

125TH ANNIVERSARY YEAR NZMA

GPCME 2011

**PAUL OCKELFORD
NZMA CHAIR**

125TH ANNIVERSARY YEAR NZMA

NZMA ENGAGEMENT

- **MINISTER OF HEALTH**
- **OPPOSITION HEALTH SPOKESPEOPLE**
 - **MEDIA**
- **SECTOR RELATIONSHIPS**
- **INTERNATIONAL LINKS**

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HEALTH 2011

**.....WE HAVE A HEALTH SERVICE OF WHICH WE
CAN BE JUSTLY PROUD.....**

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COST AND DRIVERS OF COST

**BURDEN OF CHRONIC DISEASE
RISING PATIENT EXPECTATION
AGEING POPULATION
LAST YEAR OF LFIE COSTS
'WE DO' because 'WE CAN'**

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THE 'ANSWERS'

**DOING THINGS DIFFERENTLY
RATIONAL USE OF LIMITED RESOURCES
CHANGING PERVERSE FINANCIAL INCENTIVES
INTEGRATED CARE
COMMUNITY CENTRIC CARE
CLINICAL OWNERSHIP**

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WORKFORCE

**NZMA PRIORITY
ROLE DEFINITION
TEAM BASED MANAGEMENT**

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BUDGET

HEALTH REMAINS A GOVERNMENT PRIORITY
?INVESTMENT IN PREVENTION
?REMOVE UNIVERSAL SUBSIDY

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HEALTH EQUITY

**NZMA POSITION STATEMENT
SOCIAL FACTORS INFLUENCE HEALTH
RAISE AWARENESS NOT POLITICISE**

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NZMA and GENERAL PRACTICE

**AFTER-HOURS
ACC
MECA NEGOTIATIONS**



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NZMA and LEADERSHIP

**PROFESSIONALISM
COLLEGIALITY
PROMOTING HEALTH ALL NZers**

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ROLE of the DOCTOR

**DEFINES POSITION in HEALTHCARE TEAM
SHAPE FUTURE DOCTOR SELECTION
SHAPE FUTURE DOCTOR TRAINING**



If you can't afford a doctor,
go to an airport - you'll get a
free x-ray and a breast exam,
and; if you mention Al Qaeda,
you'll get a free colonoscopy.