



Sponsorship & Exhibition Prospectus
Horncastle Arena | Christchurch
13-16 August 2015



About GP CME South

GP CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key ‘take-home’ messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 20% of New Zealand’s GP’s attend the GP CME meeting.

South GP CME 2015 anticipates 350 GPs, 40-60 RNs and 30-40 Practice Managers.

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

South GP CME 2015 (General Practice Conference and Medical Examination) event has been endorsed by The Royal New Zealand College of General Practitioners (RNZCGP) and has been approved for up to 26.35 hours CME for General Practice Educational Programme Stage 2 (GPEP2) and Maintenance of Professional Standards (MOPS) purposes.

Workshops Preliminary Day application is for 8 hours of CME

ACLS Level 7 = 12 CME credits

ACLS Level 5 = 4 CME Credits

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Invitation

The Medical Exhibition is a major part of the GP CME conferences, and gives delegates access to a wide General Practice product and service update in one location.

The meetings are known for their relaxed and collegial atmosphere amongst delegates and industry participants. The atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME South provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- | | | | |
|-----------------------------|-------------------------------|-----------------------------------|--------------------------|
| • ADHD | • Educational Resources | • Inflammatory Bowel Disease | • Recruitment/Locum Work |
| • Advisory Services | • Elder Care | • Insomnia | • Representation |
| • Allergy | • Electromedical Equipment | • Insurance | • Resuscitation |
| • Anaemia | • Electronic Decision Support | • Kiwisaver | • Risk Prediction |
| • Appearance Medicine | • Erectile Dysfunction | • Medical Equipment | • Schizophrenia |
| • Arthritis | • Fertility | • Melanoma | • Sexual Wellbeing |
| • Asthma & COPD | • Financial Services | • Minor Surgical Procedures | • Skincare |
| • Bedwetting Alarms | • First Aid | • Movement Disorders (Parkinsons) | • Sleep Apnoea |
| • Blood Pressure | • Footcare | • Nasal Decongestant | • Smoking Cessation |
| • Books | • Furniture/Tables/Plinths | • Nurse Triage | • Social Services |
| • Books/Medical Information | • Gastroenterology | • Nutrition | • Software Vendor |
| • Cancer | • Generics | • Obesity | • Spirometry |
| • Cardiovascular | • Genetic Testing | • Oncology | • Supplements |
| • Cervical Screening | • Government | • Ophthalmology | • Surgical Instruments |
| • Cold & Flu | • Haematology | • Oral Hygiene | • Sutures |
| • Compression Bandages | • Hand Hygiene | • Osteoporosis | • Thyroid Disorders |
| • Compression Hosiery | • Hepatitis | • Pain Management | • Travel |
| • Constipation | • HIV/Aids | • Political Advocacy | • Ultrasound Handheld |
| • Depression | • Hypertension | • Practice Management Software | • Urology |
| • Dermatology | • Immunisations/Vaccines | • Premature Ejaculation | • Women's Health |
| • Diabetes | • Incontinence | • Professional Health Association | • Wound Care |
| • Diagnostics | • Infant Nutrition | • Prostate Cancer | |
| • ECG Vital Signs Monitor | • Infant Sleep | • Psoriasis | |
| • Education | • Infection Control | • Pulse Oximetry | |



2014's PROGRAMME

Optional Pre-conference Workshops

General Practice Programme - Friday

General Practice Programme - Saturday

Thursday 14 August 2014 OPTIONAL PRE-CONFERENCE COURSES (fee applies)

Please note: workshop content is repeated, not part 1 and 2 unless stated otherwise. Some workshops have a maximum number of attendees. Book early to avoid disappointment.					
0830-1030	WS #1 Basic Surgical Skills (24 people) WJ McMillan, Dean Rutledge at	WS #2 Starting Inside in Diabetes in Your Practice Gavin Hendry, Michelle Doree	WS #3 Sports Medicine: Kids in Sport, Concussion, MAMLA as Cystitis Exercise as Medicine Dan Bates, Brandon O'Neil	WS #4 The Right Food Choices Debra Gorton, Shari Hall, Shari Scott	WS #5 Dermatology 4 hour workshop Amanda Oakley
1030-1100	Morning Tea				
1100-1300	WS #7 Advanced Surgical Skills (24 people) - (Repeated) WJ McMillan, Dean Rutledge at	WS #8 Masterclass in Practice Management in General Practice Gavin Hendry, Michelle Doree	WS #9 Sports Medicine: Kids in Sport, Concussion, MAMLA as Cystitis Exercise as Medicine (Repeated)	WS #10 The Right Food Choices (Repeated)	WS #11 Dermatology 4 hour workshop (Continued)
1300-1400	Lunch				
1400-1600	WS #12 Basic Surgical Skills (24 people) - (Repeated) WJ McMillan, Dean Rutledge at	WS #13 The Virtual Office Tom Bowden, Kaitlyn Elliott, Benjamin Thompson, Tom McMillan, Dean Rutledge	WS #14 Childhood Cancer in NZ Chris Jackson, TBA, Jacqui Katerah, Fred Fyfe	WS #15 Childhood Developmental Disorders - ADHD, Aspergers, Dyslexia Jan Carter, Catherine Dean	WS #16 Dermatology 4 hour workshop Amanda Oakley
1600-1830	Afternoon Tea				
1830-1930	WS #17 Advanced Surgical Skills (24 people) - (Repeated) WJ McMillan, Dean Rutledge at	WS #18 The Virtual Office (Repeated)	WS #19 Childhood Cancer in NZ (Repeated)	WS #20 Childhood Developmental Disorders - ADHD, Aspergers, Dyslexia (Repeated)	WS #21 Dermatology 4 hour workshop (Continued)
1930-2330	On-site arrangements				

Friday 15 August 2014 MAIN CONFERENCE

0700-0800	Registration									
0800-0900	Breakfast Session - Inflammatory Arthritis: what to look for, when to refer - Sarah Jordan									
0900-1000	MAIN SESSION									
0900-1000	WS #22 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #23 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #24 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #25 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #26 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #27 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #28 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #29 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #30 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #31 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1000-1100	Morning Tea and Exhibition									
1100-1200	MAIN SESSION									
1100-1200	WS #32 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #33 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #34 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #35 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #36 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #37 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #38 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #39 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #40 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #41 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1200-1300	Lunch and Exhibition									
1300-1400	MAIN SESSION									
1300-1400	WS #42 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #43 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #44 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #45 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #46 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #47 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #48 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #49 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #50 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #51 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1400-1500	Afternoon Tea and Exhibition									
1500-1600	MAIN SESSION									
1500-1600	WS #52 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #53 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #54 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #55 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #56 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #57 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #58 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #59 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #60 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #61 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1600-1700	Evening Session									
1700-1800	Evening Session									
1800-1900	Evening Session									
1900-2000	Evening Session									
2000-2100	Evening Session									
2100-2200	Evening Session									
2200-2300	Evening Session									
2300-2400	Evening Session									

Saturday 16 August 2014 MAIN CONFERENCE

0700-0800	Registration									
0800-0900	Breakfast Session - Inflammatory Arthritis: what to look for, when to refer - Sarah Jordan									
0900-1000	MAIN SESSION									
0900-1000	WS #62 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #63 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #64 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #65 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #66 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #67 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #68 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #69 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #70 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #71 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1000-1100	Morning Tea and Exhibition									
1100-1200	MAIN SESSION									
1100-1200	WS #72 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #73 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #74 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #75 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #76 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #77 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #78 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #79 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #80 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #81 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1200-1300	Lunch and Exhibition									
1300-1400	MAIN SESSION									
1300-1400	WS #82 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #83 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #84 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #85 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #86 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #87 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #88 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #89 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #90 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #91 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1400-1500	Afternoon Tea and Exhibition									
1500-1600	MAIN SESSION									
1500-1600	WS #92 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #93 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #94 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #95 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #96 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #97 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #98 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #99 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #100 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #101 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1600-1700	Evening Session									
1700-1800	Evening Session									
1800-1900	Evening Session									
1900-2000	Evening Session									
2000-2100	Evening Session									
2100-2200	Evening Session									
2200-2300	Evening Session									
2300-2400	Evening Session									

General Practice Programme - Sunday

Practice Managers Programme

Practice Nurses Programme

Sunday 17 August 2014 MAIN CONFERENCE

0700-0800	Registration									
0800-0900	Breakfast Session - Adult and Paediatric Vaccination - David Field									
0900-1000	MAIN SESSION									
0900-1000	WS #137 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #138 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #139 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #140 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #141 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #142 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #143 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #144 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #145 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #146 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1000-1100	Morning Tea and Exhibition									
1100-1200	MAIN SESSION									
1100-1200	WS #147 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #148 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #149 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #150 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #151 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #152 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #153 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #154 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #155 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #156 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1200-1300	Lunch and Exhibition									
1300-1400	MAIN SESSION									
1300-1400	WS #157 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #158 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #159 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #160 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #161 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #162 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #163 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #164 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #165 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #166 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1400-1500	Afternoon Tea and Exhibition									
1500-1600	MAIN SESSION									
1500-1600	WS #167 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #168 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #169 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #170 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #171 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #172 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #173 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #174 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #175 Quality: Evidence Based Approach Jane Smith, Chris McMillan	WS #176 Quality: Evidence Based Approach Jane Smith, Chris McMillan
1600-1700	Evening Session									
1700-1800	Evening Session									
1800-1900	Evening Session									
1900-2000	Evening Session									
2000-2100	Evening Session									
2100-2200	Evening Session									
2200-2300	Evening Session									
2300-2400	Evening Session									

Friday 15 August 2014 PRACTICE MANAGERS PROGRAMME

0700-0800	Registration and Coffee - Edgar Carle	
0800-0900	Employment Law - Diana Huston, Rachel Brail	SC: Al Barbra
0900-1000	Wireless and Social Media - Philip Calk	
1000-1100	Questions and Discussion	
1000-1100	Morning Tea and Exhibition	
1100-1200	GP Business Media - Does Your Business Need to Change - Shaun Phelan	
1200-1300	Questions and Discussion	
1300-1400	Lunch and Exhibition	
1400-1500	Building the Practice Cover - Peter Robinson, Gaila Phipps	
1500-1600	Wireless and Social Media for Medical Practices - What you Need to Know - Philip Calk	
1600-1700	Afternoon Tea and Exhibition	
1700-1800	Money Matters - Karri Hines	
1800-1900	Managing Your Money - David Cockle, Steve Walsh	
1900-2000	Questions and Discussion	
2000-2100	UK's Economic Outlook - Emma	



Sponsorship

Platinum Sponsorship (limited to two companies) \$17,750 +GST

Includes:

- triple stand space (9m x 2.4m)
- 5 complimentary rep registrations
- 5 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- CD ROM content
- Satchel insert
- Full page advert in registration brochure
- Prize giving slot on Sun 18 August if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Gold Sponsorship \$10,750 +GST

Includes:

- triple stand space (9m x 2.4m)
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

Silver Sponsorship \$ 6,750 +GST

Includes:

- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings

Mobile App Sponsorship

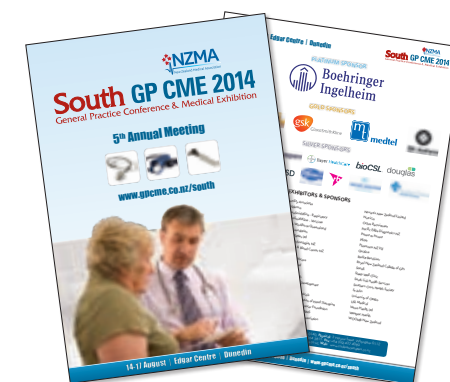
App Sponsorship \$ 5,000 +GST

Banner Ad \$ 1,500 +GST

Text Alert \$ 350 +GST



DVD Roms



Exhibition Space only

Single Stand Space \$ 3,750 +GST

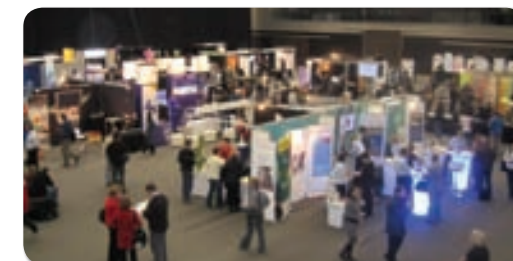
Includes: single stand space (3m x 2.4m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Table Space \$ 2,000 +GST

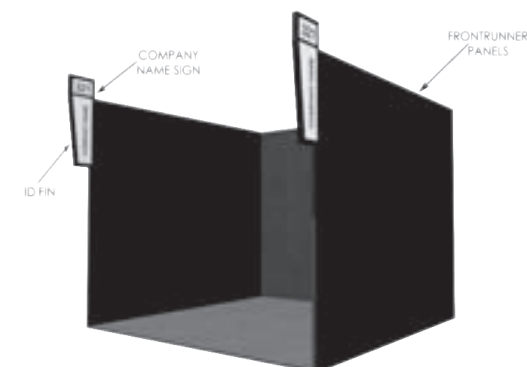
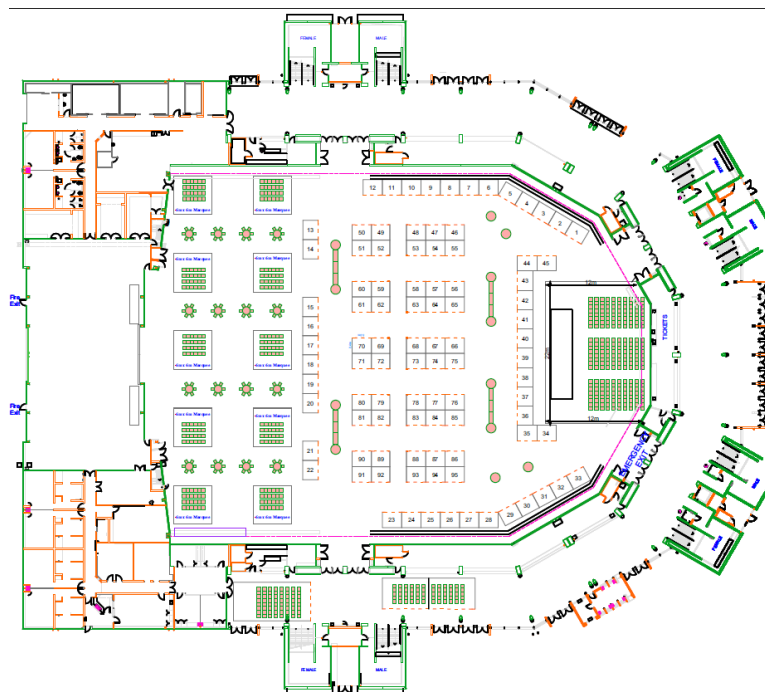
Includes: single table space (2m x 1.2m) 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation

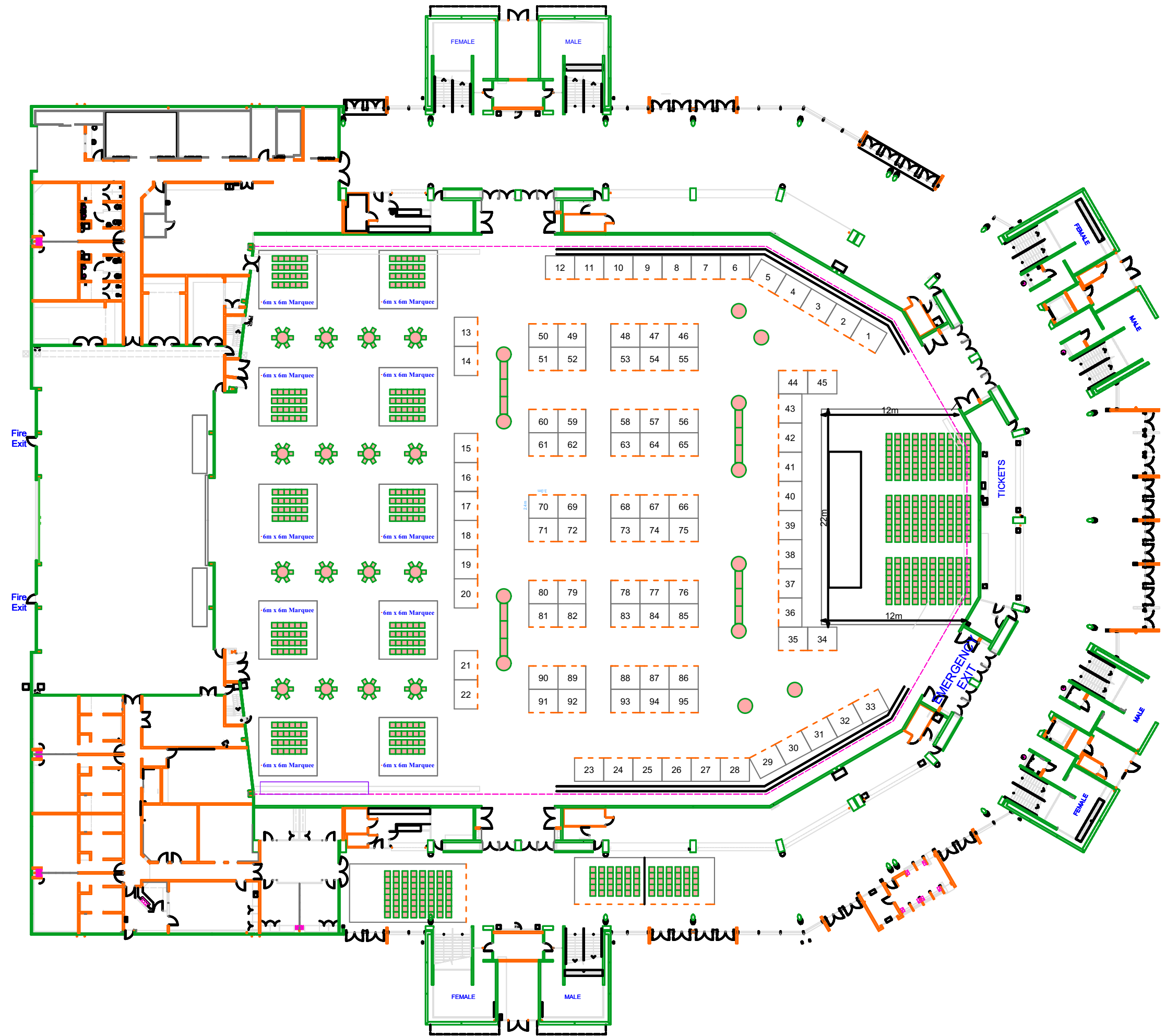


Exhibition Map



Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
Colour: Grey or black (depending upon availability at time of confirmation)
Power: 1 x 10amp with 4 pin multi box
Lighting: 2 x 150w spotlights
Signage: ID Fins Exhibit company name and stand number





Copyright of this drawing is reserved by Peek Display Corporation Ltd. and is issued on the condition that it is not copied, reproduced or disclosed to any third party either wholly or in part without the consent in writing of Peek Display Corporation Ltd.

Drawn by: Peek Exhibition
 Stand Size: Various
 Scale: 1:450
 Initial Plan date: 26 September 2014
 Revised Plan date: 19 January 2015
 Drawing Number:

Client: Conference Matters

Event Co-ordinator:

Julie Lee

Show Dates:

13th-16th August 2016

Shell scheme type:

Frontrunner

Project:

South GP CME 2015

Date:

13-16 August 2015

Venue:

Horncastle Arena, Christchurch

NZMA
 New Zealand Medical Association
South GP CME 2015
 General Practice Conference & Medical Exhibition

www.gpcme.co.nz/south



Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands.

Please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 16 August, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 9am on Sun 16 August.

Deadline for receiving your prize/competition details is **Fri 19 June 2015**.

Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous lodge competition.

Each exhibitor will be issued with a piece of the puzzle. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- A weekend for two at a Luxury New Zealand Lodge

The entry form will be a page in the conference proceedings book.



Other Sponsorship options

Conference Proceedings Ads **Included with exhibition space**

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
 Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
 Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
 Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor **\$5,000+GST**

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD ROM
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor **\$2,500+GST**

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

Room Drop **\$1,000+GST**

Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission



We are pleased to announce the interactive smartphone application, EventLink, for this year's South GP CME 2015 meeting.

The app will be available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability, and offers many useful year-round features.

App will be able to:

- Review sessions and add them to their calendar
- Stay in-the-know with show alerts
- Participate in live audience polls conducted during presentations
- Download exhibitor brochures
- Link with friends and share event photos

The South GP CME 2015 Mobile App will provide sponsors with the opportunity for mobile sponsorships and promotion through banner ad and multimedia advertising.

This gives exhibitors a far-reaching, cost-effective way of advertising in this brand new medium. It's a handy tool for the trade show, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information, plus exhibitor advertising all year long.

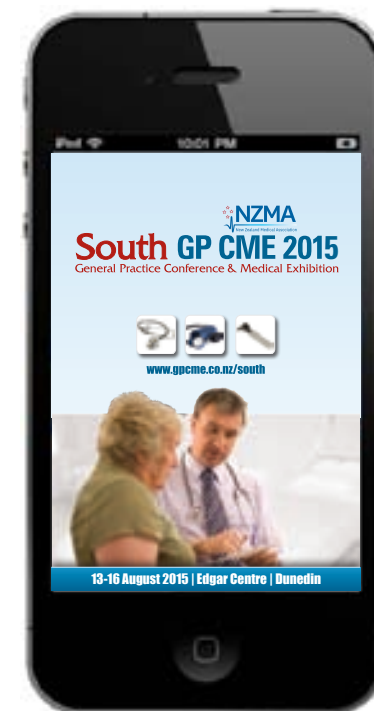
Since exhibitor content appearing on the app is managed by the exhibitors, it's a place to point new business prospects whenever new information is available, on a device they use daily right in the palm of their hands.

Green Package (Included at No Cost to Exhibitors)

Upload your company's logo to appear on your company's exhibitor listing page. Also include as many downloadable .pdf product and company brochures as you'd like. Manage that content throughout the year using your provided exhibitor web portal.

Gold Overall App Sponsorship (NZD\$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad
- Schedule Page logo watermark
- Included banner ad & landing page
- Highlighted row on exhibitor list



Banner Ad with Full-Screen Landing Page Package (NZD\$1,500) – Limited to 8 sponsorships

Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

Text Message Alerts (NZD\$350) – Limited to 2 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 5 alerts per day.

Green Package

Enhance your Exhibitor Listing by uploading your company logo and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.

From this.....



...TO THIS!



Banner Ad with Full-Screen Landing Page Package

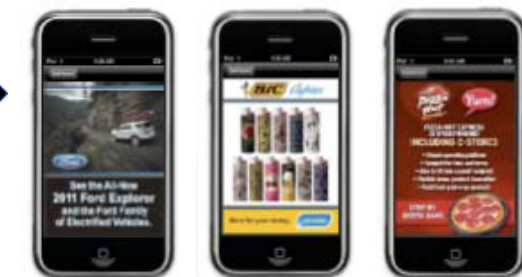
Banner Ads rotate at the top of the dashboard page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth

From this.....



...TO THIS!



Other Sponsorship options

Welcome Cocktail Function\$2,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Cocktail Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

Conference Dinner Function\$5,000+GST

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

Online recording Sponsorship.....\$1,000+GST

- Logo placement on Conference Online **Recording**
 (distributed to all attendees after the conference)
- List of attendees and addresses from those with permission

Registration Brochure \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in May Edition
 (if not confirmed by Platinum Sponsor).



Other Sponsorship options

Internet Station.....\$2,250+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



Pocket Programme.....\$2,250+GST

- This information will include conference programme, map of Dunedin, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship.....\$2,250+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserves the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates and catering stations encourage foot traffic in all areas.





Cancellation

Cancellations received in writing prior to 6 July 2015 will be refunded all monies paid less an administration fee of \$100. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Horncastle Arena. Cost is payable (\$200+GST) prior to the meeting.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided for all exhibition by the Edgar Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats: Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

Material Deadline: 5pm Friday 19 June 2015

Deliver to: Email: leon@conferencematters.co.nz

Online Content

Principal Sponsors, Satchel and Conference Dinner sponsors are able to provide content to include on the delegates' online recording. This content can be a PDF of a print ad, digital video of a TVC (mpg or avi format) or other text and images.

Material Deadline: 5pm Friday 19 June 2015

Deliver to: Email: leon@conferencematters.co.nz

or Physical address: 34C Hawken Road, Whangarei 0179

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. The registration form will be available in Feb 2015, with an option to register online. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$345 per person.

Tickets to social functions can also be purchased by exhibitors – these will be listed on the conference registration form. Group discounted rates have been negotiated with Hotel Grand Chancellor. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Accommodation Options

Novotel Christchurch Standard Room (1-2 people).....\$200 Per Room
IBIS Christchurch Standard Room (1-2 people)\$150 Per Room

Stand Equipment

If you require any stand equipment, please contact:

Julie Lee

Peek Displays

DDI: 03 339 9786

Web: www.peek.co.nz

Mob: 021 791 891 Fax:

03 339 8363 Email:

jules.l@peek.co.nz

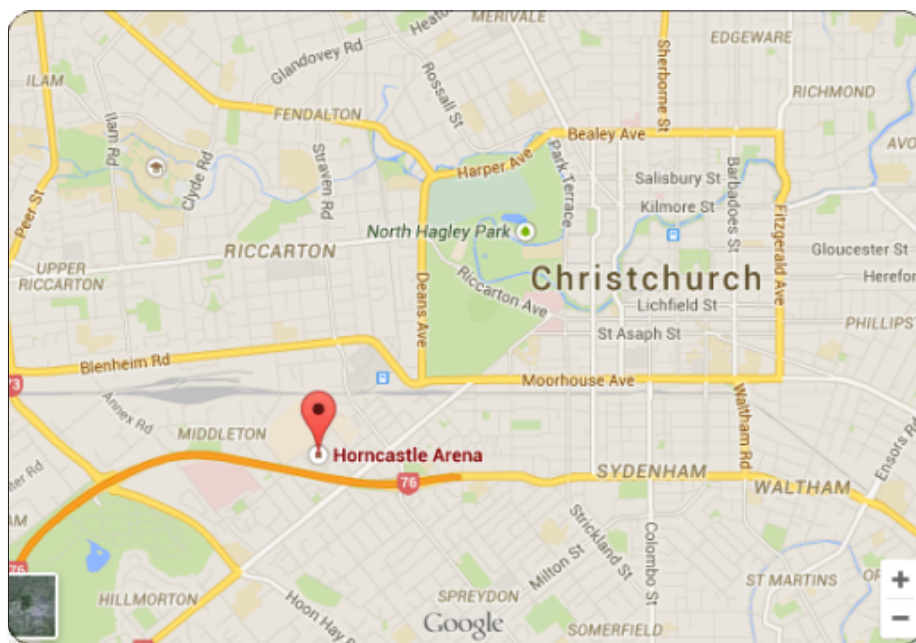


Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 10 August 2015 as follows:

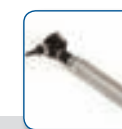
To: South GPCME 2015
 Company Name, Stand Position
 Box 1 of X
 Horncastle Arena
 55 Jack Hinton Drive
 Addington
 Christchurch 8024
 (03) 339 3599

All equipment brochures must be picked up by 1pm Monday 17 August 2015. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
February 2015	Registration Opens	
Friday 29 May	Early Bird Discount ends (delegates only)	
Friday 19 June	Online Material Deadline	
Friday 19 June	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Friday 24 July	Late Registration Fee applies (delegates only)	
Thurs 13 August	Exhibitor Setup	12:00pm - 8:00pm
	Preconference Workshops	8:30am - 6:30pm
Friday 14 August	Plenary Breakfast	7:00am-8:15am
	Registration	7:00am
	Conference	8:30am - 5:30pm
	Cocktail Function	6:00pm - 7:00pm
Sat 15 August	Plenary Breakfast	7:00am - 8:15am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Practice Nurses Programme	8:30am - 5:30pm
	Prize Winner notification	5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 16 August	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
	*Industry can packout after final catering session at 11am.	
Mon 17 August	Courier pickups+	5:00pm
	+All equipment/brochures must be picked up by 1pm Monday 17 August 2015. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.	



Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.

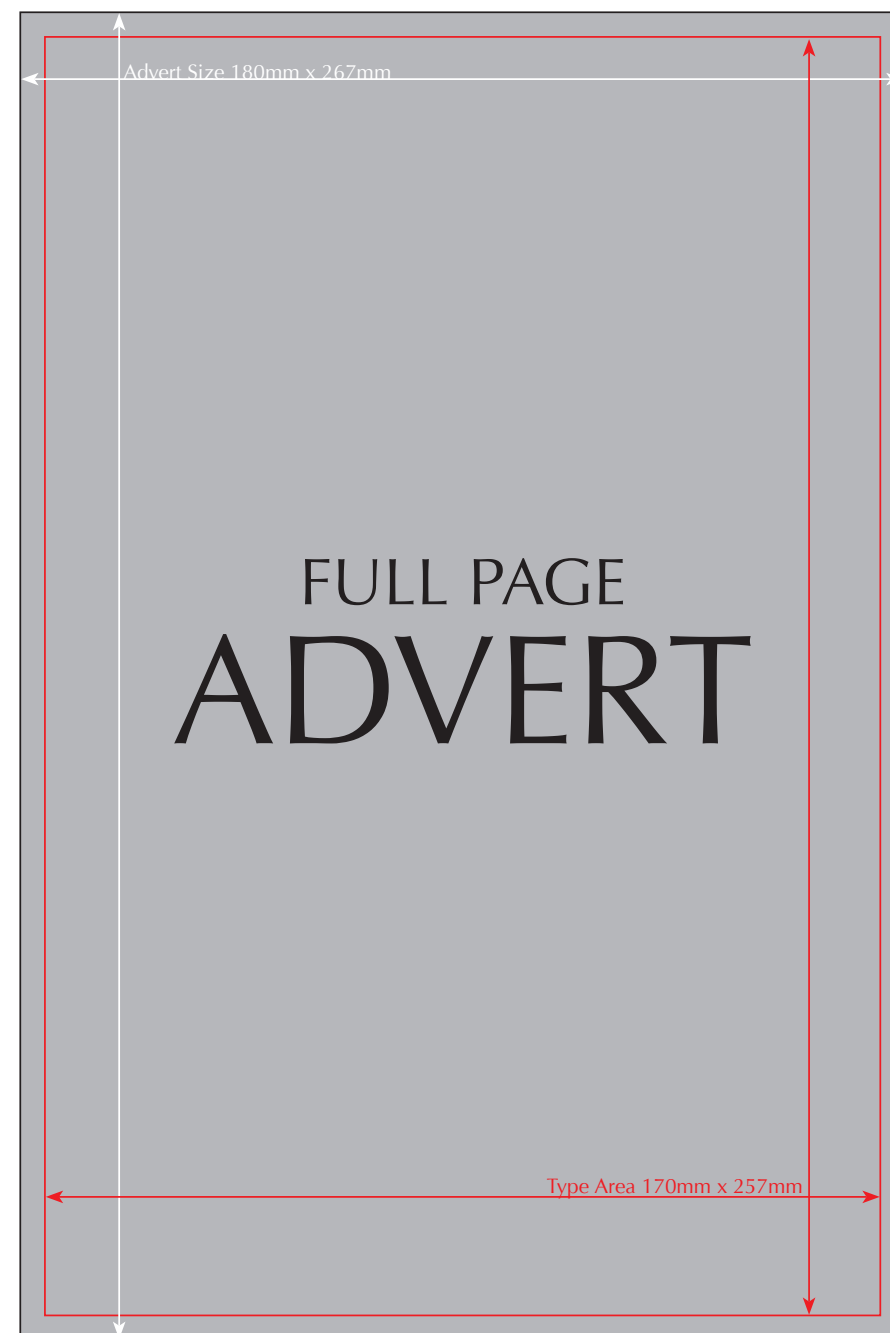
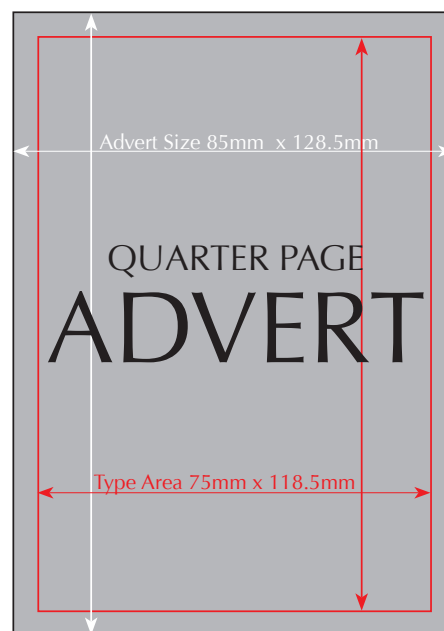
Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)

Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)



General Practice Conference & Medical Exhibition | 13-16 August 2015

Sponsor/Exhibitor Company: _____
Telephone: _____
Postal Address: _____

Email: _____
Contact Person: _____

Company Name: _____
Address: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

Platinum Sponsor/Triple Stand	\$17,750 + GST	= \$
Gold Sponsor/Triple Stand	\$10,750 + GST	= \$
Silver Sponsor/Double Stand	\$6,750 + GST	= \$
Single Stand	\$3,750 + GST	= \$
Table Space	\$2,000 + GST	= \$

Our stand preference is: **1st** _____, **2nd** _____, **3rd** _____

Satchel Insert.....	\$500 + GST	= \$
Satchel Sponsor	\$5,000 + GST	= \$
Name Tag Sponsor	\$2,000 + GST	= \$
Room Drop (per night:Fri/Sat)	\$1,000 + GST	= \$
Welcome Cocktail Function.....	\$2,000 + GST	= \$
Conference Dinner Program	\$5,000 + GST	= \$
Recording.....	\$1,000 + GST	= \$
Registration Brochure.....	\$1,500 + GST	= \$
Internet Station.....	\$2,250 + GST	= \$
Pocket Programme	\$2,250 + GST	= \$
Coffee Cart.....	\$2,250 + GST	= \$
App Sponsorship	\$5,000 + GST	= \$
Banner Ad.....	\$1,500 + GST	= \$
Text Alert	\$350 + GST	= \$

☐ ADHD	☐ Furniture/Tables/ Plinths	☐ Practice Management Software
☐ Advisory Services	☐ Gastroenterology	☐ Premature Ejaculation
☐ Allergy	☐ Generics	☐ Professional Health Association
☐ Anaemia	☐ Genetic Testing	☐ Prostate Cancer
☐ Appearance Medicine	☐ Government	☐ Psoriasis
☐ Arthritis	☐ Haematology	☐ Pulse Oximetry
☐ Asthma & COPD	☐ Hand Hygiene	☐ Recruitment/Locum Work
☐ Bedwetting Alarms	☐ Hepatitis	☐ Representation
☐ Blood Pressure	☐ HIV/Aids	☐ Resuscitation
☐ Books	☐ Hypertension	☐ Risk Prediction
☐ Books/Medical Information	☐ Immunisations/ Vaccines	☐ Schizophrenia
☐ Cancer	☐ Incontinence	☐ Sexual Wellbeing
☐ Cardiovascular	☐ Infant Nutrition	☐ Skincare
☐ Cervical Screening	☐ Infant Sleep	☐ Sleep Apnoea
☐ Cold & Flu	☐ Infection Control	☐ Smoking Cessation
☐ Compression Bandages	☐ Inflammatory Bowel Disease	☐ Social Services
☐ Compression Hosiery	☐ Insomnia	☐ Software Vendor
☐ Constipation	☐ Insurance	☐ Spirometry
☐ Depression	☐ Kiwisaver	☐ Supplements
☐ Dermatology	☐ Medical Equipment	☐ Surgical Instruments
☐ Diabetes	☐ Melanoma	☐ Sutures
☐ Diagnostics	☐ Minor Surgical Procedures	☐ Thyroid Disorders
☐ ECG Vital Signs Monitor	☐ Movement Disorders (Parkinsons)	☐ Travel
☐ Education	☐ Nasal Decongesant	☐ Ultrasound Handheld
☐ Educational Resources	☐ Nurse Triage	☐ Urology
☐ Elder Care	☐ Nutrition	☐ Women's Health
☐ Electromedical Equipment	☐ Obesity	☐ Wound Care
☐ Electronic Decision Support	☐ Oncology	☐ Other: _____
☐ Erectile Dysfunction	☐ Ophthalmology	_____
☐ Fertility	☐ Oral Hygiene	_____
☐ Financial Services	☐ Osteoporosis	_____
☐ First Aid	☐ Pain Management	_____
☐ Footcare	☐ Political Advocacy	

Name		Fri		Sat		Sun	Total
		AM	PM	AM	PM	AM	
		\$69	\$69	\$69	\$69	\$69	
1.		☐	☐	☐	☐	☐	\$
2.		☐	☐	☐	☐	☐	\$
3.		☐	☐	☐	☐	☐	\$
4.		☐	☐	☐	☐	☐	\$
5.		☐	☐	☐	☐	☐	\$
6.		☐	☐	☐	☐	☐	\$
7.		☐	☐	☐	☐	☐	\$
8.		☐	☐	☐	☐	☐	\$
9.		☐	☐	☐	☐	☐	\$
10.		☐	☐	☐	☐	☐	\$

[illegible][illegible]

☐ Ibis Room \$150 ☐ Novotel Room \$200

GST Tax Invoice Number 95-598-579

4. ☐ Please send me a GST invoice. PO No. ()

Return this form to Conference Matters, Fax +64 (0)9 437 4089 or post to PO Box 1661, Whangarei, New Zealand
All Enquiries to Leon +64 (0)21 164 3815 or leon@conferencematters.co.nz



EXHIBITOR GOODS DELIVERY LABEL

TO:

Horncastle Arena
55 Jack Hinton Drive
Addington, Christchurch 8024
NEW ZEALAND

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: South GP CME 2015

Venue: Horncastle Arena

All goods to be received from: Mon 10 August 2015

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: Horncastle Arena will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 1pm Monday 17 August 2015. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Horncastle Arena Ph (03) 339 3599




 CONFERENCE MATTERS

Postal: PO Box 1661
 Physical: 3 Haronui Street, Whangarei
 Phone: +64 (021) 164 3815
 Fax: +64 (09) 437 4089
 Email: leon@conferencematters.co.nz
 Web: www.conferencematters.co.nz