:00-10:00                 | Practice Manager Programme (Continued)                             |                         | Chair: Sharon McLeod |
| 09:00-09:15                 | Registration and Sign-in                                           |                         |                      |
| 09:15-09:30                 | Agendas and Programmes – Through the Practice Eyes                 | Daph Nye                |                      |
| 09:30-09:45                 | Marketing the Practice – A Day in the Life                         | Daph Nye                |                      |
| 09:45-10:00                 | Reflection on Courses to Date                                      | Simon Stoddart          |                      |
| 10:00-10:15                 | <b>Breakfast and Exhibition</b>                                    |                         |                      |
| 10:15-10:30                 | Chair: Sharon McLeod – Agenda for the Day and Welcome to the Event |                         |                      |
| 10:30-10:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Kate Staines, Chair CPC |                      |
| 10:45-11:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 11:00-11:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 11:15-11:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 11:30-11:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 11:45-12:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 12:00-12:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 12:15-12:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 12:30-12:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 12:45-13:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 13:00-13:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 13:15-13:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 13:30-13:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 13:45-14:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 14:00-14:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 14:15-14:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 14:30-14:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 14:45-15:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 15:00-15:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 15:15-15:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 15:30-15:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 15:45-16:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 16:00-16:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 16:15-16:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 16:30-16:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 16:45-17:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 17:00-17:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 17:15-17:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 17:30-17:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 17:45-18:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 18:00-18:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 18:15-18:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 18:30-18:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 18:45-19:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 19:00-19:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 19:15-19:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 19:30-19:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 19:45-20:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 20:00-20:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 20:15-20:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 20:30-20:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 20:45-21:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 21:00-21:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 21:15-21:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 21:30-21:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 21:45-22:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 22:00-22:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 22:15-22:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 22:30-22:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 22:45-23:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 23:00-23:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 23:15-23:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 23:30-23:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 23:45-24:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 24:00-24:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 24:15-24:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 24:30-24:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 24:45-25:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 25:00-25:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 25:15-25:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 25:30-25:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 25:45-26:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 26:00-26:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 26:15-26:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 26:30-26:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 26:45-27:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 27:00-27:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 27:15-27:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 27:30-27:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 27:45-28:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 28:00-28:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 28:15-28:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 28:30-28:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 28:45-29:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 29:00-29:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 29:15-29:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 29:30-29:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
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| 31:00-31:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 31:15-31:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 31:30-31:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 31:45-32:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 32:00-32:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 32:15-32:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
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| 32:45-33:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 33:00-33:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 33:15-33:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 33:30-33:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
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| 34:00-34:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 34:15-34:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 34:30-34:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 34:45-35:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 35:00-35:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 35:15-35:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 35:30-35:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 35:45-36:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 36:00-36:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 36:15-36:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 36:30-36:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 36:45-37:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 37:00-37:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 37:15-37:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 37:30-37:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 37:45-38:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 38:00-38:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 38:15-38:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 38:30-38:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 38:45-39:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 39:00-39:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 39:15-39:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 39:30-39:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 39:45-40:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 40:00-40:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 40:15-40:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 40:30-40:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 40:45-41:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 41:00-41:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 41:15-41:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 41:30-41:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 41:45-42:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 42:00-42:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 42:15-42:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 42:30-42:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 42:45-43:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 43:00-43:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 43:15-43:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 43:30-43:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 43:45-44:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 44:00-44:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 44:15-44:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 44:30-44:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 44:45-45:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 45:00-45:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 45:15-45:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 45:30-45:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 45:45-46:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 46:00-46:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 46:15-46:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 46:30-46:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 46:45-47:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 47:00-47:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 47:15-47:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 47:30-47:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 47:45-48:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 48:00-48:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
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| 51:45-52:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
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| 61:00-61:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
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| 61:30-61:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 61:45-62:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 62:00-62:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 62:15-62:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
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| 66:30-66:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 66:45-67:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 67:00-67:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 67:15-67:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 67:30-67:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 67:45-68:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 68:00-68:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 68:15-68:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 68:30-68:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 68:45-69:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 69:00-69:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 69:15-69:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 69:30-69:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 69:45-70:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 70:00-70:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 70:15-70:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 70:30-70:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 70:45-71:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 71:00-71:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 71:15-71:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 71:30-71:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 71:45-72:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 72:00-72:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 72:15-72:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 72:30-72:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 72:45-73:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 73:00-73:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 73:15-73:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 73:30-73:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 73:45-74:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 74:00-74:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 74:15-74:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 74:30-74:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 74:45-75:00                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 75:00-75:15                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 75:15-75:30                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 75:30-75:45                 | Chair: Sharon McLeod – Welcome to the Event                        | Chairing                |                      |
| 75:45-76:00                 | Chair: Sharon McLeod – Welcome to                                  |                         |                      |

Refer to website at [www.gpcme.co.nz](http://www.gpcme.co.nz) for the latest up-to-date programme





## Sponsorship

**Platinum Sponsorship (limited to two companies) ..... \$17,500 +GST**

Includes:

- triple stand space (9m x 2.4m),
- 6 complimentary exhibitor registrations
- 6 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- CD/DVD content
- Satchel insert
- Full page advert in registration brochure x 2 (February & April Issues)
- Prize giving slot on Sun 11 June if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
  - website
  - delegate newsletters
  - conference registration brochure
  - onsite conference signage

**Gold Sponsorship ..... \$10,500 +GST**

Includes:

- triple stand space (9m x 2.4m),
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

**Silver Sponsorship ..... \$ 6,750 +GST**

Includes:

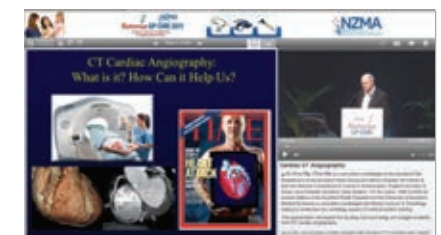
- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings

## Mobile App Sponsorship

**App Sponsorship ..... \$ 5,000 +GST**

**Banner Ad ..... \$ 1,500 +GST**

**Text Alert ..... \$ 350 +GST**



## Exhibition Space only (Please note: See page 14 for contact details of exhibition supplier)

**Single Stand Space** ..... \$ 3,750 +GST

Includes: single stand space (3m x 2.4m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

**Table Space** ..... \$ 2,000 +GST

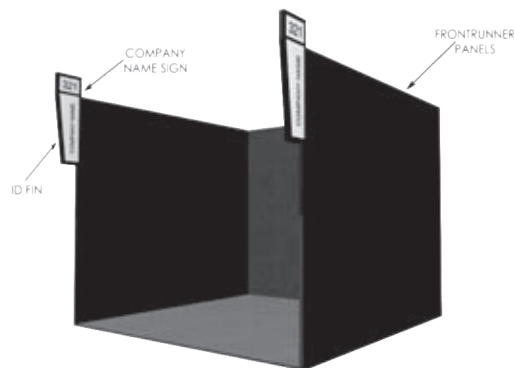
Includes: single table space (2m x 1.2m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

### Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation



## Exhibition Stand Example



**Size:** 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height  
**Colour:** Grey or black (depending upon availability at time of confirmation)  
**Power:** 1 x 10amp with 4 pin multi box  
**Lighting:** 2 x 150w spotlights  
**Signage:** ID Fins Exhib company name and stand number



## Exhibition Stand Equipment

### Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

**Paul Kay**  
 Alpha Displays  
 Mob: 0274 951 053  
 Fax 07 345 4341  
 Email: [info@alphadisplays.co.nz](mailto:info@alphadisplays.co.nz)  
 Web: [www.alphadisplays.co.nz](http://www.alphadisplays.co.nz)





## Exhibition Map



## Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands. If you attended last year's meeting you will be automatically listed under the same categories (see the Sponsorship/Exhibition Form on page 17) for the category options.

If you did not attend last year (or did not list your preference), please indicate which categories you would like to be listed under on the exhibition form.

## Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 11 June, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 5pm on Sat 10 June.

Deadline for receiving your prize/competition details is **Fri 05 May 2017**.

## Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous lodge competition.

Each exhibitor will be issued with a piece of the puzzle. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- A weekend for two at a Luxury New Zealand Lodge

The entry form will be a page in the conference proceedings book.





## Other Sponsorship options

**Conference Proceedings Ads** ..... **Included with exhibition space**  
As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

**Ad sizes:** Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)  
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)  
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)  
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

**Satchel Insert** ..... **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

**Satchel Sponsor** ..... **\$7,500+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD/DVD.
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

**Name Tag Sponsor** ..... **\$2,500+GST**

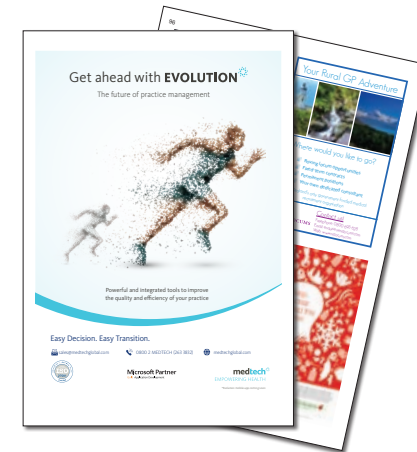
Plus cost of production

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

**Room Drop** ..... **\$1,000+GST**

Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission



## We are pleased to announce the interactive smartphone application, *EventLink*, for this year's Rotorua GP CME 2017 meeting.

The app will be available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability, and offers many useful year-round features.

### App will be able to:

- Review sessions and add them to their calendar
- Stay in-the-know with show alerts
- Participate in live audience polls conducted during presentations
- Download exhibitor brochures
- Link with friends and share event photos

The Rotorua GP CME 2017 Mobile App will provide sponsors with the opportunity for mobile sponsorships and promotion through banner ad and multimedia advertising.

This gives exhibitors a far-reaching, cost-effective way of advertising in this brand new medium. It's a handy tool for the trade show, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information, plus exhibitor advertising all year long.

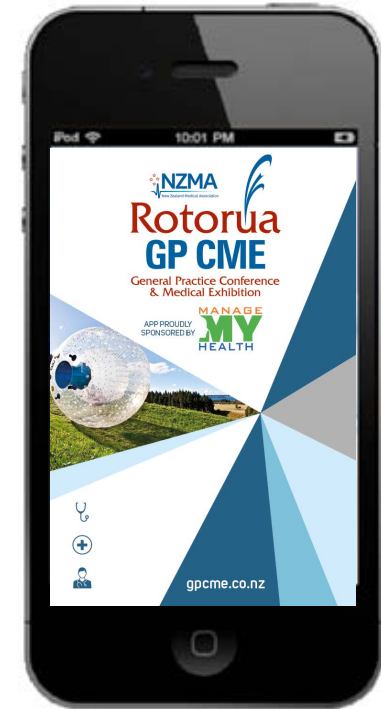
Since exhibitor content appearing on the app is managed by the exhibitors, it's a place to point new business prospects whenever new information is available, on a device they use daily right in the palm of their hands.

### Green Package (Included at No Cost to Exhibitors)

Upload your company's logo to appear on your company's exhibitor listing page. Also include as many downloadable .pdf product and company brochures as you'd like. Manage that content throughout the year using your provided exhibitor web portal.

### Gold Overall App Sponsorship (NZD\$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad
- Schedule Page logo watermark
- Included banner ad & landing page
- Highlighted row on exhibitor list



### Banner Ad with Full-Screen Landing Page Package (NZD\$1,500) – Limited to 8 sponsorships

Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

### Text Message Alerts (NZD\$350) – Limited to 2 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 5 alerts per day.

### Green Package

Enhance your Exhibitor Listing by uploading your company logo and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.

From this.....



...TO THIS!



### Banner Ad with Full-Screen Landing Page Package

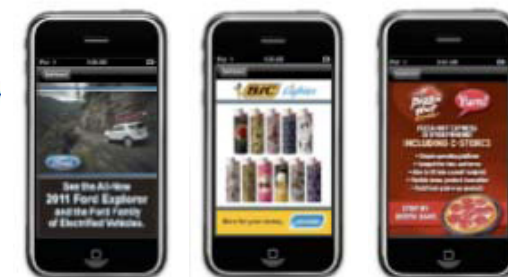
Banner Ads rotate at the top of the dashboard page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth.

From this.....



...TO THIS!





## Other Sponsorship options

### Welcome Cocktail Function .....\$4,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Cocktail Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

### Conference Dinner Function .....\$5,000+GST

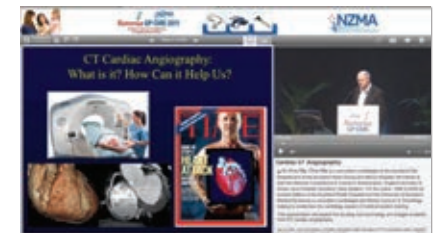
- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

### CDROM/DVD Sponsorship.....\$1,000+GST

- Logo placement on Conference CDROMs/DVDs acknowledging support
- List of attendees and addresses from those with permission

### Registration Brochure ..... \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in Feb and April Editions (if not confirmed by Platinum Sponsor).



## Other Sponsorship options

### Internet Station .....\$2,250+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



### Pocket Programme.....\$2,250+GST

- This information will include conference programme, map of Rotorua, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

### Coffee Cart Sponsorship.....\$2,250+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission



## Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserve the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates, and to ensure catering stations encourage foot traffic in all areas.









### Cancellation

Cancellations received in writing prior to 31 March 2017 will be refunded all monies paid less an administration fee of \$50. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

### Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

### Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Rotorua Energy Events Centre. Cost is payable (\$200+GST) prior to the meeting. See order form enclosed. WiFi connection also available.

### Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

### Security

General site and access security will be provided by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

### Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

**Ad sizes:** Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)  
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)  
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)  
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

**Colour:** Full Colour

**Format Artwork:** High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats: Adobe PDF (Preferred) Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

**Material Deadline:** 5pm Friday 5 May 2017

**Deliver to:** [leon@conferencematters.co.nz](mailto:leon@conferencematters.co.nz)

### CD/DVD Content

Principal Sponsors, Satchel and Conference Dinner sponsors are able to provide content to include on the delegates' CD/DVD. This content can be a PDF of a print ad, digital video of a TVC (mpg or avi format) or other text and images.

**Material Deadline:** 5pm Friday 5 May 2017

**Deliver to:** [leon@conferencematters.co.nz](mailto:leon@conferencematters.co.nz)

or Physical address: 3 Haronui Street, Whangarei 0112

### Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$345 per person.

Tickets to social functions can also be purchased by exhibitors on the conference registration form. Group discounted rates have been negotiated with Millennium Hotel, Sudima Hotel and the Novotel Hotel. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

### Millennium Hotel Rotorua (5 mins walk)

|                                   |       |          |
|-----------------------------------|-------|----------|
| Premium Room .....                | \$165 | Per Room |
| Premium Lake View Room.....       | \$185 | Per Room |
| Deluxe Club Room - 5th Floor..... | \$215 | Per Room |

### Sudima Hotel Rotorua (5 mins walk)

|                                 |       |          |
|---------------------------------|-------|----------|
| Standard Room (1-2 people)..... | \$135 | Per Room |
|---------------------------------|-------|----------|

### Novotel Hotel Rotorua (15 mins walk)

|                                  |       |          |
|----------------------------------|-------|----------|
| Superior Room (1-2 people).....  | \$190 | Per Room |
| Lake View Room (1-2 people)..... | \$190 | Per Room |

### Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

**Paul Kay**  
Alpha Displays  
Mob: 0274 951 053

Fax 07 345 4341  
Email: [info@alphadisplays.co.nz](mailto:info@alphadisplays.co.nz)  
Web: [www.alphadisplays.co.nz](http://www.alphadisplays.co.nz)



# 08-11 June 2017

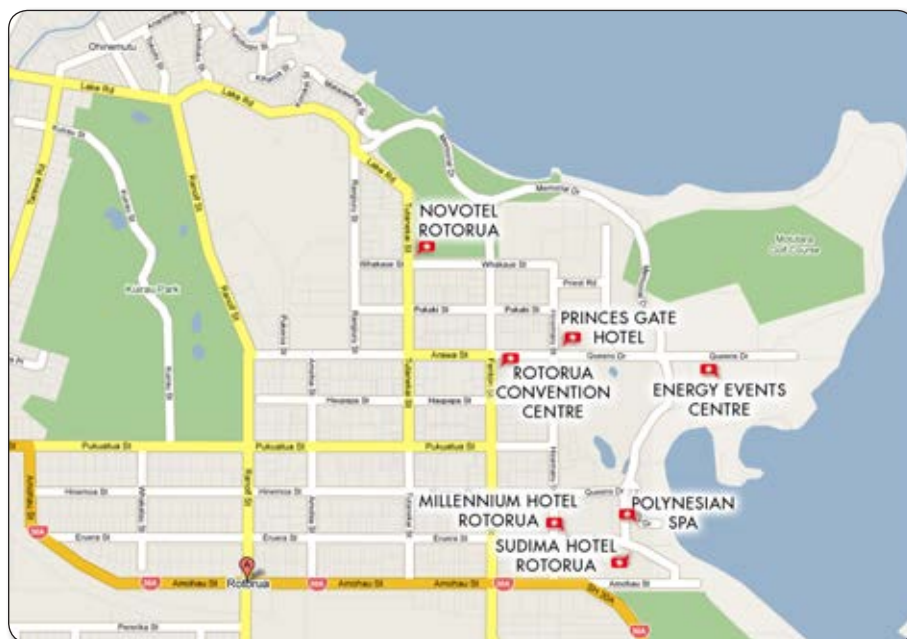
## Rotorua Energy Events Centre

### Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 05 June 2017 as follows:

To: GP CME 2017  
Company Name, Stand Position  
Box 1 of X  
Rotorua Energy Events Centre  
Queens Drive, Government Gardens  
Rotorua  
Ph 07 349 5141

All equipment brochures must be picked up by 5pm Monday 12 June 2017. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



### Timetable

| DATE       | DETAILS                                                                            | TIME |
|------------|------------------------------------------------------------------------------------|------|
| Mon 03 Feb | Registration Opens                                                                 |      |
| Fri 07 Apr | Early Bird Discount ends (delegates only)                                          |      |
| Fri 05 May | CD/DVD Material Deadline                                                           |      |
| Fri 05 May | Conference Proceedings Ad Deadline<br>Prizes and Product Category listing deadline |      |
| Fri 26 May | Late Registration Fee applies (delegates only)                                     |      |

|             |                                                                                                                                                                                                                                        |                           |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| Thu 08 June | Optional Workshops (delegates only)                                                                                                                                                                                                    | 8:30am - 6:00pm           |
|             | Exhibitor Setup                                                                                                                                                                                                                        | 12:00pm - 9:00pm          |
| Fri 09 June | Registration                                                                                                                                                                                                                           | 7:30am                    |
|             | Conference                                                                                                                                                                                                                             | 8:30am - 5:30pm           |
|             | Practice Managers Programme                                                                                                                                                                                                            | 8:30am - 5:30pm           |
|             | Cocktail Function                                                                                                                                                                                                                      | 6:00pm - 7:00pm           |
| Sat 10 June | Plenary Breakfast                                                                                                                                                                                                                      | 7:00am - 8:15am           |
|             | Conference<br>Prize Winner notification (Registration Desk)                                                                                                                                                                            | 8:30am - 5:30pm<br>5:00pm |
|             | Practice Nurses Programme                                                                                                                                                                                                              | 8:30am - 5:30pm           |
|             | Conference Dinner                                                                                                                                                                                                                      | 7:00pm - 12:00am          |
| Sun 11 June | Plenary Breakfast                                                                                                                                                                                                                      | 7:00am - 8:15am           |
|             | Conference*                                                                                                                                                                                                                            | 8:30am - 1:00pm           |
| Mon 12 June | Courier pickups*                                                                                                                                                                                                                       | 5:00pm                    |
|             | *Industry can packout after final catering session at 11am.<br>*All equipment/brochures must be picked up by 5pm Monday 12 June 2017. Any material still uncollected by this date will be deemed wanted and disposed of appropriately. |                           |



## Advert Specifications

### Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

### Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

### Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

### Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

**Colour:** Full Colour

*(Spot colours will vary during process conversion)*

**Format Artwork:** High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.

Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)

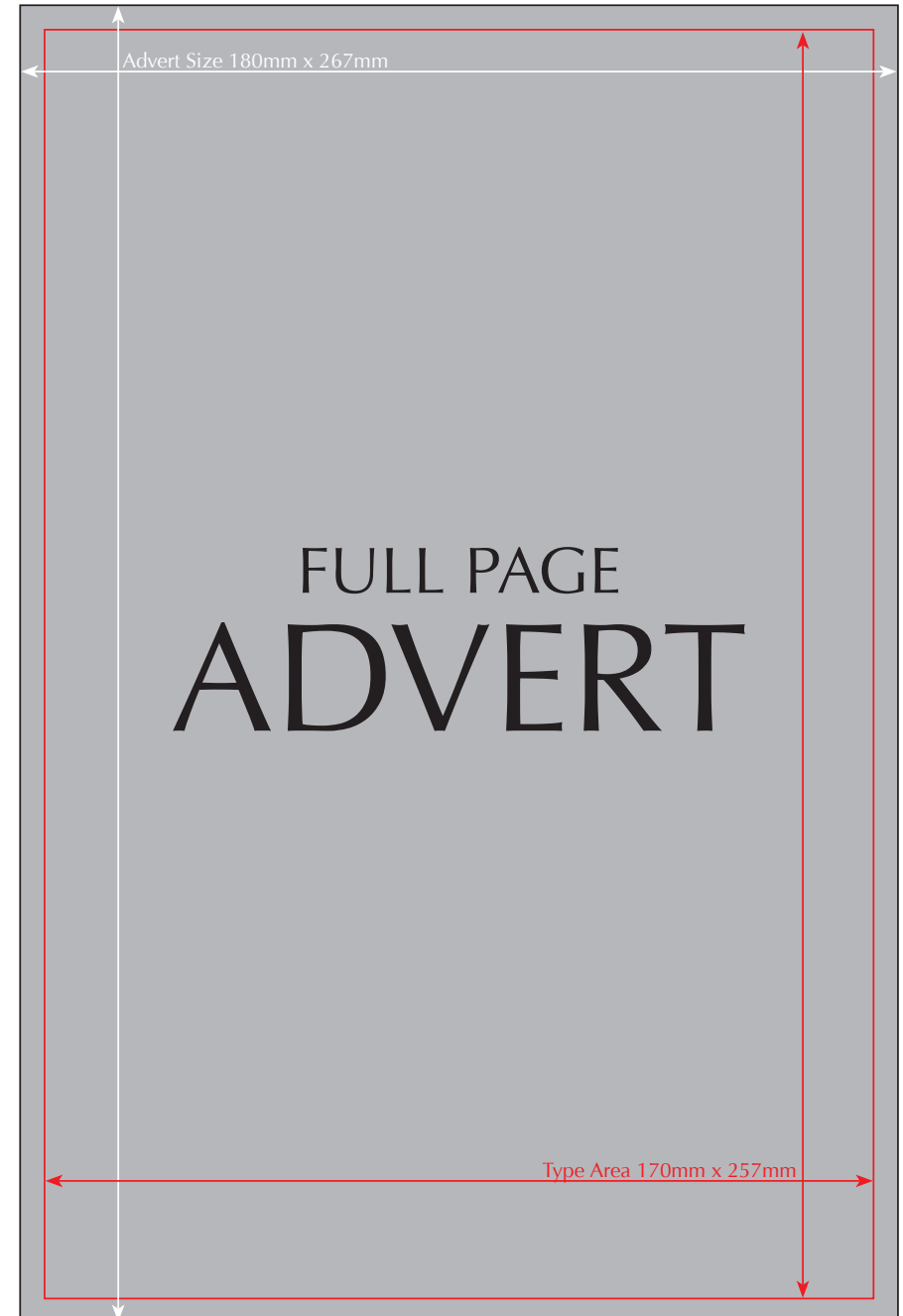
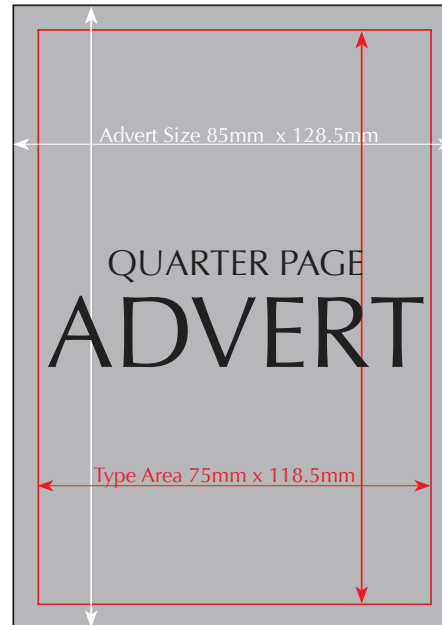
Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)

**Material Deadline:** 5pm Friday 5 May 2017

**Deliver to:** [leon@conferencematters.co.nz](mailto:leon@conferencematters.co.nz)

or Physical address: 34 Hawken Road, Whangarei  
0179





# GP CME 2017 SPONSORSHIP & EXHIBITION FORM

General Practice Conference & Medical Exhibition | 08-11 June 2017

## CONTACT DETAILS FOR BOOKING

Sponsor/Exhibitor Company: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Postal Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_

Please supply 50 words to describe your company's products & services under the exhibitor listing category

## Company Profile for Proceedings booklet

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Web: \_\_\_\_\_

## EXHIBITION PARTICIPATION NZD

Platinum Sponsor/Triple Stand ..... \$17,500 + GST = \$ \_\_\_\_\_  
 Gold Sponsor/Triple Stand ..... \$10,500 + GST = \$ \_\_\_\_\_  
 Silver Sponsor/Double Stand ..... \$6,750 + GST = \$ \_\_\_\_\_  
 Single Stand ..... \$3,750 + GST = \$ \_\_\_\_\_  
 Table Space ..... \$2,000 + GST = \$ \_\_\_\_\_

**(A) - TOTAL \$**

Yes I require ☐ Panels ☐ Lighting ☐ Power

Please avoid stand placement next to: \_\_\_\_\_

Our stand preference is: 1st \_\_\_\_\_, 2nd \_\_\_\_\_, 3rd \_\_\_\_\_

## SPONSORSHIP PARTICIPATION NZD

Satchel Insert ..... \$500 + GST = \$ \_\_\_\_\_  
 Satchel Sponsor ..... \$7,500 + GST = \$ \_\_\_\_\_  
 Name Tag Sponsor ..... \$2,000 + GST = \$ \_\_\_\_\_  
 Room Drop (per night: Fri/Sat) ..... \$1,000 + GST = \$ \_\_\_\_\_  
 Welcome Cocktail Function ..... \$4,000 + GST = \$ \_\_\_\_\_  
 Conference Dinner Program ..... \$5,000 + GST = \$ \_\_\_\_\_  
 CDROM/DVD ..... \$1,000 + GST = \$ \_\_\_\_\_  
 Registration Brochure ..... \$1,500 + GST = \$ \_\_\_\_\_  
 Internet Station ..... \$2,250 + GST = \$ \_\_\_\_\_  
 Pocket Programme ..... \$2,250 + GST = \$ \_\_\_\_\_  
 Coffee Cart ..... \$2,250 + GST = \$ \_\_\_\_\_  
 App Sponsorship ..... \$5,000 + GST = \$ \_\_\_\_\_  
 Banner Ad ..... \$1,500 + GST = \$ \_\_\_\_\_  
 Text Alert ..... \$350 + GST = \$ \_\_\_\_\_

**(B) - TOTAL \$**

## Please select categories you would like to be listed under in the product services listing

- |                                                      |                                                          |                                                          |
|------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> ADHD                        | <input type="checkbox"/> Furniture/Tables/Plinths        | <input type="checkbox"/> Practice Management Software    |
| <input type="checkbox"/> Advisory Services           | <input type="checkbox"/> Gastroenterology                | <input type="checkbox"/> Premature Ejaculation           |
| <input type="checkbox"/> Allergy                     | <input type="checkbox"/> Generics                        | <input type="checkbox"/> Professional Health Association |
| <input type="checkbox"/> Anaemia                     | <input type="checkbox"/> Genetic Testing                 | <input type="checkbox"/> Prostate Cancer                 |
| <input type="checkbox"/> Appearance Medicine         | <input type="checkbox"/> Government                      | <input type="checkbox"/> Psoriasis                       |
| <input type="checkbox"/> Arthritis                   | <input type="checkbox"/> Haematology                     | <input type="checkbox"/> Pulse Oximetry                  |
| <input type="checkbox"/> Asthma & COPD               | <input type="checkbox"/> Hand Hygiene                    | <input type="checkbox"/> Recruitment/Locum Work          |
| <input type="checkbox"/> Bedwetting Alarms           | <input type="checkbox"/> Hepatitis                       | <input type="checkbox"/> Representation                  |
| <input type="checkbox"/> Blood Pressure              | <input type="checkbox"/> HIV/Aids                        | <input type="checkbox"/> Resuscitation                   |
| <input type="checkbox"/> Books                       | <input type="checkbox"/> Hypertension                    | <input type="checkbox"/> Risk Prediction                 |
| <input type="checkbox"/> Books/Medical Information   | <input type="checkbox"/> Immunisations/Vaccines          | <input type="checkbox"/> Schizophrenia                   |
| <input type="checkbox"/> Cancer                      | <input type="checkbox"/> Incontinence                    | <input type="checkbox"/> Sexual Wellbeing                |
| <input type="checkbox"/> Cardiovascular              | <input type="checkbox"/> Infant Nutrition                | <input type="checkbox"/> Skincare                        |
| <input type="checkbox"/> Cervical Screening          | <input type="checkbox"/> Infant Sleep                    | <input type="checkbox"/> Sleep Apnoea                    |
| <input type="checkbox"/> Cold & Flu                  | <input type="checkbox"/> Infection Control               | <input type="checkbox"/> Smoking Cessation               |
| <input type="checkbox"/> Compression Bandages        | <input type="checkbox"/> Inflammatory Bowel Disease      | <input type="checkbox"/> Social Services                 |
| <input type="checkbox"/> Compression Hosiery         | <input type="checkbox"/> Insomnia                        | <input type="checkbox"/> Software Vendor                 |
| <input type="checkbox"/> Constipation                | <input type="checkbox"/> Insurance                       | <input type="checkbox"/> Spirometry                      |
| <input type="checkbox"/> Depression                  | <input type="checkbox"/> Kiwisaver                       | <input type="checkbox"/> Supplements                     |
| <input type="checkbox"/> Dermatology                 | <input type="checkbox"/> Medical Equipment               | <input type="checkbox"/> Surgical Instruments            |
| <input type="checkbox"/> Diabetes                    | <input type="checkbox"/> Melanoma                        | <input type="checkbox"/> Sutures                         |
| <input type="checkbox"/> Diagnostics                 | <input type="checkbox"/> Minor Surgical Procedures       | <input type="checkbox"/> Thyroid Disorders               |
| <input type="checkbox"/> ECG Vital Signs Monitor     | <input type="checkbox"/> Movement Disorders (Parkinsons) | <input type="checkbox"/> Travel                          |
| <input type="checkbox"/> Education                   | <input type="checkbox"/> Nasal Decongestant              | <input type="checkbox"/> Ultrasound Handheld             |
| <input type="checkbox"/> Educational Resources       | <input type="checkbox"/> Nurse Triage                    | <input type="checkbox"/> Urology                         |
| <input type="checkbox"/> Elder Care                  | <input type="checkbox"/> Nutrition                       | <input type="checkbox"/> Women's Health                  |
| <input type="checkbox"/> Electromedical Equipment    | <input type="checkbox"/> Obesity                         | <input type="checkbox"/> Wound Care                      |
| <input type="checkbox"/> Electronic Decision Support | <input type="checkbox"/> Oncology                        | <input type="checkbox"/> Other: _____                    |
| <input type="checkbox"/> Erectile Dysfunction        | <input type="checkbox"/> Ophthalmology                   | _____                                                    |
| <input type="checkbox"/> Fertility                   | <input type="checkbox"/> Oral Hygiene                    | _____                                                    |
| <input type="checkbox"/> Financial Services          | <input type="checkbox"/> Osteoporosis                    | _____                                                    |
| <input type="checkbox"/> First Aid                   | <input type="checkbox"/> Pain Management                 | _____                                                    |
| <input type="checkbox"/> Footcare                    | <input type="checkbox"/> Political Advocacy              | _____                                                    |

## EXHIBITION ATTENDEES NZD (GST Inc.)

| Name | Fri                      |                          | Sat                      |                          | Sun                      | Total |
|------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------|
|      | AM                       | PM                       | AM                       | PM                       | AM                       |       |
|      | \$69                     | \$69                     | \$69                     | \$69                     | \$69                     |       |
| 1.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 2.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 3.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 4.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 5.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 6.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 7.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 8.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 9.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |
| 10.  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$    |

All attendees must be registered to attend the conference. For catering and name tag purposes please complete details for all attendees.

☐ Special requirements: \_\_\_\_\_

**(C) - TOTAL \$**

## ACCOMMODATION

| Dates      |            | Total |
|------------|------------|-------|
| Arrive     | Depart     |       |
| Day & Date | Day & Date |       |
|            |            | \$    |
|            |            | \$    |
|            |            | \$    |
|            |            | \$    |
|            |            | \$    |
|            |            | \$    |
|            |            | \$    |
|            |            | \$    |
|            |            | \$    |

Accommodation is available at the following hotels. Please indicate your preference and bookings will be confirmed subject to availability.

☐ Millennium Hotel (from \$165) ☐ Sudima Hotel (from \$140) ☐ Novotel Hotel (from \$165)

**(D) - TOTAL \$**

## OPTIONAL EVENTS

| Functions         |                   | Total |
|-------------------|-------------------|-------|
| Cocktail Function | Conference Dinner |       |
| Fri - Free        | Sat - \$95        |       |
|                   |                   | \$    |
|                   |                   | \$    |
|                   |                   | \$    |
|                   |                   | \$    |
|                   |                   | \$    |
|                   |                   | \$    |
|                   |                   | \$    |
|                   |                   | \$    |
|                   |                   | \$    |

**(E) - TOTAL \$**

**A+B+C+D+E = GRAND TOTAL \$**

## PAYMENT OPTIONS

GST Tax Invoice Number 95-598-579

1. ☐ **Credit Card:** I authorise Conference Matters to charge my Visa/Mastercard with the above Grand Total.

Card expiry date \_\_\_\_/\_\_\_\_/\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

2. ☐ **Cheque:** \$ \_\_\_\_\_ (NZD) payable to: Conference Matters.

3. ☐ **Electronic Transfer:**

Account Name: Conference Matters Account Number: 03 0498 0809412 00  
 Bank Name: Westpac Bank Telephone: 0800 400 600  
 Bank City: Whangarei Particulars: Company Name  
 Country: New Zealand Payee Code: Your reference  
 Swift Code: WPACNZ2W Reference: GPCME 2017

4. ☐ Please send me a GST invoice, PO No. ( \_\_\_\_\_ )

Return this form to Conference Matters, Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei, New Zealand  
 All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz

## EXHIBITOR GOODS DELIVERY LABEL

**TO:**

Rotorua Energy Events Centre  
Queens Drive, Government Gardens  
Rotorua 3010  
New Zealand

**Box Number** \_\_\_\_\_ of \_\_\_\_\_

**FROM: SENDER DETAILS**

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone No:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Event Name:** GP CME 2017

**Venue:** Unison Arena

**All goods to be received from:** Mon 5 June 2017

**Exhibitor Name:** \_\_\_\_\_ **Stand No:** \_\_\_\_\_

**Contact Person on the day:** \_\_\_\_\_ **Mobile No:** \_\_\_\_\_

**Delivery & Storage:** The Rotorua Energy Events Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Monday 12 June 2017. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Event Venues (Rotorua Energy Events Centre) Ph +64 (0)7 349 5141



**COURIER PICK UP Post Conference**

All Goods must be clearly marked with the following information and attached to the boxes:

**Exhibition Booth Number:**

**TO- Name of Company:**

**Contact Name:**

**Physical Address:**

**Contact Phone Number:**

**Number of Boxes:**

**Name & Phone number of Courier/Transport Company that is collecting the boxes:**

**Your Name & Contact Phone Number:**

**And ORDER number of this consignment:**





  
**CONFERENCE MATTERS**

Postal: PO Box 1661  
 Physical: 3 Haronui Street, Whangarei  
 Phone: +64 (021) 164 3815  
 Fax: +64 (09) 437 4089  
 Email: [leon@conferencematters.co.nz](mailto:leon@conferencematters.co.nz)  
 Web: [www.gpcme.co.nz](http://www.gpcme.co.nz)