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(Room 1)

14:00 - 14:45 Privacy and Confidentiality: 5 Essential Help Tips



Privacy and Confidentiality

5 Essential Help Tips

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We are going to talk about...

- The difference between privacy & confidentiality
- Privacy and confidentiality: in-roads and risks
- Tips on managing health information.



Privacy & Confidentiality

Privacy

- Principles guiding level of control a person can exercise over their personal information
- Collection, storage, use & disclosure of health information & rights of access & correction

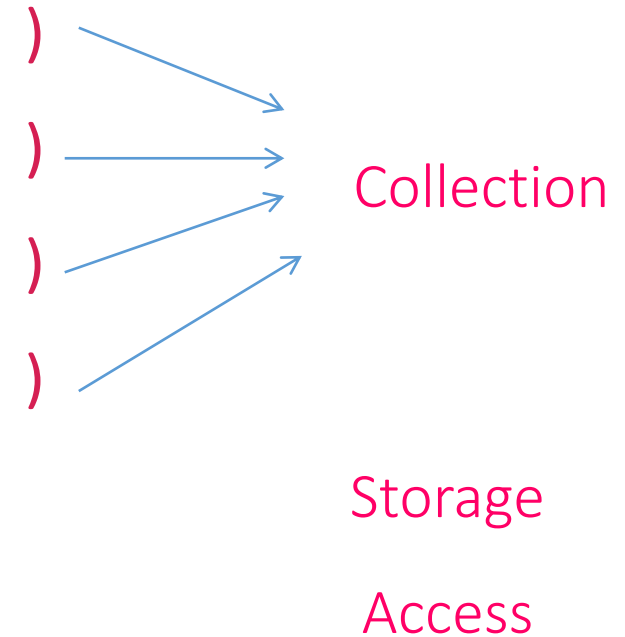
Confidentiality

- akin to secrecy
- fundamental to trust relationship/promotes full disclosure
- ability to disclose information received in confidence limited to authorisation , avoidance of serious harm, or public interest.



Health Information Privacy Rules

1. Only collect health information if you really need it.
2. Get it straight from the people concerned.
3. Tell them what you're going to do with it.
4. Be considerate when you're getting it.
5. Take care of it once you've got it.
6. People can see their health information if they want to.





Health Information Privacy Rules

7. They can correct it if it's wrong.
8. Make sure health information is correct before you use it.
9. Get rid of it when you're done with it.
10. Use it for the purpose you got it.
11. Only disclose it if you have a good reason.
12. Only assign unique identifiers where permitted.

Correction

Accuracy

Retention

Use

Disclosure

PIN

In-roads into privacy & confidentiality

- patient's rights of support: family and friends
- reporting requirements of funders
- the increasing size/number of health professionals involved
- multidisciplinary practices
- sharing of health information between health care professionals
- ease of access to health records on electronic databases
- insurers' insistence on full access to patient records
- privileged access



Privacy and Confidentiality Risks



Data Breaches 2015



- USA based health Insurer “Anthem” was hacked
- Involved data of millions of customers:
 - Addresses
 - Birthdays,
 - Medical identification numbers,
 - Social security numbers
 - Income data



USA based health insurer “Premera Blue Cross” was hacked starting in May 2014 with access to financial and medical records of 11 million people.

Sensible Privacy Practice

- Loose Lips Sink Ships
- The Walls Have Ears
- For Your Eyes Only
- Look Before you Leap
- Identify Risk & Admit Mistakes

