



**Immunisation  
Advisory  
Centre**

ĀRAINGA MATE

UNIVERSITY OF AUCKLAND

# Immunisation issues



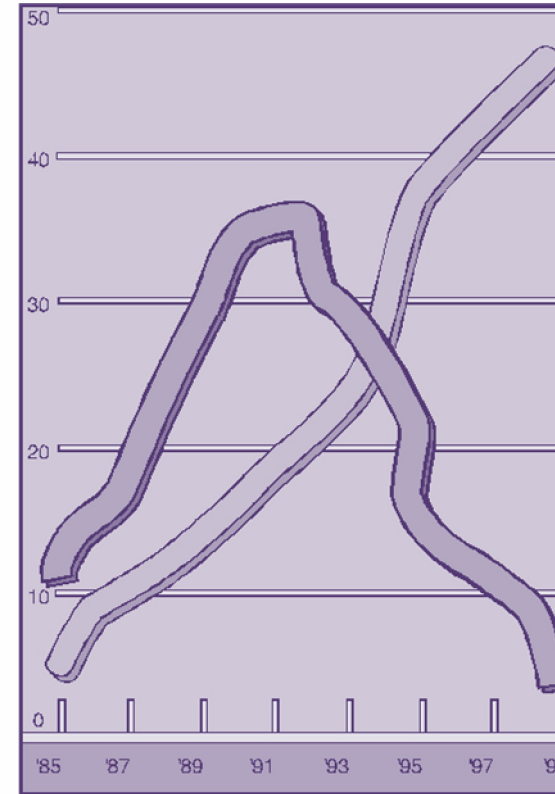
Nikki Turner

May 2010



# Index

- **Disease control and vaccine effectiveness**
- **The NZ schedule**
- **Vaccines on the horizon**
- **Improving coverage**
- **Vaccine safety surveillance**
- **Recurrent common myths**
- **Recent issues**
- **Cool new research**
- **Communication challenges**



# DISEASE CONTROL AND VACCINE EFFECTIVENESS

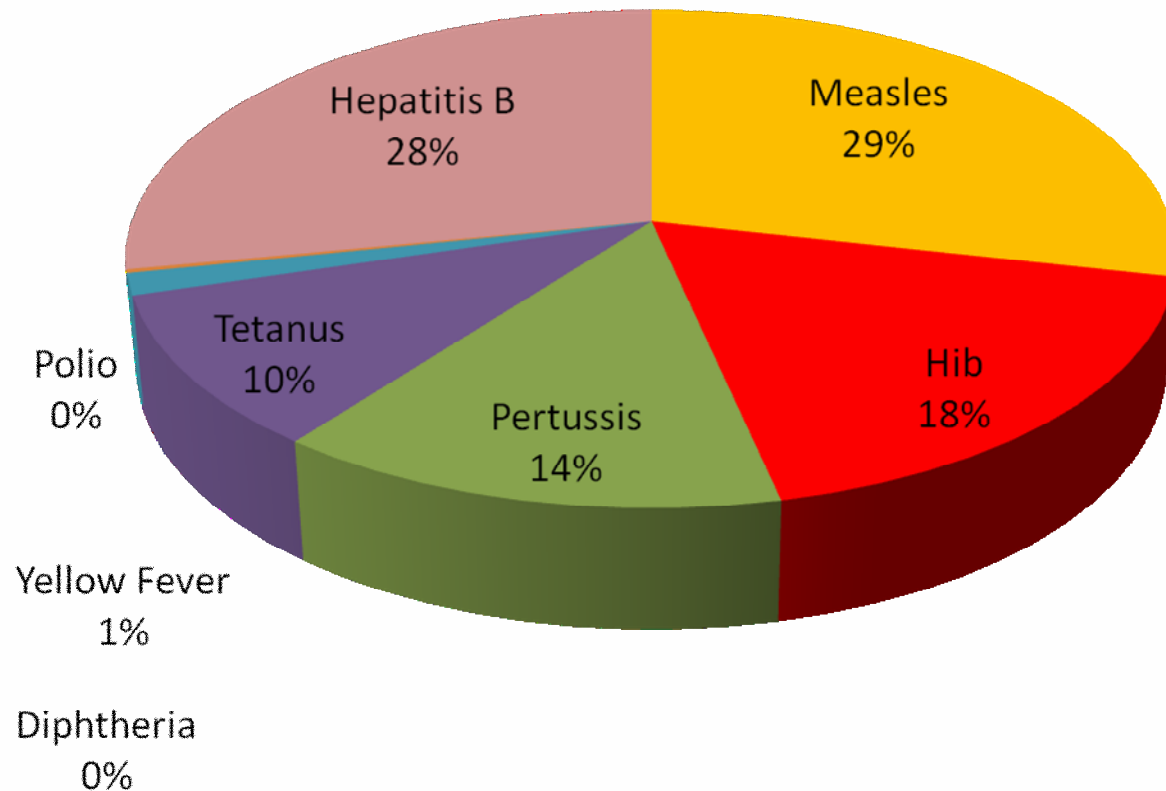


***“Only clean water and antibiotics  
have had an impact on childhood  
death and disease that is equal to  
that of vaccines”***

**World Health Organization**



## Global burden of VPD



In 2002, WHO estimated that 1.4 million of deaths among children under 5 years were due to diseases that could have been prevented by routine vaccination. This represents 14% of global total mortality in children under 5 years of age .



## **Smallpox**

**Bangladeshi girl infected with smallpox (1973).**

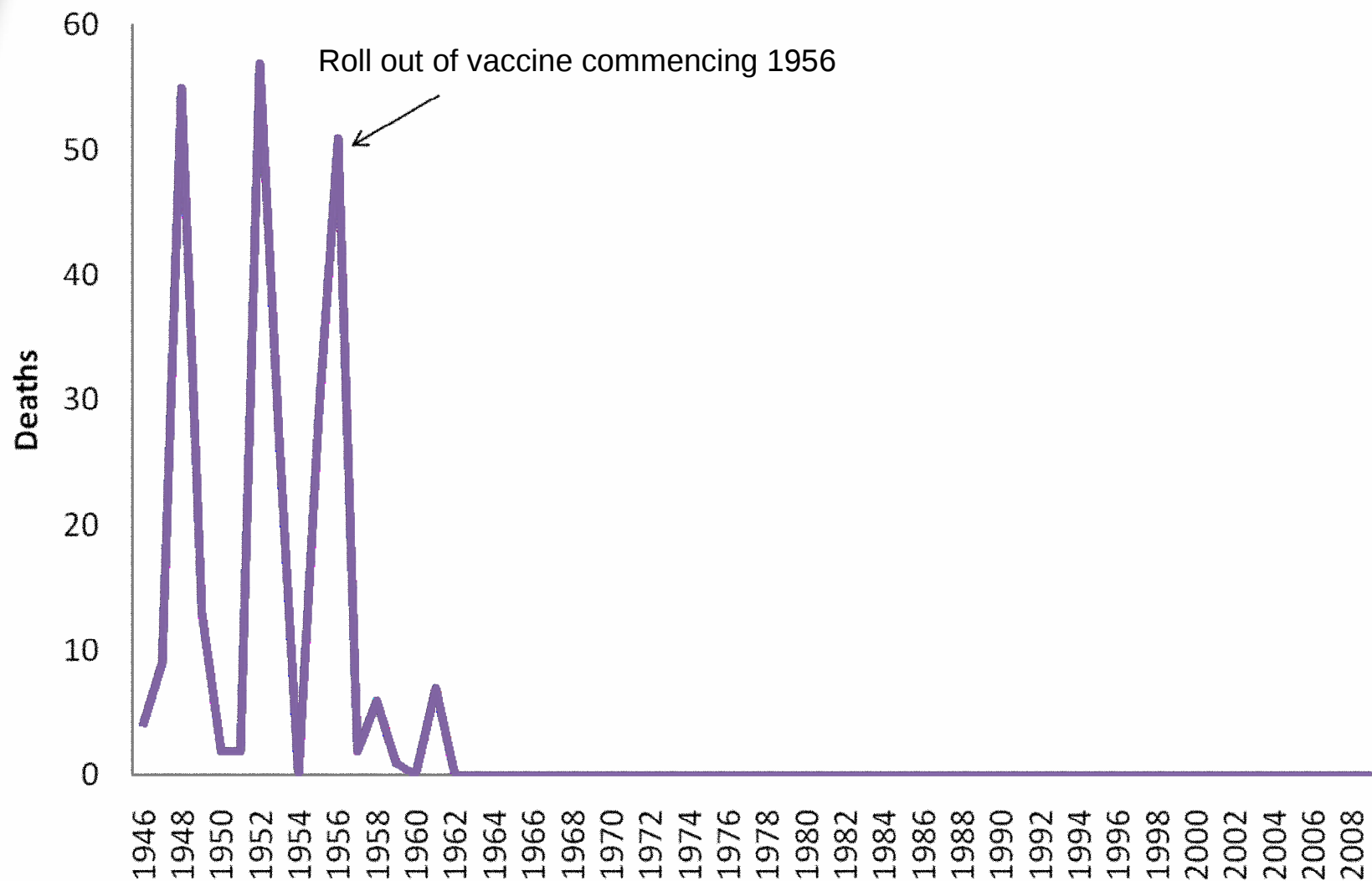


# POLIO





## Polio deaths in New Zealand 1946 - 2009



No cases of indigenously acquired poliomyelitis in New Zealand since the OPV mass immunisation campaigns in 1961 and 1962



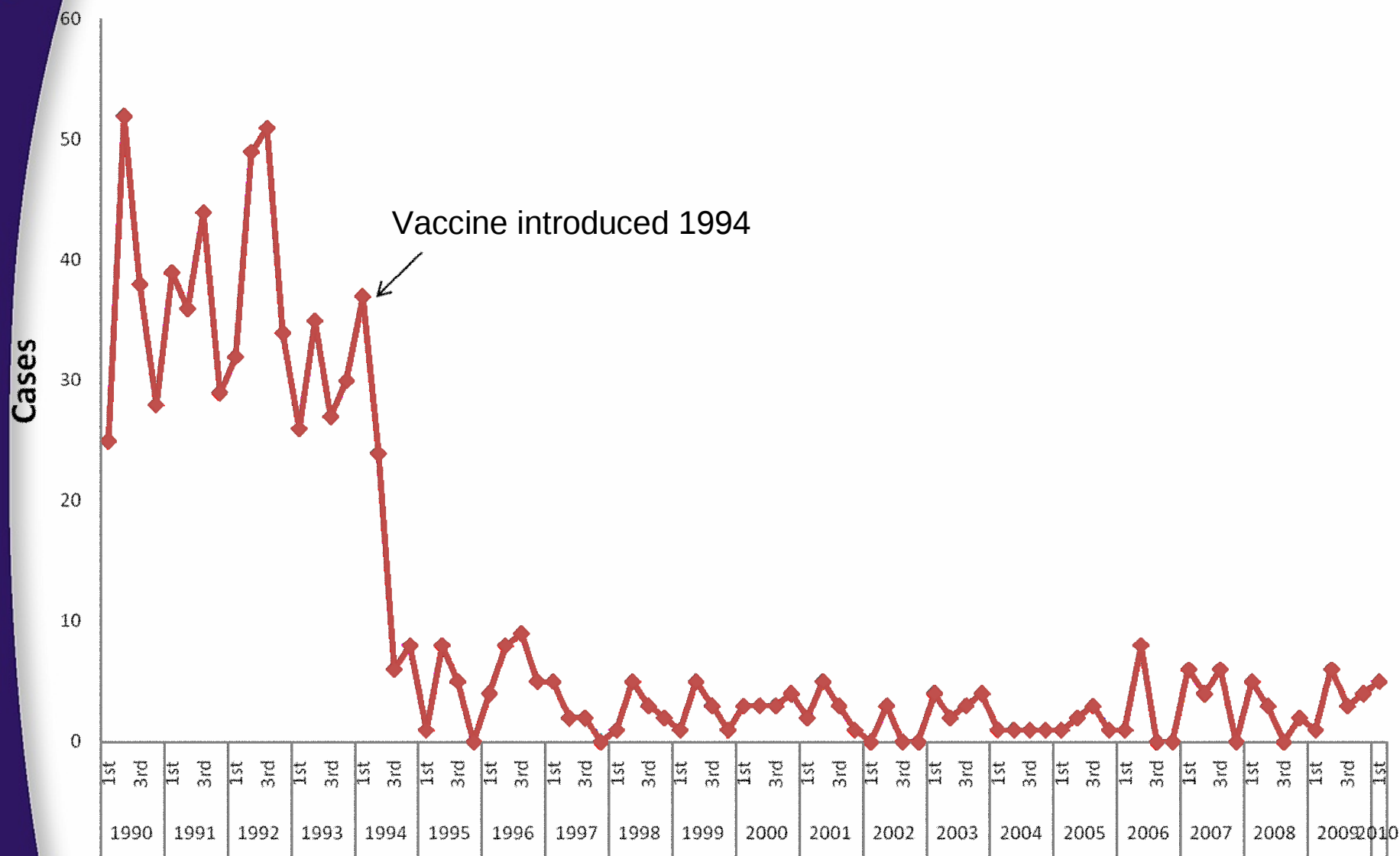
Wilson Home for crippled children in  
Takapuna, Auckland, 1943.



Alexander Turnbull Library,  
Photographer: John Pascoe Reference: 1/4-000643-F

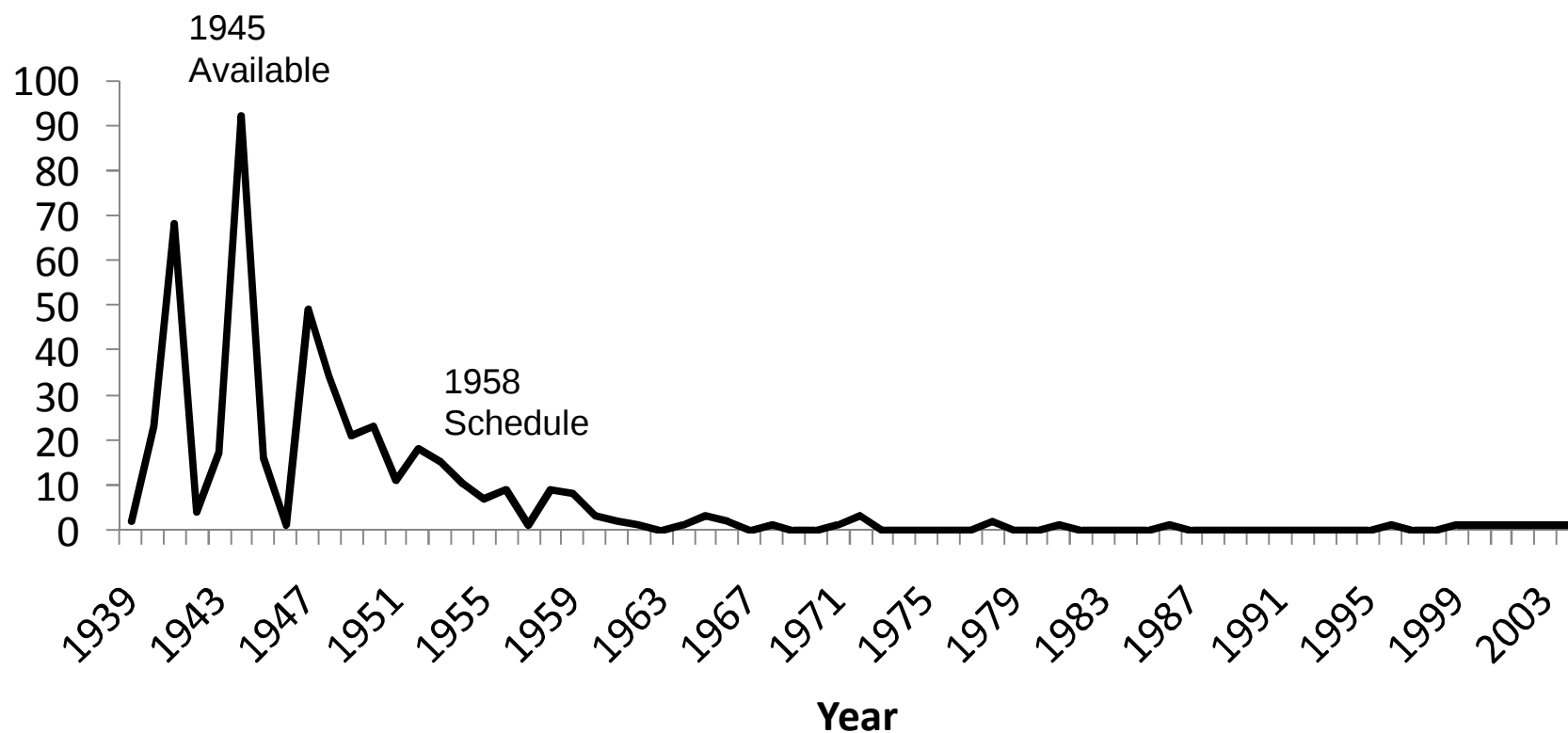


## Hib laboratory confirmations 1990 - 1995 and notified cases 1996 - 2010





## Whooping Cough Deaths in New Zealand 1939 - 2003





## Cluster Outbreaks examples:

- **Amish populations in USA 1985 – 1994**
  - 13 outbreaks of measles, 1200 cases, 9 deaths
- **1999 Netherlands unimmunised community**
  - 10 month long outbreak, 2961 cases
- **Colorado vaccine decliners 1987-1988**
  - 22.2 times more likely to acquire measles
  - 5.9 times more likely to acquire pertussis
- **Rubella outbreaks in decliners Netherlands, spreads to Canada**
  - Outbreak 2004/5, 309 lab confirmed cases, 23 in pregnant women: (at least 1 infant death, 9 severe handicap)
  - Travel: 214 cases in Canada, 5 in pregnant women

May T et al, Vaccine 21(2003) 1048-1051  
Feikin D et al JAMA 284(2000)3145-3150  
Eurosurveillance 2005;10(5):050519



# **VACCINES ON THE NZ SCHEDULE**



# 2008 Childhood Schedule (from Sept)

|                                               | DTaP-IPV-Hib/HepB<br>(IM)   | PCV7<br>(IM)          | Hib<br>(IM)          | MMR<br>(S/C)        | DTaP-IPV<br>(IM)           | dTap<br>(IM)          | HPV<br>(IM)                                                     |
|-----------------------------------------------|-----------------------------|-----------------------|----------------------|---------------------|----------------------------|-----------------------|-----------------------------------------------------------------|
| 6 weeks                                       | Infanrix <sup>®</sup> -hexa | Prevenar <sup>®</sup> |                      |                     |                            |                       |                                                                 |
| 3 months                                      | Infanrix <sup>®</sup> -hexa | Prevenar <sup>®</sup> |                      |                     |                            |                       |                                                                 |
| 5 months                                      | Infanrix <sup>®</sup> -hexa | Prevenar <sup>®</sup> |                      |                     |                            |                       |                                                                 |
| 15 months                                     |                             | Prevenar <sup>®</sup> | Hiberix <sup>™</sup> | MMR-II <sup>®</sup> |                            |                       |                                                                 |
| 4 years                                       |                             |                       |                      | MMR-II <sup>®</sup> | Infanrix <sup>™</sup> -IPV |                       |                                                                 |
| 11 years                                      |                             |                       |                      |                     |                            | Boostrix <sup>®</sup> |                                                                 |
| 12 years<br>(School year 8<br>Starts in 2009) |                             |                       |                      |                     |                            |                       | Gardasil <sup>®</sup>                                           |
|                                               |                             |                       |                      |                     |                            |                       | Gardasil <sup>®</sup><br>2 months after 1st<br>dose             |
|                                               |                             |                       |                      |                     |                            |                       | Gardasil <sup>®</sup><br>4 months after 2 <sup>nd</sup><br>dose |



# Key Schedule Changes 1 June 2008

## Pneumococcal

- Conjugate vaccine added
- Pneumococcal high-risk programme extended to more people with high-risk conditions

## Infanrix<sup>®</sup>-hexa

- Replaces two vaccines
- DTaP-IPV and Hib/Hep B
- These antigens are combined into one vaccine so only up to 3 injections are needed per visit

## Boostrix<sup>®</sup>

- Replaces Boostrix<sup>®</sup>-IPV at Year 7
- 4th dose of polio now given at age 4 years

## MeNZB

- MeNZB to infant schedule stopped



# **VACCINES ON THE HORIZON**



## Private market vaccines to consider

- **Varicella**
  - Zoster (soon)
- **Rotavirus**
- **Conjugate meningococcal vaccines**



COURTESY: MERCK





## The schedule : What is next.....

- **Conjugate pneumococcal vaccines**
  - 10 and 13 serotypes
- **Next vaccines recommended for the schedule, but not yet.....**
  - Rotavirus
  - Varicella



## Slightly more distant horizon

- **Better adjuvants**
- **Delivery mechanisms**
  - Intranasal eg live influenza vaccine
  - Aerosol eg measles, rubella
  - Oral eg transgenic plants
  - Transcutaneous eg hepB, anthrax
  - More thermostable
- **New targets.....**



## New target groups for vaccination

| Groups                                  | Vaccines                                                                       |
|-----------------------------------------|--------------------------------------------------------------------------------|
| Infants                                 | Combination vaccines                                                           |
| Adolescents                             | Tetanus, adult diphtheria dose, acellular pertussis, CMV, HPV, HSV-2           |
| Adults                                  | Zoster, HSV-2                                                                  |
| Hospital patients                       | Staphylococcal, Candida                                                        |
| Pregnant women                          | Group B Streptococcus, RSV                                                     |
| Civil defense workers                   | New vaccinia, anthrax, plague, Ebola, etc.                                     |
| Individuals with noninfectious diseases | Cancer, Alzheimer disease, dental caries, autoimmune disorders, drug addiction |
| Individuals with chronic infections     | HIV, HPV<br>(Therapeutic vaccines)                                             |



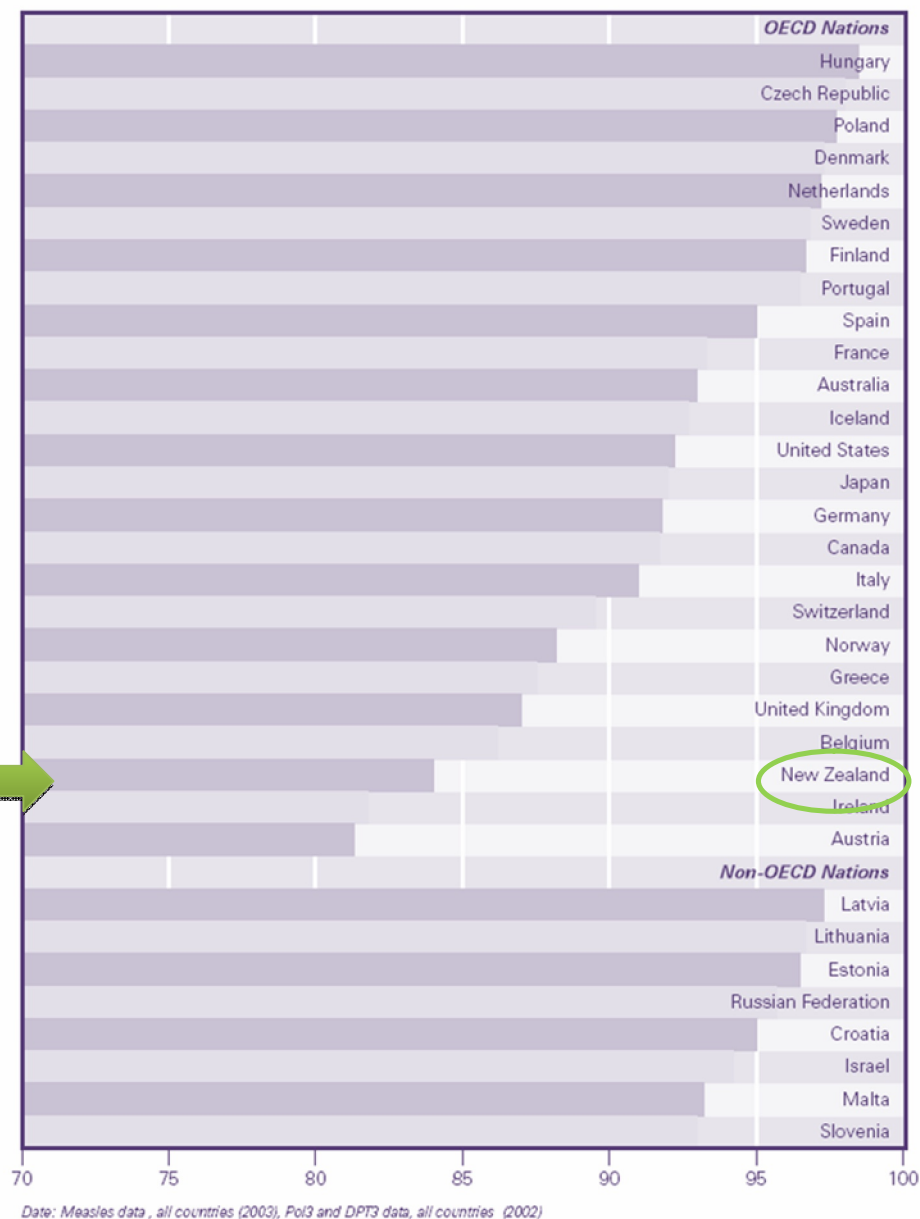
# **IMPROVING COVERAGE**



## International coverage

In order to prevent the transmission of whooping cough and measles **95%** of the population needs to be immune.

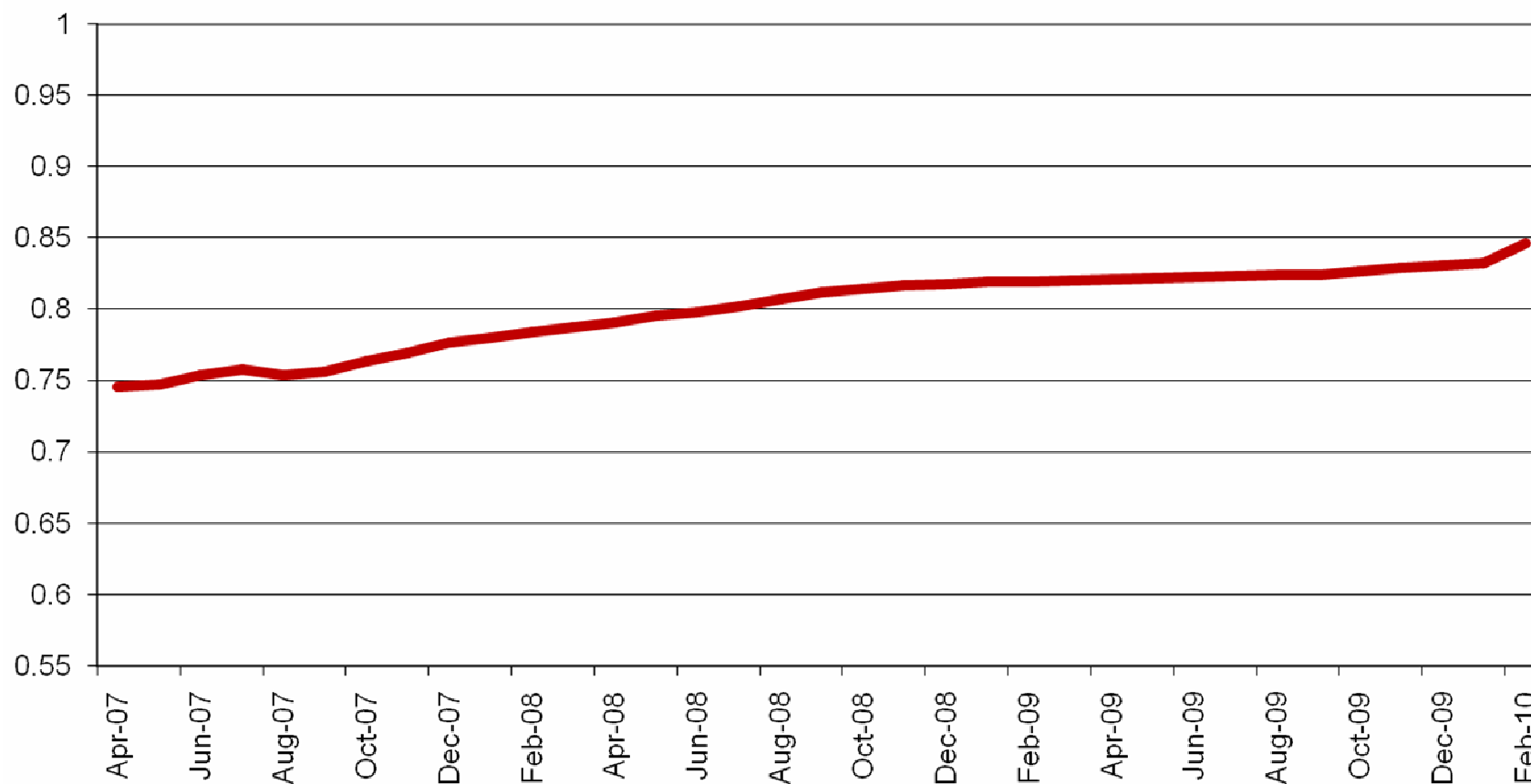
**Figure 2.2** Percentage of children age 12-23 months immunized against the major vaccine-preventable diseases





## Childhood immunisation coverage rates by milestone age New Zealand - December 2005 to February 2010

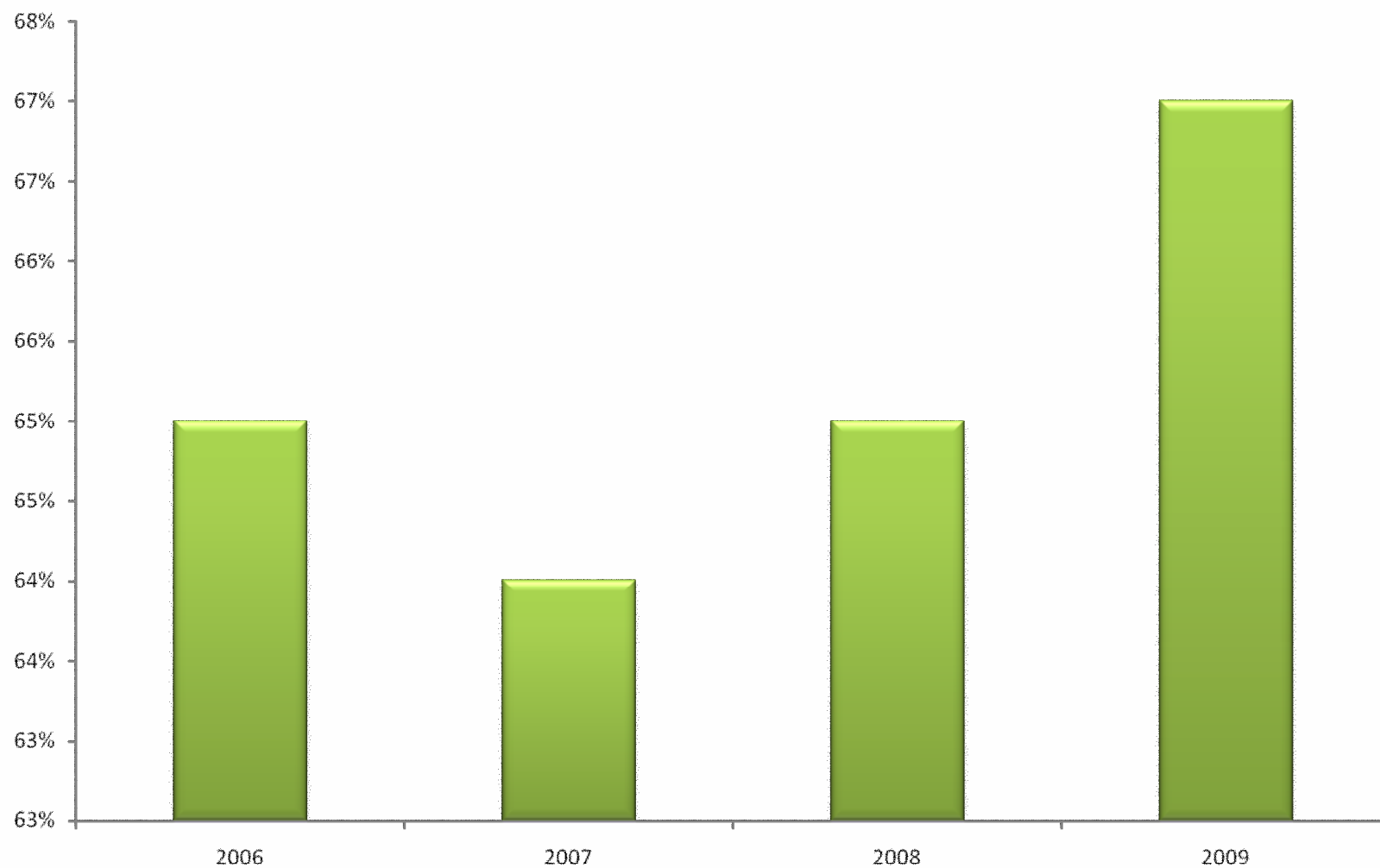
— 24 Month milestone age- 3 month moving average (Health Target)



Source: NIR Datamart - NIR BC CI Overview - Milestone Ages National (Excl PCV7) - After full refresh of NIR datamart in February 2010



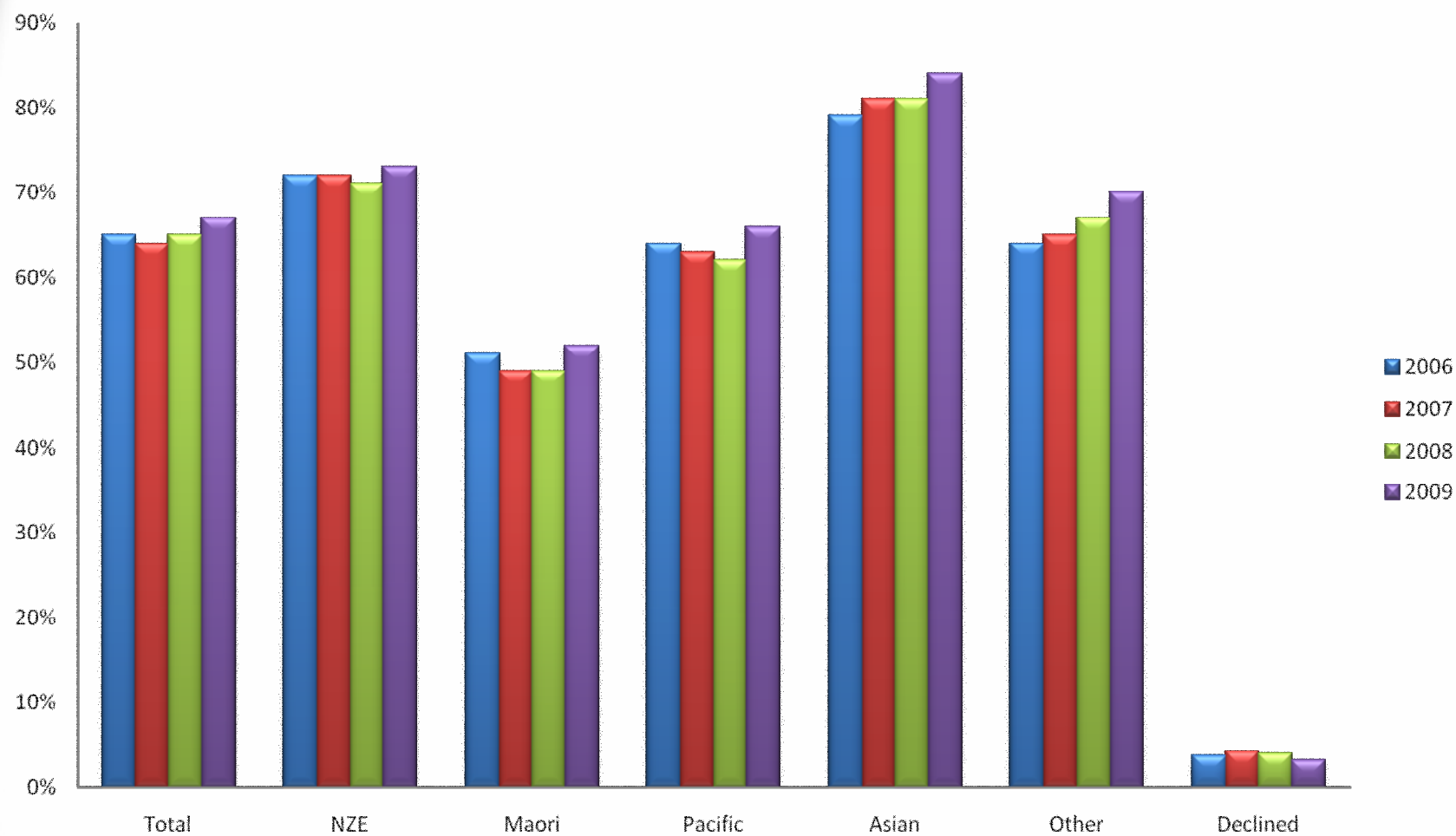
## Fully immunised at 6 months of age



Data source: National Immunisation Register 2010



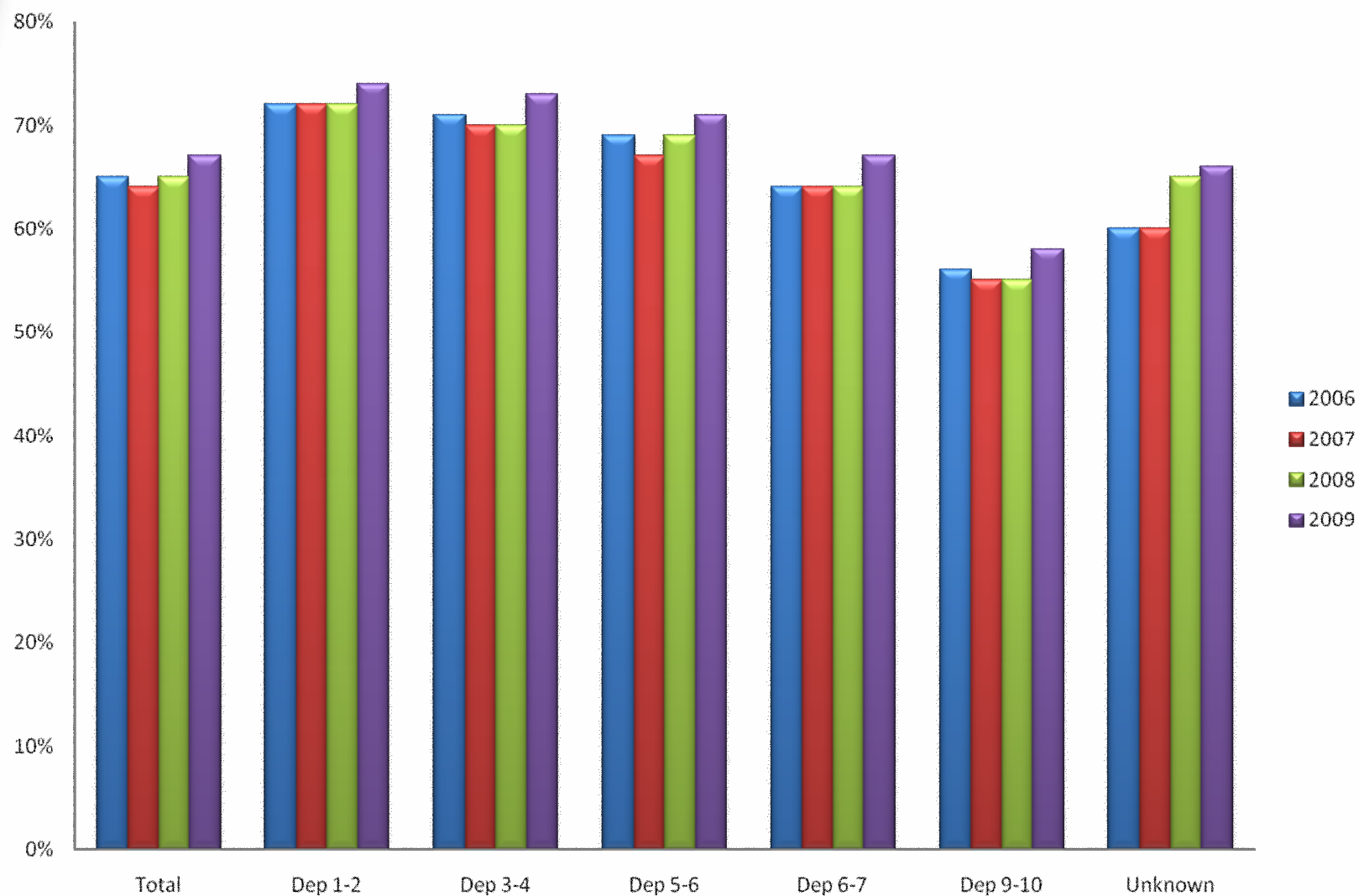
## Fully immunised at 6 months of age - by ethnicity



Data source: National Immunisation Register 2010



## Fully immunised at 6 months of age - by deprivation



Data source: National Immunisation Register 2010



Key areas that can make a difference

## HOW TO IMPROVE



**Early engagement**



## Trusting relationships





# Practice System issues



## THE NATIONAL IMMUNISATION REGISTER

A national register that:

- records your child's immunisation status
- helps your child receive their immunisations at the right time
- enables sharing of information between health care providers to assist with follow-up.

Talk to your doctor, midwife or nurse to find out more.



MedTech32 CSD [Terminal]

File Edit Patient Module Batchring Report Tools Utilities Setup Window Help

MEDTECH32

Batchring

Rows ticked: 0 Amount ticked: \$0.00

Un-ticked Medicines Un-ticked REPAT Outstanding Batchring Batch History

| Task | Date        | Form No | Patient                  | Pres | Inv | Loc | Amount |
|------|-------------|---------|--------------------------|------|-----|-----|--------|
| ✓    | 21-Jul-2003 | 51      | BUTCHER Edwards (125)    | ADM  | ADM | M   | 55.95  |
| ✓    | 21-Jul-2003 | 52      | BUNTON-DARSH Rose (123)  | ADM  | ADM | M   | 32.95  |
| ✓    | 21-Jul-2003 | 53      | NICHOLS Kaley (120)      | ADM  | ADM | M   | 23.75  |
| ✓    | 21-Jul-2003 | 54      | CAPONELLA Lyda (135)     | ADM  | ADM | M   | 55.95  |
| ✓    | 21-Jul-2003 | 55      | CARTERS Rosemariah (128) | ADM  | ADM | M   | 32.95  |
| ✓    | 21-Jul-2003 | 56      | DAVIS Daugel (188)       | ADM  | ADM | M   | 32.95  |
| ✓    | 21-Jul-2003 | 57      | DOTHOLONGUS Helen (109)  | ADM  | ADM | M   | 55.95  |
| ✓    | 21-Jul-2003 | 58      | Dwyer Penelope (20)      | ADM  | ADM | M   | 55.95  |
| ✓    | 21-Jul-2003 | 59      | ESPPOSITO Hugh (98)      | ADM  | ADM | M   | 63.95  |
| ✓    | 21-Jul-2003 | 60      | EVERSON Alexander (130)  | ADM  | ADM | M   | 103.00 |
| ✓    | 21-Jul-2003 | 61      | FELCH Henry (101)        | ADM  | ADM | M   | 32.95  |
| ✓    | 21-Jul-2003 | 62      | FRANKS Alan (100)        | ADM  | ADM | M   | 90.64  |
| ✓    | 21-Jul-2003 | 63      | GIDLEY Rachel (133)      | ADM  | ADM | M   | 43.75  |
| ✓    | 21-Jul-2003 | 64      | GOODEN Adeline (122)     | ADM  | ADM | M   | 55.95  |
| ✓    | 21-Jul-2003 | 65      | GRESC Liam (102)         | ADM  | ADM | M   | 55.95  |

CPATTERSON ADM Evaluation Database (M)

Practice Managers / Banking, Batchring and Reporting

MEDtech



## Prioritisation



# Missed Opportunities to Immunise





## High coverage and timeliness: Practice Characteristics

- Higher socioeconomic status of the enrolled population
- Early enrollment
- Stable practices (less staff turnover)
- GP and PN confidence and engagement
- PN time and resources
- Practice systems
  - Type
  - Use
- Parents not given discouraging information antenatally





# Parental Decision-making





## Provider support and improving systems

- Quality systems:
  - enrolment/registration
  - early engagement ?antenatal
- Effective precall/recall
  - chasing DNAs, use of OIS
- Opportunistic efforts/flags/awareness
- Practice champions
- Immunisation/child health a higher priority



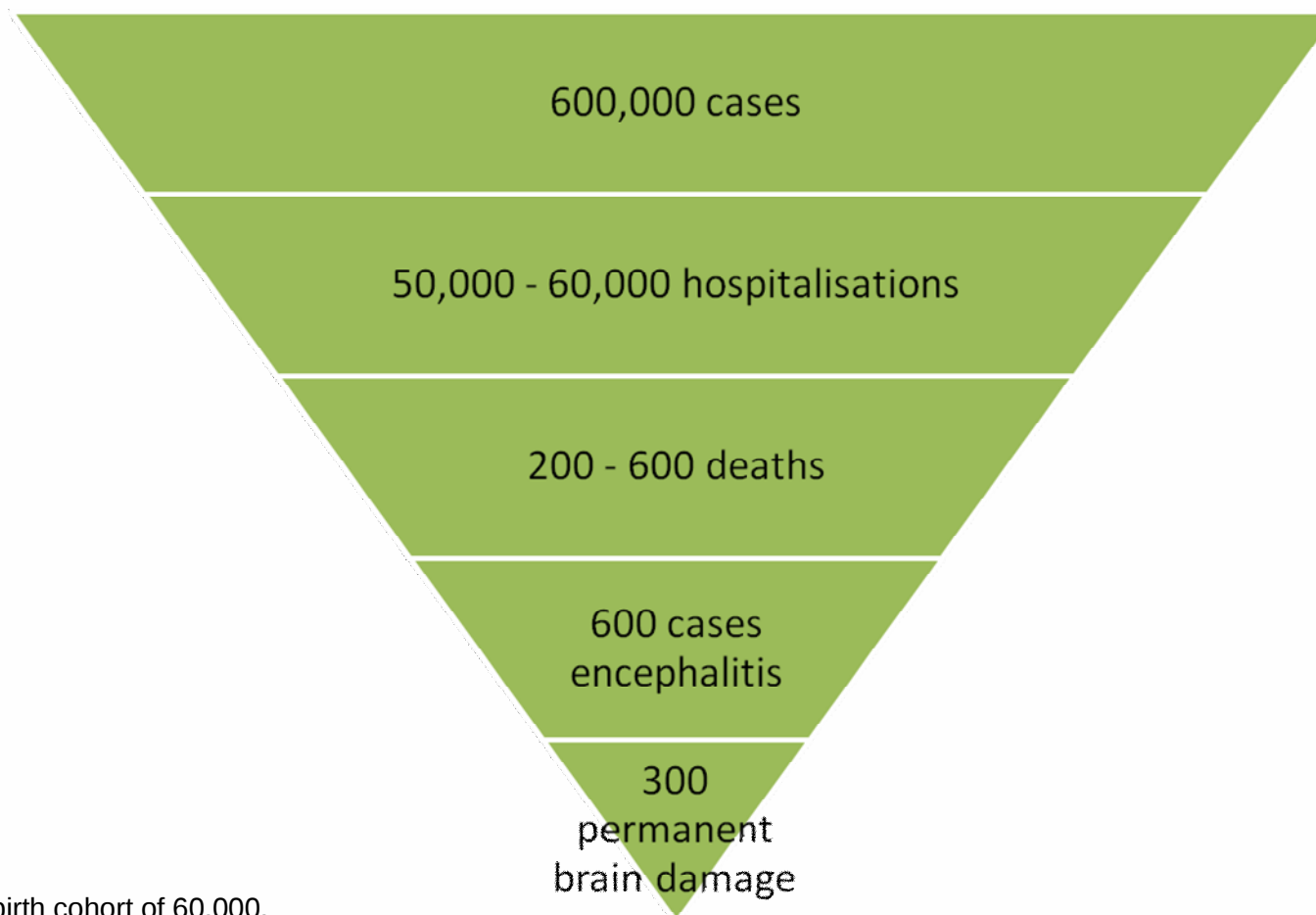
## . Community level

- Selling the science
- Engaging the community
- Fight the myths
  - Anecdote/opinion is not equal weighting to careful peer reviewed research:
    - Scientific basis to vaccines
  - Always correct falsehoods e.g.
    - MMR/autism
    - Multiple vaccines overwhelm the immune system
    - Infants too young
    - Vaccines cause asthma, autoimmunity, all world ills...
    - No long term data



## Out of sight out of mind: Absence of disease is a very hard product to sell

Estimated incidence of severe measles reactions expected over a 10 year period in NZ in the absence of a measles vaccine.



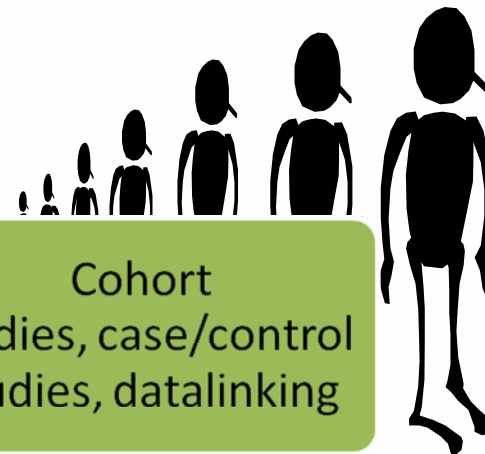
\*Based on a birth cohort of 60,000.



# **VACCINE SAFETY SURVEILLANCE**



# Vaccine Safety



## Clinical Trials

Compares events between vaccine and no vaccine

Tells us if the vaccine contributes to events.  
**Causality.**

E.g. local pain, redness etc, fever, serious events up to 1/10,000

## Post marketing surveillance

Collect reports of adverse events following immunisation

**Cannot tell us if the vaccine caused the event**

Early warning system for rare or unexpected events

## Cohort studies, case/control studies, datalinking

Looks at incidence of adverse events in vaccinated compared with unvaccinated

Tells us if the vaccine increases the risk of a particular event -  
**Causality**

Method used to evaluate possible concerns



## Passive safety surveillance systems

### Advantages

- Highly sensitive
- Detects rare serious events
- An early warning system e.g. Rotashield<sup>®</sup> and intersusception

### Disadvantages

- Not very specific
- Common less severe reports underreported
- Cannot provide causality e.g. febrile convulsions and flu vaccination in children
- Does not have a denominator



## Misuse/misunderstanding of passive data

***“Girls given the Gardasil HPV vaccine are at least 16 times more likely to have a serious adverse reaction to it than to develop terminal cervical cancer, which critics say raise doubts about the increasingly controversial vaccine.***

***Information released under the Official Information Act shows the death rate for cervical cancer between 2002 and 2005 was 1.95 deaths per 100,000 women. This compares with 31 serious adverse reactions for the 90,000 girls who have been vaccinated with Gardasil so far.***

***The reactions include the death of an 18-year-old woman in September 2009, and reports of epilepsy, Bells Palsy and collapses”***



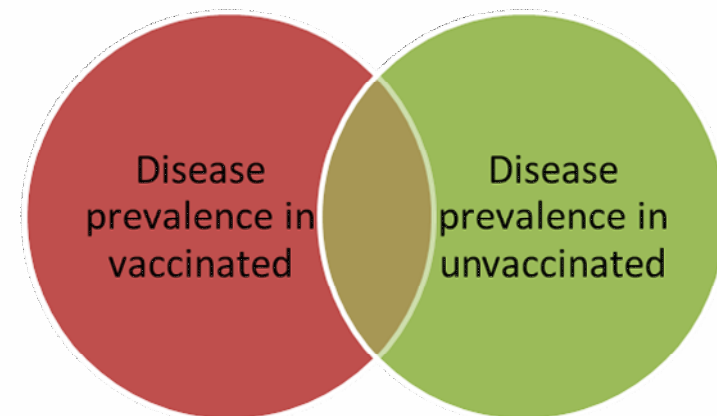
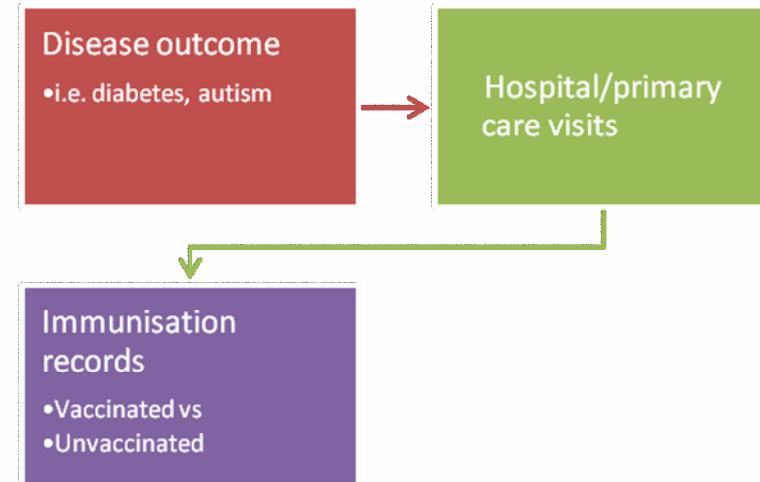
# Examples of vaccine safety monitoring mechanisms

- **Vaccine safety datalinks**

- US CDC and HMOs collaboration
  - autism/MMR,
  - rotavirus/interssusception,
  - HepB/MS,
  - Thiomersal, encephalopathy
- Matching hospital records to immunisation records
  - UK MMR/autism

- **Prevalence studies**

- MMR autism, Denmark, whole birth cohort





# Examples of vaccine safety monitoring mechanisms

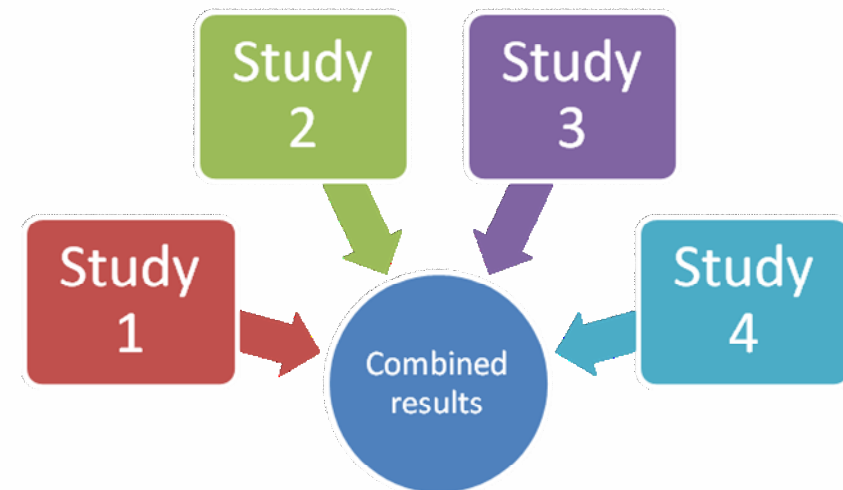
- **Case control**

- neurological damage and pertussis vaccine (UK)



- **Independent reviews and meta analysis e.g. IOM reviews**

- Thiomersal, multiple antigens, influenza vaccine / neurological disorders....





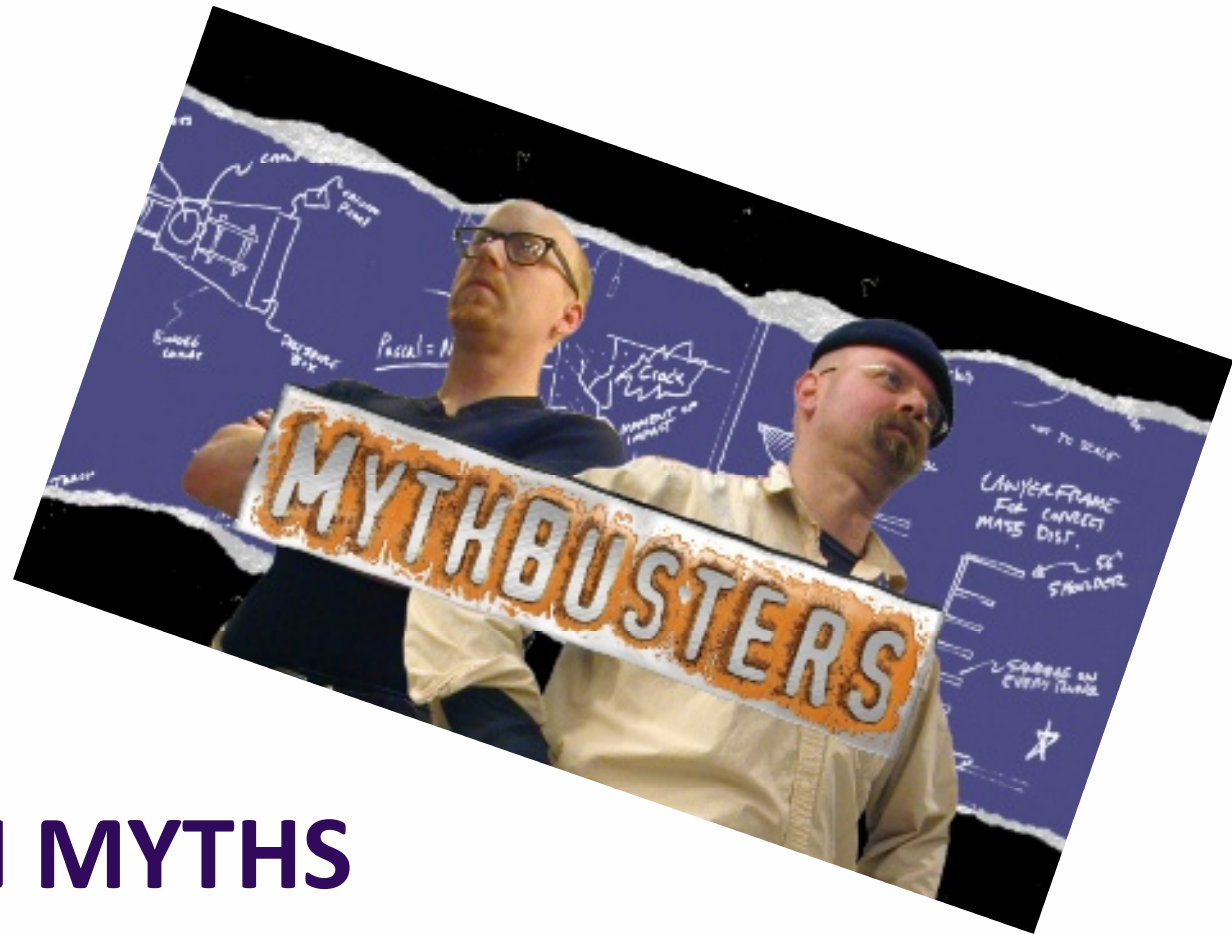
## “Importance of background rates of disease in assessment of vaccine safety during mass immunisation with pandemic H1N1 influenza vaccines”

Among 10 million individuals vaccinated with a hypothetical vaccine, medical events that would be expected to occur within 6 weeks post vaccination:

- 21.5 cases of Guillain-Barré Syndrome
- 5.75 cases of sudden death

In a cohort of 1 million vaccinated pregnant women, within 1 day of hypothetical vaccination:

- 397 would be predicted to have a spontaneous abortion



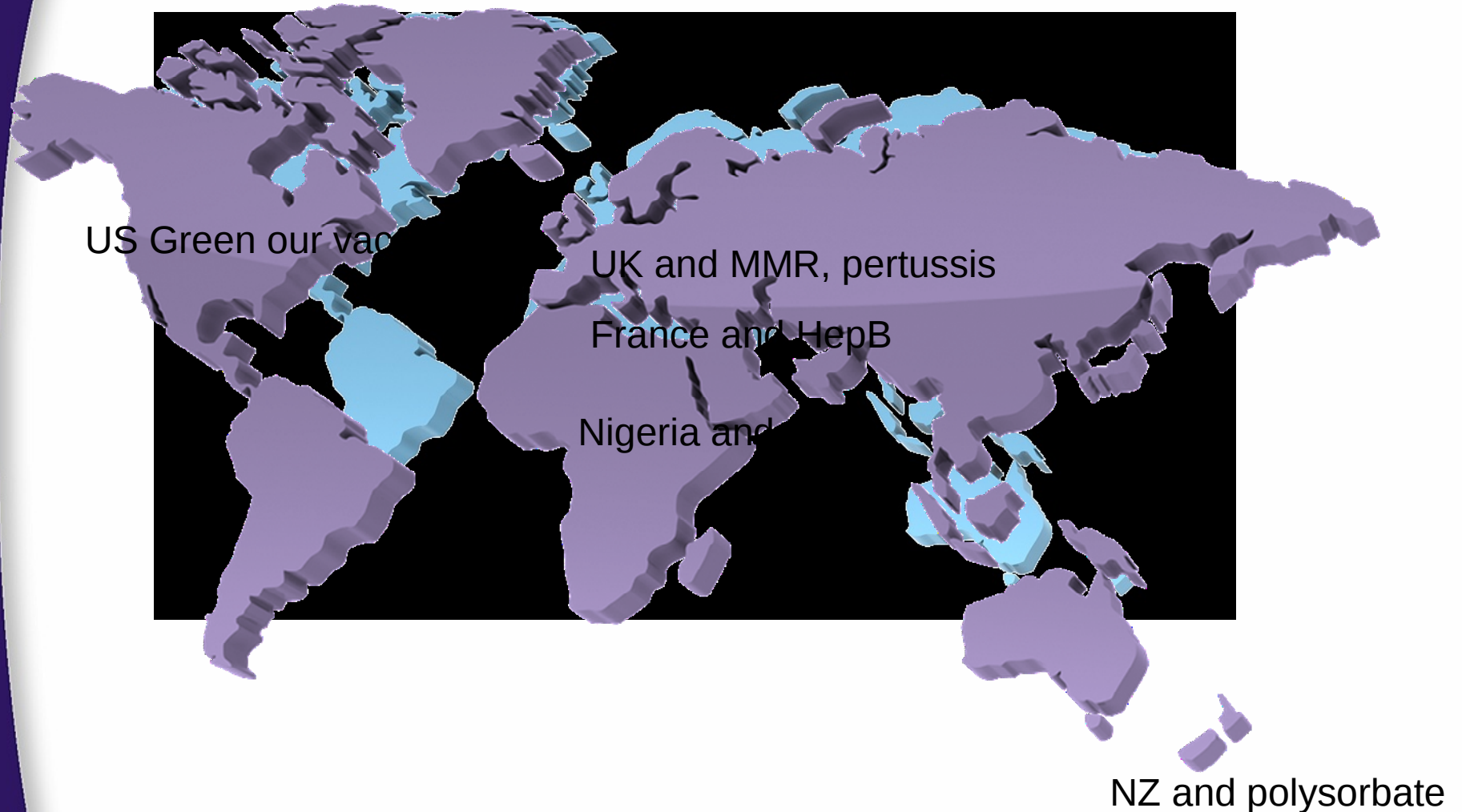
## COMMON MYTHS



*The Cow-Pock — or — the Wonderful Effects of the New Inoculation! —* Vide...the Publications of y<sup>e</sup> Anti-Vaccine Society



## International examples of myths leading to reduction in coverage





A global scare resting on the claims of parents of 8 children

# THE MMR/AUTISM STORY



**Dr Andrew Wakefield**

**Gastroenterologist. London.**



# The Wakefield “Study”

- ***Theory:*** The MMR vaccine induces a series of events that includes bowel problems and subsequent development of autism.
- ***Study design:*** 12 children (8 with autism) in the United Kingdom who recently received the MMR vaccine.
  - 5/8 of those children clients of personal injury lawyer
  - That lawyer paid Dr Wakefield, not disclosed.



# Unintended consequences

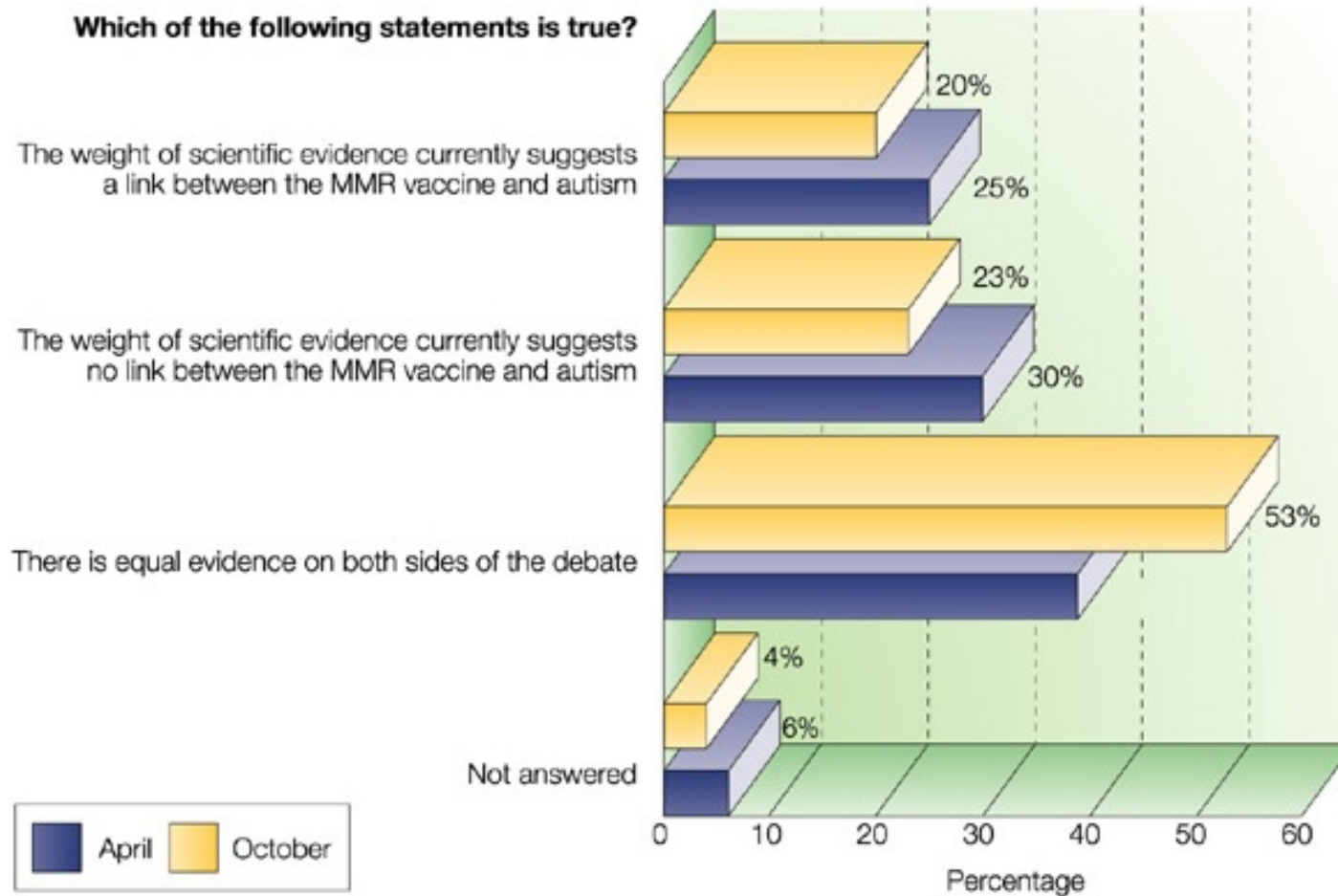
- The day after the publication, Wakefield seized the headlines with his contention that the MMR vaccine caused autism.
- This statement was picked up by all major newspapers in the United Kingdom.



1998



## 2002 Public opinion on the amount of research for and against the link between the MMR vaccine and autism



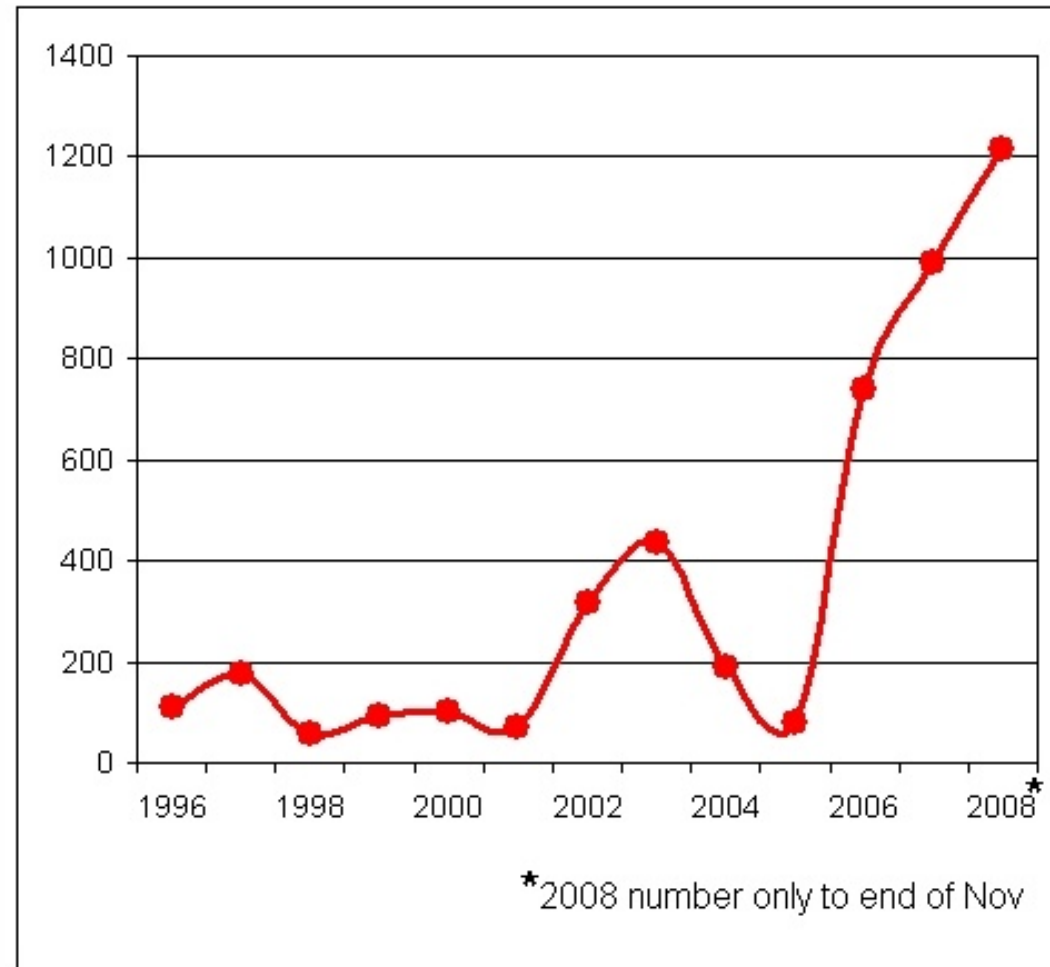


## The legacy of Wakefields' "study"

**Recent outbreaks of measles in the United Kingdom. Three children in Ireland died of measles.**

**In the United States some parents still refuse the MMR vaccine for their children or ask that the vaccine be separated into its component parts.**

Measles in the UK



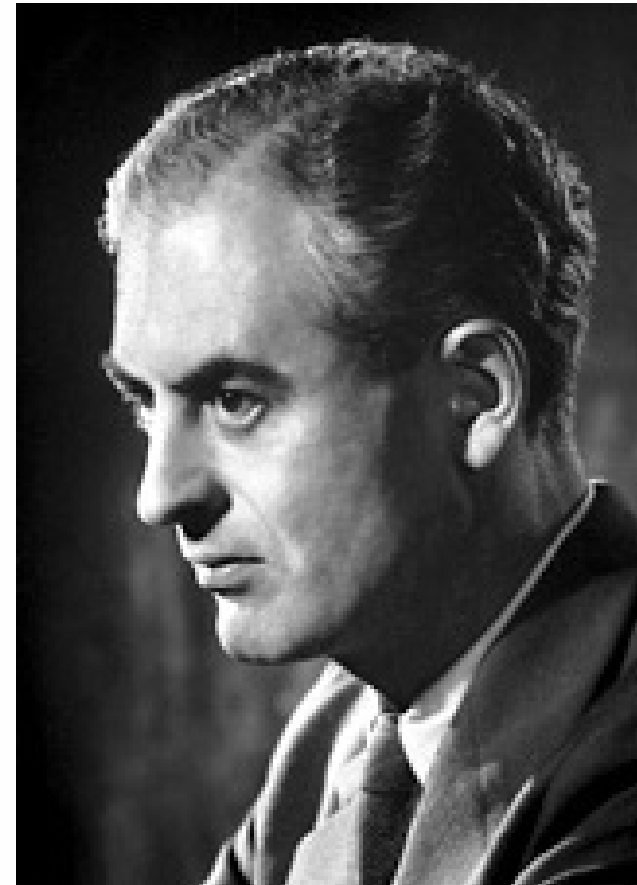
Health Protection Agency



**Sir Peter Medawar - Nobel  
Prize in Physiology or  
Medicine 1969**

***"I cannot give any scientist  
of any age better advice  
than that the intensity of the  
conviction that a hypothesis  
is true has no bearing on  
whether it is true or not".***

**1973**





**VACCINES CONTAIN TOXIC  
INGREDIENTS**



# Nasty toxic poisons in vaccines...

## Aluminium (adjuvant)

- 8th most abundant element on earth, most common metallic element.
- Found in the blood of all animals, including humans, constantly exposed
- Average daily intake 10-15mg
- Hep B vaccine has 0.235mg of aluminium.
- Average water has about 0.2mg of aluminium per litre
- The amount of aluminium in one dose of HepB = to aluminium in a litre of water - or 1 day worth of baby formula (infant formula has increased aluminium).
- Excreted in urine via kidneys



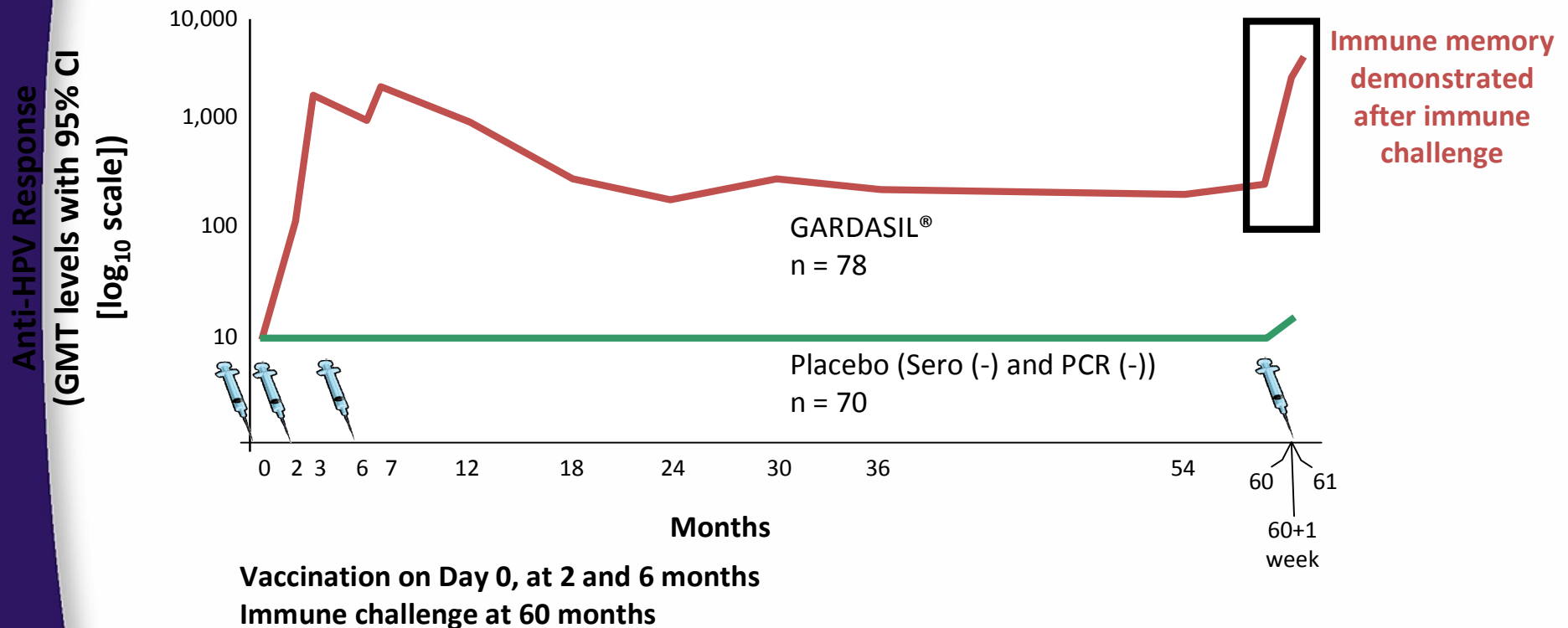


**IMMUNITY TO HPV VACCINE ONLY  
5 YEARS**



## Demonstration of immune memory with an antigen challenge at month 60

HPV 16 responses in 16 to 23 year-old females through 5 years of follow-up and evidence of anamnestic response to immune challenge





# COINCIDENCE VS CAUSALITY



# Coincidence vs. Causality

**“Regardless of what the research tells us, I know what I saw.”**

**Dr. Kathy Pratt, April 25<sup>th</sup>, 2001, during a hearing by the Office of Government Reform to investigate MMR and autism**



## **GARDASIL killed my daughter**

***I don't know about you ..... but I am sick and tired of hearing and reading usual propaganda from the Ministry of Health. Just because the reactions or side-effects don't match those expected that fall into the so-called category for that particular pharmaceutical product.***

**<http://www.offtheradar.co.nz/vaccines/108-gardasil-killed-my-daughter-rhonda-renata.html> (accessed May 2010)**



**Carl Sagan (1934-1996)**

***“Extraordinary claims should be backed up by extraordinary evidence”***



Credit 1994 by Michael Okoniewski



**Overloading the infant immune system**

# **TOO MANY VACCINES**



## US 2008



*“with the escalation  
of shots, is the  
escalation of autism.  
Literally”*





## **Overloading the infant immune system**

- **Infants are too young**
- **Can't handle multiple vaccines**
- **Too many antigens in each vaccine**



# Do multiple vaccines overload the infant immune system?



- Genital tract flora – 18 species
- Faecal flora – 400 species
- Breast milk – 8 species
- = >  $10^6$  different foreign proteins

- More T and B cells per cc of blood than adults
- $10^{16}$  possibilities!
- Huge Capacity



## Multiple vaccines



| <u>Year</u> | <u>Antigens</u> |                                                    |
|-------------|-----------------|----------------------------------------------------|
| – 1900      | ~200            | Smallpox vaccine                                   |
| – 1960      | ~3217           | Included smallpox vaccine and whole cell Pertussis |
| – 1980      | ~3041           | Included whole cell pertussis                      |
| – 2000      | ~50             | Change to acellular pertussis                      |

Infants receiving NZ scheduled vaccines now receive around 50 different antigens at one time, previously it was well over 3000.



**VACCINES DON'T WORK**



## **Vaccinated children can still get disease**

- **No vaccine is 100% effective.**
- **As the proportion of children who are immunised increases, so the proportion of disease cases that are immunised will increase.**
- **Obviously absolute numbers are much lower**



**100 school kids exposed to measles which is  
100% infective with a 95% effective vaccine**

| <b>% Immunised</b> | <b>Number of<br/>measles cases</b> | <b>% Cases<br/>Immunised</b> |
|--------------------|------------------------------------|------------------------------|
| <b>100%</b>        | 5                                  | 100%                         |
| <b>90%</b>         | 10 + 5                             | 33%                          |
| <b>80%</b>         | 20 + 4                             | 17%                          |
| <b>50%</b>         | 50 + 3                             | 6%                           |
| <b>0%</b>          | 100                                | 0%                           |



© Original Artist  
Reproduction rights obtainable from  
[www.CartoonStock.com](http://www.CartoonStock.com)



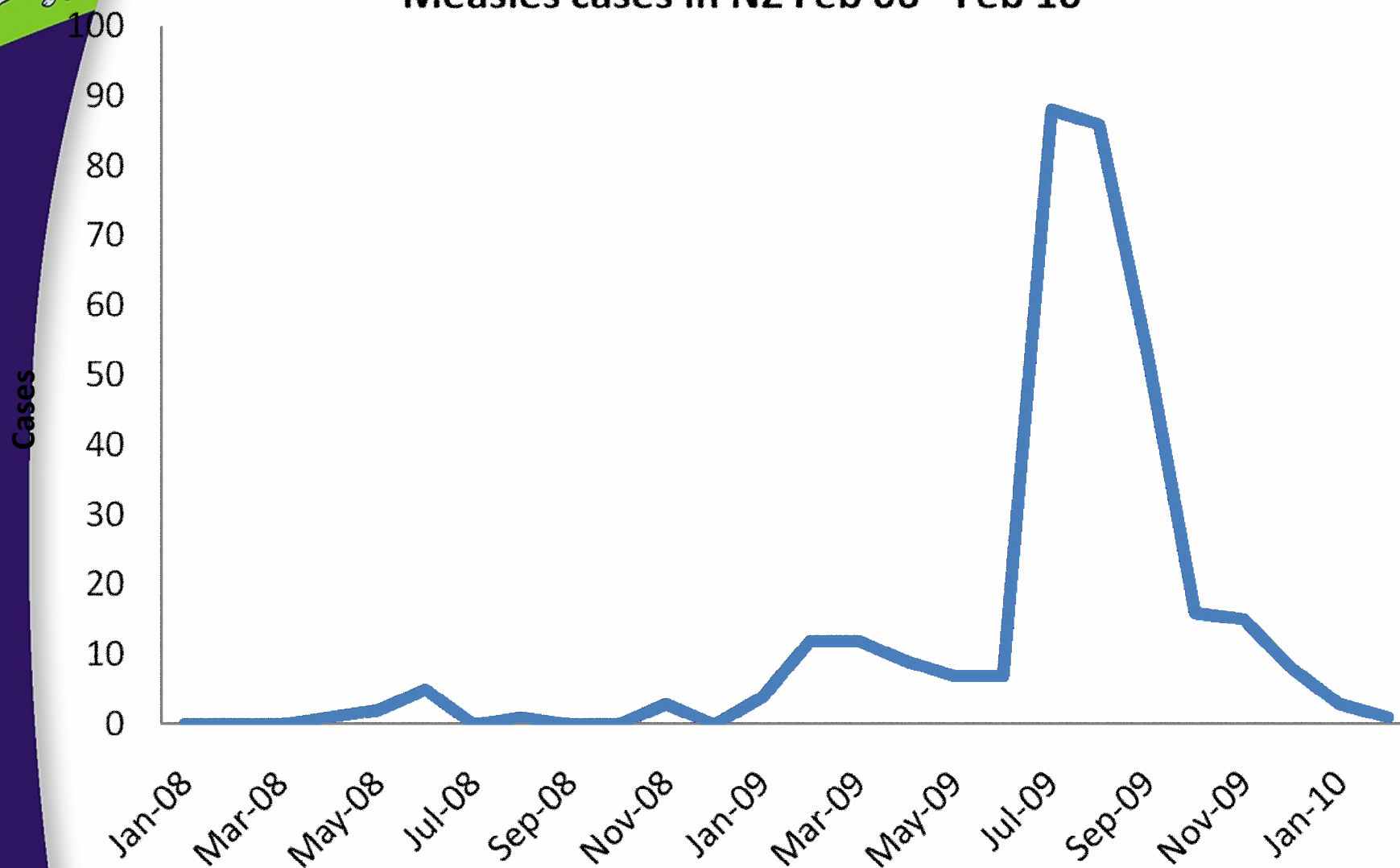
"Thanks to the internet it is now possible to be extremely well informed and completely wrong at the same time!"



# **RECENT ISSUES**

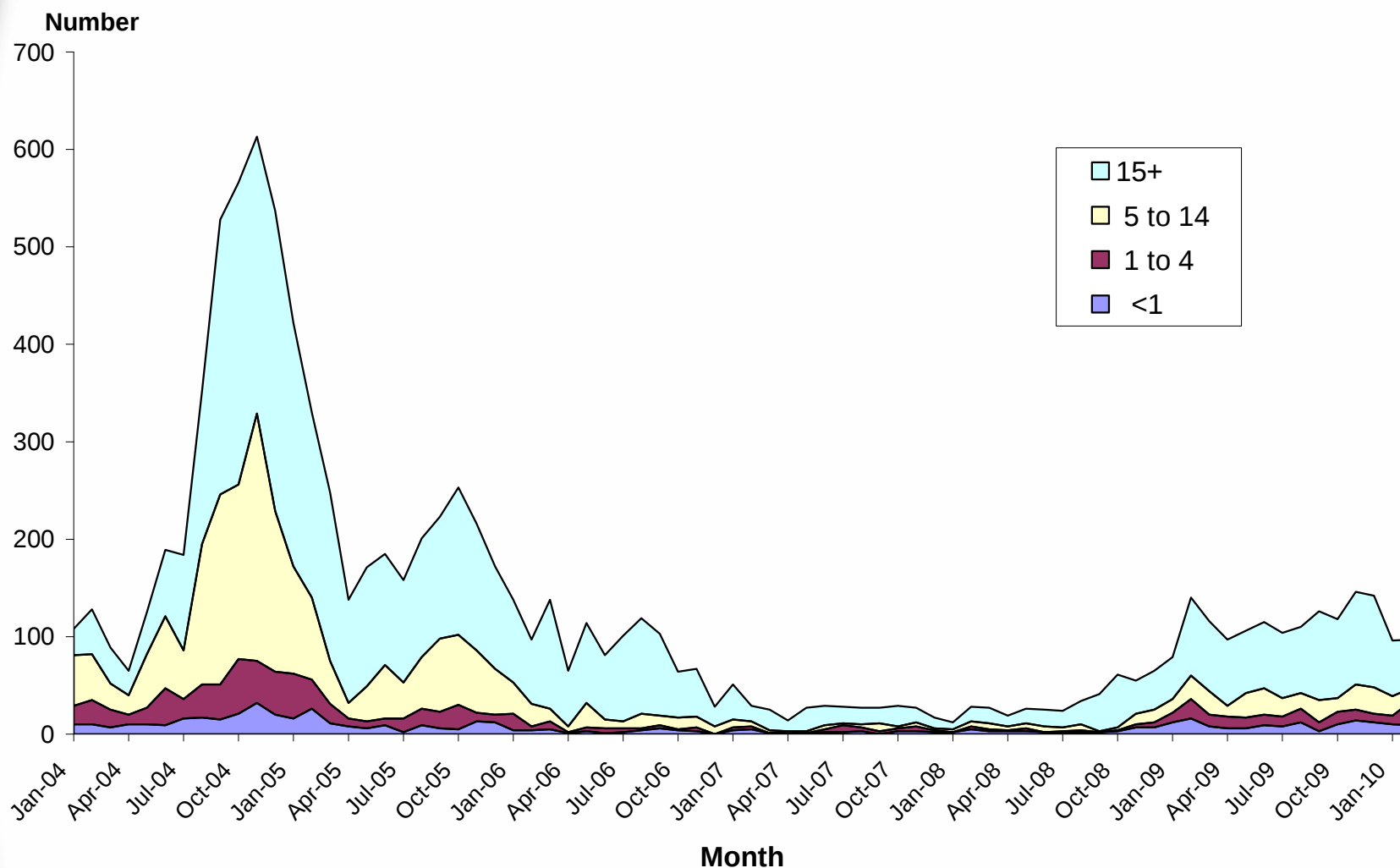


## Measles cases in NZ Feb 06 - Feb 10





## Monthly whooping cough notifications by age group January 2004 – February 2010



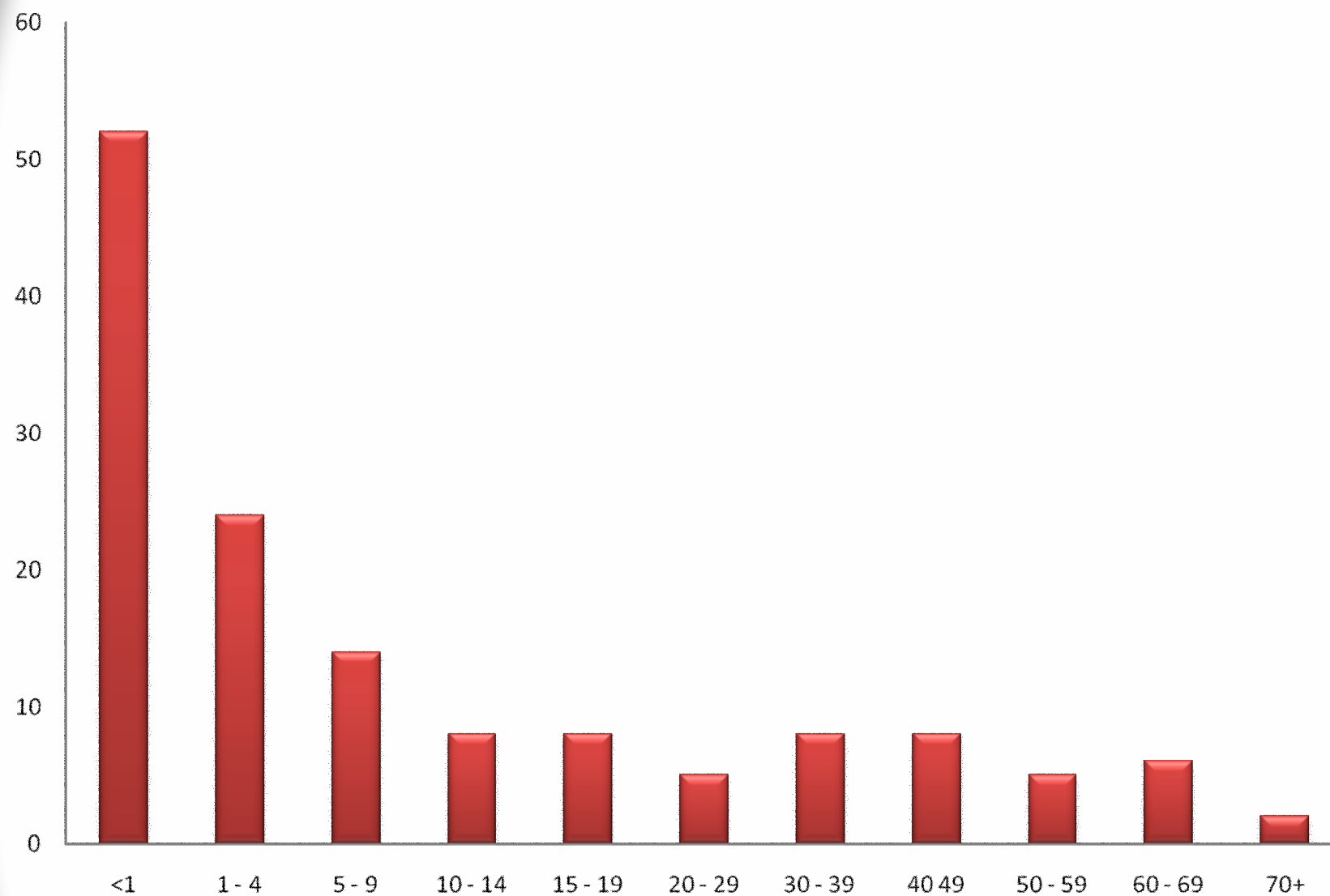


## **Pertussis control**

- **Vaccination**
  - Completeness
  - Timeliness
- **Protection of infants too young to be fully vaccinated**
  - Contact with coughing older children/adults
  - Vaccination: teenagers, adults, healthcare workers, teachers, childcare workers....
- **Future directions**
  - ....?maternal, neonatal vaccination



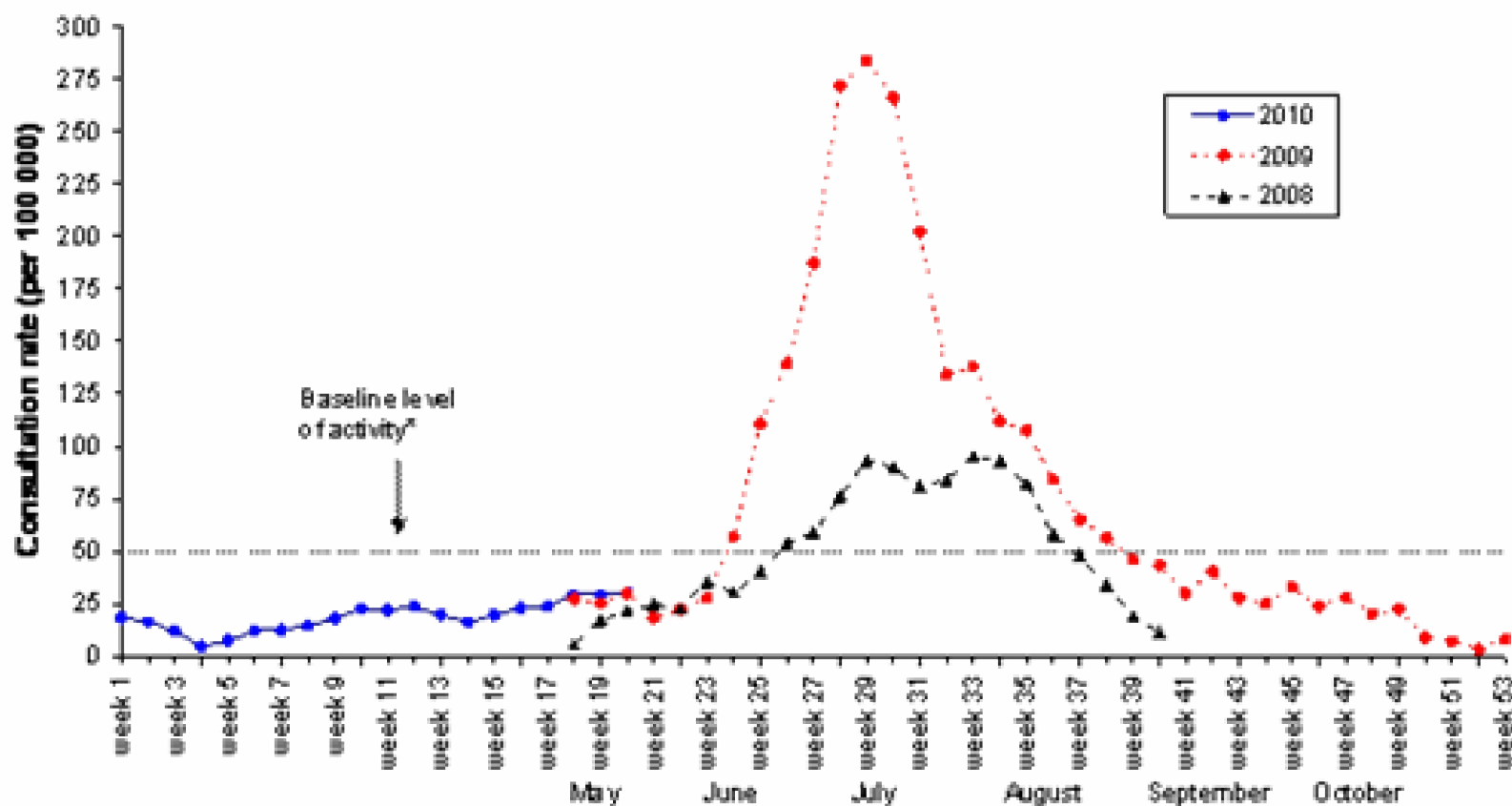
Pertussis notifications - rates per 100,000 by age Dec 2009 - April 2010







## Weekly consultation rates for influenza-like illness in New Zealand, 2008-2010







## The use of antipyretics

- **No place for routine use**
  - No evidence that antipyretics reduce febrile convulsions
  - Some evidence that antipyretics may blunt immune response

*Ref: Prymula R et al Effect of prophylactic paracetamol administration at time of vaccination on febrile reactions and antibody responses in children: two open-label, randomised controlled trials. Lancet. 2009 Oct 17;374(9698):1339-50.*

- **It is not necessary to treat fever unless....**
  - For distress or pain
- **But always check for cause of fever - do not just assume it is vaccine related**



**COOL NEW RESEARCH**



## Could flu vaccines with pandemic H1N1 increase the risk of Guillain-Barré syndrome (GBS)?

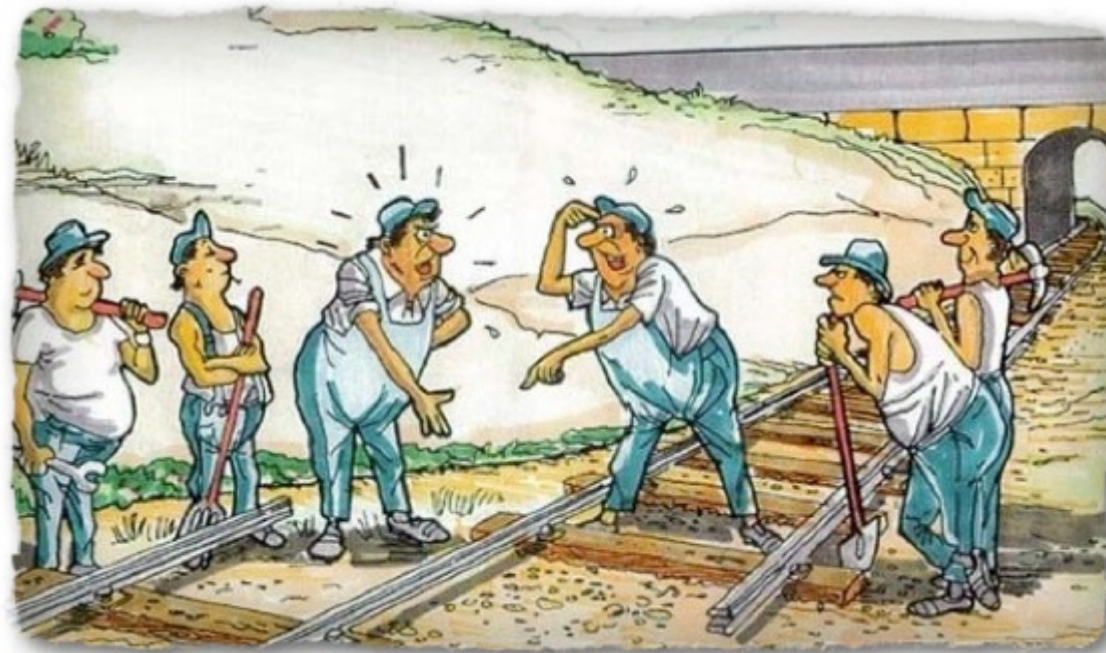
- **Unlikely, but rare so hard to estimate:**
- **Annual incidence 10 – 20 cases per million adults**
- **1970s a specific swine flu immunisation campaign in US observed increased rate to approx 1/100,000**
- **Epidemiological studies cannot show definitely increased link with seasonal flu vaccines**
- **Large UK study relative incidence of GBS:**
  - Within 90 days of vaccine no increase
  - within 90 days of flu-like illness 7 times higher rate

Stowe J et al Am J Epidemiol. 2009;169(3):382-8

## Reduction in Genital Warts



- **Melbourne – >50% reduction in genital warts in women <28 years since 2007** (Fairly C 2009)
  - New Clients to the Melbourne Sexual Health Clinic 2004-2008
  - Genital warts diagnosed in 3826 (10.6%)
  - Decrease of 25% each quarter in women under 28 years during 2008
  - From 2004 – 2007 this had been increasing by 2% per quarter
  - Also 5% reduction in heterosexual men but not homosexual men or women older than 28 years.



# COMMUNICATION CHALLENGES



The media needs controversy  
(feed the beast)

- *“Our job is to be interesting. If the story also happens to be true — great.”* **Junior producer, NBC’s *Dateline***

WINCHESTER

NO  
EX

DYNAMITE

LEADING THE NE

Keep it Kiwi  
100%  
NZ OWNED

**fitness life**  
LIVE BETTER

WILL GARDASIL LEAVE YOUR DAUGHTER INFERTILE?

NZ's best-selling health & fitness magazine

NUTRITION - HEALTH - WEIGHT-LOSS - FITNESS - MOTIVATION - SUCCESS - MIND & BODY

100% NZ OWNED

ARE YOUR GENES MAKING YOU FAT?

DRUGS, ADDICTION & SPIRITUALITY

GET MOTIVATED!  
NEW YEAR NEW BODY WORKOUT

PILATES FOR A SUPER-TONED BUTT!

MALE BREAST CANCER EXPOSED

What not to feed the children

Nutrition secrets for weight-loss & increased energy

SIMPLE & HEALTHY RECIPES

EXERCISE TIPS

WIN \$500  
James & August CLOUTIER

www.fitnesslife.co.nz

YOU SHOULD HAVE  
HAD HER  
VACCINATED

CERTAINLY NOT!  
IT MIGHT HAVE  
MADE HER SICK



Millard



## Communicating .....

***“I do not believe in vaccines”***

**1<sup>st</sup>: open approach..... e.g.**

- ***Have you got any specific concerns around vaccines you wish to discuss?***
- ***Would you like to talk further or receive further information***

**2<sup>nd</sup> if appropriate raise a bit of dissonance**

- ***Do you have any concerns about any of these diseases***
- ***Are you aware XXX will need to show an immunisation certificate when they start preschool/school***
- **3<sup>rd</sup> if hitting a brick wall stop digging (precontemplator)**



## Key points

- Good engaged relationship: TRUST
- Clear and confident in our professional advice
- Extra resources when needed
  - 0800 IMMUNE
  - [www.immune.org.nz](http://www.immune.org.nz)



**If the science is so strong why are we so mixed in our messages?**



- **Ethics of not promoting the national schedule vaccines?**
- **Declination forms?**



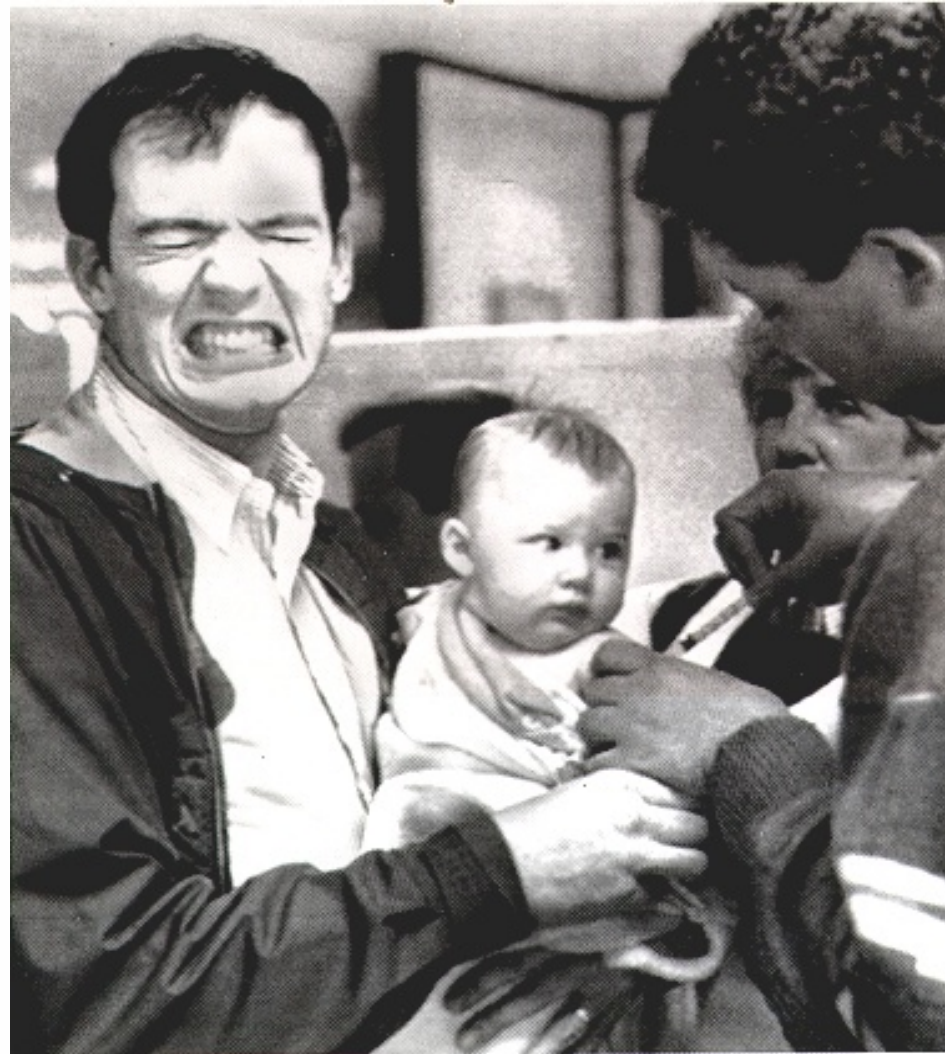
# Attitude!



"Yea, though I walk through the valley of the shadow of death, I will fear no evil" Psalm 23



**Or is it all a deep-rooted fear of needles!**





## Waiting for polio immunisation USA 1962

