

Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.

Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)

Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)

Material Deadline: 5pm Friday 8 May 2015

Deliver to: leon@conferencematters.co.nz

or Physical address: 3 Haronui Street, Whangarei 0112

