



Healthpoint Update April- 2009

Healthpoint Limited manages a web based portal of information about health services, which helps the public and referrers better understand and use health services. www.healthpoint.co.nz

Better understanding means more effective use, leading to better health outcomes and less cost.

DHB Progress:

- **Auckland DHB**
 - ✓ 73 hospital specialist services live
 - ✓ 98 GP practices profiled including the details of 338 GPs
 - ✓ ADHB Maternity Model including: DHB Midwifery services, Independent/ Self-employed Midwifery groups Obstetricians and GPs
 - ✓ ADHB kiosks available March 2009
 - ✓ E Referral project
- **Northland DHB** launched Nov 7, 2008
 - ✓ 21 hospital specialist services live
 - ✓ e Referral project
- **Counties Manukau DHB**
 - ✓ 79 hospital specialist services live
 - ✓ 5 kiosks live in community
- **Waitemata DHB**
 - ✓ 61 hospital specialist services live
- **Capital and Coast DHB**
 - ✓ 19 hospital specialist services live

213 private specialist services are live on Healthpoint.

Private surgical hospitals including Southern Cross Hospitals, Mercy Hospital Dunedin, MercyAscot Hospitals

Healthpoint Statistics

In 2009 year to date (YTD)

98,412 visitors

674,428 pages viewed (6.85 pages/visit)

4.4 million hits



37,876 visitors and
243,442 pages
viewed in March 2009

Building Awareness amongst GPs/Medical Professionals

- GP news and forum live March 2009
- Presenting at the GP CME - Rotorua June 09
- Healthpoint *Info Matters* newsletter in Auckland and Northland regions.
- Direct links to Healthpoint from:
 - ADHB, C&CDHB, CMDHB, NDHB and WDHB intranet and internet sites
 - PHO, IPA, ACC, MOH websites, My Practice and Profiles PMS

Building Public Awareness

- Healthpoint touch screen Kiosk technology in the community in the CMDHB region.
- www.healthpoint.co.nz is being accessed the following ways (2009 YTD):
 - 48% direct access or bookmarks.
 - 39% via search engines such as Google
 - 13% via other website links e.g. MOH, DHBs, ACC, Procure.