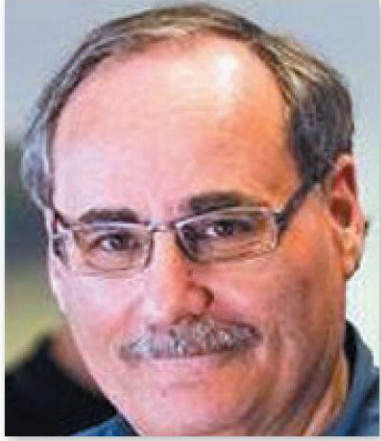




Dr Jonathan Simon

Clinical Director
Green Cross Health

Friday, August 12, 2016

(Plenary)

11:40 - 12:10 Disruptive Technology and the Future of General Practice

DISRUPTIVE TECHNOLOGY AND THE FUTURE OF GENERAL PRACTICE

Dr Jonathan Simon, Clinical Director

Green Cross Health



Who is Green Cross Health?



29.5 million
items dispensed each year



18,000
community health clients

200,000
enrolled patients



47
medical centres



343
pharmacies

Leading provider of
primary health care
services in New Zealand.

We support:

- New Zealand's largest branded pharmacy group under Unichem and Life Pharmacy brands
- A network of 47 medical centres
- Community Health Services and Specialist Nursing delivered by 3,900 support workers and 160 nurses to 18,000 clients



How do you prepare for the future?

Be informed
– understand a
changing society
and context
for professionals

Lead change,
don't resist
change

Be part of the
solution not
part of the
problem

Be part of the solution by understanding the problem

Societal change

Access to
knowledge using
the internet
and smart phones

As people access
knowledge,
the locus of
power shifts.

This will change
many systems in
society including
the health system.

Collaborative Care

Working with our people, patients,
customers and our health providers

We shall deliver high value, innovative
services that will have a significant
impact on health outcomes and the
patient experience of the health system





Innovation

Long term condition management (person focused)

Risk segmentation and aligned service support

Clinical and financial dashboards

Nursing extension and excellence

Pharmacy collaboration

Green Cross Health Workplace for employees and employers & Access Community Health

Social and health collaboration

Extended team work supported by new remuneration model

The user experience, a person focused system

System easier to
access

Easier to
understand

Technology
support for self
management

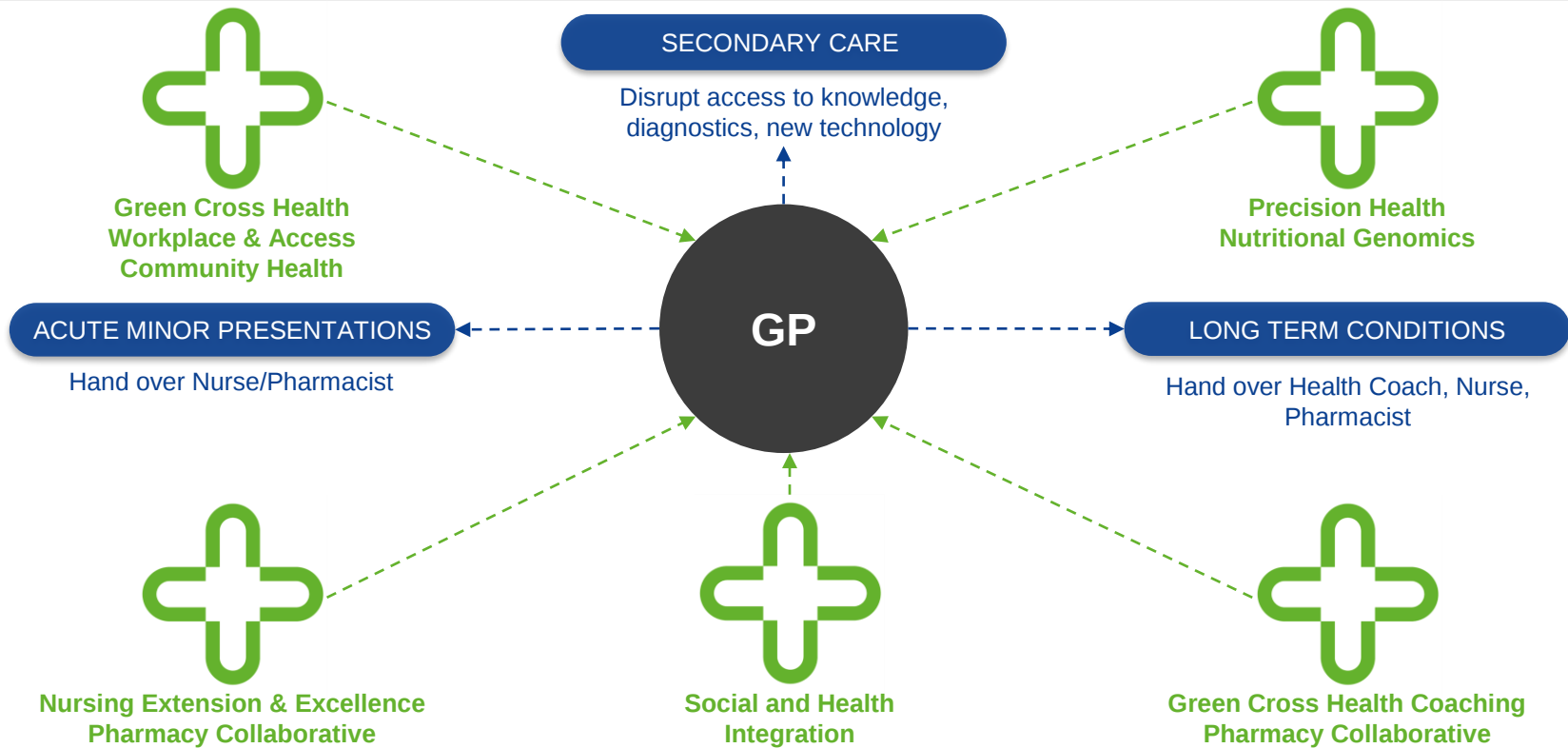
Models of
collaboration to
meet different
needs i.e. one size
does not fit all

Social and health
needs identified
and addressed

Health and social
providers working
together, sharing
information

Understanding
provider
performance to
inform better
choices





GREEN CROSS HEALTH INFO

THANK YOU

Dr Jonathan Simon, Clinical Director

Green Cross Health

